

\$29.79M

Sales Revenue

4.85M

Units Sold

62.26K

Customer Count

Filter by Year

2017

2018

2019

2020

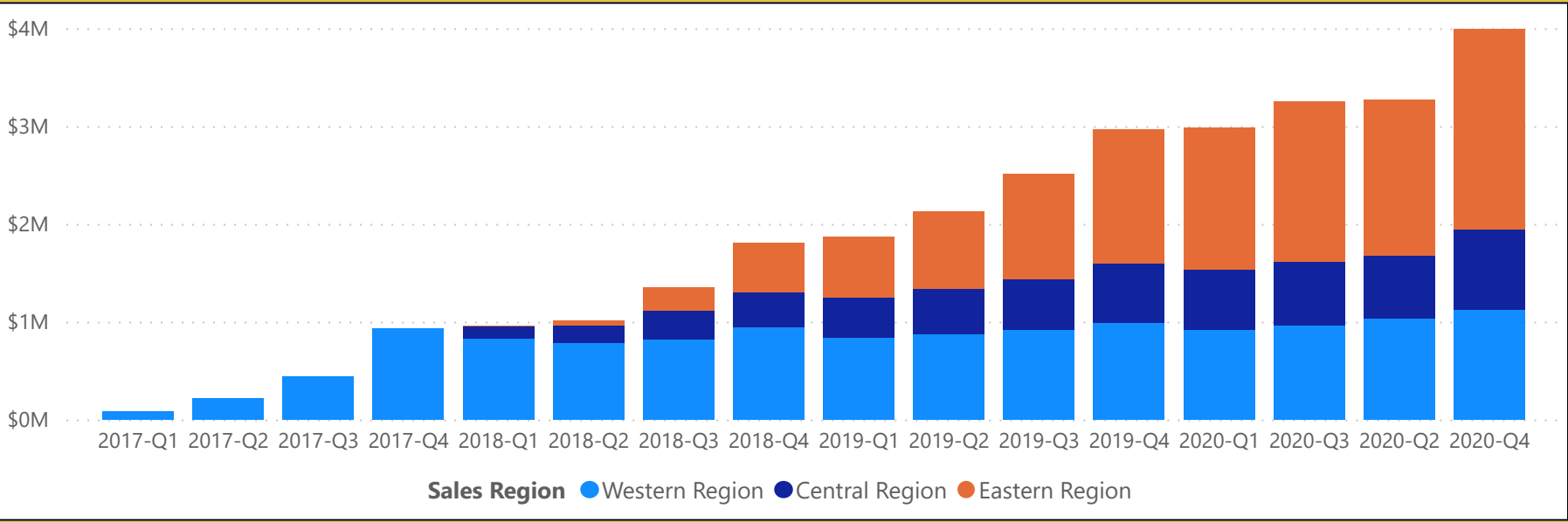
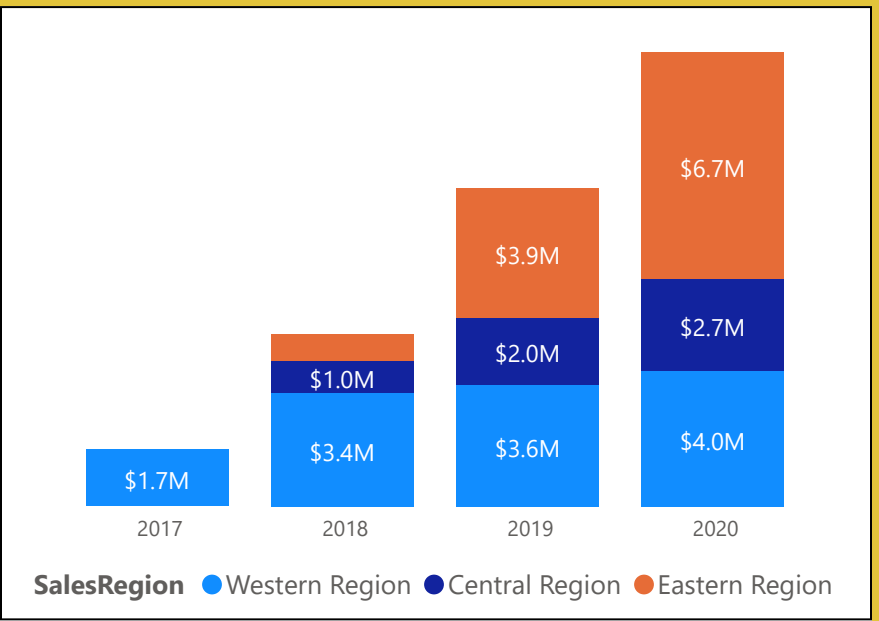
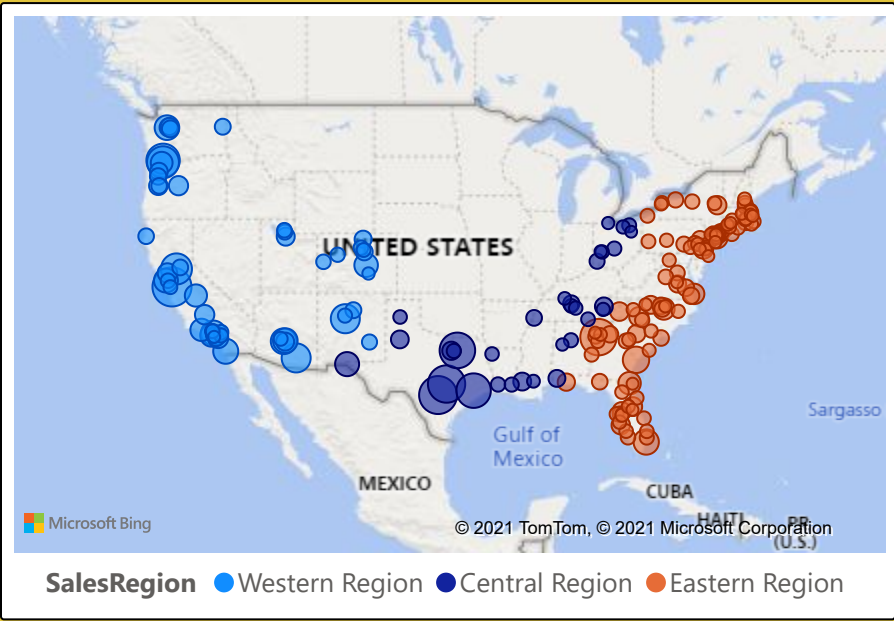
Filter by Sales Region

