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ABSTRACT

PRCH system; the digital economy's value creation feature allows the priority role of the consumer in the overall structure to become more prominent. The main factors that have transformed and formed the PRCH ecosystem; Consisting of the Internet of Things and increasing the level of communication between all things and massive data that eventually data has become an asset for people in different parts of the world, and there is an almost endless amount of resource collection.

"Click fraud" is at the heart of the issue, as many companies try to expand their markets in the digital age, incurring vast sums of money. PRCH ecosystem, by relying on blockchain and using Power Cash cryptocurrency and seeks to facilitate financial transactions with better regulated, by doing so, it will be able to solve the problems of high inflation and reduce exchange rate irregularities as much as possible Ideation in PRCH ecosystem. The PRCH ecosystem believes that today is the age of ideation and creation of new designs, so it will be the center of clear and transparent ideas because it is blockchain technology has attracted the attention of the world and created great hopes for the great revolution, so any new and valuable ideas will be considered and implemented with strategic games. For this clear and transparent reason, the basis of the business implementation of the PRCH technology is blockchain technology. On the other hand, the PRCH ecosystem's economy is accurate, and project plans are on the blockchain. The PRCH ecosystem with its cryptocurrency is part of a broader wave of technologies that facilitate users' peer-to-peer business, unauthorized product segmentation, and flexibility of production methods. In the PRCH ecosystem; Secure and anonymous digital transactions are carried out without central banks or commercial banks; the Power Cash cryptocurrency and the PRCH ecosystem are expected to become an acceptable and significant economic system. Whatever the future of cryptocurrencies and blockchain technologies, the trend of decentralization and P2P trading is unquestionable, so the PRCH ecosystem emphasizes this. Switzerland intends to become a cryptocurrency and blockchain center, and it is at the forefront of regulation with these new technologies. The most important part of this ecosystem is the core environment, i.e., real businesses and executive projects, in which Power Cash cryptocurrencies and other tokens are used to create and grow businesses. The main element of the PRCH ecosystem Power Cash cryptocurrency with the features of this white paper is considered to be the most crucial element of the PRCH ecosystem, which is described below.



PRCH ECOSYSTEM

The economy is an ecosystem.

An ecosystem that is full of different levels, just like a natural ecosystem.

The digital economy is a space created by the institutions of the digital environment in which people interact and perform various functions built as a subsystem and have access to commonalities.

Scalable resources are the basis for creating "value" and providing human needs in a standard ecosystem.

PRCH ECOSYSTEM CRITERION

The PRCH ecosystem is based on the above criteria, divided into several subsystems: business, consumer, talent and innovation, and operating systems and digital communications.

The economic ecosystem that connects them to a whole unit, the PRCH system; The value creation feature of the digital economy allows the consumer's priority role in the overall structure to become more prominent.

There are many reasons why the PRCH ecosystem has been identified that the digital transformation is massive, but many organizations are missing out on this crucial opportunity rather than a complete transformation. However, digital transformation is no longer a choice for jobs but a necessity for survival.

Blockchain technology and quantum computing are likely to make the most dramatic and revolutionary changes in the way businesses operate in the next decade.

TRANSFORMATION OF THE PRCH ECOSYSTEM

The world we know is changing. Thanks to digital technology advancement in everyday life, innovation can see in all business sectors.

The main factors that have transformed and formed the PRCH ecosystem; Consisting of the Internet of Things and increasing the level of communication between all things and massive data that eventually data has become an asset for people in different parts of the world, and there is an almost endless amount of resource collection.



The PRCH ecosystem intends to work closely with people, organizations, and related entities on a commercial and technical level.

Increasingly, initiatives have been launched to expand or build digital capabilities with the goal of business productivity or high-income growth, and with the appearance of success stories in digital transformation, this trend is growing. And PRCH pays close attention to these crucial issues, and digitization on such a large scale requires ecosystems to adapt to change management and other challenges.

Commitment to digital usually requires an ecosystem to be closer to its business counterparts to achieve the desired business results.

