

## HEVA TRACKER

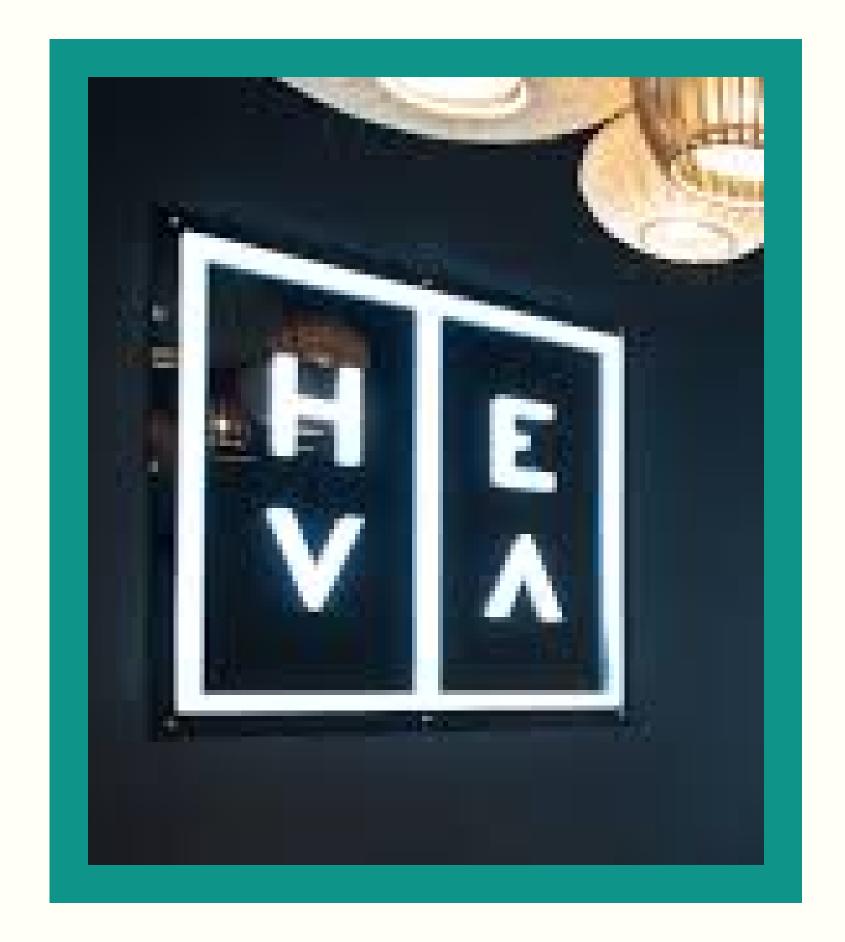
Supporting Creatives

Presented By Anngladys Gichuhi

### ABOUT US

#### **HEVA Fund**

HEVA Tracker is a comprehensive web-based platform designed to support creative entrepreneurs across East Africa through funding, capacity building, and research. The application serves as a centralized hub for tracking startup progress, managing fund disbursements, collecting data, and generating strategic insights for program administrators and stakeholders.



### PROBLEM

**Problem 1** 

Unaggregated

data

**Problem 2** 

No data

visualisations

**Problem 3** 

Lack of

searchability

### SOLUTIONS

#### **Data Aggregation & VIsualization**

Aggregated data from all data sources
Easy to upload data in bulk, view graphs,
charts

#### **Accessibility Options**

PWA, Work offline, sync later, English, French, Arabic, Light, dark, high-contrast, font resizing modes

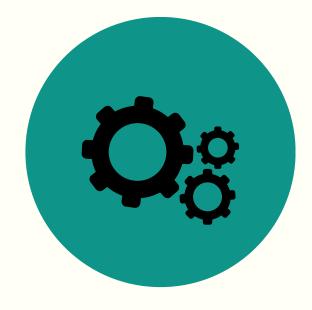
#### Searchability

Search by country, value chain, funding model, organization, individual

#### **Future-Facing**

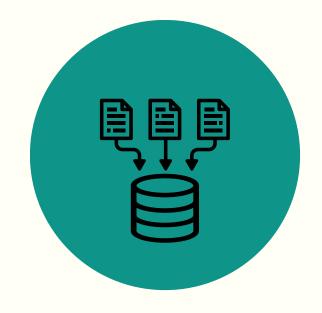
Future facing - accepts all media files, trancribes audio, puts the information in the correct sectors, ERP Compatibility

### OUR SERVICE



**System Creation** 

Innovative solutions custommade for HEVA Fund



**Data Migration** 

Aggregate and import data into the HEVA Tracker



#### **System Maintenance**

Future-conscious continuous maintenance for sustainability and scalability



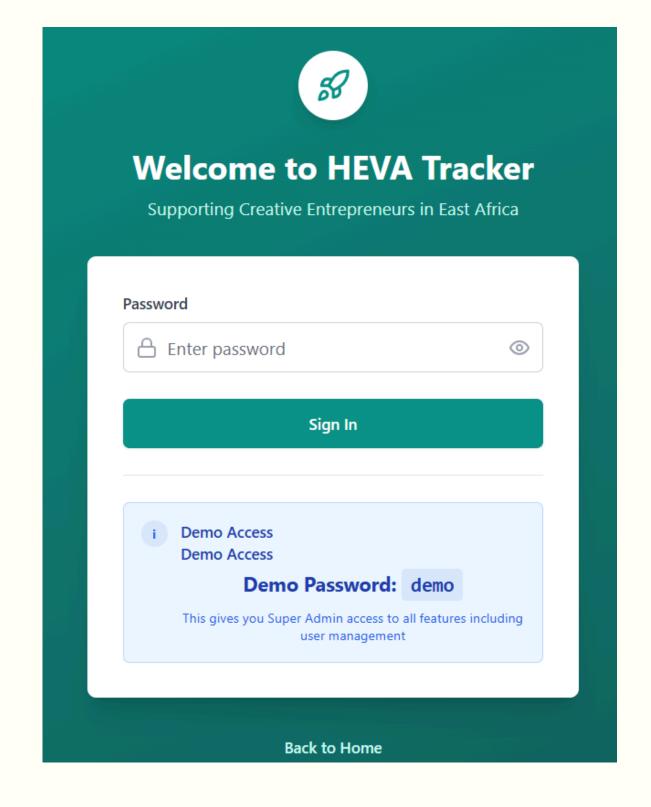
### **HEVA Fund**

Supporting creative businesses in East Africa through funding, capacity building, and research

