



Postly Privacy Policy

Last Updated: 6/20/2025

Postly is committed to maintaining robust privacy protections for its users. Our Privacy Policy ("Privacy Policy") is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Service.

I. INFORMATION WE COLLECT

A. Personal Collected Information

- Personal Accounts: When you create an account, you must supply us with valid information to identify who you are. This includes your name - date of birth, email address, phone number, and (profile images, username) - which are displayed publicly.
- Business Accounts: When you create a business account you need to provide us with a business email address, street address, and contact phone number - these are publicly accessible.
- Payment information - to buy advertisements, paid products and other services on the platform, you must provide valid payment information. This includes card number, expiry date, CVV code and billing address.

B. Postly collected Information

- Content: We collect content you, create, share and use within the platform including.
- Usage data: We collect app usage to better adjust your feed to your preferences / the content you consume the most.
- Device information: we collect device names/ browsers - and other identifiers to best adjust the layout and design to fit every device.

- Payment Information: we may collect/receive payment information to let us know when it was made, when a subscription is set to expire auto renew and amount paid.

II. HOW WE USE AND SHARE INFORMATION

Personal Information:

III. HOW WE PROTECT INFORMATION

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and authorization key as well as user preferred (rulesets). To keep your personal information safe, we deauthorize any keys used to verify the token upon any authorized methods. We further protect your information from potential security breaches by implementing certain technological security measures including encryption, firewalls and secure socket layer technology. However, these measures do not guarantee total protection over your data, and by using the service you assume that these risks may be prominent.

IV. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from using any information given. When we send updates/new content posted to a user the user can opt out of these notifications via settings. Site updates are issued regardless of if the user wants them or not - they are non-intrusive and include information such as security updates, and other changes to privacy or terms.

V. LINKS TO OTHER WEBSITES

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third-party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

VI. CHANGES TO OUR PRIVACY POLICY

We reserve the right to change this policy and our Terms of Service at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site.

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Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

VII. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to support@postlyapp.com