



How to Do a SWOT Analysis

http://pm-templates.info

Strengths

- · What do we do well?
- What have our customers or partners told us they like about us?
- In what areas do we outpace our competitors?
- What's unique about our business, products, or services?
- What assets do we own
 (Intellectual property, proprietary technology, capitol)?

Weaknesses

- · What can we improve?
- What are our customers or partners dissatisfied with?
- Where do we fall behind our competitors?
- Where are we lacking in knowledge or resources?

Opportunities

- What emerging trends can we take advantage of?
- Which of our strengths might be valuable to potential partners?
- What adjacent markets might we tap into?
- Are there geographic locations with less competition?

Threats

- · What is our competition doing?
- How could our weaknesses leave us vulnerable?
- What market trends are we unprepared for?
- What economic or political issues could impact our business?

External

Positive

Negative

PERSONAL DEVELOPMENT MEANING

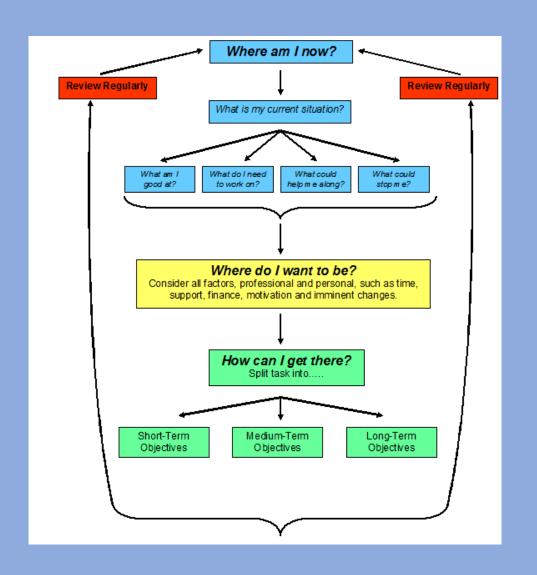
Abraham Maslow's need Theory Steps to Personal Development

Benefits of Personal Development





Psychomagazine



SELF-ASSESS

Evaluate yourself to identify your likes, dislikes, interestes, values, skills, abilities, and unique talents.

MANAGE YOUR CAREER

Reflect on where you are now. Is your career going the way you wanted? Do you need to make adjustments?

EXPLORE OPTIONS

Learn about different occupations, education, and work opportunities, as well as how they suit you.

SET GOALS

Put your plan into action. Identify goals, determine a timeline for achievement, and be ready to get the job you want.

MAKE DECISIONS

Narrow down your choices for the work or field in which you would like to focus. Analyze your options and make decisions about what to do next.

YAPRAK METIN

5 yıllık Hedefleme Planı

Resources

	End Goals	Process	Success Metric	Benefit
Year 1				
Year 2				
Year 3				
Year 4				
Year 5				





Performans yönetimindeki son trendler; -Şirketin gelişimine katkıda bulunan katılım,

- Verimlilik odaklı çalışma modeli
- Çözüme odaklı -problem çözme
- Takım çalışması
- Esneklik
- Değişime uyum
- Kapsayıcılık
- Sürüdürülebilir modelleme

Dijital Dijital akıcılık ve vatandaşlık Dijital okuryazarlık Dijital işbirliği dijital öğrenme dijital etik Yazılım kullanımı ve geliştirme Programlama okuryazarlığı Hesaplamalı ve Veri analizi ve istatistikler Dijital sistemleri anlamak Veri okuryazarlığı Siber güvenlik okuryazarlığı akıllı sistemler Teknik çeviri ve etkinleştirme

Bilişsel

Kritik düşünce

çözme

 İlgili bilgileri aramak

İletisim

konusma

sormak

Doğru soruları

Aktif dinleme

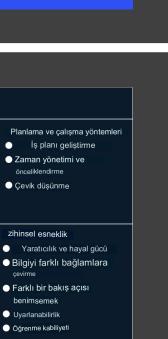
Yapılandırılmış problem

Mantıksal akıl yürütme

Önyargıları anlamak

•Hikaye anlatımı ve topluluk önünde

Mesajları sentezleme



İş planı geliştirme

Zaman yönetimi ve

önceliklendirme

Çevik düşünme

zihinsel esneklik

Farklı bir bakış açısı

benimsemek

Oğrenme kabiliyeti

Uyarlanabilirlik



McKinsey & Company



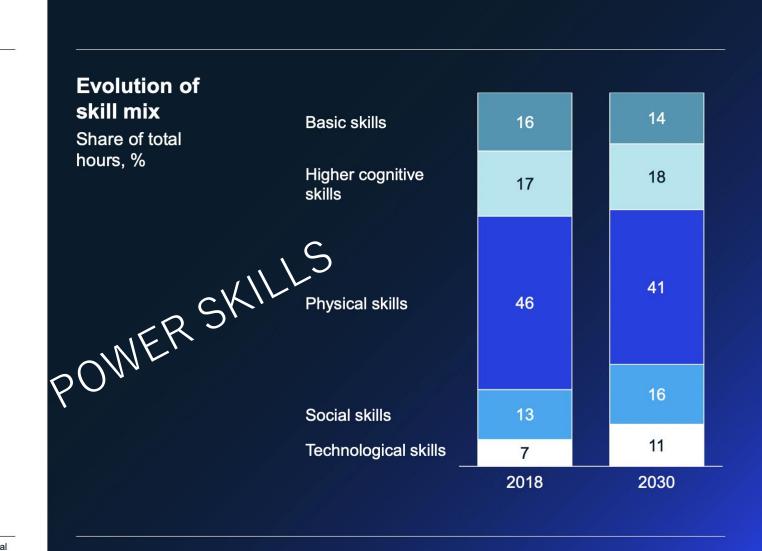


Technological skills could see the biggest change in hours worked

Change in hours worked by sector and by skill category, 2018–30

NOTE: Based on difference between hours worked per skill in 2018 and modeled hours worked in 2030 in trendline scenario and midpoint automation. Figures may not sum to 100% because of rounding

