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## **ITSE-2302 Course Project Proposal**

### **[Project Description]**

This website will be a website to sell a revolutionary device called the “Universal Vehicle Tuner.” This Universal Vehicle Tuner is an electronic tuner connecting to any brand and model of car, truck, and SUV; letting you tune your vehicle ECU to its engine so you can get better gas mileage, added horsepower, added torque, and precise readings of the vehicle's diagnostics.

### **[Site Goals/ Objectives]**

The goal of this website is to sell as many ECU tuners as possible, and satisfy customer needs with the different models sold.

The client has requested a clean well designed website so that their product is well understood.

### **[Audience Profile]**

The target audience for this site is people over the age of 16 or mechanics with a license and invested time in modding their vehicular automobile.

Users of this site will be able to Buy the ECU tuners for their specific vehicle of any brand and model, and gain the main knowledge of what the tuners do to their vehicles.

