Descriptive Wireframe Document - Lab 7 Example

Use the following structure as a companion to your wireframe to describe all of it's major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

Rationale: What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we've learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

Page 1 of my website

Item #1 Example

Description:header

Font: Apple Chancery

Color: ffc4cd

Alignment: Center

Media: Company Logo and dancer jumping

Interactivity: N/A

Item #2

Description: hours and location

Font: Apple Chancery

Color:ffdae0

Alignment: right

Media: N/A

Interactivity: N/A

Item:3

Description: point shoe photos and link as well as information on this topic

Font: Apple Chancery

Color:cc919a Alignment: left Media: photos of point shoes on click

Interactivity: buttons to change photos

Item:4

Description :hours and location

Font: Apple Chancery

Color:ffe1e6

Alignment: right

Media: link to youtube video and link to information on another page

Interactivity: N/A

Item:5

Description : about ballet and history of ballet

Font: Apple Chancery

Color: ffc4cd

Alignment: center

Media:Instagram logo

Interactivity: click and takes you to the instagram page I created of my website.

Item:6

Description: footer links to the 2nd page and 3rd

Font: Apple Chancery

Color: ffcbd3

Alignment: right

Media:Instagram logo image

Interactivity:N/A

Page 2 of my Website

Item:1

Description: background and title

Font: Apple Chancery

Color: fadcda

Alignment: center

Media:Instagram images of Bloch Dance and a dancer

Interactivity:N/A

Item:2

Description: middle educational writing about the brand Bloch

Font: Apple Chancery

Color: ffb6c1

Alignment: center

Media:N/A

Interactivity:N/A

Item:3

Description: a footer section for links to the other webpages

Font: Apple Chancery

Color: ffcbd3

Alignment: center

Media:links to other webpages as well as music

Interactivity:N/A

3rd Page info

Item:1

Description: background

Font:

Color: lightgrey

Alignment: center

Media:N/A

Interactivity:N/A

Item:2

Description : header and title of page

Font:

Color: ffcbd3

Alignment: center

Media:N/A

Interactivity:N/A

Item:3

Description : Subtitle and information

Font:

Color: ffcbd3 border:white

Alignment: center

Media:N/A

Interactivity:N/A

Item:4

Description: Links to various dance competitions coming to Vancouver

Font:

Color: ffcbd3 border:white

Alignment: center

Media:links to webpages of different dance competitions coming to Vancouver

Interactivity: click and brings you to other webpages

Item:5

Description :footer

Font:

Color: ffcbd3

Alignment: center

Media:links to our other webpages

Interactivity: click and brings you our different web pages