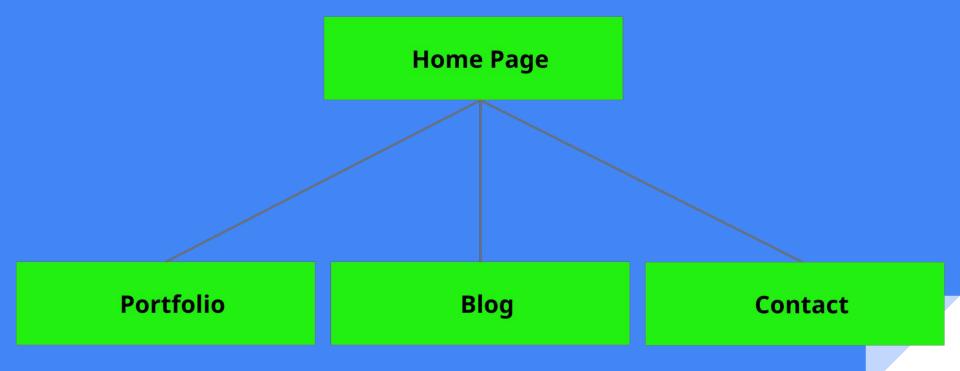
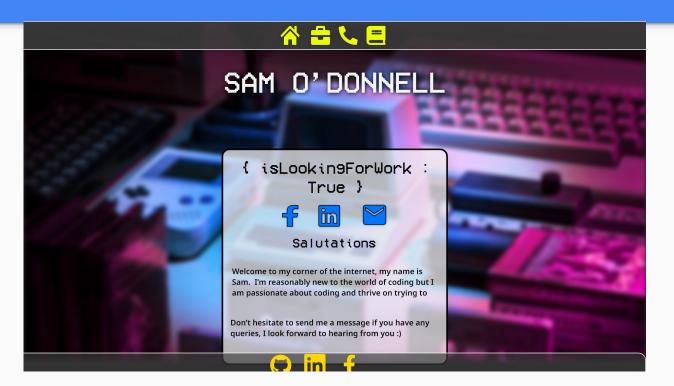
# Design Aesthetic

- Style is Retro inspired.
  - Tried to find a balance between retro whilst also maintaining accessibility. Thus there is a blend with the modern too.
- Content central, clear, to the point. Tried to avoid clutter.
- Blurred the background to make it less distracting and draw the users eye onto the main content.
- Tried to use high contrast colours, a good font size and line spacing to maintain accessibility / readability.
- Colour navigation elements in a way to make them obviously clickable.

# Site Map



# **Desktop Landing Page**



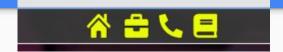
## **Design Choices**

- Tried for a clean approach using negative space to draw the user's eye towards the center and to hopefully keep all relevant information clear and focused.
- Stayed strictly with one column as things started to look too busy with more.
- The first piece of information I chose to include was my availability, as it ties in well with a portfolios primary function.
- Link to personal Resume

### Color Scheme

- In theme of the 'retro-ish' theme I was going for I have included quite a lot of vivid colours throughout (all from the background).
- Tried to balance against this heavy use of colour by keeping all my components either black, white or yellow for nav-links.

## Components



The Feature section is displayed in the same location on every page to maintain consistency and prevent the user from feeling lost / disorientated. The header will also change on the other pages to reflect what page they are on. On the landing page it will display my name.

Deliberately gave the element a lot of negative space and tried to use high contrast colours to draw the user's eye. The use of icons instead of text for the navigation was a decision made to try reduce clutter and provide a more clean aesthetic.

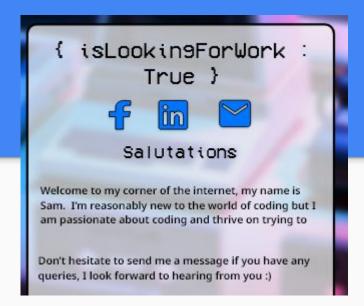
Chose yellow as it is an active colour that helps communicate that it is clickable.

#### Component: Content-box

Content boxes is used to display blocks of information on all pages of the site, and uses compound selectors to automatically style the content placed within it.

Uses a display: flex; flex-flow: column nowrap; with center alignments to display information by default.

I intend to use IDs and / or pseudo-classes to apply any granular customisations that may be required (for example).



Used white background with slight transparency to give the content a bit more depth without being distracting (hopefully). Elected to use entirely black for the text to ensure readability.

Fairly solid border to make the panel stand out and draw attention.

#### Content: Footer

The Footer is the last component on the main page and is styled to be fairly unobtrusive and out of the way.

Provides an additional location to find links to me social accounts.



## Home / Landing Page P.2



The primary content panel will need to scroll down to display all content.

The background will use position: fixed to keep the background static and to help ensure the main content "pops" and isn't lost amongst the noise of a scrolling background.

