



# UI/UX Design: Designing a Music Studio Web Pages

Parvaneh Pouladzadeh

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Designed with Sketch, Miro

Including (Paper sketch, low-fi and Hi-fi Prototyping)

# ▮ Design Process ▮

This project is about designing web pages for a Piano Teacher based in Toronto, ON, Canada. All the design processes started with the research of customers' needs. Following thorough research comes the ideations phase and goes to the sketch part. If I have sketched out hundreds of ideas, it was not possible to test all of them. I kept cutting down until I left with a few high-quality, user-friendly, feasible ideas.

Making the prototype is the fun part of the design for me. This part is converting the sketches and ideas to object in different software, in my case was Sketch.

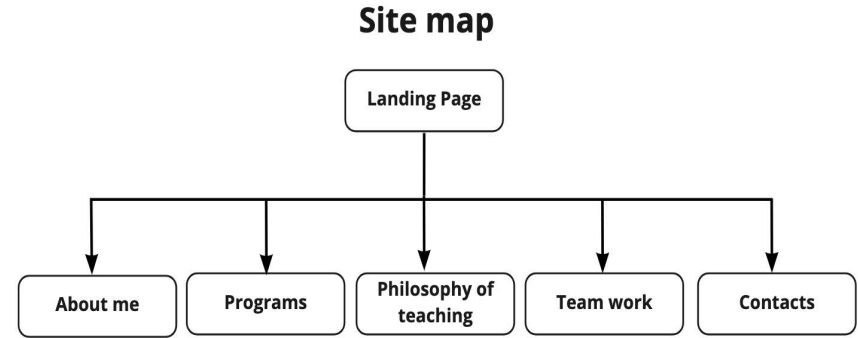
In the end, I repeat everything. The ideal design process is endless.

# Prioritize features & Site Map

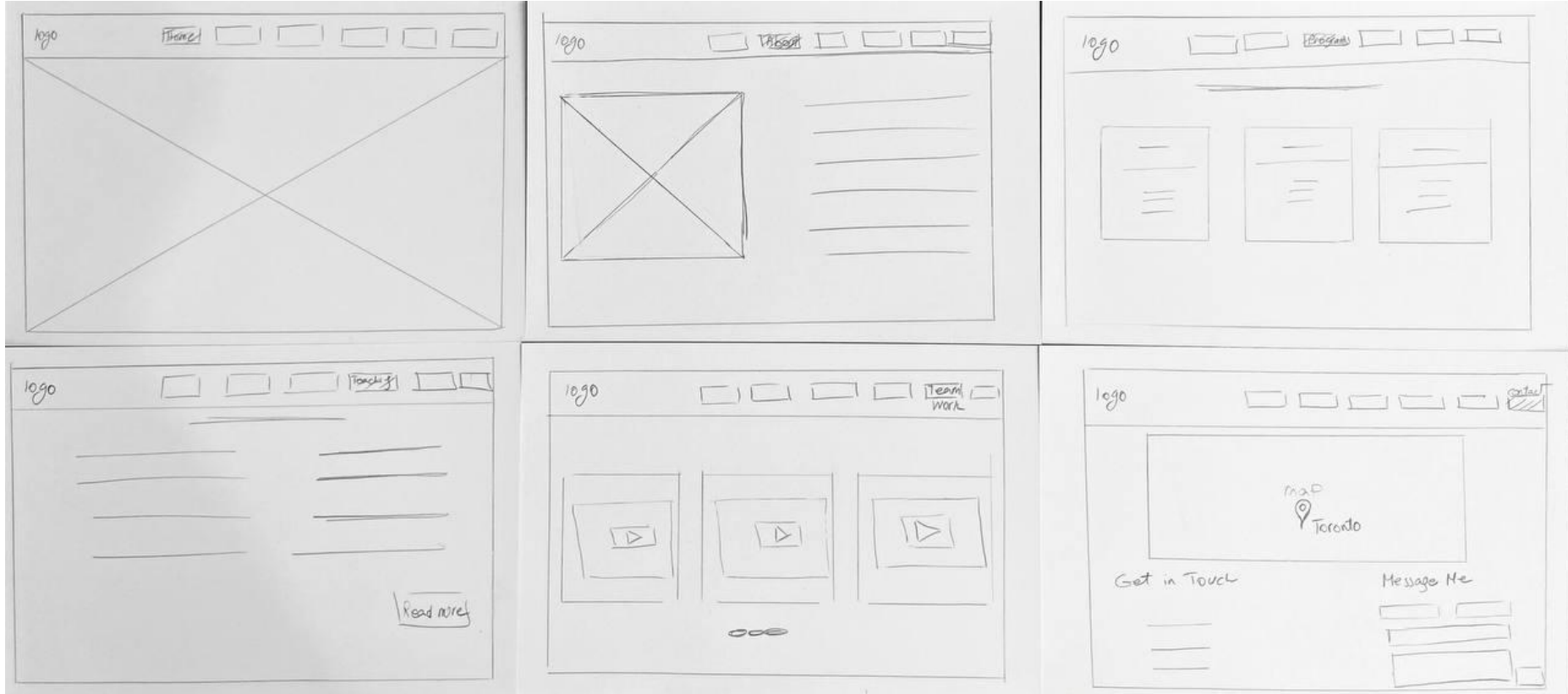
For the first step, I summarized all the notes from my customer needs into similar categories and created a single board contains all the information.

