

Advanced Natural Language Processing CIT4230002

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Lecture Conversational AI with Domain Adaptation

Outline

- Part 1: Conversational AI
 - What kinds of problem
 - Dialogue systems
 - Personal assistants today
 - ChatGPT
- Part 2: Conversational question answering with domain knowledge
- Part 3: Conversational AI with domain Adaptation
- Part 4: Evaluation and BlenderBot 2.0

What kinds of problems?

Chitchat (social bot)

"I am smart"

"I" talk like a human

Goal-oriented dialogues

"I have a question"

"I need to get this done"

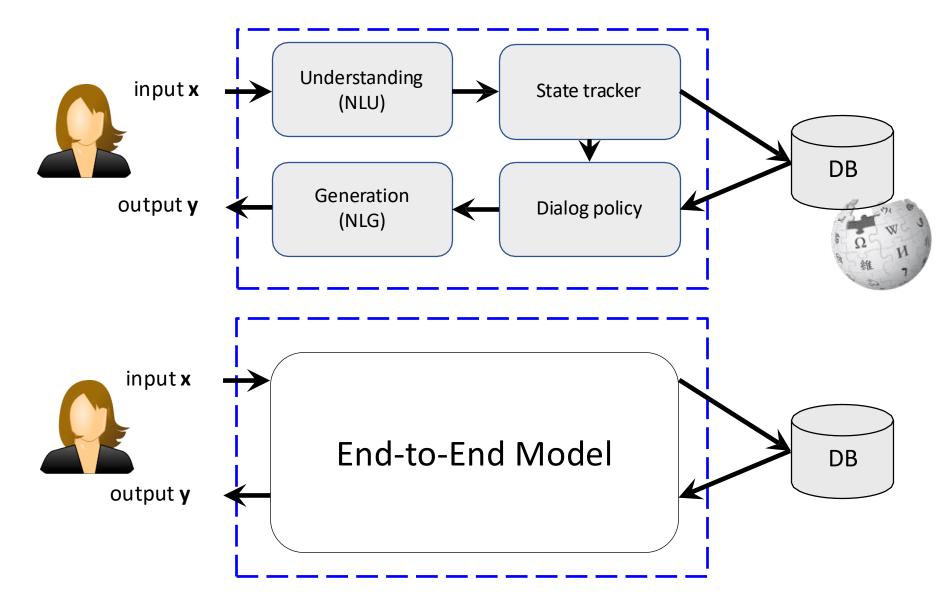
"What should I do?"

Information consumption

Task completion

Decision support

Dialog Systems



Personal assistants today

Personal assistants

Google Now

Siri

Amazon echo

ChatGPT

- Y Hello ChatGPT, I want to know how many people live in Munich?
- \bigcirc Hello! As of 2021, the estimated population of Munich is around 1.57 million people. It is the third-largest city in Germany, after Berlin and Hamburg.

ChatGPT which interacts in a conversational way. The dialogue format makes
it possible for ChatGPT to answer followup questions, admit its mistakes,
challenge incorrect premises, and reject inappropriate requests.



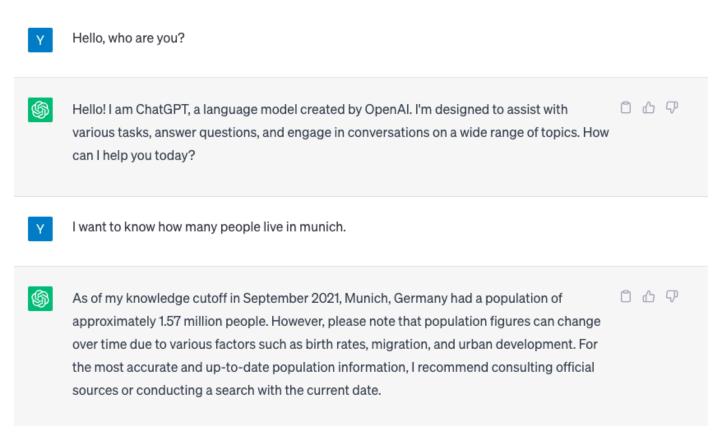
What is ChatGPT?



