UI/UX Design: Designing a Music Studio Web Pages

Parvaneh Pouladzadeh

Feb 2020

Designed with Sketch, Miro

Including (Paper sketch, low-fi and Hi-fi Prototyping)

Design Process

This project is about designing web pages for a Piano Teacher based in Toronto, ON, Canada. All the design processes started with the research of customers' needs. Following thorough research comes the ideations phase and goes to the sketch part. If I have sketched out hundreds of ideas, it was not possible to test all of them. I kept cutting down until I left with a few high-quality, user-friendly, feasible ideas.

Making the prototype is the fun part of the design for me. This part is converting the sketches and ideas to object in different software, in my case was Sketch.

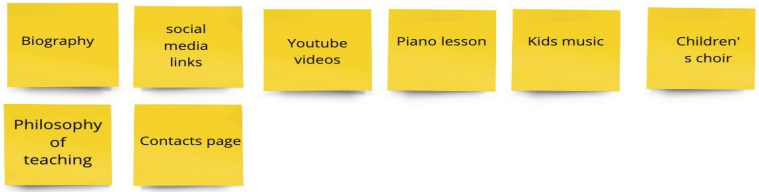
In the end, I repeat everything. The ideal design process is endless.

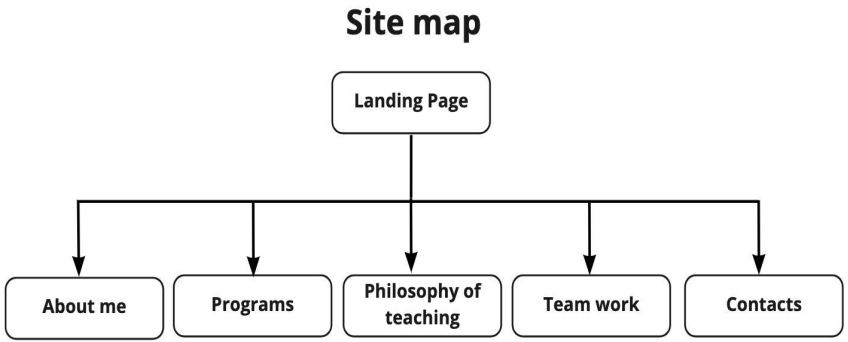
Prioritize features & Site Map

For the first step, I summarized all the notes from my customer needs into similar categories and created a single board contains all the information.

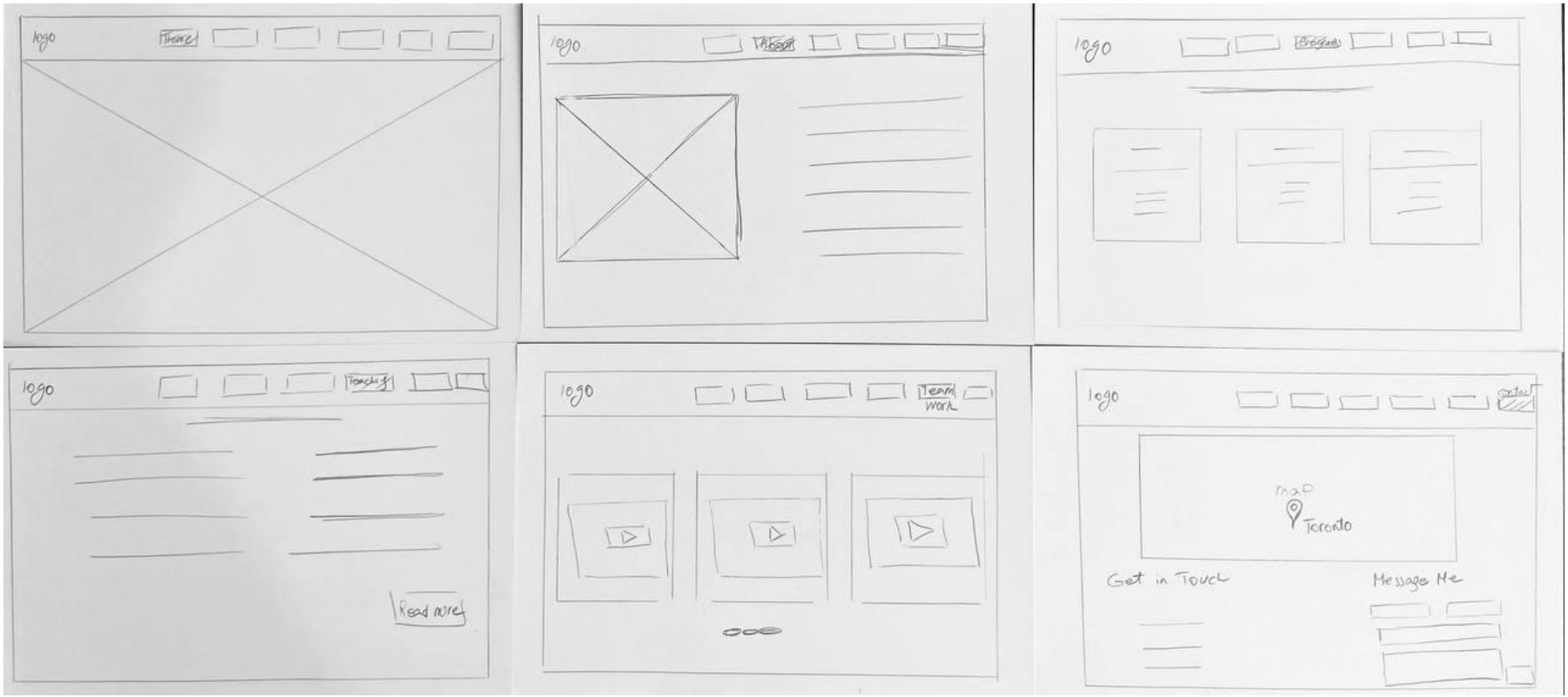
I selected and prioritized the essential features for the application.

