

\$4.03M

Sales Revenue

453.34K

Units Sold

25.42K

Customer Count

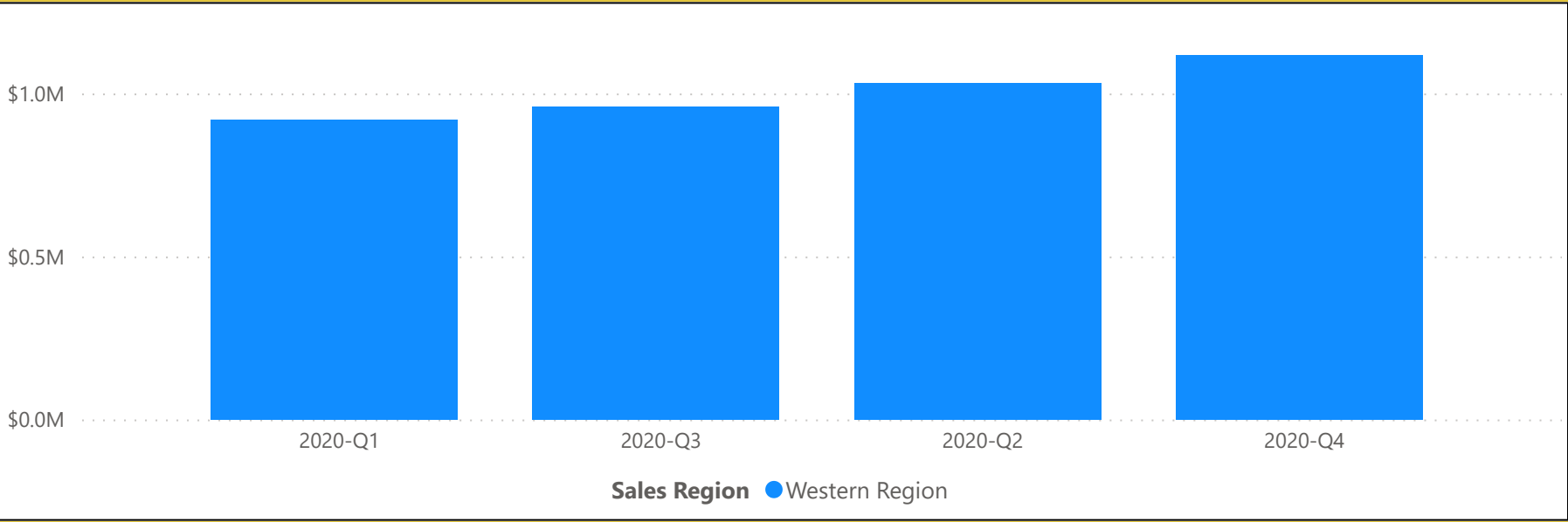