A poll shows that 95% expect their jobs to be changed or revamped due to digitalization.

Respondents believe that there are two significant changes in the ecosystem's role; the need to become a leader of change that is followed by increased responsibilities and broader capabilities of change.

Also, technological trends such as blockchain, cybersecurity, and artificial intelligence (AI) will change the way ecosystems perform their tasks in the near future.

PRCH ecosystem with the conceptual understanding of these cases turned to the blockchain.

The role of the individual and the consumer is constantly changing in the market. Thanks to technologies like machine learning, connected devices, and analytics, consumers are more connected today than ever before.

New technology trends such as blockchain and artificial intelligence determine the way for digital transformation with the speed of the customer experience.

Digital transformation is one of the most complex challenges that facilitate integrating the Internet of Things with blockchain.

Considering the number of people (internal, external or both) involved in any particular work process, many electronic components can communicate, collaborate, and trade securely without human intervention promises greater agility and efficiency.

Blockchain technology's appeal in the financial services industry is deep and stems from the security, efficiency, and credibility of the technology's inherent data.

Blockchain can use efficiency beyond the contract and financial computing to provide more efficient relationships in automation and economic applications.



APPLICATIONS OF THE PRCH ECOSYSTEM

The PRCH ecosystem believes that at a very high level of blockchain technology can be used in all business stages, primarily monetary and financial affairs. When the currency is exchanged, it is a key factor in trust, and in this crucial matter, stakeholders need protection against identity theft.

The PRCH ecosystem allows transactions to be done more transparently, faster, and more securely. With blockchain's help, the centralized intermediary for directing transactions to each other is eliminated, thus reducing the costs and time spent for each financial transaction. Power Cash cryptocurrency in a specific ecosystem is designed for this purpose.

The PRCH ecosystem believes that blockchain can also provide a significant digital transformation in a supply chain, turning it into a game-changer in the economy. Distributed office technology can engage retailers and consumers with each other more digitally and securely.

Blockchain decentralization can create more transparency in any supply chain transaction - from raw materials to shipping and ultimately the sale of finished products. Each transaction can be recorded in a timely and cost-effective manner in the blockchain, reducing the likelihood of human error or fraud and allowing customers to trace the source with full tracking in any complex supply chain.

Since telecommunications and banking sectors are among the most advanced in terms of accepting digital transformation, PRCH is more focused on providing services in these sectors. It will create a clear and transparent ecosystem for financial transactions with PRCH cryptocurrency.

From a technical point of view, the two main components of the PRCH ecosystem are the blockchain, and the second is the cryptocurrency, of which the Tron blockchain is currently the most suitable option. PRCH cryptocurrency on the Tron blockchain forms the PRCH ecosystem with its commercial and economic capabilities.

Therefore, in the PRCH ecosystem, the blockchain's existence is the essential advantage that has been created for a very prosperous future. Because PRCH believes; Blockchain can change the world, and the innovative technology behind blockchain is a revolution in history globally. A recent World Economic Forum study estimates that a significant portion of the world's gross domestic product will eventually be stored in the blockchain. They forecast 10% by 2027. PRCH predicts that with the continued technological growth of economic behaviors and financial relationships on the blockchain platform; Seismic changes will occur in the world economy, so it is trying to use this advanced industry to improve its quality.

To understand why blockchain can be so valuable to the economy, PRCH believes that people and organizations need to understand its works.

The PRCH ecosystem wants with its cryptocurrency; Develop an economic database distributed as an office and through its computing network; Share monetary services and appropriate conditions.



Due to the complex and highly encrypted design, the Tron blockchain does not have a specific breaking point in Power Cash cryptocurrency. Hackers cannot easily break a computer node to steal information. They must attack each node in the chain at the same time.

Therefore, the PRCH ecosystem with the proper platform adopts the arrangement with Power Cash cryptocurrency; Buyers and sellers can trade their valuable assets directly without intermediaries.