Source: McKinsey Global Institute workforce skills model; McKinsey Global Institute analysis



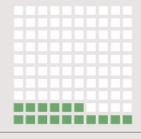


The gig economy by the numbers



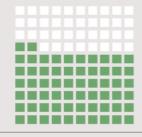
27% reported working temporary, contract or freelance in 2021.

MCKINSEY & CO., "AMERICAN OPPORTUNITY SURVEY." 2021



16% of Americans have earned money via an online gig platform.

PEW RESEARCH CENTER, "THE STATE OF GIG WORK IN 2021." 2021



62% of temporary, contract and freelance workers said they would rather work as permanent employees.

MCKINSEY & CO., "AMERICAN OPPORTUNITY SURVEY," 2021





The global gig economy is expected to grow to \$455 billion in gross volume transactions in 2023.

MASTERCARD AND KAISER ASSOCIATES, "THE GLOBAL GIG ECONOMY: CAPITALIZING ON A -\$500B OPPORTUNITY," 2019





60%

of gig workers use digital marketplaces to find new opportunities.

13 Gig Work Apps for Quick Earnings















Uber

Doordash

Lyft

Instacart

TaskRabbit

Postmates

Fiverr



Airbnb



Turo



Shipt



Amazon

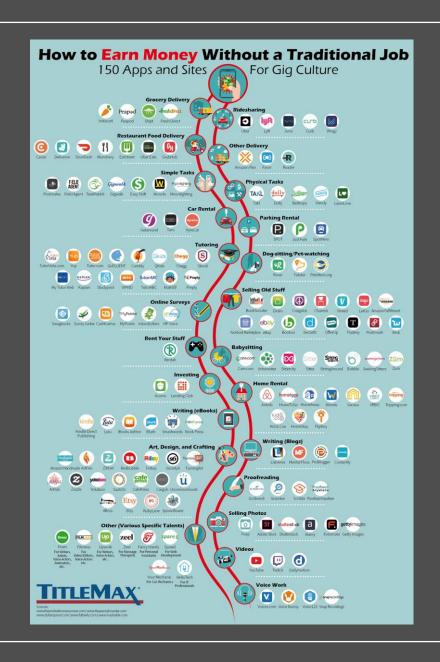
Flex

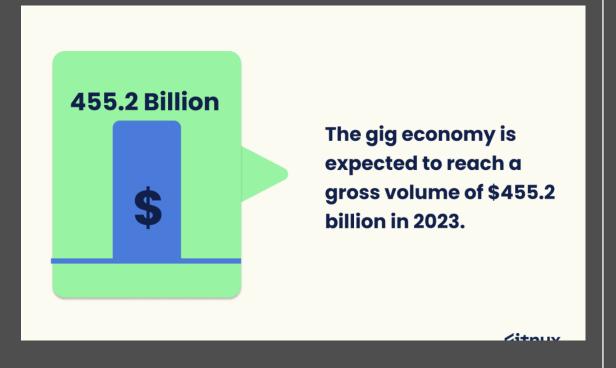




Handy

Upwork





The quantum technology ecosystem in 2023

A growing ecosystem of global players is emerging to develop and commercialize quantum technologies.

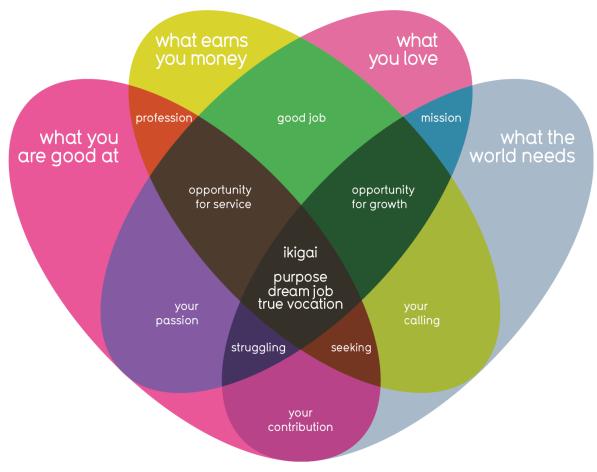


Kuantum hesaplama (QC), bazı uygulamalar için üstel performans artışı sağlamak ve potansiyel olarak tamamen yeni bilgi işlem alanlarını etkinleştirmek için kuantum mekaniği yasalarından yararlanan yeni bir hesaplama teknolojisidir.



YAPRAK METIN

Reasons for Being



'ikigai' is the Japanese notion for 'meaning for life', the source of everyday value & worth

informationisbeautiful

david mccandless / original diagram from Mark Winn / Dan Buettner

Come build the future with us



