



# WEEK 8 HEALTHCARE DATABASE OVERVIEW

## ● IMPROVING PATIENT MANAGEMENT IN HEALTHCARE

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# PROBLEMS

WE WILL SOLVE THE PROBLEMS

## 01 Inefficient Patient Management:

- Many healthcare facilities struggle to maintain accurate records of patient demographics, appointment histories, and treatment plans.
- Poor data management leads to increased wait times and potential miscommunication between patients and providers.

## 02 Limited Access to Healthcare in Rural Areas:

- Rural patients often face geographical and logistical barriers, leading to delays in receiving care.
- Healthcare facilities in rural areas frequently lack resources and staffing, resulting in inadequate service availability.

## 03 Inconsistent Tracking of Appointments:

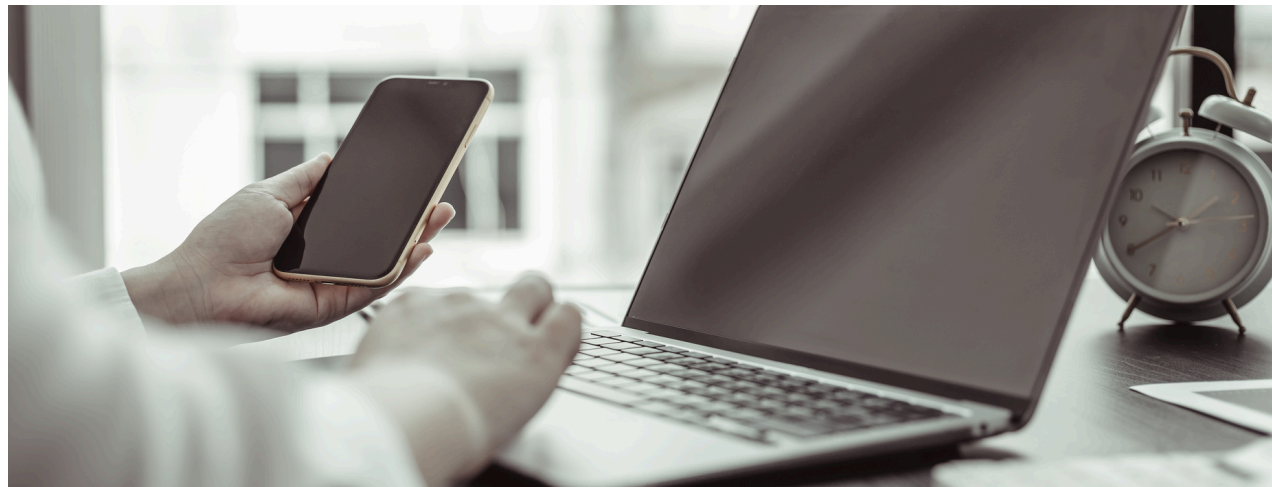
Missed appointments and scheduling conflicts are common, affecting patient outcomes and healthcare efficiency.



# SOLUTIONS

## SOLUTIONS OF THE PROBLEMS

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01

### Lack of Brand VCentralized Data Management:

Our MySQL database integrates patient records, facility information, appointment scheduling, and staff details into one platform.

02

### Enhanced Patient Tracking

The system allows for efficient tracking of patient demographics, medical history, and appointment records.

03

### Targeted Outreach for Rural Patients:

- By identifying patients in rural areas, healthcare facilities can implement targeted outreach programs to improve access.
- Facilitates telehealth options and mobile clinics, making healthcare more accessible to underserved populations.





# OUR DB STRUCTURE



## Healthcare Facility Table

- Purpose: Stores information about various healthcare facilities.
- Significance: Provides a clear overview of healthcare options available to patients, enabling effective resource management.



## Patient Table

- Purpose: Maintains records of all patients receiving care.
- Significance: Enables personalized patient care and targeted outreach programs, especially for rural patients.



## Appointment table

- Purpose: Tracks patient appointments at healthcare facilities.
- Significance: Helps manage and optimize appointment scheduling, improving operational efficiency.

