Unit1 Kickstart

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
2. What are some of the limitations of this dataset?
3. What are some other possible tables/graphs that we could create?

The conclusions:

* The lower the goal dollar amount, the higher the successful rate in achieving goal, reaching pledge amount was easier,
* The sample showed about half of the number of campaigns were successful
* The campaign has more successes during late spring to summer

Limitation of this dataset:

* May not reflect the correct relationship between number of backers and amount pledged. This dataset assumed every backer pledged equally.

We could create scatter plot graph to better visualize how the data are related.