I selected and prioritized the essential features for the application.

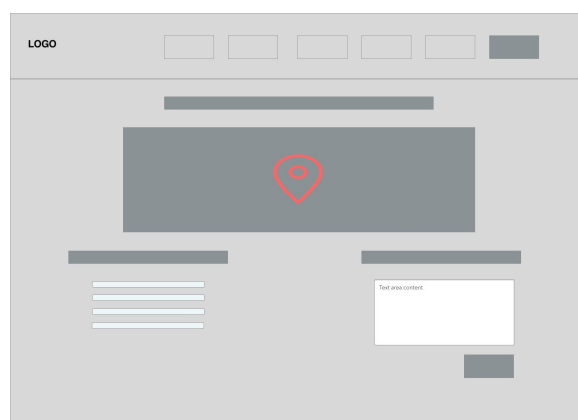
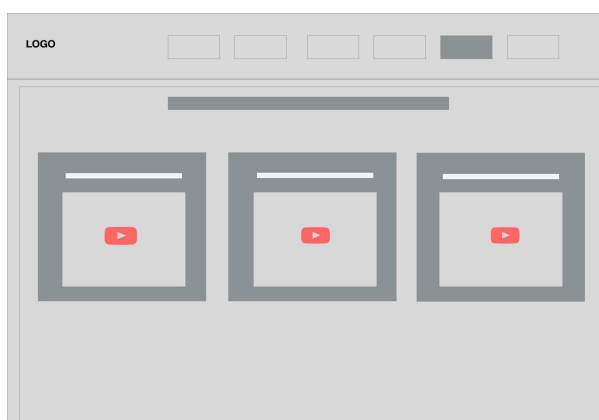
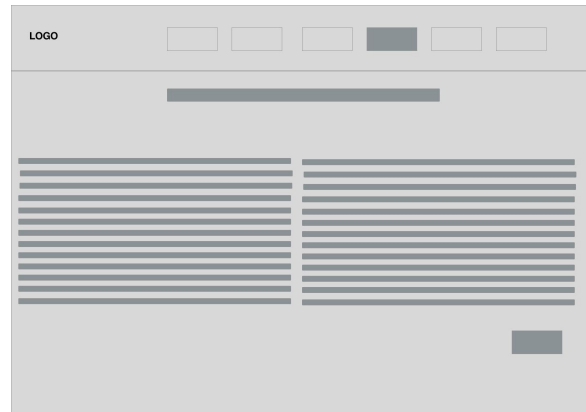
Also, I created the site map of the application based on the prioritized features.