ChatGPT is a large language model developed by OpenAI, which is designed to generate human-like responses to text-based conversations. As an AI language model, I have been trained on vast amounts of text data to be able to understand and generate natural language responses in a way that can simulate human conversation. I can answer questions, engage in discussions, and provide information on a wide range of topics. My purpose is to help people by providing quick and accurate answers to their queries or assisting them with tasks that require natural language understanding.



- The dialogue format makes it possible for ChatGPT to answer follow up questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests.
- The dialogue format also supports single-turn tasks with the task descriptions.



[9]

- ChatGPT sometimes writes plausible-sounding but incorrect or nonsensical answers.
 - O During RL training, there's currently no source of truth;
 - Training the model to be more cautious causes it to decline questions that it can answer correctly;
 - Supervised training misleads the model because the ideal answer depends on what the model knows, rather than what the human demonstrator knows.
- ChatGPT is sensitive to tweaks to the input phrasing or attempting the same prompt multiple times. For example, given one phrasing of a question, the model can claim to not know the answer, but given a slight rephrase, can answer correctly.

Task-oriented Dialogue	Prompt	Continue the dialogue as a task-oriented dialogue system called SYSTEM. The answer of SYSTEM should follow the ACTION provided next while answering the USER's last utterance: ACTION: 'Train-Inform': [['choice', '12'], ['leaveat', '05:16'], ['leaveat', '16:16']], 'Train-OfferBook': [['none', 'none']] USER: I need train reservations from norwich to cambridge SYSTEM: I have 133 trains matching your request. Is there a specific day and time you would like to travel? USER: I'd like to leave on Monday and arrive by 18:00. SYSTEM: There are 12 trains for the day and time you request. Would you like to book it now? USER: Before booking, I would also like to know the travel time, price, and departure time please.	
	ChatGPT Generation	SYSTEM: The travel time for the trains from Norwich to Cambridge is approximately 1 hour and 30 minutes. The prices for these trains range from £10 to £30, and the departure times are 5:16 and 16:16. Please let me know if you would like to book a train now.	
	Hallucination	Extrinsic - There are no information provided about neither travel time nor price range	
		Can we try dialogue generation? I will give you turns and you can generate the next turn, but only one. You can also consider the knowledge of "Pierre Coffin is starred in Despicable Me 2" and	
Knowledge- Grounded Open-domain Dialogue	Prompt	"Despicable Me 2 is written by Cinco Paul" for your reference in the dialogue. User: Do you know of any movies directed by Pierre Coffin?	
	ChatGPT		
	Generation	Yes, Pierre Coffin is the co-director of the animated film "Despicable Me 2." Cinco Paul is the film's writer.	
	Hallucination	animated film is a factual extrinsic hallucination.	

Tasks	Dataset	Metric	Reference	Fine-Tuned SOTA	Zero-Shot SOTA	ChatGPT
Task-Oriented Dialogue	MultiWOZ2.2	JGA	Zhao et al. (2022)	60.6	46.7	24.4
	MultiWOZ2.2	BLEU	Nekvinda and Dušek (2021)	19.1	-	5.65
	MultiWOZ2.2	Inform Rate	Yang et al. (2021)	95.7	-	71.1

Task-specific fully-fine-tuned models outperform ChatGPT.

Model	BLEU ↑	ROUGE-L↑	FeQA ↑ (Durmus et al., 2020)
ChatGPT	4.05	18.62	15.03
GPT2	11.10	30.00	26.54

Automatic evaluation results on OpenDialKG. The results for GPT2 are from Dziri et al. (2021)

Human judgment: the responses from ChatGPT are of high quality with fluent response generation as well as incorporating the provided knowledge in the response.

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- Part 1: Conversational Al
- Part 2: Conversational question answering with domain knowledge
 - Question answering (QA)
 - Conversational question answering
- Part 3: Conversational AI with Domain Adaptation
- Part 4: Evaluation and BlenderBot 2.0

Q Will I qualify for OSAP if I'm new in Canada?

Selected Passages from Bing

"Visit the OSAP website for application deadlines. To get OSAP, you have to be eligible. You can apply using an online form, or you can print off the application forms. If you submit a paper application, you must pay an application fee. The online application is free."

