How often do you travel for leisure or for anything?
Frequently(monthly or more)
Occasionally (a few times a year)
Rarely (once a year or less)

How easy is it to understand the navigation in the app design?
Very Easy
Easy
Neutral
Difficult
Very Difficult

How intuitive is the layout of the main navigation menu?
Very Intuitive
Intuitive
Neutral
Not Intuitive
Very Unintiuitive

Were you able to find the language setttings easily in design mockup
Yes
No

How useful do you think the promo code feature is based on the design
Very Useful
Useful
Neutral
Not Useful
Not Very Useful

How would you rate the visibility and attractuveness of the exclusive offer section in the design
Very Good
Good
Neutral
Not Poor
Very Poor

Based on the design, do you think the favorite features for saving hotels you like would be useful?
Very Useful
Useful
Neutral
Not Useful

Not Very Useful

Do you find the hotel search function easy to use in the design?
Very Easy
Easy
Neutral
Difficult
Very Difficult

How effective do you think the map and location features are by design?
Very Effective
Effective
Neutral
Not Effective
Very Ineffective

How clear and informative are the hotel detail pages in the design?
Very Clear
Clear
Neutral
Not Clear
Very Unclear

How helpful do you find the reviews and ratings feature in design?
Very Helpful
Helpful
Neutral
Not Helpful
Not Very Difficult

How attractive do you find the color scheme of the app design?
Very Attractive
Attractive
Neutral
Not Interesting
Very Unattractive

How readable is the typography (font style and size) used in the design?
Very Readable
Readable
Neutral
Difficult to Read
Very Difficult to Read

How consistent is the visual style across different parts of the app?
Very Consistent
Consistent
Neutral
Inconsistent
Very Inconsistent

How easy was it for you to interact with the buttons and other interactive elements in the design?
Very Easy
Easy
Neutral
Difficult
Very Difficult

How satisfied are you with the overall design and layout of the app based on the mockup?
Very Satisfied
Satisfied
Neutral
Not Satisfied
Very Dissatisfied

How easy is it to make a booking through the app design?
Very Easy
Easy
Neutral
Difficult
Very Difficult

Do you think the design suits your hotel booking needs?
Yes
Neutral
No

JUMLAH	PERSENTASE
10	20,00%
35	70,00%
5	10,00%

JUMLAH	PERSENTASE
20	40,00%
15	30,00%
10	20,00%
4	8,00%
1	2,00%

JUMLAH	PERSENTASE
18	36,00%
17	34,00%
10	20,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
50	100,00%
0	0,00%

JUMLAH	PERSENTASE
25	50,00%
15	30,00%
5	10,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
20	40,00%
18	36,00%
6	12,00%
4	8,00%
2	4,00%

JUMLAH	PERSENTASE
28	56,00%
15	30,00%
4	8,00%
2	4,00%

1	2,00%

JUMLAH	PERSENTASE
20	40,00%
18	36,00%
7	14,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
22	44,00%
16	32,00%
7	14,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
24	48,00%
16	32,00%
5	10,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
21	42,00%
17	34,00%
7	14,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
20	40,00%
18	36,00%
6	12,00%
4	8,00%
2	4,00%

JUMLAH	PERSENTASE
23	46,00%
21	42,00%
6	12,00%
0	0,00%
0	0,00%

JUMLAH	PERSENTASE
22	44,00%
16	32,00%
7	14,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
19	38,00%
17	34,00%
7	14,00%
5	10,00%
2	4,00%