Western Region

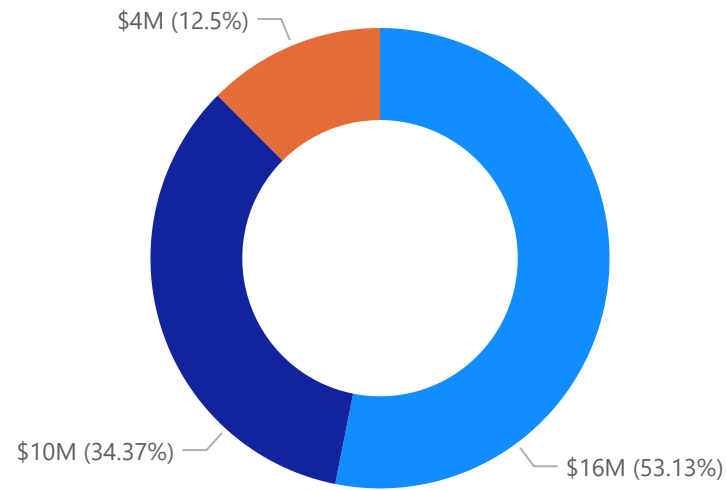
Central Region

Eastern Region

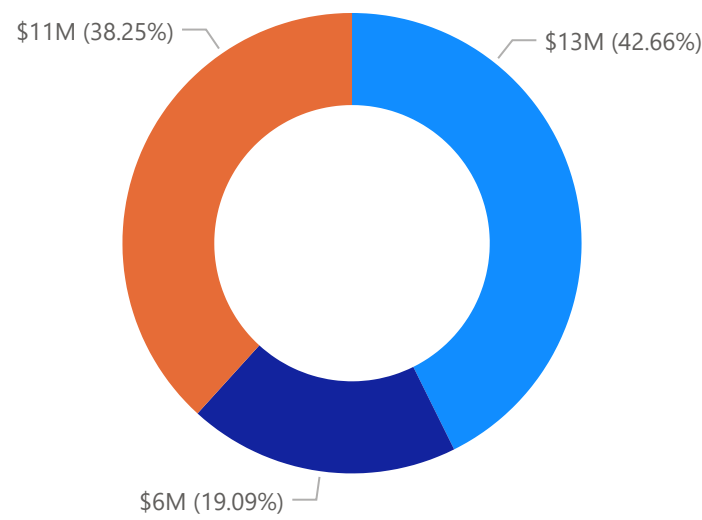
State	Sales Revenue	Units Sold	Customer Count
CA	\$5,394,441	681,607	10,843
TX	\$3,829,475	644,747	7,922
FL	\$2,558,182	475,889	5,577
OR	\$1,789,160	215,837	3,426
GA	\$1,707,677	305,316	3,530
WA	\$1,681,541	223,822	3,284
AZ	\$1,586,886	236,120	3,321
NC	\$1,448,869	261,683	3,109
NY	\$1,303,529	258,122	2,891
CO	\$1,037,779	166,322	2,155
VA	\$993,454	191,731	2,190
PA	\$887,492	178,222	1,917
NM	\$833,785	123,267	1,604
TN	\$728,281	138,460	1,579
MA	\$569,535	110,471	1,266
NJ	\$509,734	96,096	1,153
CT	\$497,090	100,693	1,143
SC	\$458,267	82,863	978
LA	\$450,445	91,901	963
OH	\$416,938	77,600	975
UT	\$384,891	56,343	790
AL	\$260,971	47,955	559
NH	\$256,513	47,601	623
RI	\$203,680	36,552	459
Total	\$29,788,617	4,849,220	62,257



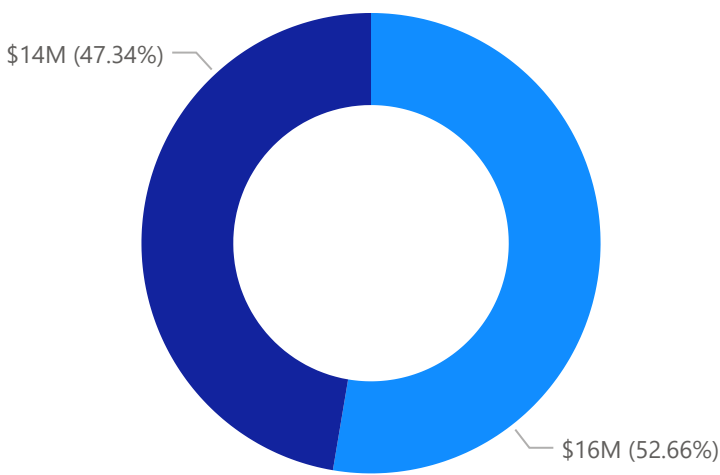
Category Remote Control Action Figures Arts and Crafts