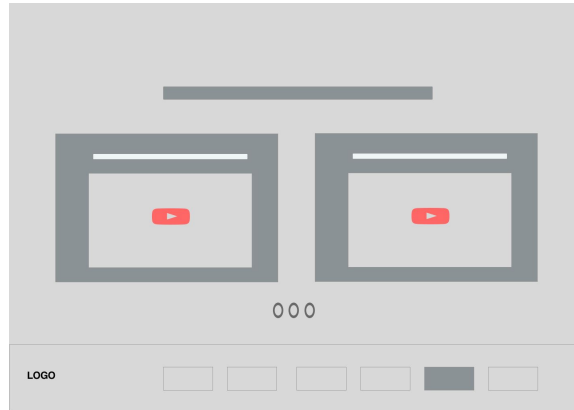
# Paper Sketch



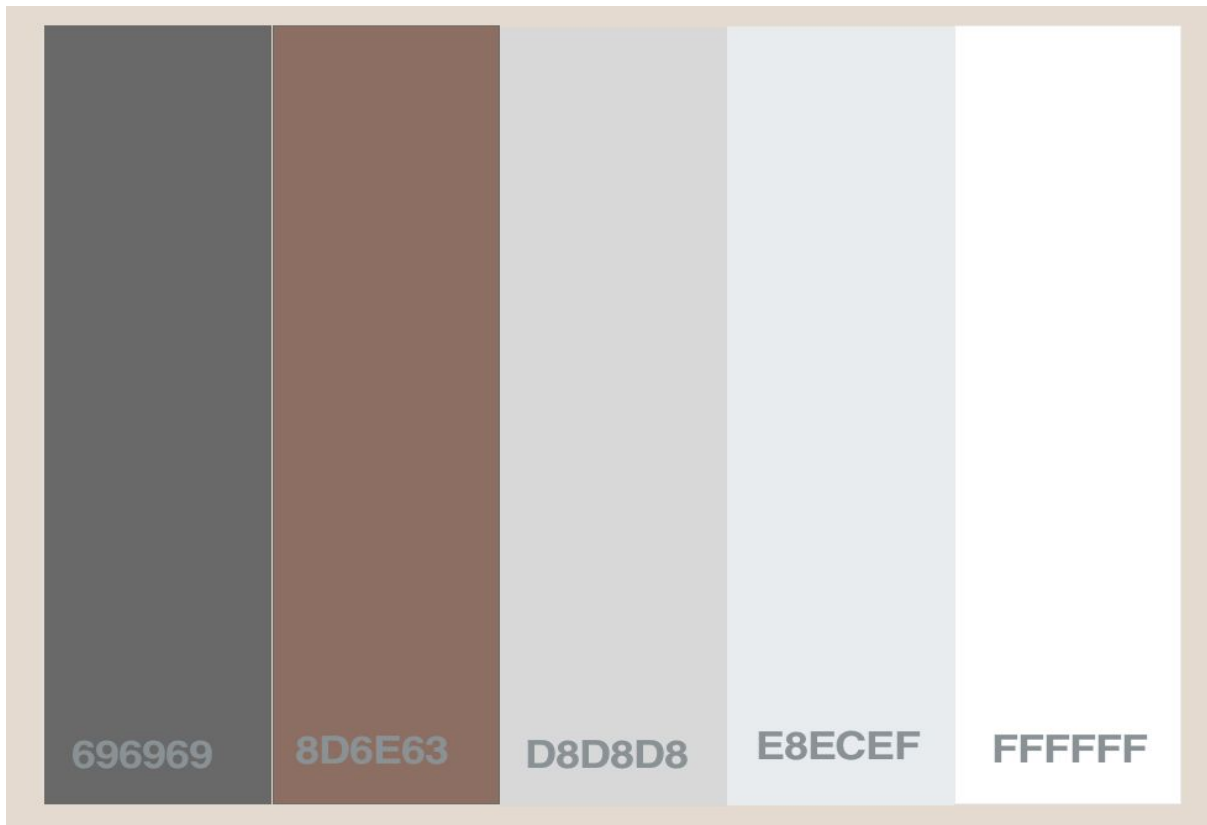
# Low-Fi Prototype (first-iteration)