JUMLAH	PERSENTASE
21	42,00%
18	36,00%
6	12,00%
3	6,00%
2	4,00%

JUMLAH	PERSENTASE
20	40,00%
18	36,00%
6	12,00%
4	8,00%
2	4,00%

JUMLAH	PERSENTASE
40	80,00%
8	16,00%
2	4,00%

How often do you travel for leisure or for anything?
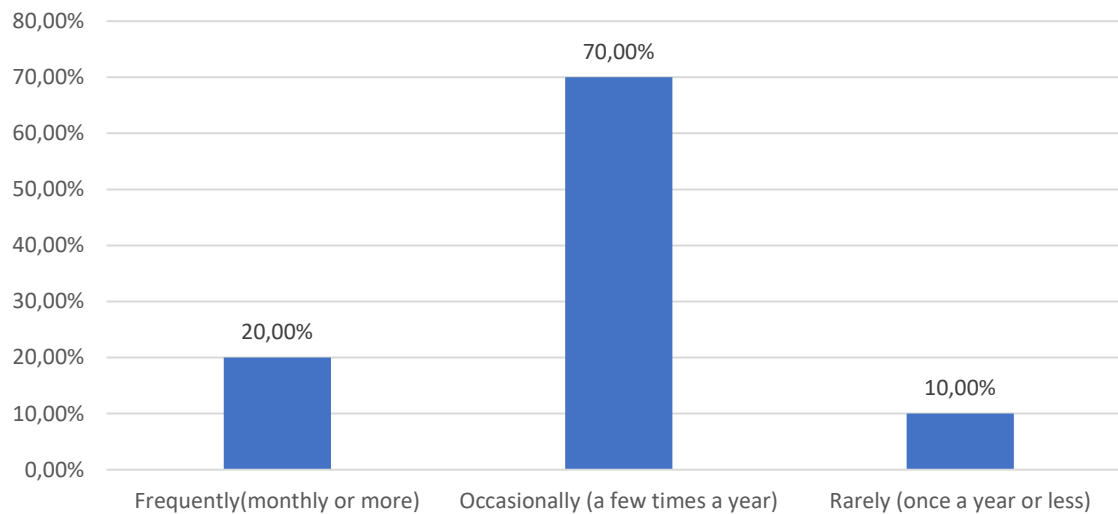
Category	Percentage
Frequently(monthly or more)	20,00%
Occasionally (a few times a year)	70,00%
Rarely (once a year or less)	10,00%

How easy is it to understand the navigation in the app design?

Category	Percentage
Very Easy	40,00%
Easy	30,00%
Neutral	20,00%
Difficult	8,00%
Very Difficult	2,00%

How intuitive is the layout of the main navigation menu?

Category	Percentage
	36,00%
	34,00%
	20,00%

(chart, top)

Category	Value
Very Intuitive	22,00%
Intuitive	22,00%
Neutral	20,00%
Not Intuitive	6,00%
Very Unintiuitive	4,00%

