

# Silvano da Silva Jovanotti



## *Average tech-user*

### Profile

- Uses a Macbook at home and a windows computer at work
- 34 years old, regularly on holiday in Thailand
- Gets quickly upset when something is not working properly
- Has had three wives with each he had four children with
- Uses his phone to read his news online on “The Italian Tribune” news site
- Thinks gaming is a waste of time but every evening he watches his favourite soccer team on TV with a beer
- Is generally stressed out at work and regularly uses teams for conference with 30 coworkers

### User Scenario

Silvano has had a stressful day(again). Only one meeting with his coworkers from China and the USA and he is done for the day. He’s eager to head home to his favourite sofa and watch his team win the football cup tonight. Unfortunately all contestants are late again and he is the one to blame, but to his luck the meeting is working properly to set up and no other errors occur.