The valuation chain of the PRCH ecosystem provides the right platform for accessible business with the lowest cost and highest productivity. We try to be a friend and supporter, and hard worker of the group by cooperating with competitors and helping their development processes to change the fundamental nature of the global economy. Moreover, we do not claim to be the first and best in this Way because good competitors have grown over the years, too, we claim that we will make the best efforts to help provide better services by using our existing experience and managerial knowledge. To create value in this ecosystem by how to finance and manage the resources of individuals.

The PRCH ecosystem seeks to develop issues related to marketing, accounting, and motivation. Because it believes that despite significant progress, we are still at the beginning of the road, and for potential investors, facilitating and simplifying these processes may be appropriate.

It is important to remember that blockchain and cryptocurrency are not one thing. However, blockchain is much more essential and leading than cryptocurrencies. And PRCH, by understanding this subject, looks at the goals. Because of the vast investments made in this technology, the risky investment budget in blockchain startups increased by more than several billion dollars last year, and this is in addition to the fact that every bank is looking for blockchain. Therefore, the productivity of such a blessing by PRCH emphasized how it will have a positive impact on the market and the global economy.



PRCH ecosystem trade method

Here are four ways to change business in the PRCH ecosystem:

Advertising and marketing

Studies estimate that advertisers lose more than \$ 50 million a day due to fraudulent activity. "Click fraud" is at the heart of the issue, as many companies try to expand their markets in the digital age, incurring vast sums of money.

The PRCH ecosystem uses blockchain technology to help advertising managers ensure that their marketing is no harmful.

Human resources

It is easy to imagine that machine learning technology is replacing the human resources sector. However, many technologies are needed to evaluate, hire, compensate and even terminate employees effectively.

The Human Resource Management Association believes that blockchain technology will soon modernize the recruitment process, allowing HR staff to approve volunteers and existing employees more quickly. The PRCH ecosystem pays attention to this process.

Accounting

Accounting departments have to carry out extensive operations that are spread worldwide and manage several currencies and complex tax codes.

For any economy, this area requires the most care. The PRCH ecosystem aims to achieve greater financial discipline and accounting.

To consider the big picture, adopt this revolutionary and unchanging technology; this means that if fraud is not eradicating, it will be significantly minimized.

IT agent and cybersecurity)

Today, global cybersecurity with a market value of more than \$ 120 billion is of particular importance.

Following data breaches at Equifax, Yahoo, and Target, SMBs and corporations are taking precautionary actions against attacks.

The personal data of hundreds of millions of Americans, including sensitive information such as residential addresses and social security numbers, was in danger.

The PRCH ecosystem using blockchain technology can support this valuable part of the economy as much as possible. With Power Cash cryptocurrency; Digital transactions are recorded securely and efficiently and have the transparency and protection to build a strong foundation that companies can trust.



Management

More than a decade ago, DVDs and digital cameras were necessary. While the rapid pace of change for Blockbuster is over, another old company has refused to disappear into the history books.

Kodak sales may have hurt with the smartphone era's launch, but the company is not over yet. Instead, it re-establishes itself with a blockchain investment, KODAK One.

PRCH ecosystem, by Relying on blockchain and using Power Cash cryptocurrency seeks to facilitate financial transactions with better regulated, by doing so, it will be able to solve the problems of high inflation and reduce exchange rate irregularities as much as possible

Ideation in PRCH ecosystem

The PRCH ecosystem believes that today is the age of ideation and creation of new designs, so it will be the center of clear and transparent ideas because it is blockchain technology has attracted the attention of the world and created great hopes for the great revolution, so any new and valuable ideas will be considered and implemented with strategic games.

New businesses have begun to discover the potential of blockchain. It is similar to the Internet age when companies were discovering ways to use it in their work. Now is the time for blockchain.

For this clear and transparent reason, the basis of the business implementation of the PRCH technology is Blockchain technology.

Business structures in the PRCH ecosystem:

This ecosystem believes that businesses develop and evolve into three parts:

1. Executive plans
2. Legal structures
3. The media

On the other hand, the PRCH ecosystem's economy is accurate, and project plans are on the blockchain. Legal structures are emphasized on authenticity and transparency to be advertising on media networks.