Were you able to find the language setttings easily in design mockup

Category	Value
Yes	100,00%
No	0,00%

How useful do you think the promo code feature is based on the design

Category	Value
Very Useful	50,00%
Useful	30,00%
Neutral	10,00%
Not Useful	6,00%
Not Very Useful	4,00%
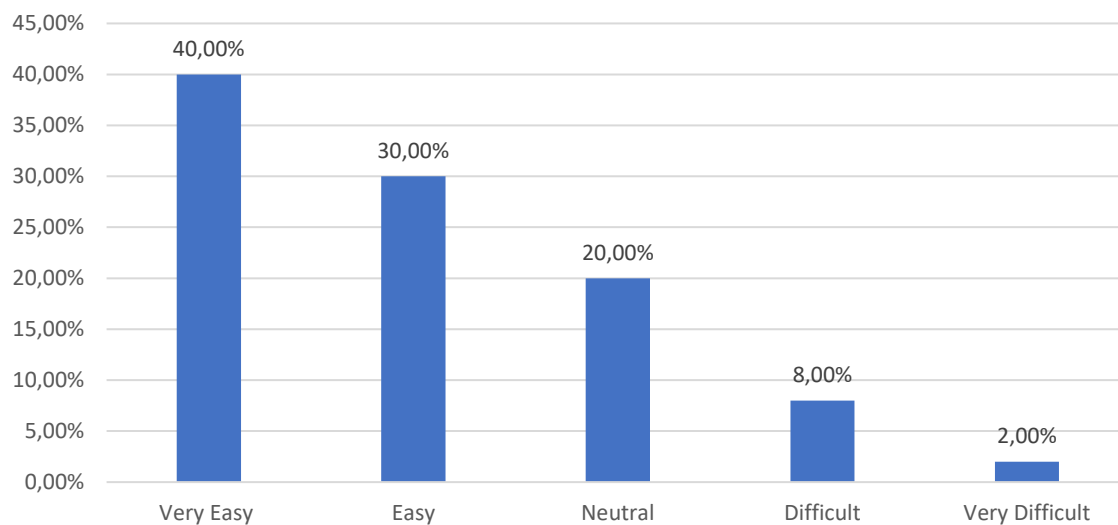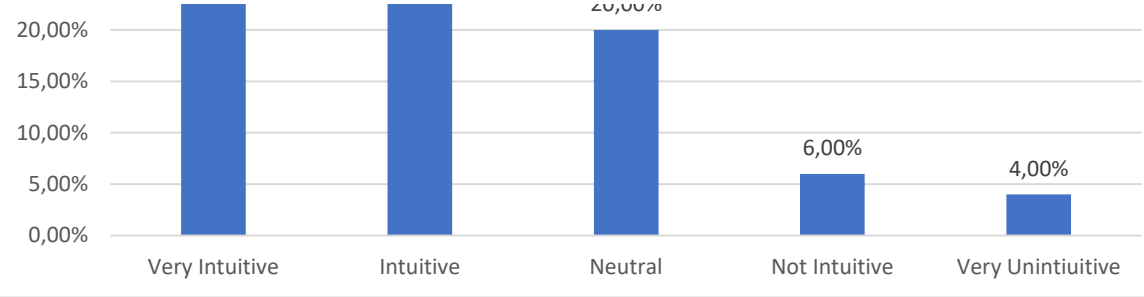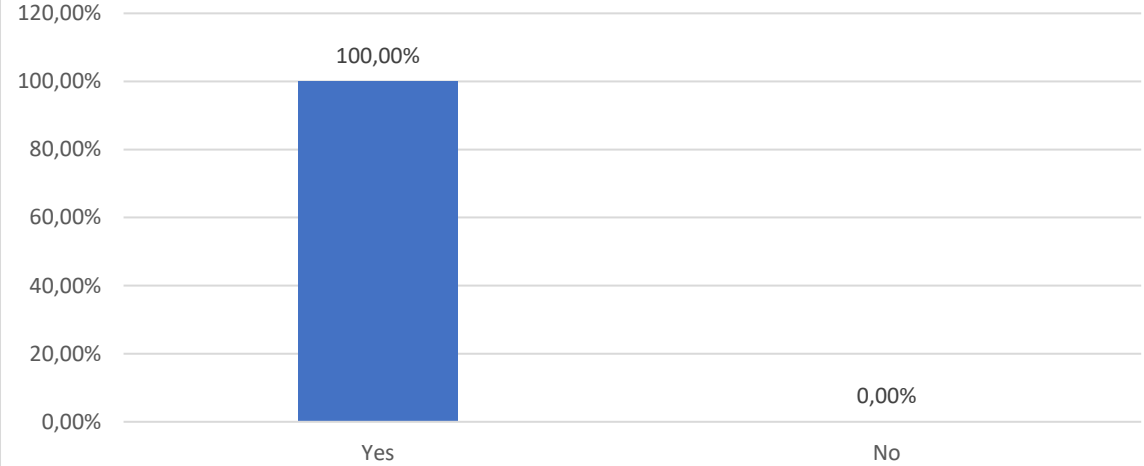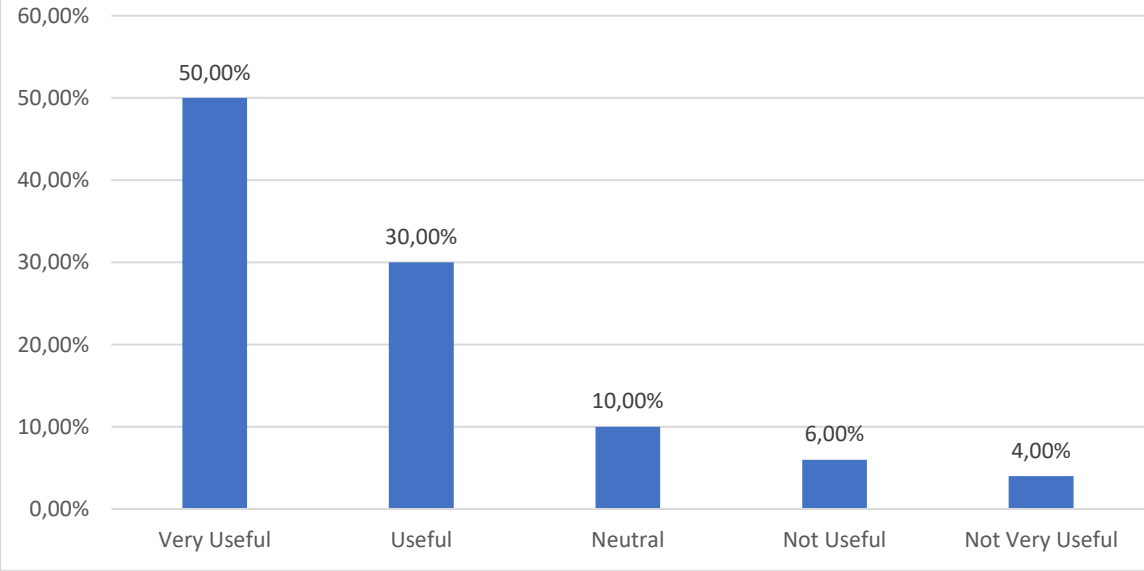
How would you rate the visibility and

How would you rate the visibility and attractuveness of the exclusive offer section in the design