Also, I created the site map of the application based on the prioritized features.

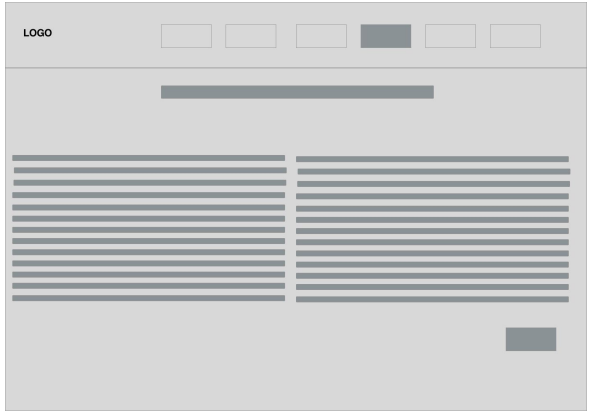


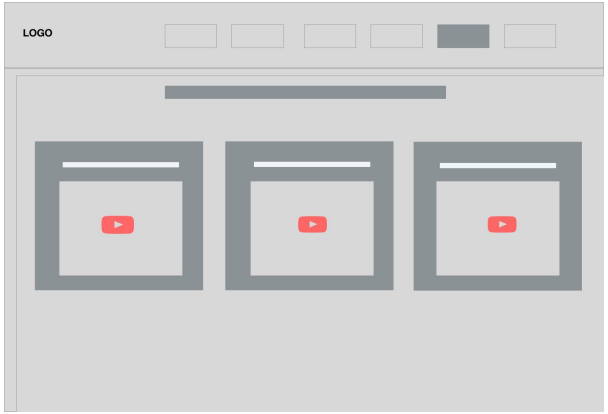


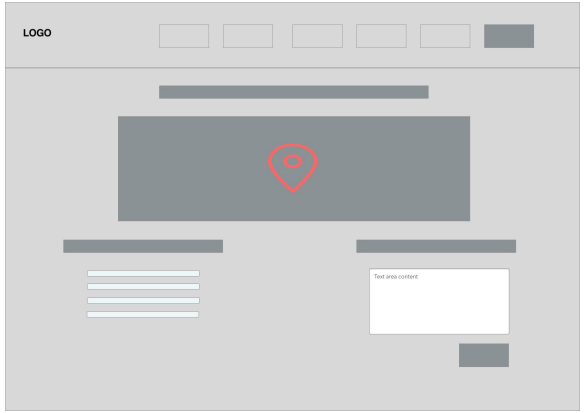
Paper Sketch



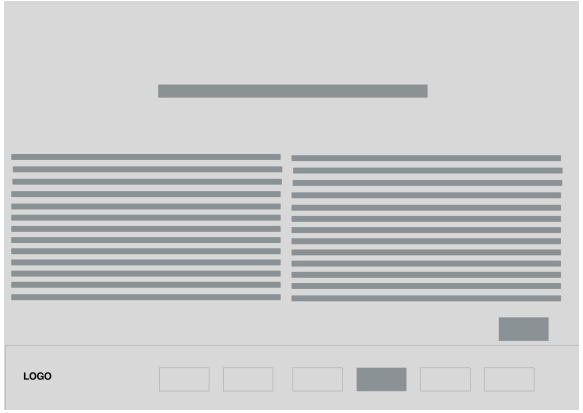
Low-Fi Prototype (first-iteration)