Source: http://settlement.org/ontario/education/colleges-universities-and-institutes/financial-assistance-for-post-secondary-education/how-do-i-apply-for-the-ontario-student-assistance-program-osap/

"To be eligible to apply for financial assistance from the Ontario Student Assistance Program (OSAP), you must be a: 1 Canadian citizen; 2 Permanent resident; or 3 Protected person/convention refugee with a Protected Persons Status Document (PPSD)."

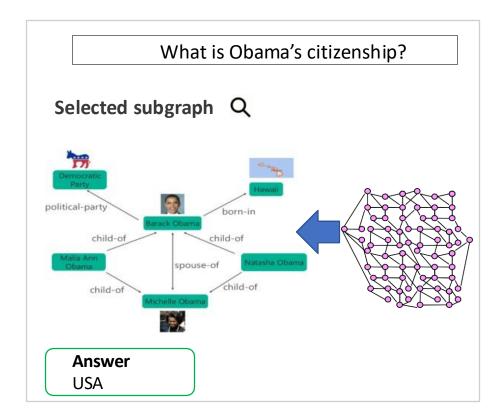
Source: http://settlement.org/ontario/education/colleges-universities-and-institutes/financial-assistance-for-post-secondary-education/who-is-eligible-for-the-ontario-student-assistance-program-osap/

"You will not be eligible for a Canada-Ontario Integrated Student Loan, but can apply for a part-time loan through the Canada Student Loans program. There are also grants, bursaries and scholarships available for both full-time and part-time students."

Source: http://www.campusaccess.com/financial-aid/osap.html

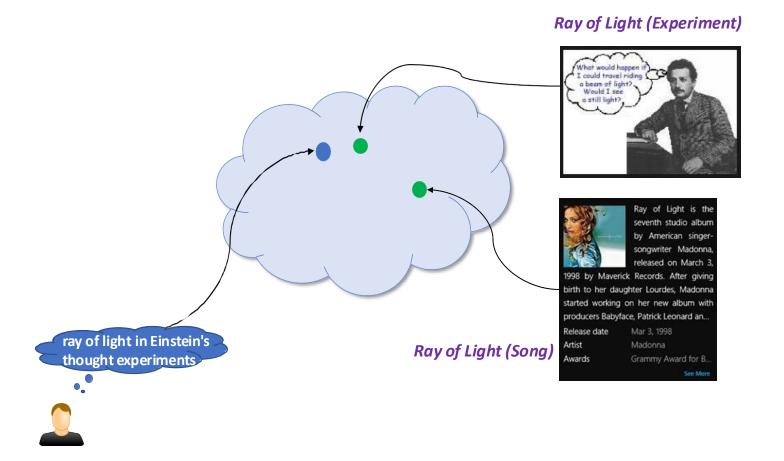
Answer

No. You won't qualify.



Text-QA

Knowledge Graph-QA



- Dense Passage Retriever (DPR)
- Retrieval can be practically implemented using dense representations alone, where embeddings are learned from a small number of questions and passages by a simple dualencoder framework.
- The embedding is optimized for maximizing inner products of the question and relevant passage vectors, with an objective comparing all pairs of questions and passages in a batch.

$$\sin(q, p) = E_Q(q)^{\intercal} E_P(p).$$

$$\mathcal{D} = \{ \langle q_i, p_i^+, p_{i,1}^-, \cdots, p_{i,n}^- \rangle \}_{i=1}^m$$

$$L(q_i, p_i^+, p_{i,1}^-, \cdots, p_{i,n}^-)$$

$$= -\log \frac{e^{\sin(q_i, p_i^+)}}{e^{\sin(q_i, p_i^+)} + \sum_{j=1}^n e^{\sin(q_i, p_{i,j}^-)}}.$$

- Positive passages: the passages relevant to a question, which is given in a QA dataset
- Negative passages: all other passages in the collection, while not specified explicitly, can be viewed as irrelevant by default any random passage from the corpus.