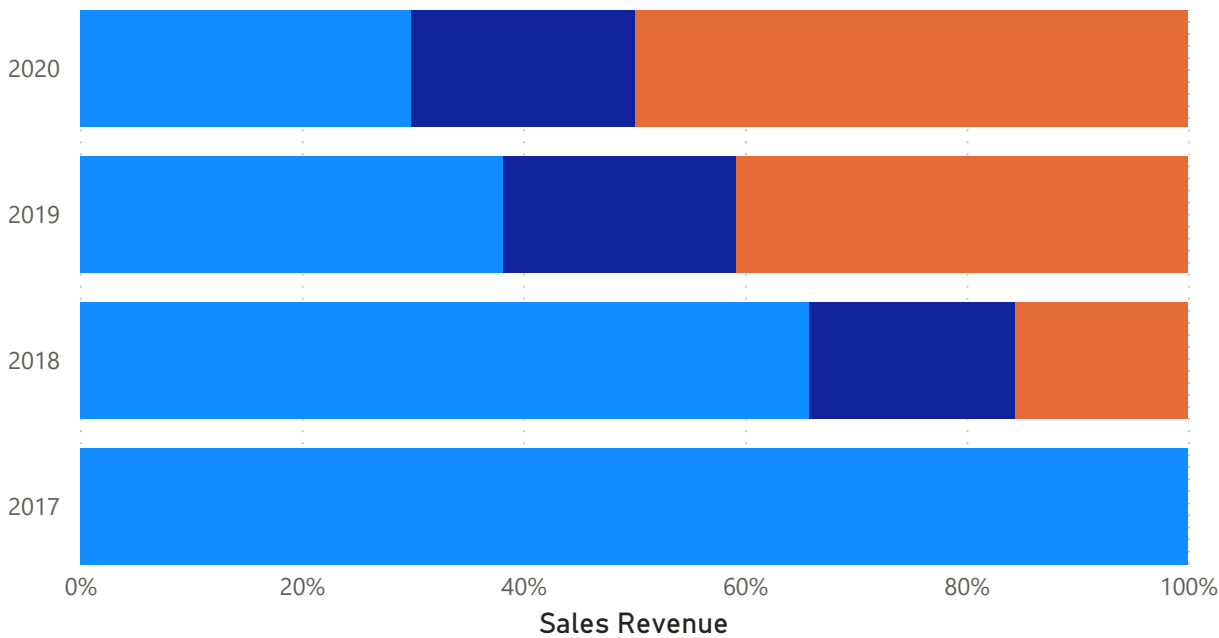
SalesRegion Western Region Central Region Eastern Region



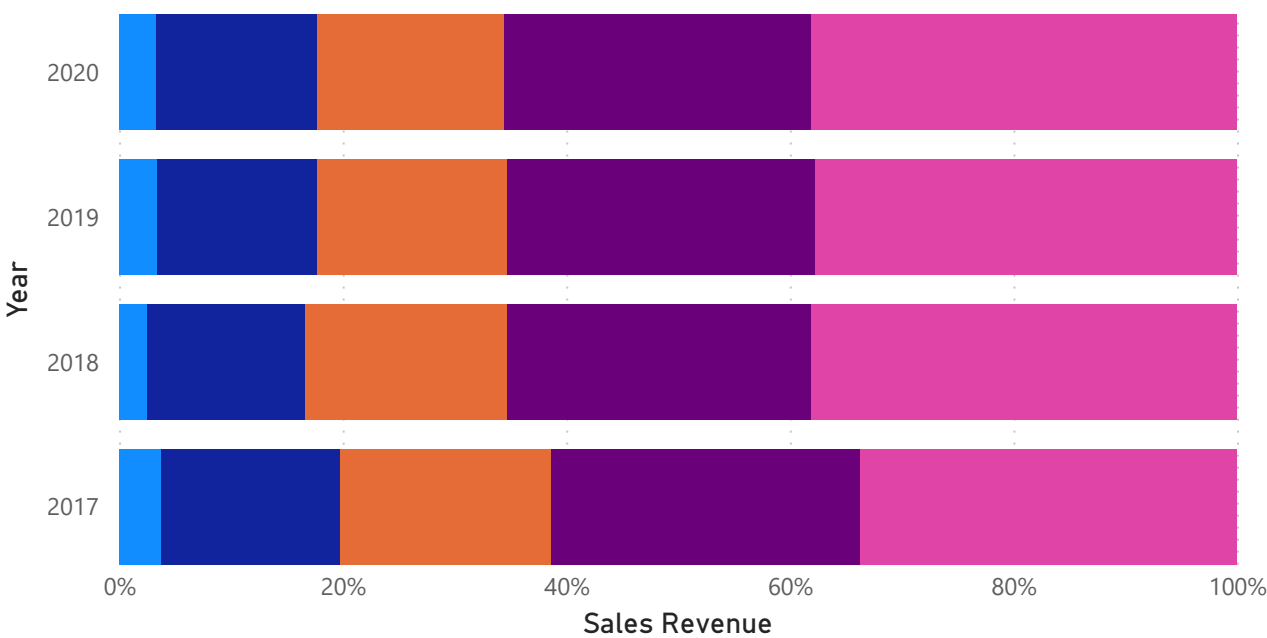
Customer Type Repeat Customer One-time Customer