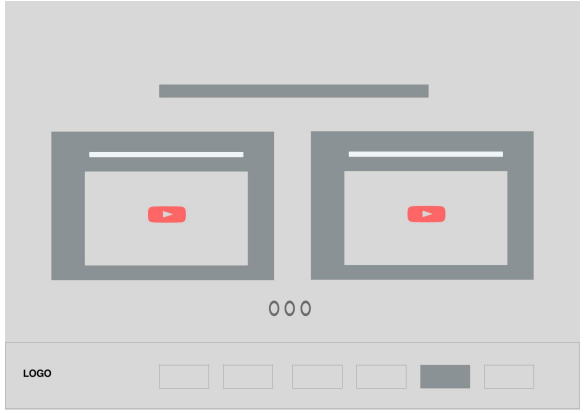




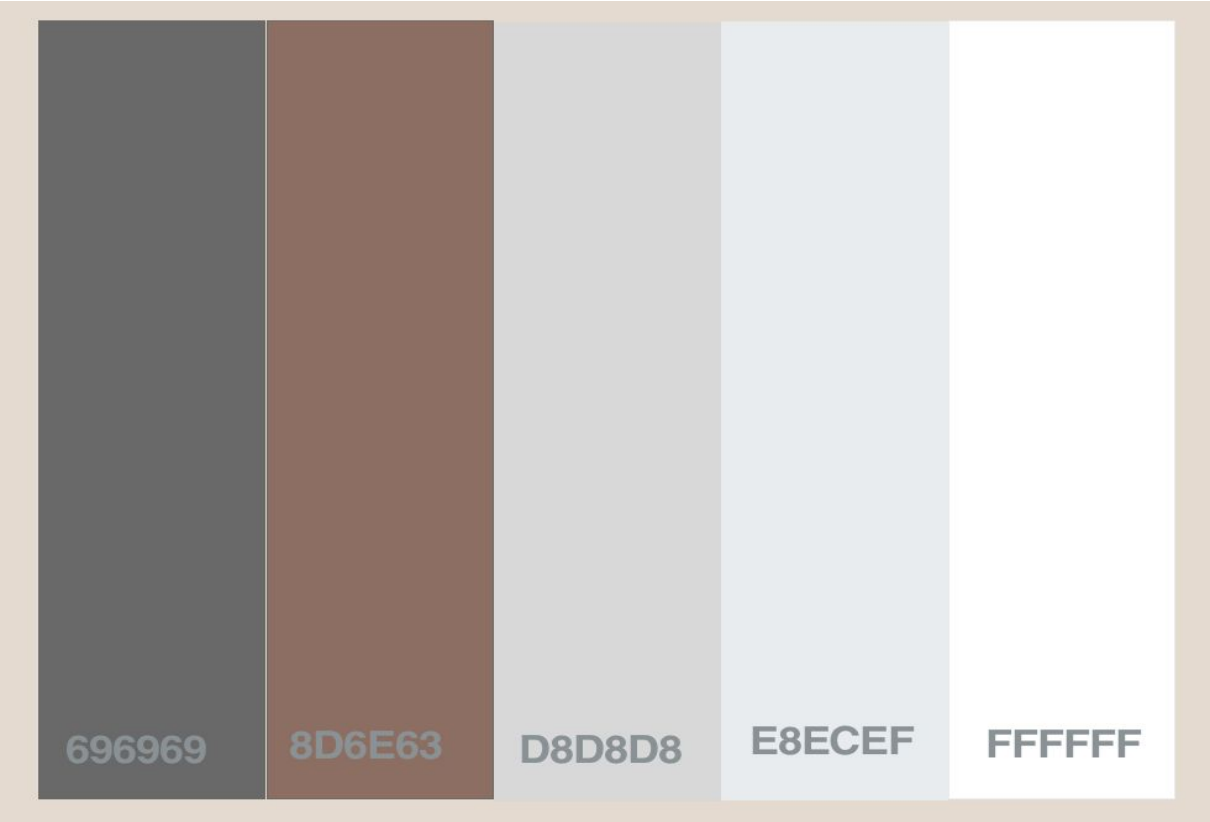


Low-Fi Prototype (second-iteration)