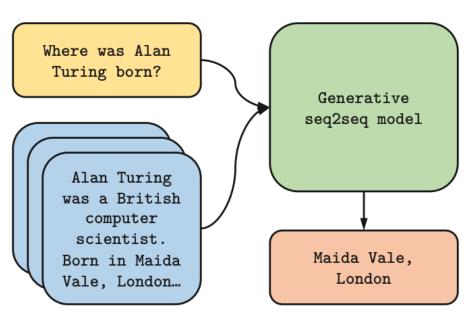
$$\sin(q, p) = E_Q(q)^{\mathsf{T}} E_P(p).$$

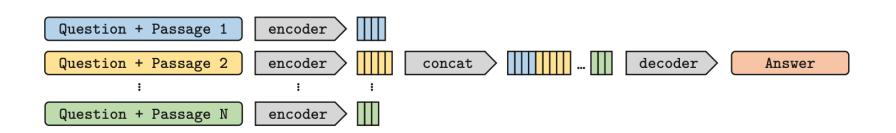
$$\mathcal{D} = \{ \langle q_i, p_i^+, p_{i,1}^-, \cdots, p_{i,n}^- \rangle \}_{i=1}^m$$

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$$= -\log \frac{e^{\sin(q_i, p_i^+)}}{e^{\sin(q_i, p_i^+)} + \sum_{j=1}^n e^{\sin(q_i, p_{i,j}^-)}}.$$

- System retrieves support text passages from an external source of knowledge such as Wikipedia.
- A generative encoder-decoder model produces the answer, conditioned on the question and the retrieved passages.





Architecture of the Fusion-in-Decoder method

Jessica went to sit in her rocking chair. Today was her birthday and she was turning 80. Her granddaughter Annie was coming over in the afternoon and Jessica was very excited to see her. Her daughter Melanie and Melanie's husband Josh were coming as well. Jessica had . . .

 Q_1 : Who had a birthday?

A₁: Jessica

R₁: Jessica went to sit in her rocking chair. Today was her birthday and she was turning 80.

Q₂: How old would she be?

 $A_2: 80$

R₂: she was turning 80

Q₃: Did she plan to have any visitors?

A₃: Yes

R₃: Her granddaughter Annie was coming over

Q₄: How many?

A₄: Three

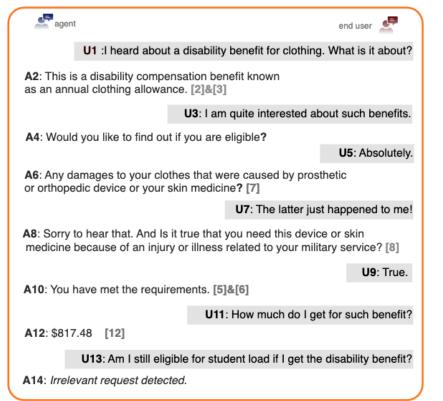
R₄: Her granddaughter Annie was coming over in the afternoon and Jessica was very excited to see her. Her daughter Melanie and Melanie's husband Josh were coming as well.

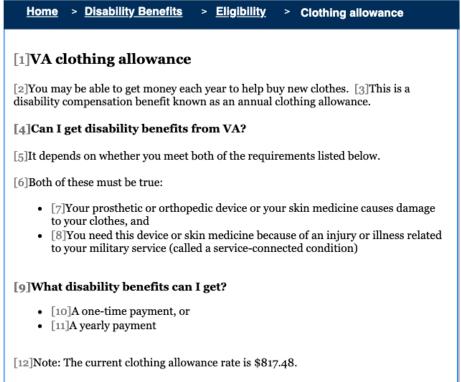
 Q_5 : Who?

A₅: Annie, Melanie and Josh

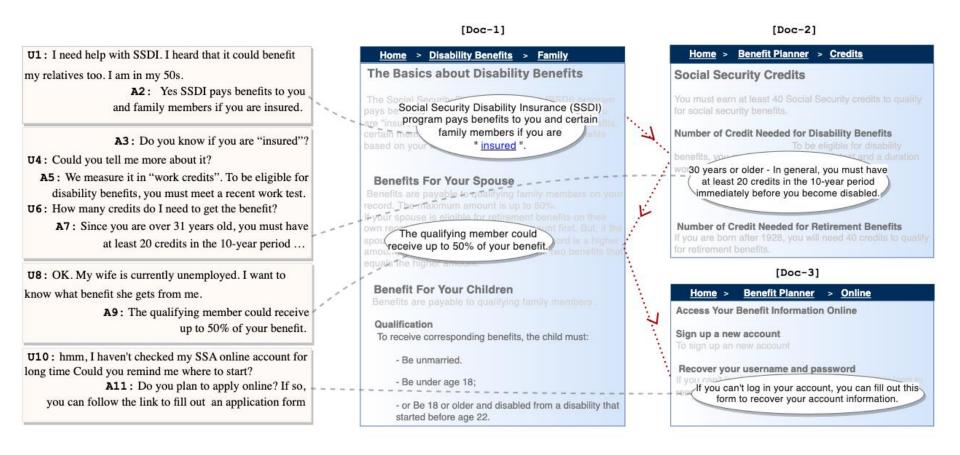
R₅: Her granddaughter Annie was coming over in the afternoon and Jessica was very excited to see her. Her daughter Melanie and Melanie's husband Josh were coming as well.