Macroeconomic fundamentals in the PRCH ecosystem

- The PRCH ecosystem with its cryptocurrency is part of a broader wave of technologies that facilitate users' peer-to-peer (P2P) business, unauthorized product segmentation, and flexibility of production methods. For various reasons, this wave after the world financial crisis was noticed a decade ago.

Large digital platforms such as Alibaba, Amazon, Uber, and Airbnb have replaced many brick-and-mortar stores, service companies, and long-term business relationships.

- The PRCH ecosystem is one step ahead; Organizes P2P activities and P2P information flow without companies running digital platforms; whether this PRCH technology eliminates intermediaries or whether new forms of trusted intermediaries emerge will have to wait implemented.

PRCH cryptocurrency is one of the most available advanced blockchains, i.e., the Tron network, which is the most crucial monetary instrument of this ecosystem.

PRCH ecosystem without central banks creates Power Cash E-money and facilitates payments without Financial Institutions between users.

The success of several cryptocurrencies; creates Competitive pressure on trading methods by existing financial institutions, and now it has opened the door for more presence.

Decentralizing markets without trusted intermediaries can be costly, and fluctuations in cryptocurrencies' value are a significant barrier to become a substitute for legal authorization. PRCH seeks to eliminate these defects through professional mechanisms.

The advent of blockchain technologies has created a great deal of activity in Europe and Central Asia (ECA), where people use cryptocurrencies for cross-border trading and speculative investments. Start-ups are extracting cryptocurrencies and providing blockchain services. Governments are testing blockchain technologies for greater security and transparency of their services. Meanwhile, new ecosystems such as PRCH must try to fill the existing gap.

- Several governments actively support innovation by start-ups. Governments are eager to digitize and simplify their services. Lack of trust in existing financial intermediation makes cryptocurrencies an exciting option in some countries. Cryptocurrencies are also used to block cross-border transfers, and the PRCH ecosystem takes these issues seriously.

Cryptocurrencies and blockchain technologies pose a wide range of policy challenges. These items need to (a) enforce financial oversight rules, consumer protection, and tax administration and encourage innovation. (B) Dealing with the massive amount of electricity used to extract cryptocurrencies. And (c) determine



Whether governments and central banks can use blockchain technologies to improve their services, policymakers need to balance curbing drug addiction and unlock potentially new transformational opportunities. International coordination is needed to share best practices, avoid regulatory arbitrage, and examine how to regulate the decentralized global networks.

The PRCH ecosystem pays close attention to the mentioned cases.

In the PRCH ecosystem; Secure and anonymous digital transactions are carrying out without central banks or commercial banks. The Power Cash cryptocurrency and the PRCH ecosystem have been expected to become an acceptable and significant economic system.

As of the date of writing this white paper, the average price of Bitcoin (first cryptocurrency) rose from a few cents to \$ 60,000 in 2009, an achievement that attracted many investors around the world.

On December 1, 2017, the US Commodity Futures Trading Commission approved Bitcoin futures trading. Following the success of Bitcoin and hundreds of other cryptocurrencies, digital tokens have been issued as public currency.

Despite some severe criticism, it is unclear how these technologies will develop in the long run. Imaginably, they can be absorbed by existing institutions, including central banks that issue digital cash.

Whatever the future holds, cryptocurrencies are part of a tidal wave of new technologies changing manufacturing and trading. The PRCH ecosystem will plan the same, and with the development of digital platforms, sharing of economics, applications, and 3D printers will split production and facilitate P2P transactions.

Many of these new program models originated immediately after the 2008 global financial crisis when established companies' bankruptcy convinced many people, and the economy would never be the same again. Investors were looking for new investment opportunities. Workers who lost their jobs wanted more flexible working relationships. Consumers have been persuaded to use some of their low-consumption assets commercially. The fact that Bitcoin was created in 2009, immediately after the crisis, was probably not accidental. Trust in financial institutions had waned, and it was time to look for entirely different approaches.