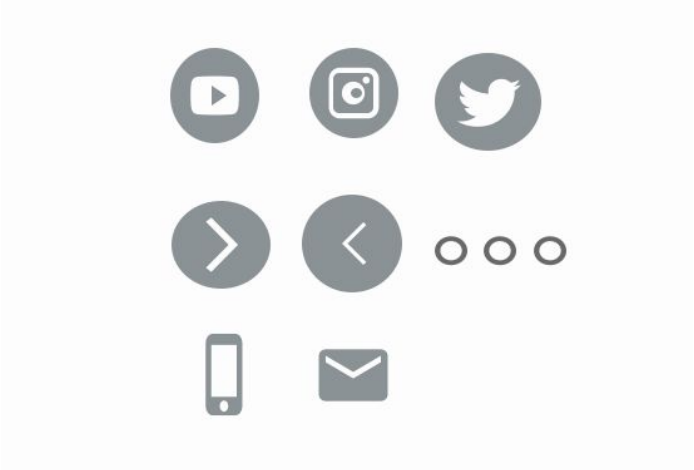
Color Pallet



Typography & Icons

As typography, I have used Roboto which is a free google font. It is part of the sans serif typeface superfamily. As a pairing font, I have chosen Swansea.

Icons and illustrations always are an essential part of UI design. Icons should be meaningful, characteristic, and consistent; it should be compatible with the concept.



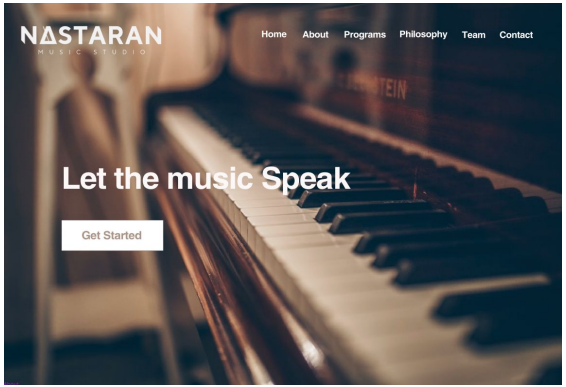
Hi-Fi Prototype

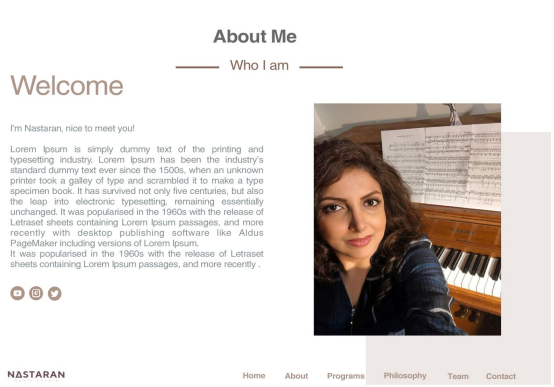
After finished up paper sketches and Low-Fi prototype, I started to create a High-Fi prototype of my proposed solution to illustrate my ideas and represent the concept for getting quick feedback and improving the product.

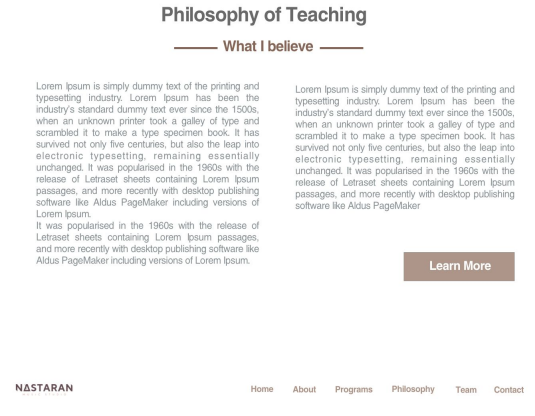
My Hi-Fi prototype was created with Sketch and consists of six and three Desktop HD frames (1440 *1024) focused on users' pain points for first and second iterations, respectively. Also, to be noted, this is the first version of the high-fi prototype. For the next step, I will work on the responsive page and create a mobile version prototyping.