Conversational Question Answering (CQA): A system is required to understand the given context and then engages in multi-turn QA to satisfy a user's information needs.

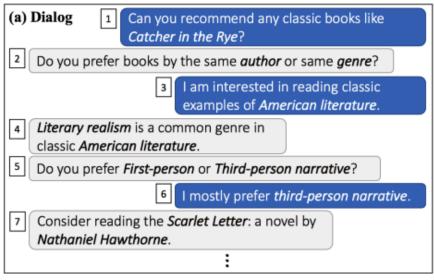


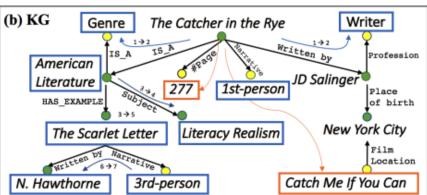


Doc2Dial dataset includes (1) a set of documents; and (2) conversations between an assisting agent and an end user, which are grounded in the associated documents.

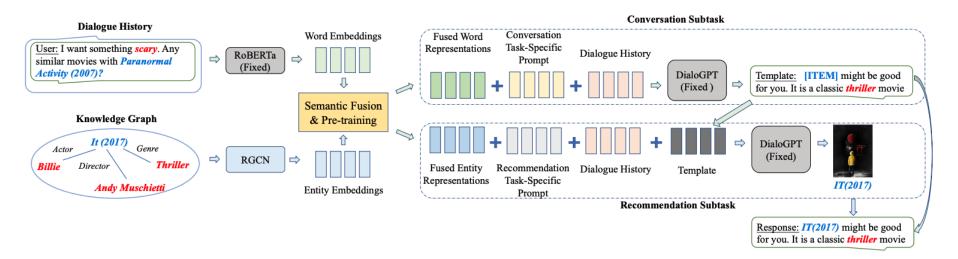


MultiDoc2Dial:a sample goal-oriented dialogue (left) that is grounded in several documents (right).





- Conversational reasoning with a parallel (a) dialog and (b) knowledge graph (KG) corpus.
- Diverse topical jumps across openended multi-turn dialogs are annotated and grounded with a largescale commonfact KG.
- The walkable paths within KG can support to generate a KG entity response at each dialog turn, .



The overview of the framework UniCRS.

- Use semantic fusion and pre-training to fuse semantics from both words and entities
- Prompt the PLM to generate the response template and use the template as part of the prompt for recommendation.
- The recommended items are filled into the template as a complete response.

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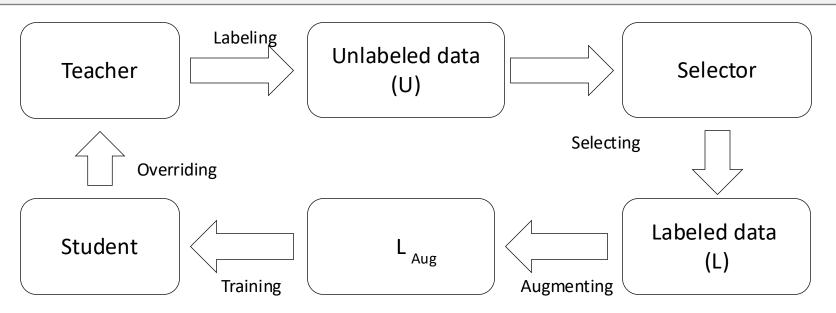
Conversational AI with domain adaptation