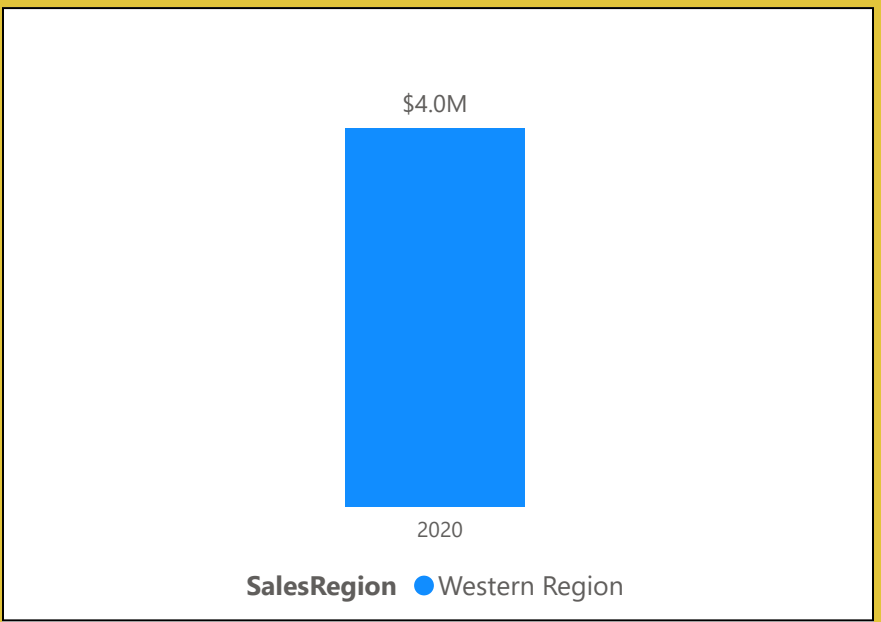
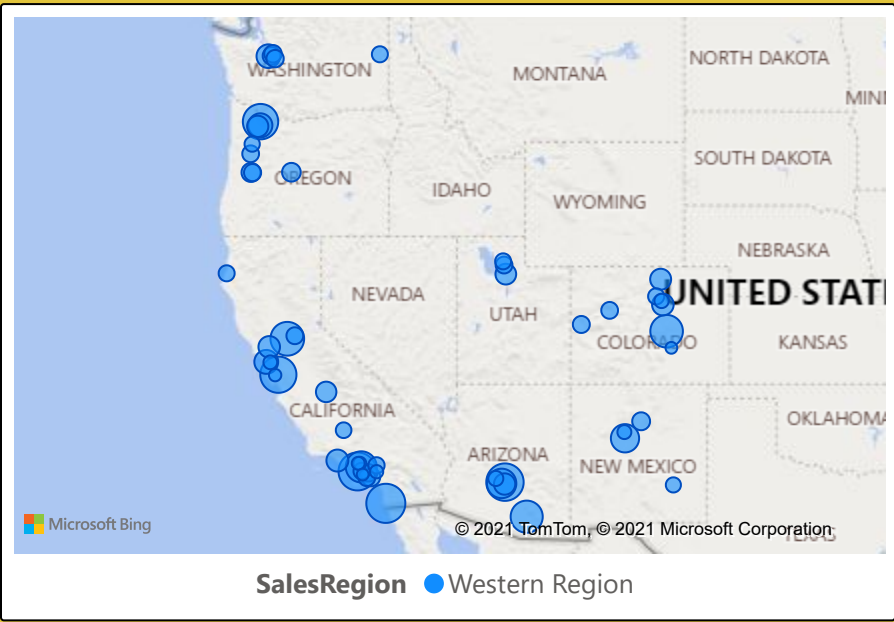
Filter by Year