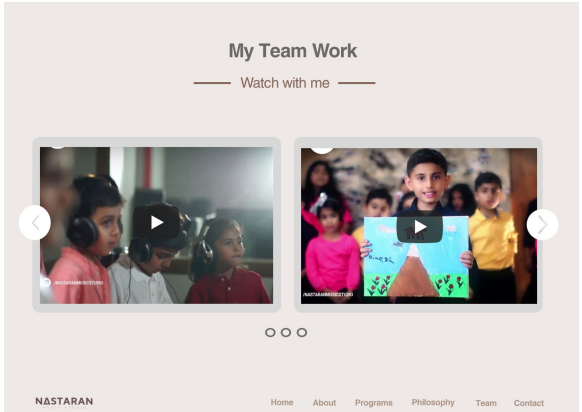
Here is the prototype link to observe better.

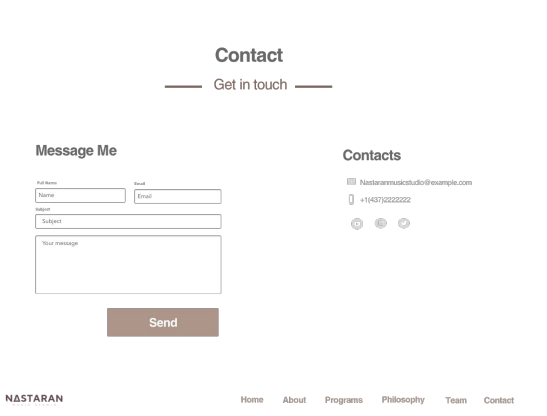
Hi-Fi Prototype (First Iteration)