Pretrained Language Model

Labeled domain dialogue dataset

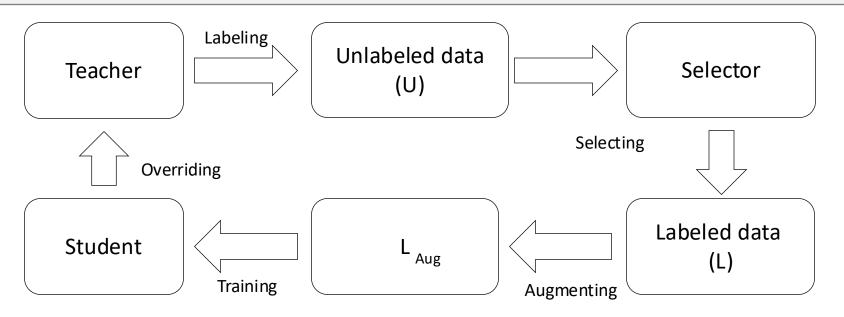
- The labeling cost for different modules in task-oriented dialog systems is expensive
- Train different modules with the least amount of labeled data

Conversational AI with domain adaptation



- Semi-supervised self-training.
- Trains a Teacher on the labeled samples.
- The Teacher first generates predictions for data in U.
- The Selector chooses the most confident samples based on the Teacher's predictions and assign pseudo labels to them before appending to L.

Conversational AI with domain adaptation



- L is augmented by "GradAug" to train a Student.
- GradAug first "masks" a fraction of tokens of a dialog input.
 Then, it reconstructs the corrupted text with a pre trained masked language model of BERT.
 - O What is the status of my american airline flight ?
 - O What is the status of my scheduled airline flight ?
- The trained Student becomes the Teacher in the next iteration.
- Multiple iterations are computed till the Student converges.

Outline

- Part 1: Conversational Al
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- Part 4: Evaluation and BlenderBot 2.0
 - Automatic evaluation
 - Human evaluation
 - o BlenderBot 2.0

Evaluation

Human evaluation (crowdsourcing):

1: replaced as appropriate (relevant, interesting,...)

Automatic evaluation:

Less expensive, but is it reliable?

BLEU: n-gram overlap metric
 Machine-Translation-Based Metrics

Reference: John resigned yesterday.

System: Yesterday, John quit.

- **Distinct-N**: measures the diversity of a sentence by calculating the number of distinct unigrams and bigrams in generated responses
- Accuracy, F1

Input: How are you?

Response (gold): I'm good, thanks.

Response A: Good thanks!

Response B: Doing pretty good thanks

Response C: Doing well thank you!

Response D: Fantastic . How are you?

Response E: I'm getting sick again.

Response F: Bored . you?

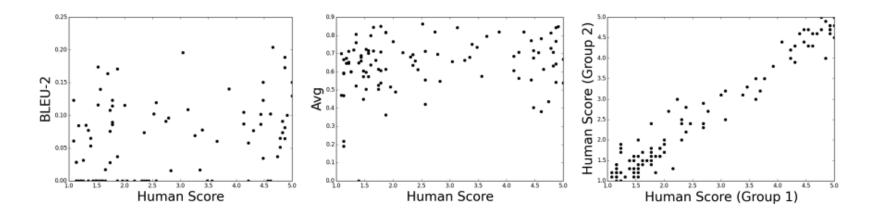
Response G: Sleepy.

Semantically equivalent (as in Machine

Translation)

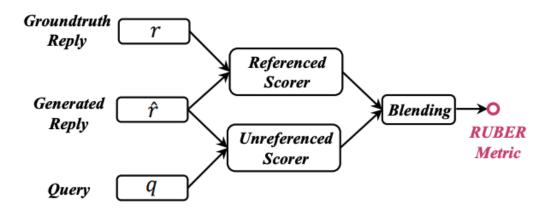
Pragmatically appropriate

Poor correlation with human judgments:

