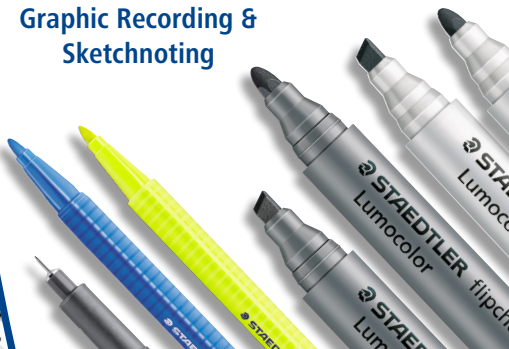




VISUALISATION CHEAT SHEET

Graphic Recording &
Sketchnoting





THE 5 ELEMENTS...

1

LETTERS

lowercase is the best to read!

UPPERCASE IS THE WORST TO READ
thin or very **thick**

BLOCK *white*

soft

Speed SERIF

Handwriting ELEGANT

2

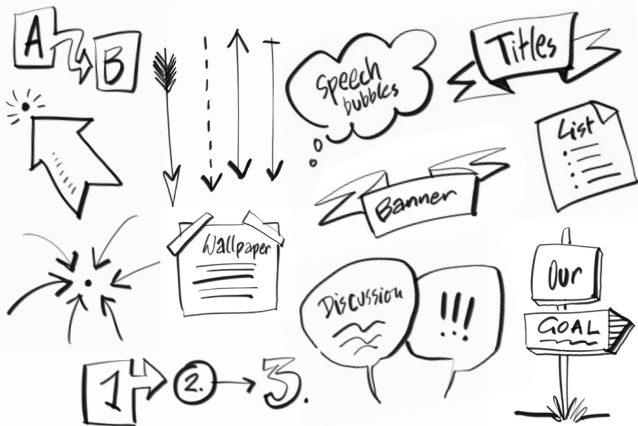
SYMBOLS



... OF VISUALISATION

3

ARROWS & FRAMES



4

SHADOWS



5

PEOPLE

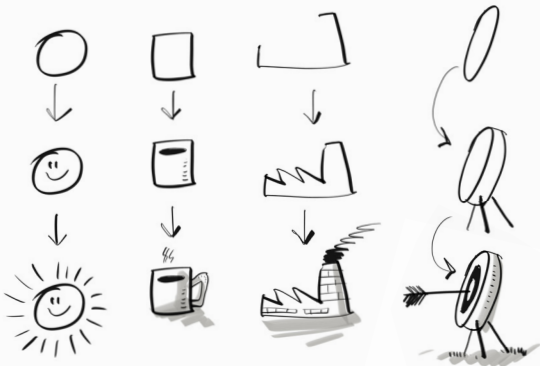


STEP-BY-STEP TO THE FINISHED SKETCH



WITH BASIC SHAPES

• — △ □ ○ ~



STRUCTURE / SETUP OF A VISUALISATION

1 LETTERS

TITLES IN CAPITAL LETTERS
Body in small letters.

2 SYMBOLS



3 COLOURS & SHADOWS



Visit www.staedtler.com/visualisation to find
more information on visualisation techniques.

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