Based on the design, do you think the favorite features for saving hotels you like would be useful?
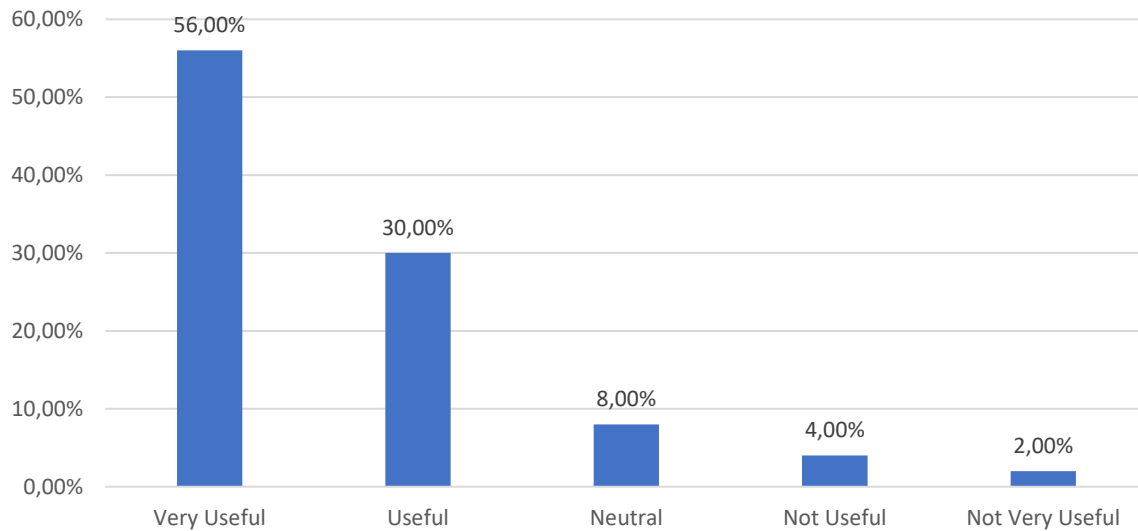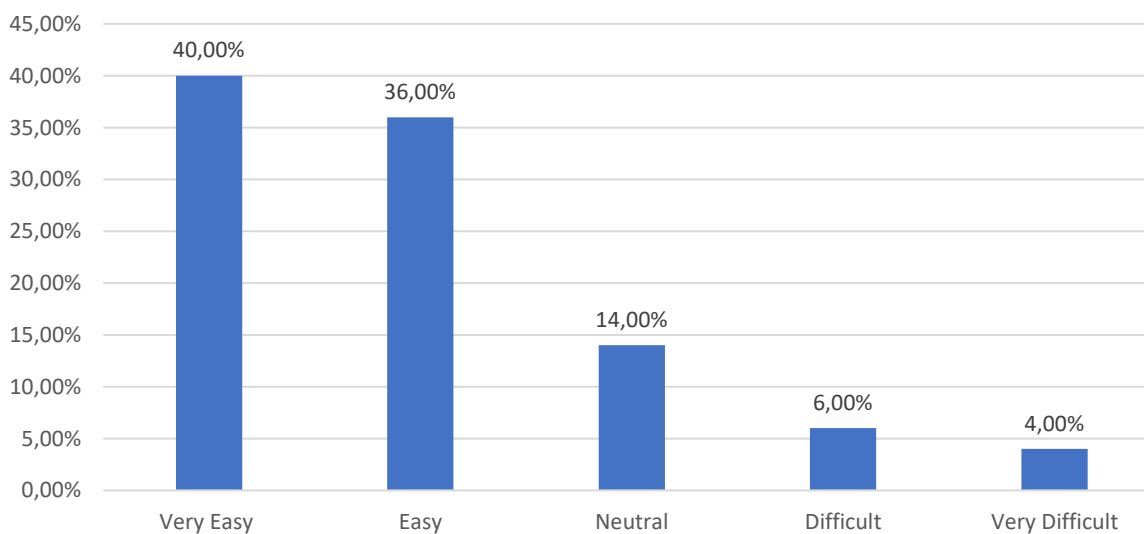
Response	Percentage
Very Useful	56,00%
Useful	30,00%
Neutral	8,00%
Not Useful	4,00%
Not Very Useful	2,00%

Do you find the hotel search function easy to use in the design?

Response	Percentage
Very Easy	40,00%
Easy	36,00%
Neutral	14,00%
Difficult	6,00%
Very Difficult	4,00%

How effective do you think the map and location features are by design?

Response	Percentage
	44,00%
	32,00%

25,00%				
20,00%				
15,00%		14,00%		
10,00%			6,00%	4,00%
5,00%				
0,00%				
Very Effective	Effective	Neutral	Not Effective	Very Ineffective

How clear and informative are the hotel detail pages in the design?