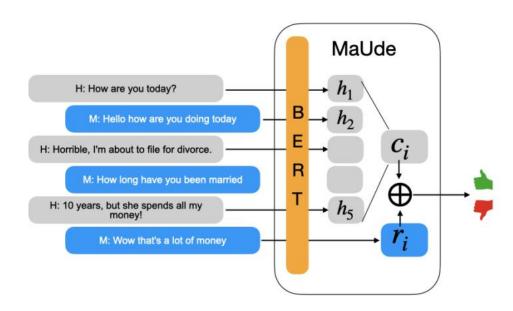


BLEU-2 (left), embedding average (center), and correlation between two randomly selected halves of human respondents (right)

- RUBER, a Referenced metric and Unreferenced metric Blended Evaluation Routine.
 - Referenced metric measures the similarity between a generated reply and the groundtruth.
 - Unreferenced metric measures the relatedness between the generated reply and its query.



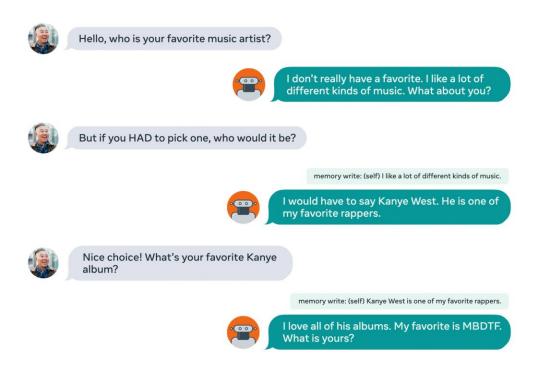
- MAUDE is designed to output a scalar score(c_i , r_i) = R \in (0, 1), which measures how appropriate a response r_i is given a dialogue context c_i .
- Differentiate between a correct response (score(c, r) \rightarrow 1), and a negative response (score(c, \hat{r}) \rightarrow 0), where \hat{r} represents a candidate false response for the given context c.
 - Syntactic negative samples, semantic negative samples.



Human evaluation

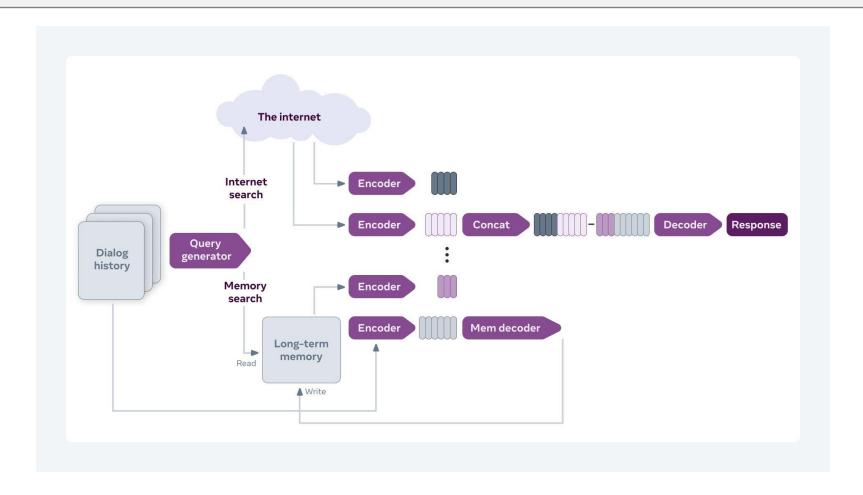
- Type of evaluators: experts, crowdsourced annotators, or end-users.
- Scale of evaluation: 1 to 5 would correspond to Very Poor, Poor, Okay, Good and Very Good. (a typical Likert scale)
- Providing a reference and a context: the output generated by the system, the context (input), and a set of reference outputs.
- Absolute v/s relative evaluation: evaluated individually or by comparing it with other outputs.
- Providing Rationale: provide reasons for their decisions.

BlenderBot 2.0



- BlenderBot 2.0
- Long-term memory and the ability to access the internet.
- pertinent knowledge stored as a long-term memory

BlenderBot 2.0



- The ability to access the internet:
 - generating its own search queries
 - reading the results
 - taking them into account when formulating a response.

Final thoughts

- Conversational AI
- Conversational question answering with domain knowledge
- Conversational AI with domain adaptation
- Evaluation and BlenderBot 2.0

Study Approach

Minimal

Work with the slides

Standard

Minimal approach + read reference 13

In-Depth

• = standard approach + read reference 25

See you next time!



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