Whatever the future of cryptocurrencies and blockchain technologies, the trend of decentralization and P2P trading is unquestionable, so the PRCH ecosystem emphasizes this.

The big picture of the PRCH ecosystem is that household's investment in cryptocurrencies is not insignificant. Switzerland intends to become a cryptocurrency and blockchain center, and it is at the forefront of regulation with these new technologies.

Comprehensive and global information on the activity of cryptocurrencies and blockchain is not available. However, the evidence suggests that ECA countries are more active than many parts of the world, possibly due to a combination of factors. Governments in many countries - from Estonia to Georgia and Slovenia - are experimenting with blockchain technologies. In many countries in the region, virtual business environments create start-ups. Furthermore, especially in the eastern part of the region, the relatively new financial sector provides a promising field for experimentation. The lack of old technologies in the financial sector and the lack of trusted intermediaries make exploring new financial instruments attractive.



REVIEW THE SUCCESSES AND PROBLEMS OF PRCH ECOSYSTEM

Create digital money without central banks

Since the advent of e-commerce, countless efforts have been made to develop electronic payment systems.

Many successful and unsuccessful attempts were related to credit card systems.

Digital cash is incredibly thought-provoking. Like coins and banknotes, digital cash must be anonymous and anti-counterfeit. People should be able to use it directly through banks, in the same way that traditional cash is using outside the banking system. However, unlike traditional cash, individuals do not make digital money. Private parties, not the government, thus have the right to seize.

The white paper that started bitcoin in 2008 outlined a way to create and operate a decentralized electronic cash system (Nakamoto 2008). The payment system would not be under the control of a bank or a central authority. Instead, a large number of independent participants would operate it.

Ten years after the publication of the white paper, the basic concepts of bitcoin have been proven to succeed. Blockchain technology is working and reliable.

Many cryptocurrencies have emerged, and many companies and research groups are exploring other uses for blockchain.

Cryptocurrencies have launched a wave of financial innovations and imposed competitive pressure on the financial sector, particularly the facilitation of cross-border transfers.

Most of the discussion in the cryptocurrency community is about additional mechanisms of trusted intermediaries. However, another critical question is how electronic currencies perform the traditional functions of money. Money is helpful because it can be used as a medium of exchange, a unit of account, and a value store. Like other electronic money forms, electronic currencies have advantages over physical commodities such as gold or banknotes. They are easier to store and easier to transport over long distances. However, some inherent drawbacks of currencies do not optimize them for legal licenses in most countries. The most significant drawback is the fluctuations in the purchasing power of electronic currencies.

One of the benefits of cryptocurrency is creating unmediated digital markets; the ability to reach distributed consensus and store immutable information in a decentralized database, name a wide range of P2P contracts without having a centralized hub. The PRCH ecosystem is no exception to these rules.



PRCH ECOSYSTEM AND SMART CONTRACTS

The PRCH ecosystem dominates many intelligent contracts in various blockchains, especially Tron, and the revolutionary success of intelligent contracts or self-execution are examples of blockchain programs that go beyond the immediate transfer of funds in cryptocurrencies. Such contracts can be used in a blockchain platform to meet obligations over time without intermediaries' assistance.

PRCH ecosystem with access to various services of Tron blockchain; Provides the creation of P2P contracts that describe the conditions under which future payments occur.

One example of such a smart contract is a parametric insurance contract, such as a contract that insures farmers against drought. The seller commits to pay a certain amount of rainfall that remains below a certain threshold. The contract is preprogramming to read the realized rainfall from a trusted weather data feed at the future point. The buyer purchases the contract with a one-time payment. The seller commits funds equal to the maximum payout in case of a drought. As the contract is fully collateralized, there is no counterparty risk. At the expiration date, either buyer or seller can execute the contract to check if the trigger condition has been met. The contract distributes the funds between the buyer and the seller and terminates itself. This contract could be handled without intermediation (although insurance companies could also provide such contracts). Storing these contracts on the blockchain makes them immutable and guarantees their enforcement.

Smart contracts could also be used for financial instruments other than insurance.

