

You launched a new feature that tracks daily steps in the Apple Health app. What metrics would you collect? How would you know the feature was a success?

Clarifying Questions :

1. I would collect how many user monitored/open daily steps feature in the Health app
2. How regular were the user(active user)
3. Were the people using a Health app know that a new feature is launched

Success metrics

1. No of people opening the step count and gradually per person/per click is increasing
2. How many person step count has increased gradually .
3. Number of people setting up a target step count and achieving it .
4. Was the overall health app interaction increased