60,00%				
50,00%	48,00%			
40,00%		32,00%		
30,00%				
20,00%			10,00%	
10,00%				6,00%	4,00%
0,00%				
Very Clear	Clear	Neutral	Not Clear	Very Unclear

How helpful do you find the reviews and ratings feature in design?

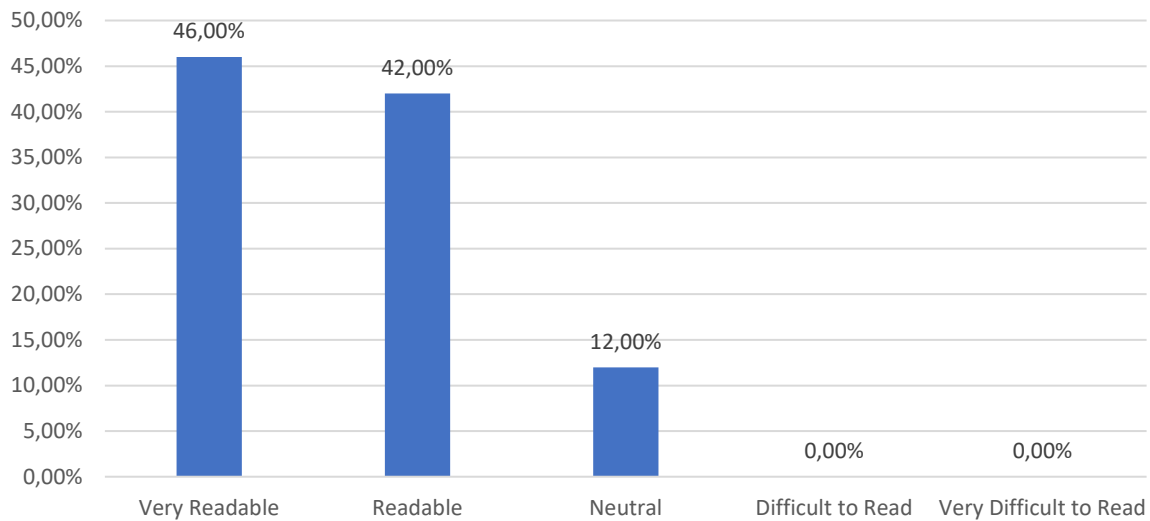|				
45,00%	42,00%			
40,00%				
35,00%		34,00%		
30,00%				
25,00%				
20,00%				
15,00%			14,00%	
10,00%				6,00%	4,00%
5,00%				
0,00%				
Very Helpful	Helpful	Neutral	Not Helpful	Not Very Difficult
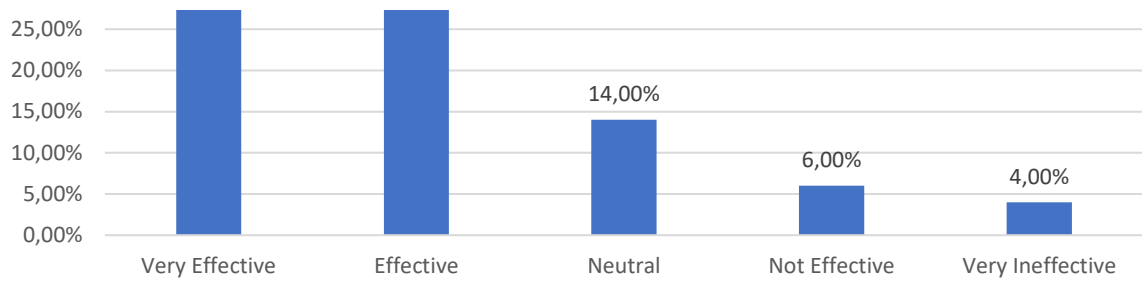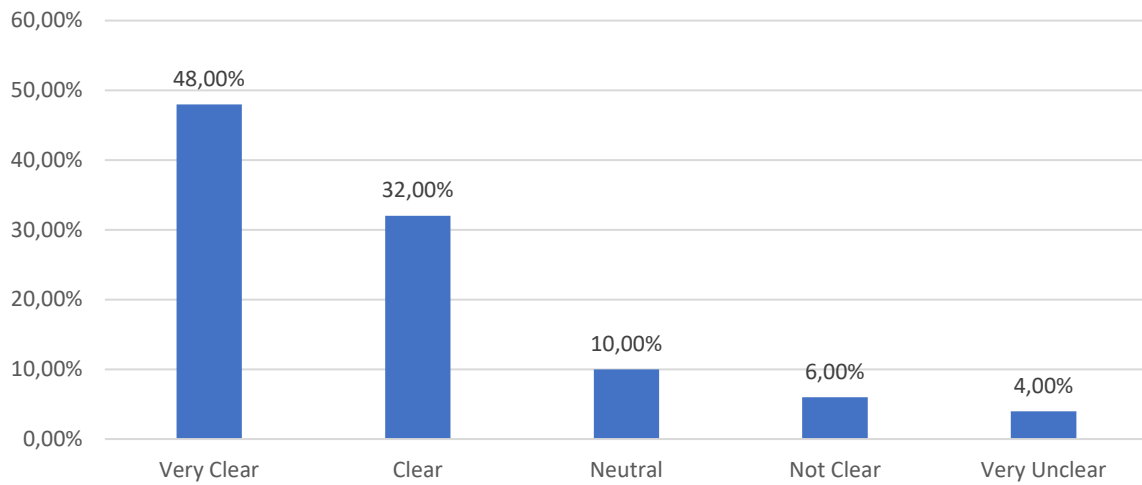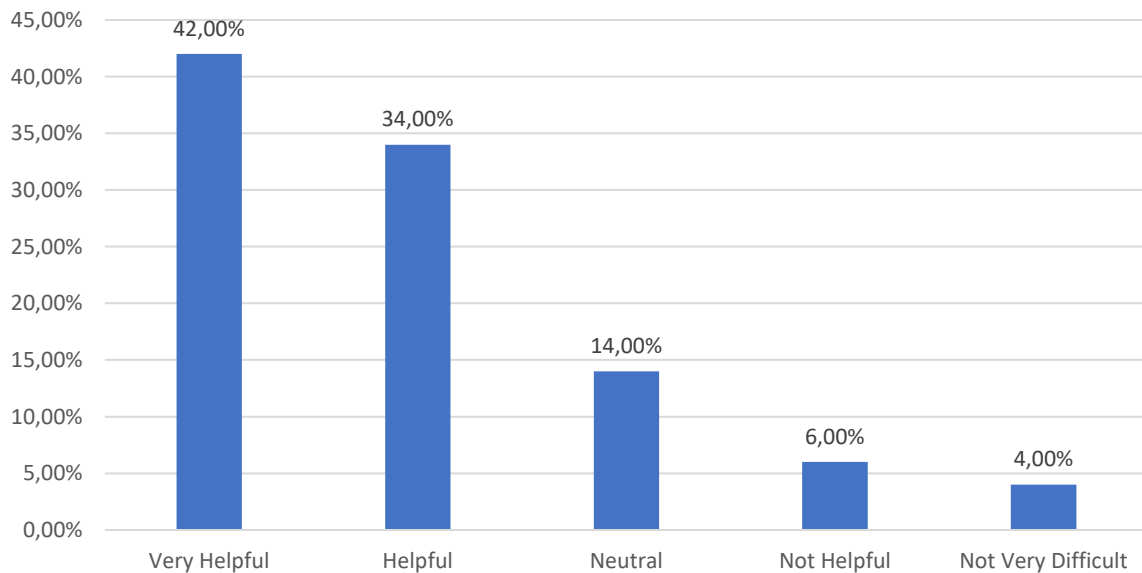
How attractive do you find the color scheme of the app