The potential advantages of such P2P contracts are apparent. They could be available to people who have no access to financial instruments (box 2.2). They could also increase access to financial services, which is now limited because of distrust in financial institutions. Currently, enforcement of contracts is not straightforward in parts of ECA. Intelligent contracts are secure, even if the counterparties do not know each other. Blockchain platforms could make these financial products more liquid if the new products could be traded outside specialized markets.

There are potential disadvantages of smart contracts. Adjustments to the current blockchain platforms are likely required to work in a user-friendly, efficient, and scalable way. These drawbacks may be why, outside ICOs, there have not yet been large-scale intelligent contract applications.



REMARKABLE CAPABILITIES OF PRCH ECOSYSTEM

One of the essential PRCH ecosystem capabilities is selling tokens to finance entrepreneurs and start-ups through the ICO and plan to promise to pay their future dividends in a smart contract in the blockchains include Tron.

The tokens are similar to shares issued in an initial public offering (IPO), but there are key differences. Shares are sold on stock markets and typically give the right via shareholder representation to participate in decision-making. In contrast, tokens are trading on a P2P blockchain with no privileges outside what is written in the smart contract. Regulators across the world are working on directives that would extend oversight to ICOs. Doing so would increase the similarities between ICOs and IPOs, but the intelligent financial contract would provide a new, innovative instrument to fund start-ups. It creates relatively liquid new financial instruments that can be used to finance small-scale risky ventures.

As a result, the PRCH ecosystem can perform best as an investment bank or crowdfunding.

PRCH ECOSYSTEM AND ARTIFICIAL INTELLIGENCE

Artificial intelligence is becoming more dynamic and efficient than humans in performing routine tasks, and the question is whether it replaces humans in each sector? It is not valid. Technology and human are each complementary and do not compete with each other. It may disrupt the existing ecosystem at first, then help create opportunities. Businesses must embrace a new culture, where innovation and continuous learning are critical components of organizational culture. The PRCH ecosystem provides the field of artificial intelligence for agility, adaptability, and growth. Of course, there are dangers. Artificial intelligence and machine learning (ML) tools and techniques can be misused, intentionally or unintentionally. The obvious danger is the use of artificial intelligence by people who intend to threaten the individual's physical, digital, financial, and emotional security. To understand the importance of artificial intelligence, its threats, and its role in helping society grow and prosper are used in real-world scenarios.

Artificial intelligence is commonly thought of as a fundamental technology that can change almost every aspect of financial services, from credit scoring, customer interaction, robot consulting, market research, and even fraud detection. Artificial intelligence goes beyond usual algorithms and self-learning mechanisms. Therefore, artificial intelligence has tremendous potential in restructuring business operations, encouraging market development, and the possibility of new business models.



PRCH ecosystem tries to provide the following services by relying on the artificial intelligence system for Power Cash cryptocurrency and related tokens:

Identify and predict market fluctuations.

Validation

Security and authentication of the person (Vot security)

Crime detection and fraudulent transactions

Intelligent advertising and target market identification and cryptocurrency recommendation to target customers

PRCH AND INSURANCE ECOSYSTEM

Blockchain and innovative contract technology increase the potential of insurance / minimum price contracts, which are flexible, low cost, secure, and highly customizable for many risks and payments (small and large) and only limited practical transaction costs. This method provides easy access to foreign insurance, and in case of collateral payment in the blockchain, its implementation costs will be decreased.

For years, the parties to the contract probably want security in terms of purchasing power of payments. This goal can probably be achieved by linking contracts to futures markets, but it seems more promising to use tokens related to legal tender. Doing so would be a significant step away from the core concept of cryptocurrencies, as it requires a trusted parameter that can guarantee the value of the cryptocurrency. Still, this can be a natural progression in intelligent contracts.

MAIN ENVIRONMENT OF PRCH ECOSYSTEM

The most important part of this ecosystem is the core environment, i.e., real businesses and executive projects, in which Power Cash cryptocurrencies and other tokens are used to create and grow businesses.