2020

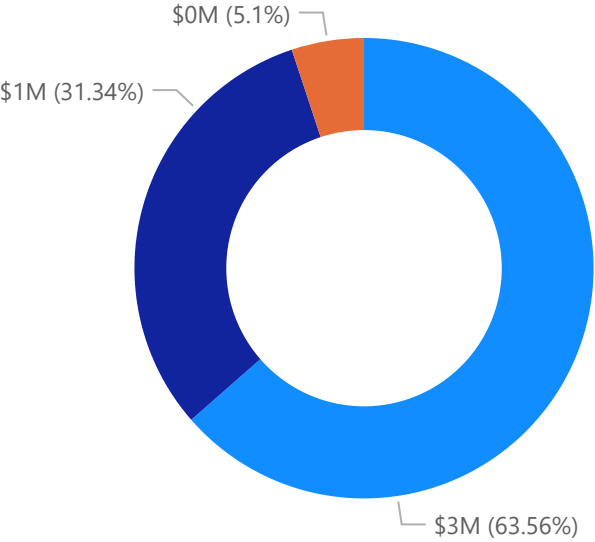
Filter by Sales Region

Western Region

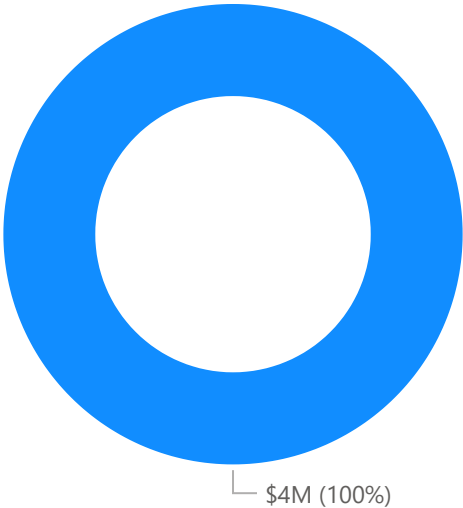
State	Sales Revenue	Units Sold	Customer Count
CA	\$1,685,626	193,332	10,843
AZ	\$605,791	82,900	3,321
CO	\$473,404	54,715	2,155
WA	\$461,465	60,751	3,284
OR	\$414,355	27,656	3,426
NM	\$234,167	17,881	1,604
UT	\$153,709	16,103	790
Total	\$4,028,518	453,338	25,423



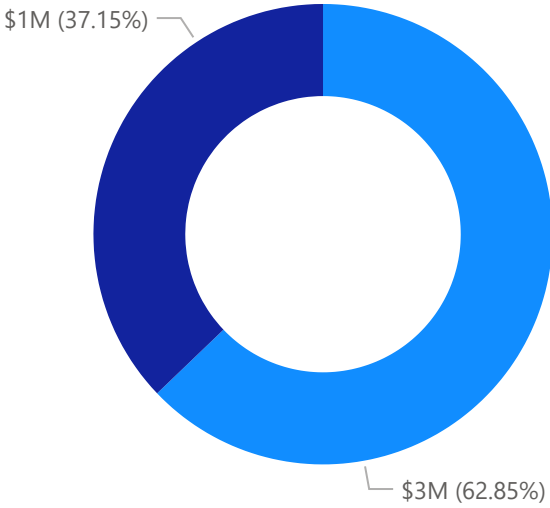
Category Remote Control Action Figures Arts and Crafts