How attractive do you find the color scheme of the app design?
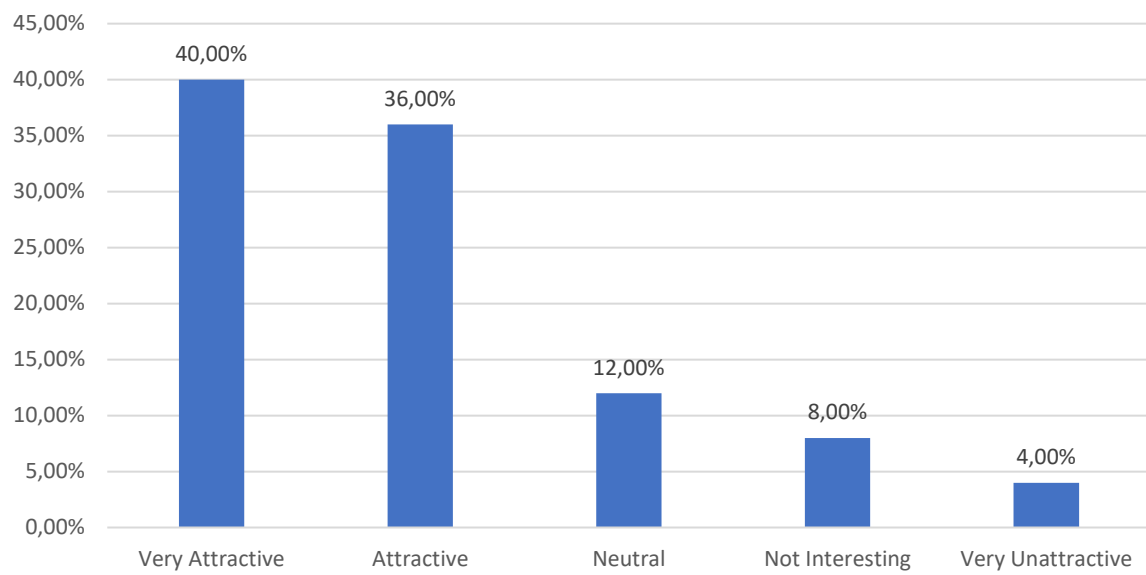
Very Attractive	40,00%
Attractive	36,00%
Neutral	12,00%
Not Interesting	8,00%
Very Unattractive	4,00%