THE MAIN ELEMENT OF THE PRCH ECOSYSTEM

Power Cash cryptocurrency with the features of this white paper is considered to be the most important element of the PRCH ecosystem, which is described below.



WHAT IS POWER CASH CRYPTOCURRENCY? (PRCH)

Power Cash (PRCH) is a TRON-based decentralized finance cryptocurrency;

The PRCH is a blockchain-based digital asset platform with a delegated Proof-of-Stake (DPoS) system that aims to create investment opportunities by exposing consumers to a basket of goods and services across real estate, construction, and various other financial services industries. PRCH represents the digital tether to these baskets of goods, insured and audited on the public blockchain for efficiency and maintaining transparency and data integrity. As a token, the PRCH can be loaned, staked for interest-earning, and exchanged on digital wallets, offering benefits like exclusive partnerships for PRCH holders, as well as airdrops, for those who participate in the PRCH ecosystem.

Namely, Power Cash aims to digitize various assets, be it traditional and physical, and allow consumers to invest and participate.

INTRODUCTION

The narrative of cryptocurrency has risen to prominence in the second half of the 20th century, evolving from a concept to a working paradigm bringing about the next major shift in our economic landscape on a global level. Today, over 9,000 publicly listed cryptocurrencies, and while many have come and gone, it primarily began with the revolutionary creation of Bitcoin in 2008 that many of us are now familiar with. Then from 2014 to 2020, the emergence of innovative contract platforms such as Ethereum, TRON, and Cosmos paved the way, helping launch a new series of digitized financial capabilities ranging from self-driving banks to decentralized insurance protocols; gamified and tokenized in the form of cryptocurrency offering superior functionality, security, and scalability.

Blockchain and its relative digital offshoots have largely captured institutional investors' attention in 2020-21 due to the growing demand for a more efficient system offering vital services; borderless and securely distributed across millions of users worldwide with minimal down-time. It elevates productivity in practically every sector, as examples range from lending and borrowing to remittance services, insurance coverage, and supply chain logistics, to name a few.

So, while many forward-thinking industries, especially the financial services industries, have begun to adopt blockchain, to what extent can this technology be embraced and improved?

In this whitepaper, we attempt to answer this question with PRCH through its fundamentals, tokenomics, functionality, and roadmap heading into the future.

POWER CASH



TOKENOMICS

Traditional assets, particularly physical ones such as property and land, have yet to experience the benefits of digitization truly. Blockchain and distributed ledger technology are at the forefront of this movement. Power Cash aims to provide a tokenized platform to support traditional data through decentralized blockchain applications. This upgrade from traditional asset management reduces the cost of reliable data and authentication; customer assets can be managed securely while relevant information is encrypted and distributed across intelligent contracts, recording efficient multi-factor transactions with a broad exchange of assets.

Because of its cross-chain versatility, PRCH can be a tool for attracting micro-capital through retail investment participation while tokenizing commercial enterprise in a hyper-connected ecosystem to strengthen the basket of goods backing the PRCH token.

For example, by consolidating and attracting micro-capital from token sales, PRCH can direct retail consumers to their chosen real estate projects. On the other hand, commercial users, namely builders and realtors involved in such projects, can manage workflow and track various materials, subcontractors, and documentation.

THE MAIN ADVANTAGE OF PRCH

High speed and high security and low transaction costs on the TRON blockchain is the essential advantage of Power Cash over other competitors.

PRCH FINANCIAL RESOURCE MANAGEMENT

The PRCH cryptocurrency intends to have the largest share in the construction industry, real estate, civil and development, trade and commerce, various production projects, etc., especially in the construction and development of tokens and cryptocurrencies, blockchains, and digital trading and ...

In financial markets, one of the most important factors is the issue of investment risk. In financial markets, investment risk has been calculated in the following general way (assuming two assets are available)

$$\sigma_p^2 = x_a^2 \sigma_a^2 + x_b^2 \sigma_b^2 + 2x_a x_b \text{cov}(a, b)$$



THE MOST IMPORTANT FEATURE OF PRCH REVENUE GENERATION

After construction and civil investments that are low risk; Investing and focusing on cryptocurrency trading operations as a risky investment are the most critical features of PRCH.