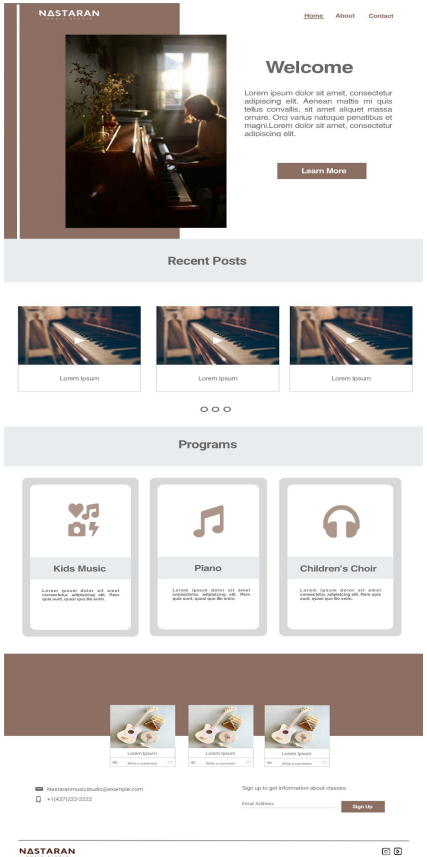


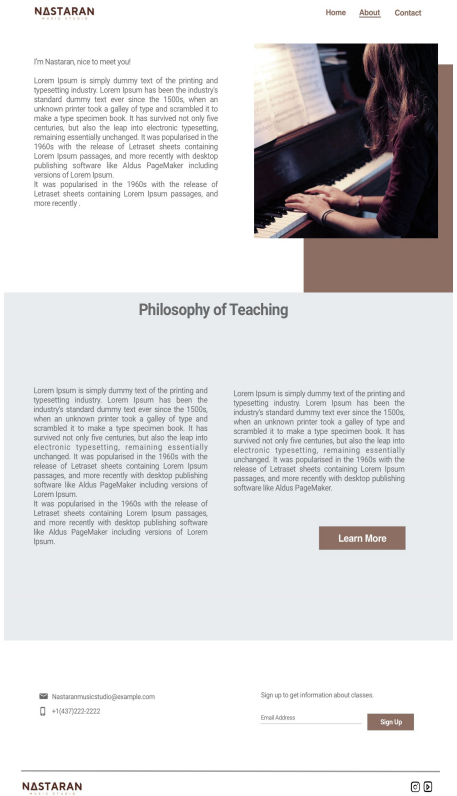


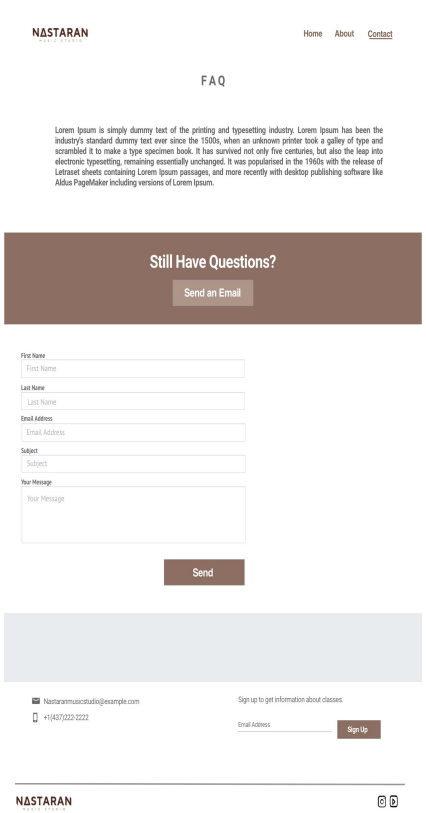
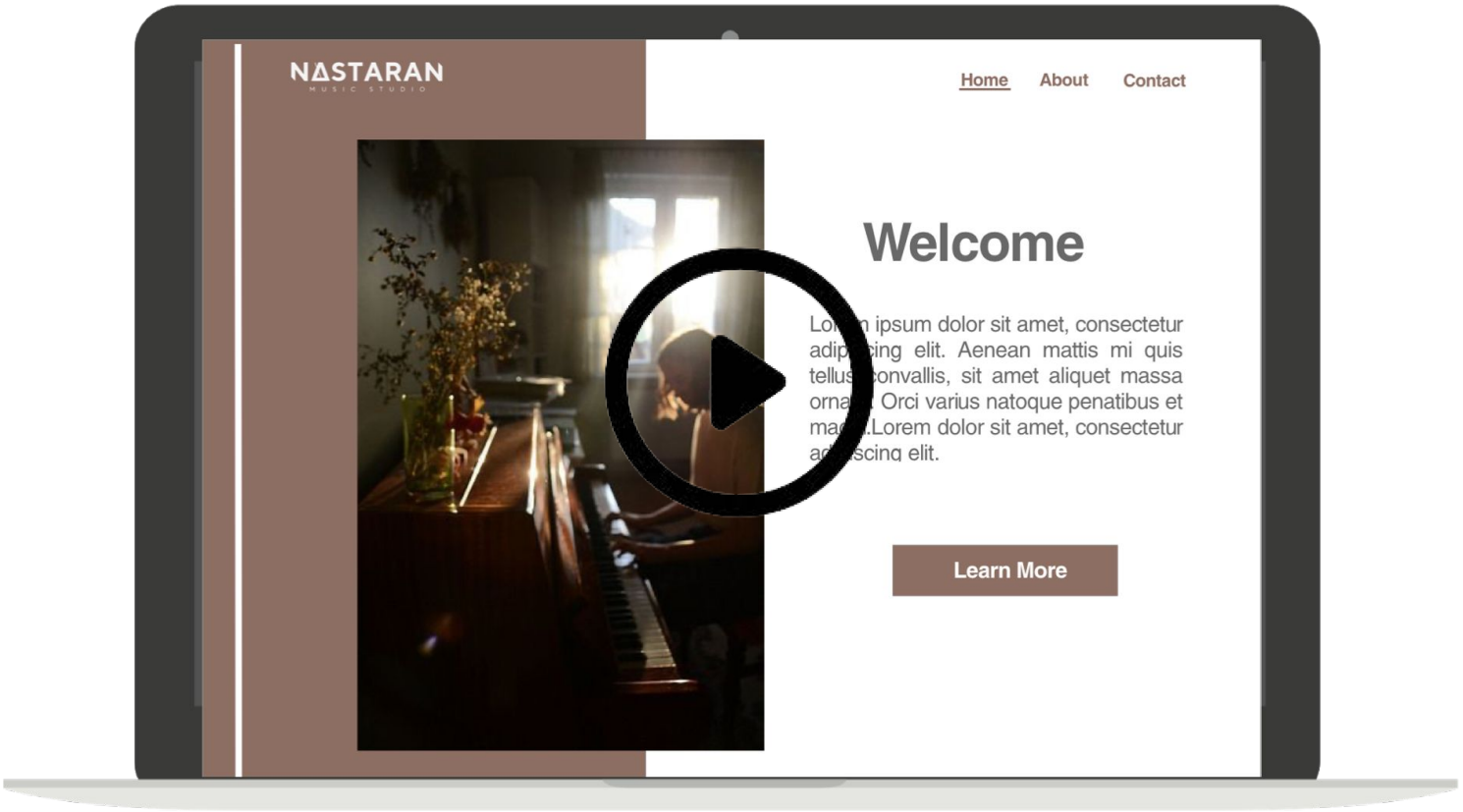




Hi-Fi Prototype (Second Iteration)







Hi-Fi Prototype (Second Iteration)