How readable is the typography (font style and size) used in the design?

Category	Percentage
Very Readable	46,00%
Readable	42,00%
Neutral	12,00%
Difficult to Read	0,00%
Very Difficult to Read	0,00%

How consistent is the visual style across different parts of the app?

Category	Percentage
Very Consistent	44,00%
Consistent	32,00%
Neutral	14,00%
Inconsistent	6,00%
Very Inconsistent	4,00%

How easy was it for you to interact with the buttons and other interactive elements in the design?

Category	Percentage
	38,00%
	34,00%

	Very Easy	Easy	Neutral	Difficult	Very Difficult
			14,00%	10,00%	4,00%

How satisfied are you with the overall design and layout of the app based on the mockup?

Very Satisfied	Satisfied	Neutral	Not Satisfied	Very Dissatisfied
42,00%	36,00%	12,00%	6,00%	4,00%

How easy is it to make a booking through the app design?

Very Easy	Easy	Neutral	Difficult	Very Difficult
40,00%	36,00%	12,00%	8,00%	4,00%
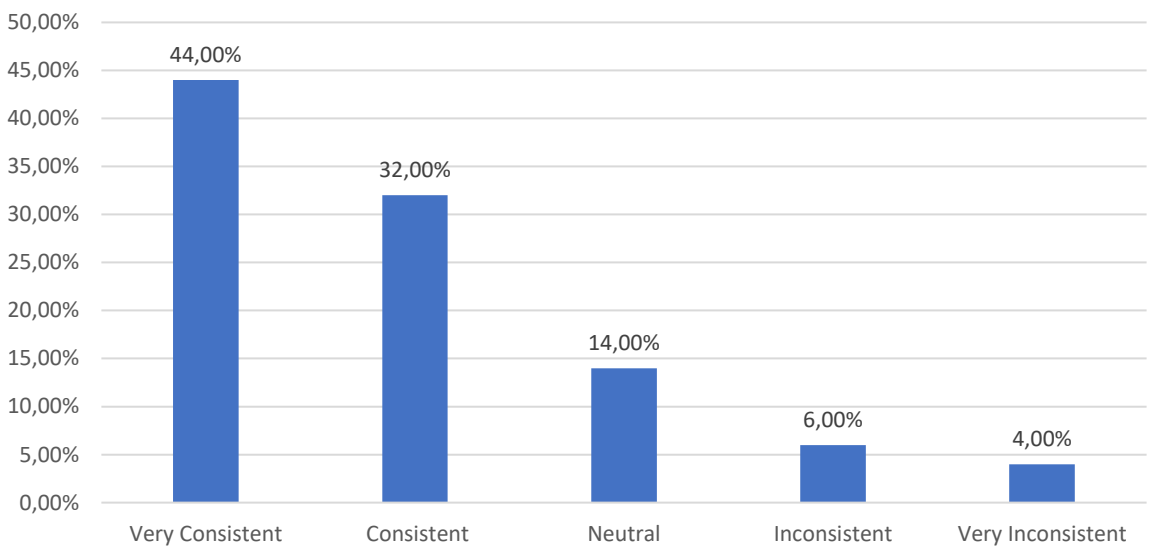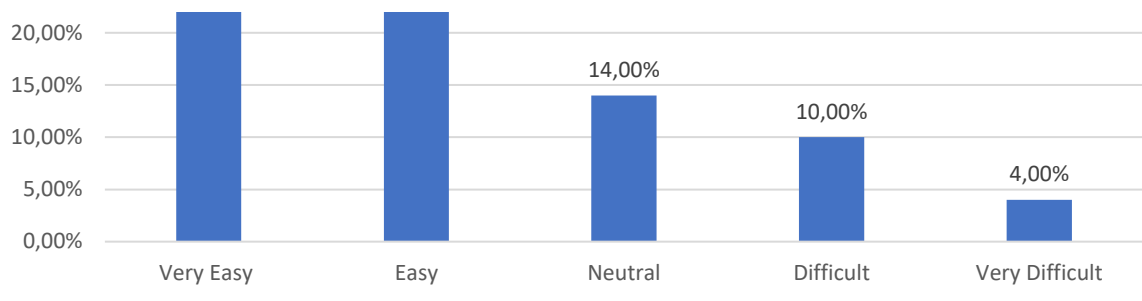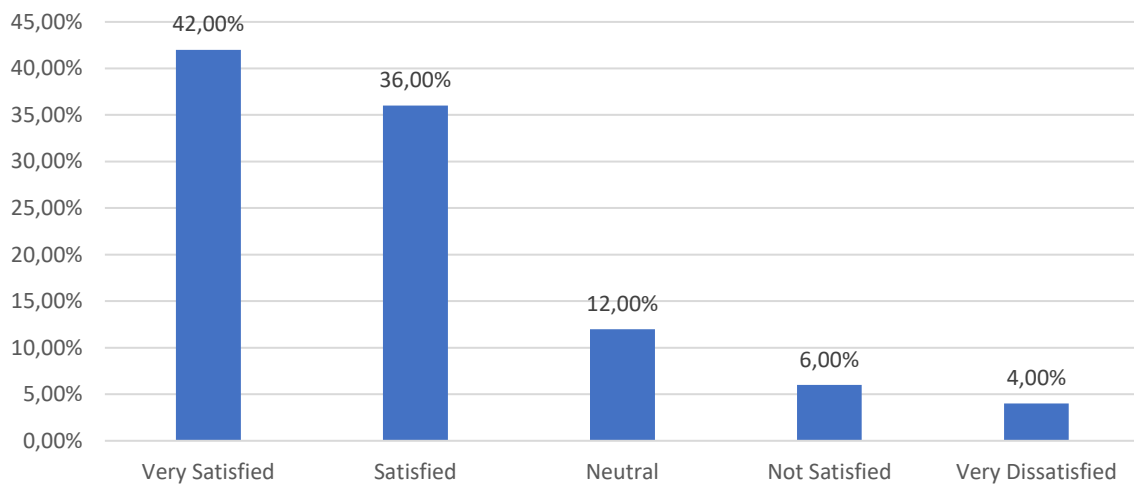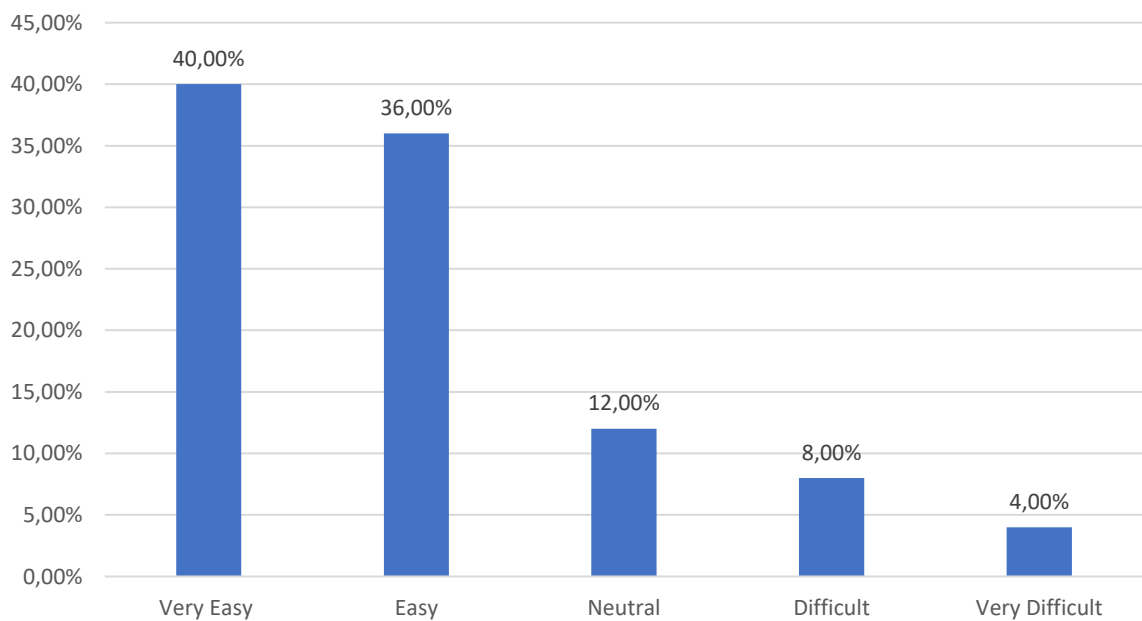
Do you think the design suits your hotel booking needs?

Do you think the design suits your hotel booking needs?