Although; Support for this token, it is an accurate and audited business platform and an operation that will support and improve the quality of work, and for the first time in the world, the digital economy, including money and capital, will be integrated and implemented in this token. As a preliminary forecast, the investment standard deviation formula can be used to estimate the return on investment:

$$SD = \sqrt{\frac{\sum(r_i - r_{avg})^2}{n - 1}}$$

NUMBER OF PRCH CRYPTOCURRENCY

PRCH cryptocurrency will be generated in the amount of 5 billion tokens scattered on several blockchains, including Tron, Ethereum, Binance, etc. In this White Paper, as version one, there are currently 500 million created on the Tron blockchain, and it is distributed among the developers according to a special protocol.

As soon as the next tokens are generated on the other blockchains, it will be released through the White Paper with new versions No.2 and so on.

The main formula of this distribution is:

$$f(x, y) = \frac{1}{2\pi\sigma_X\sigma_Y\sqrt{1-\rho^2}} \exp\left(-\frac{1}{2(1-\rho^2)}\left[\frac{(x-\mu_X)^2}{\sigma_X^2} + \frac{(y-\mu_Y)^2}{\sigma_Y^2} - \frac{2\rho(x-\mu_X)(y-\mu_Y)}{\sigma_X\sigma_Y}\right]\right)$$

In this formula, X and Y are the tax and accounting variables of companies.

HOW TO DISTRIBUTE PRCH

Five hundred million PRCH cryptocurrencies after creation in Issuer Wallet to the following address; for security testing has been transferred to different wallets, and then the backup cryptocurrency of the main wallet is transferred to the following address.

[Issuer Wallet \(Tron Link\): TCuzRzgo5WKNZdsV5wZ41YHffq7xRf73eq](#)

[Main Wallet \(Tron Link\): TCVDE9xTju9EmRLj4zVcAdE8Smo2T9ubAt](#)

POWER CASH



MAIN WALLET (TRON LINK)

The Backup cryptocurrency of these 500 million tokens have been generated on the Tron blockchain by this white paper as version No.1 are more than 50% of the total -Commercial and trading cryptocurrency for less than 50% of the total.

The backup cryptocurrency is stored and maintained in the main wallet PCRH means Main wallet (TRON).

The prominent owners and developers of this document declare that the backup cryptocurrency is to support protecting the preservation and raising the PRCH value's quality. With proper and optimal management and proper marketing of the backup cryptocurrency, they will provide better services better. Therefore, the benefits of cryptocurrency are divided and distributed equally between capital and commercial cryptocurrencies.

Developers are allowed to buy and sell the backup cryptocurrencies only for these purposes by observing precautionary measures.

Capital cryptocurrency: Less than 50% of the PRCH cryptocurrency is intended for investors of this project and buyers; by offering and selling it, the executive's financial resources and real businesses are real businesses platform are provided.

PRCH CRYPTOCURRENCY PRICE FORECAST

For the price of cryptocurrencies, it is not possible to make a definite forecast of what is determined by the nature of these currencies; several tens of times value added in a short time due to high speed and variety of services are very likely, but in general, the risk of investing in this market has increased, but PRCH has minimized this risk with natural backing up.

The attractiveness of investing in cryptocurrencies is not precisely predictable, but PRCH developers know what a valuable gem they have created.



PRCH GAME STRATEGY

Cryptocurrency PRCH; pursues two goals if game theory:

A) Great goals:

Support and protection of public capital and the creation and promote profitability

B) PRCH strategic goals:

- Trust
- Support competitors
- Stabilization and balance
- Ideating
- The PRCH network has placed trust in a higher priority than performance. Because acting will always seek trust.
- The PRCH network supports valuable competitors because they believe they help us in what we do to get better.
- PRCH network, while stabilizing and balancing the goals in the execution of cases, is flexible and can rush to the infinity of ideas.

We know that having the most diverse ideas is the greatest asset and wealth.

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