Empowering entrepreneurs in the creative economy to build sustainable, impactful businesses that drive economic growth and cultural innovation across the region.



☑ Learn More



### DATA ANALYSIS

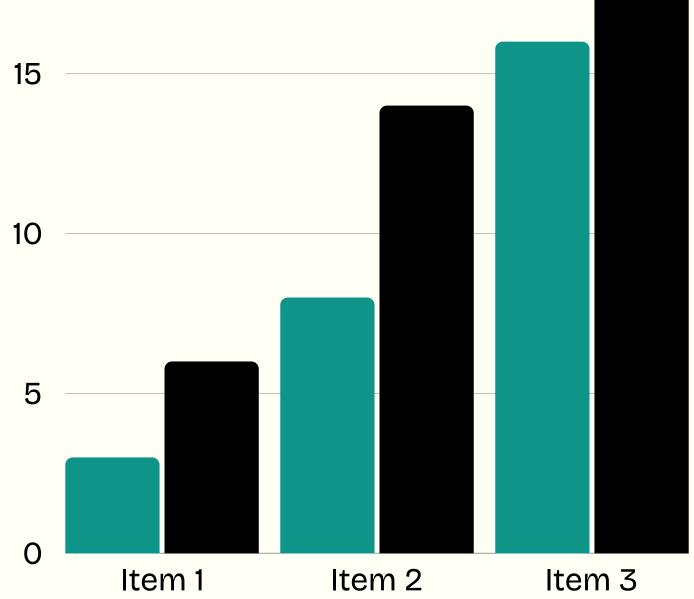
Series 1 Series 2

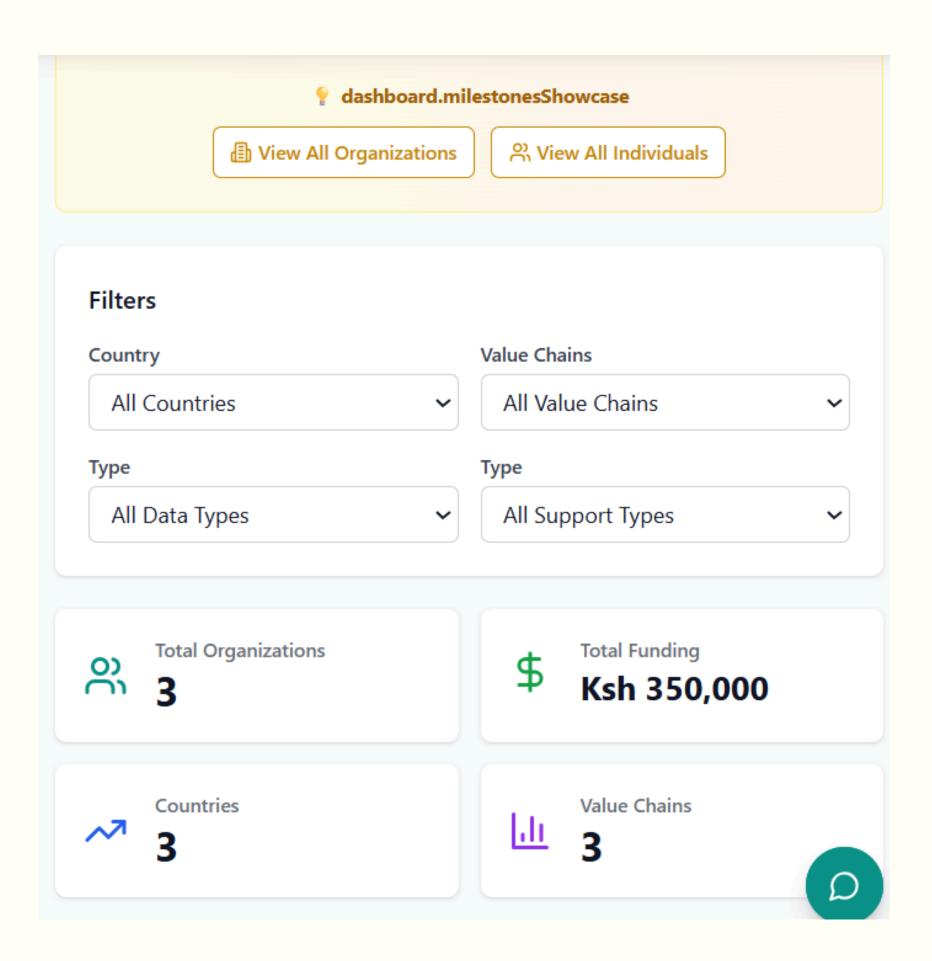
Pie Charts

Vertical and horizontal bar graphs

Line charts







View organizations View individuals Search by country, value chain, data type, support types **Snapshot analytics** Chatbot

## OUR TEAM





**SOFTWARE ENGINEERS** 





# THANKYOU

Thanks ForListening

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