## Portfolio



## Component: Project Tile

The Project tile is pretty simple, using the styling of the content-box mentioned before with additional styling applied to it to make it fit for purpose.



## The Blog



## **Blog Layout**

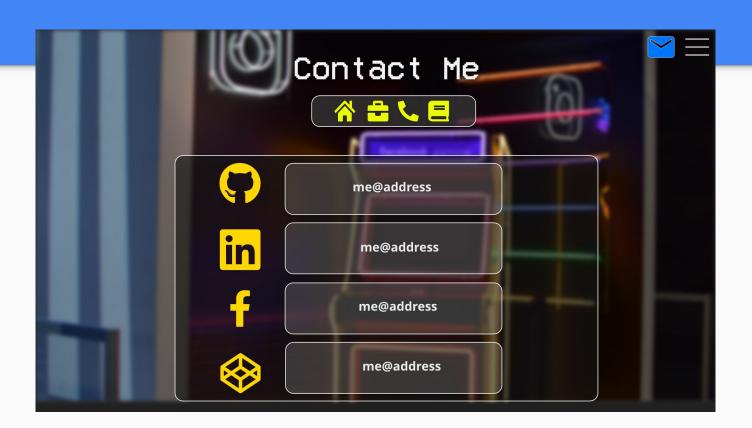
To maintain theme and consistency, here I a single column layout. Since it will initially route to other people blogs I've found useful, it will include the name of the author and a direct link to the original page.

Moreover, the text box will contain a brief overview in my words about the content of the blog and what I thought of it.

Once I start writing my own blogs, they will instead route to the following page.

The blog uses all the same components as previously covered, with some minor styling changes applied to make it fit for purpose here.

## Contact Me



#### Contact Me

As mentioned, the contact me is a provisional layout which I am not overly fond of, but will suffice until I find something better.

I have chosen another simple layout, with the entire page being dedicated to communicating different ways in which people can reach me. I have once again tried to choose high contrast colours, although the "me@adress" section will likely require an imminent adjustment in colour palette as I don't feel the colours work well.



#### **Tablet Home**

The tablet layout is very similar, simply scaled down. However, the content elements remain proportionally larger than desktop.

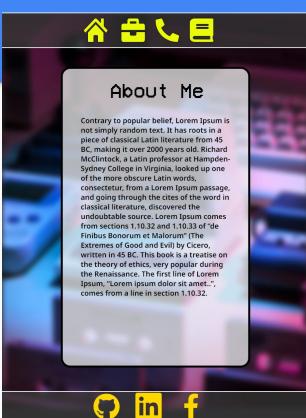
The nav bar in yellow will likely be scaled down slightly compared to the wireframe.

Fundamentally, all the same components are used, just width media queries to adjust the width.

However, I do plan on adjusting line-height and or font-size on content text to assist with readability.

#### Tablet Home Part 2





I chose to maintain fairly large margins as it started to feel claustrophobic when the width of the content-boxes were expanded too much.

I also plan on including some complementary pictures in the about me section to make it more engaging and visually stimulating.



### Tablet - Portfolio

- Same as desktop, but scaled down

## Tablet - Blog



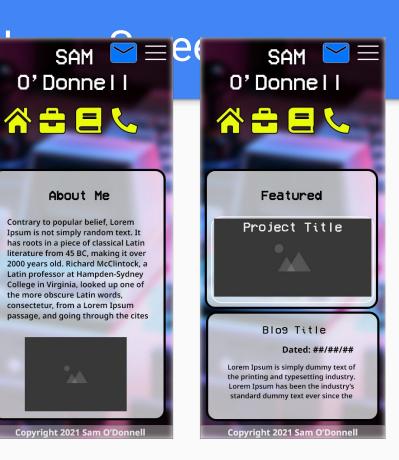
- Same as desktop, but scaled down and reduced to one column.
- Chose to remain with a stylised font to continue the retro feel, although I'm conscious of reducing readability.

### Tablet - Contact Me



- Scaled down version of the desktop version.
- Still want to make substantial changes to this page.





- One column, same as tablet.
- Far less white space as sentence length got too short with larger margins.

## Mobile - Portfolio and Blog and Contact







 Just continuing the previous design theme, elements scaled down to accommodate smaller viewport.

# The "Sprinkles"

#### Once MVC is complete:

- Add basis hover animations on nav elements (perhaps a heartbeat effect).
- Add transition in effects on elements appearing as user scrolls down.
  - Except with blog and project cards, which I want to have transition in one by one in a staggered effect.
- If I have the time, move the secondary yellow nav bar to be one with the top nav bar (no idea why I didn't do this to begin with).

### Difficulties

Integrating in SRI with Parcel (package manager).

Preventing blur effect on background from affecting child elements (the content). Used a pseudo-element to get around this problem.

UX - I really struggle with making clean designs.