# Low-Fi Prototype (second-iteration)



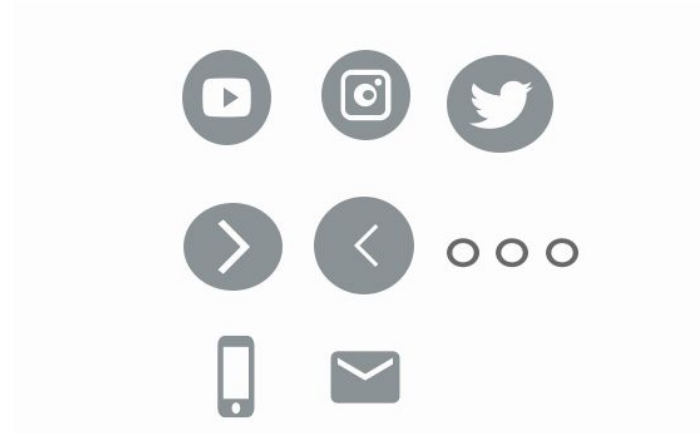
# Color Palette



# Typography & Icons

As typography, I have used Roboto which is a free google font. It is part of the sans serif typeface superfamily. As a pairing font, I have chosen Swansea.

Icons and illustrations always are an essential part of UI design. Icons should be meaningful, characteristic, and consistent; it should be compatible with the concept.





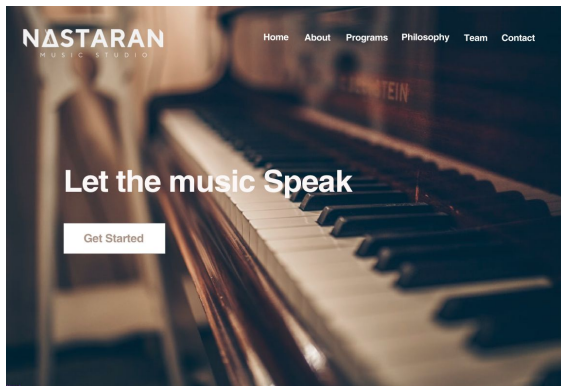
# Hi-Fi Prototype

After finished up paper sketches and Low-Fi prototype, I started to create a High-Fi prototype of my proposed solution to illustrate my ideas and represent the concept for getting quick feedback and improving the product.

My Hi-Fi prototype was created with Sketch and consists of six and three Desktop HD frames (1440 \*1024) focused on users' pain points for first and second iterations, respectively. Also, to be noted, this is the first version of the high-fi prototype. For the next step, I will work on the responsive page and create a mobile version prototyping.

Here is the Mock up [video](#) as well as prototype [link](#) to observe better.

# Hi-Fi Prototype (First Iteration)



## Philosophy of Teaching

### What I believe

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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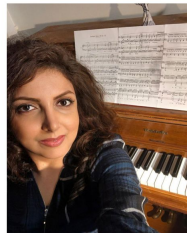
### Who I am

## Welcome

I'm Nastaran, nice to meet you!

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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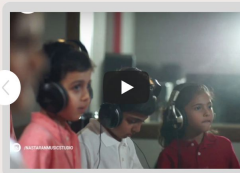


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## My Team Work

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## My Programs

### What I provide



### Kids Music

Lorem Ipsum dolor sit amet consectetur adipiscing elit. Nam quis nunc, quisit quis sit enim.



### Piano

Lorem Ipsum dolor sit amet consectetur adipiscing elit. Nam quis nunc, quisit quis sit enim.



### Children's Choir

Lorem Ipsum dolor sit amet consectetur adipiscing elit. Nam quis nunc, quisit quis sit enim.

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### Contacts

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# Hi-Fi Prototype (Second Iteration)

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Piano

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Children's Choir


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Philosophy of Teaching


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