

MISSING THE BIG PICTURE?

WE CAN CHANGE THAT.

Engineering Portfolio Success Through Analytics

Proprietary Algorithm Trading
Proven performance with transparent back test results

Optimize
Recommend portfolio balance and efficiency

Analyze
Evaluate portfolio performance and risk profile

Monitor All Portfolio
Track different asset classes in a single platform

Macro Trend
Stay updated with current market condition

Ease of Use
Customizable dashboard



News/Social Sentiment Indicator
Machine learning algorithm

THE PROBLEM

Individuals face difficulty in aggregating, monitoring and managing investment portfolios in various asset classes from different brokerage accounts/ platforms.

No existing easy way to evaluate performance of algorithmic strategies in a portfolio.

Robo-advisors disconnects investors with their investment strategies.

THE SOLUTION

We believe success can be engineered!

We strive to empower investors with an array of features and guide their journey from amateur to successful investor/trader in a consistent and systematic approach.

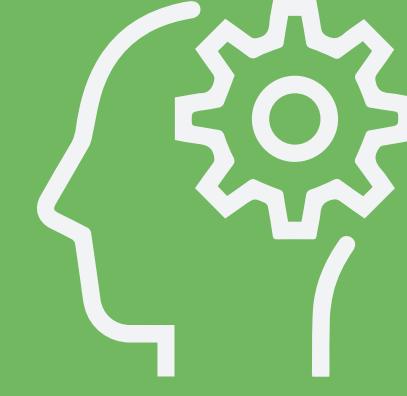
Our solution aims to provide robust trading algorithm, data and tools to empower users to analyze all their portfolios in a single platform and engineer informed decisions.

RESEARCH



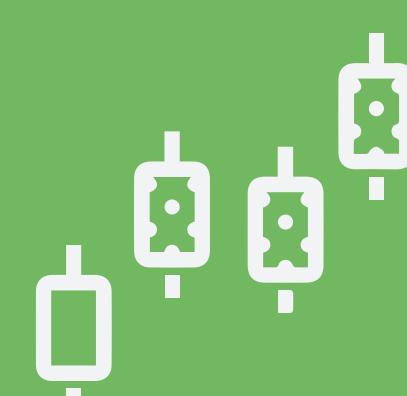
We evaluated existing solutions to discover design requirements and conducted interviews to validate our thesis and assumptions.

DESIGN



We adopted a user-centric approach during our design thinking process. We designed with a particular interest in usability, universal design and clarity.

ALPHA



We made iterative improvements to provide profitable strategies.

We also introduced news/social sentiment indicators to get an all rounded understanding of the market condition amidst the increase in participating of retail traders.

PROTOTYPE



We finished prototype development with a modular framework to enable potential future development.

Our goal is to provide a solution with powerful features, that is responsive, interactive and work on any device.

TEAM MEMBERS

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