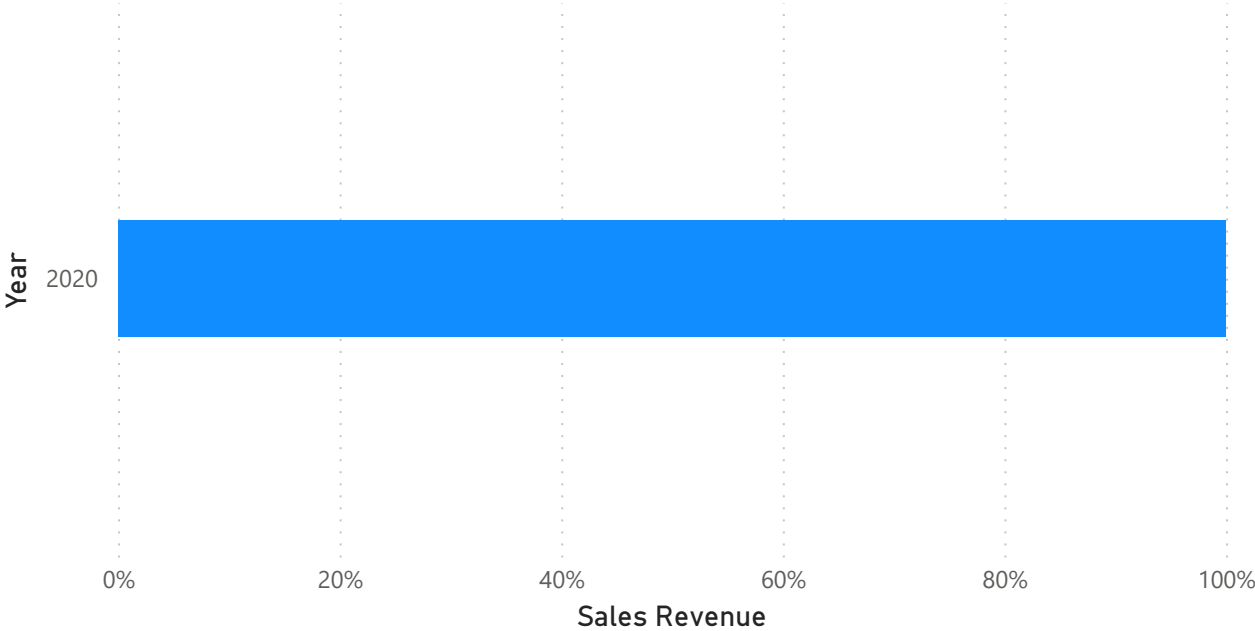
SalesRegion Western Region



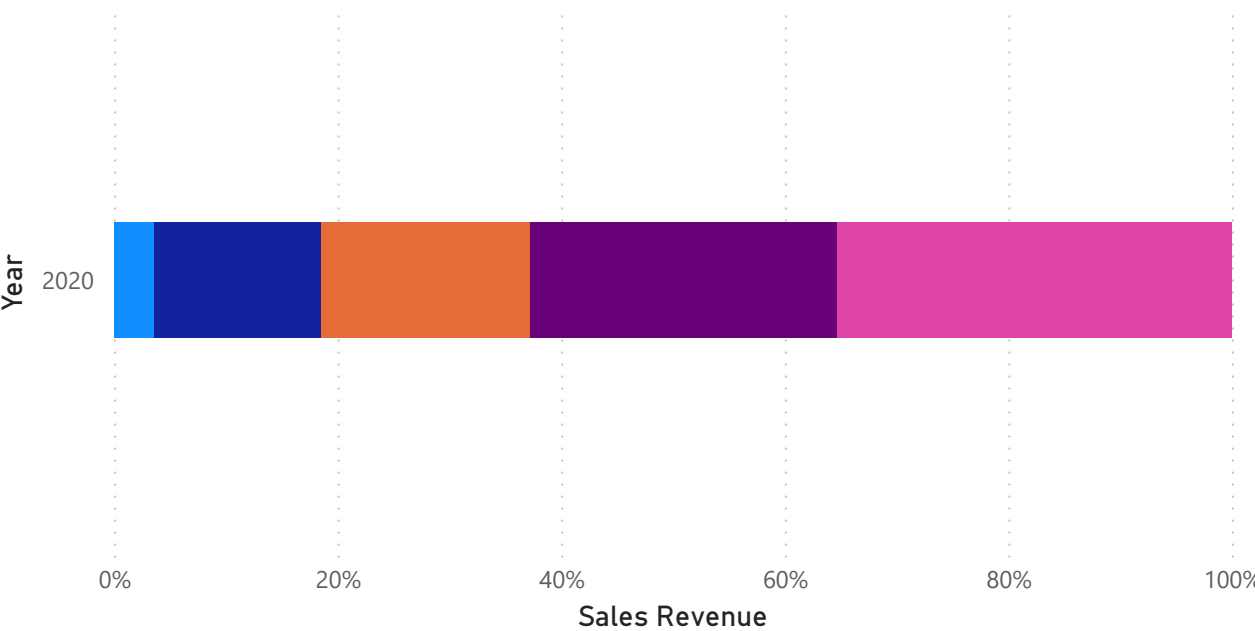
Customer Type Repeat Customer One-time Customer