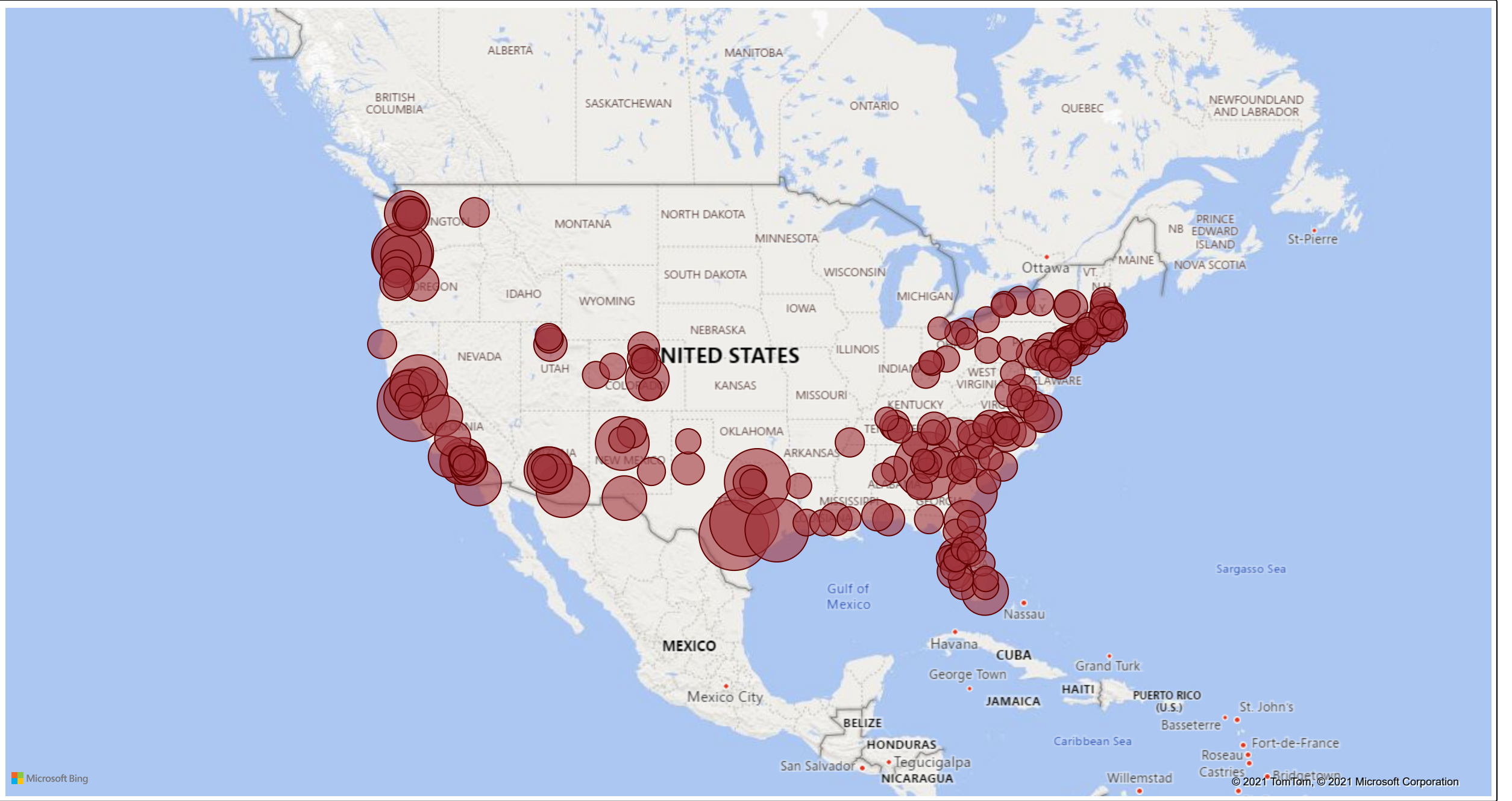


SalesRegion Western Region Central Region Eastern Region



Age Group 18 to 29 30 to 39 40 to 49 50 to 64 65 and over





SalesRegion x
Central Region

Category x
Arts and Crafts

Subcategory x
Drawing

Product x
Etch A Sketch

Gender x