SalesRegion Western Region



Age Group 18 to 29 30 to 39 40 to 49 50 to 64 65 and over



AZ

CA

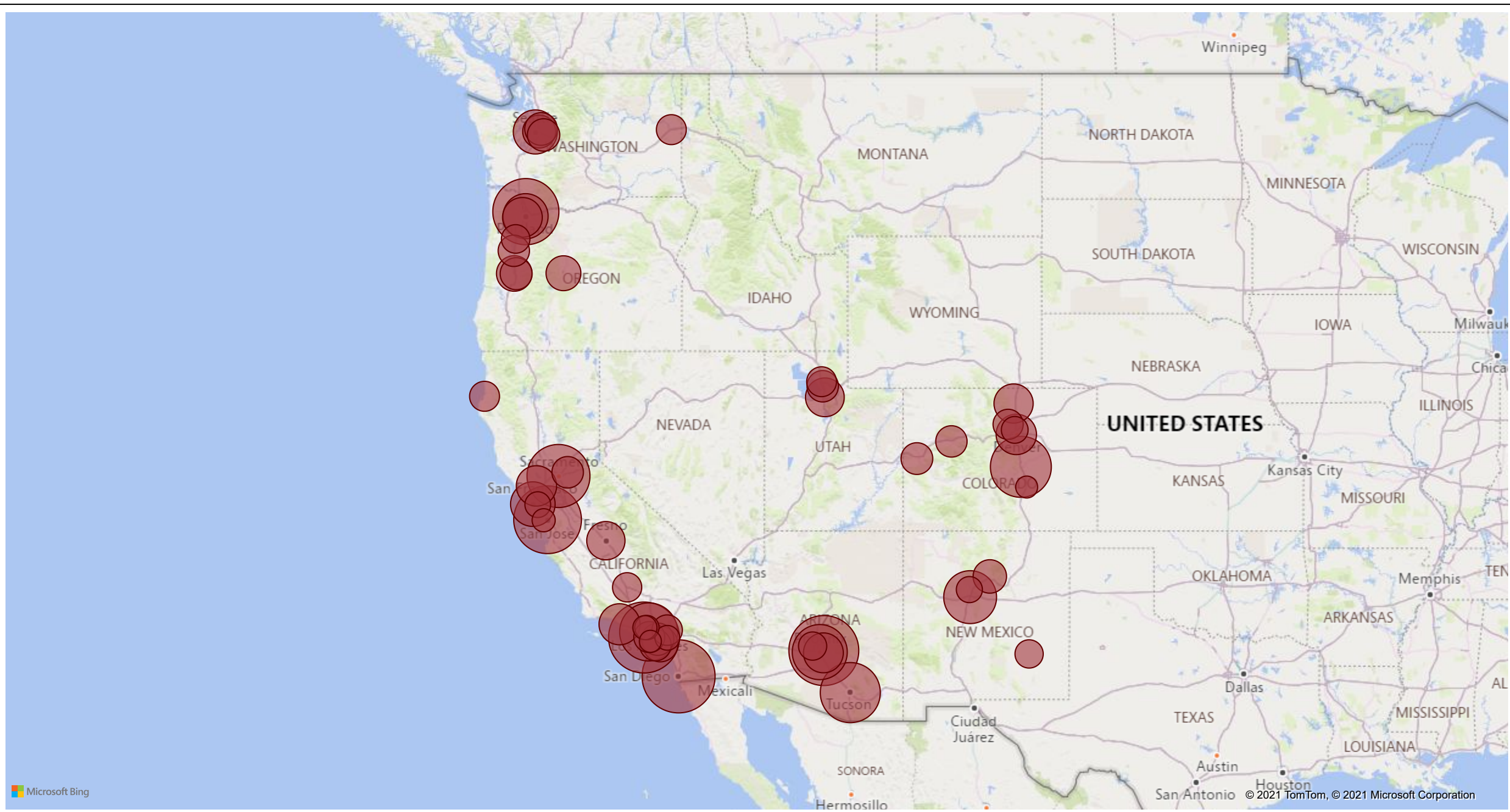
CO

NM

OR

UT

WA



SalesRegion x

Central Region

Category x

Arts and Crafts

Subcategory x

Drawing

Product x

Etch A Sketch

Gender x

Sales Revenue
\$4,028,518

Western Region
\$4,028,518