# MARKET SIZE

OUR CLIENTS COME FROM EVERYWHERE

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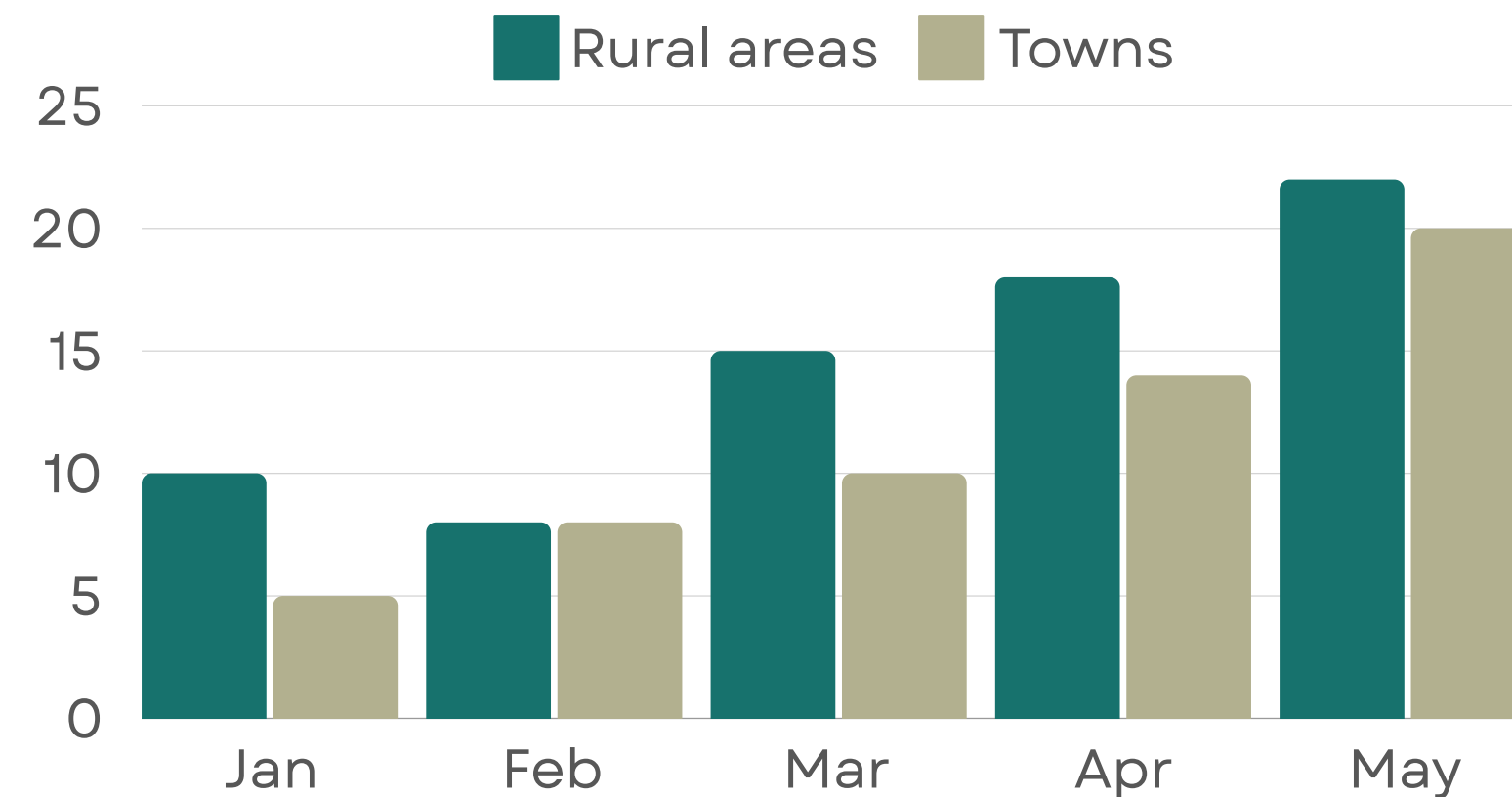


With a global perspective, our marketing agency has proudly served multinational clients, delivering tailored strategies that transcend borders and cultures, ensuring consistent brand success on a worldwide scale.

## Total Available Market (TAM)

There are many available people especially in the rural areas who require this medical facilities but cant access them. They will come in huge numbers to look for medical support.

# STATISTIC



## Our Customer's Satisfaction

There has been a high demand for our service mostly in the rural areas. Due to our perfect customer services, we have seen an increase in the number of patients per month.

# STATISTIC

## CLIENT'S SATISFACTION



At the heart of our success lies the unwavering satisfaction of our clients. We take pride in fostering lasting partnerships, consistently exceeding expectations, and delivering results that not only meet but surpass the unique objectives of each client we serve.

90%	Our client loyalty speaks volumes as evidenced by a robust repeat order rate
99%	Our paramount focus on client satisfaction is the bedrock of our agency's success.

# TESTIMONIAL



they offer the best services



Chris Kaiga



we no longer have to walk for  
long distances to visit our  
hospital. We just go with our  
appointment id



Mercy Cheronno



I've been thoroughly  
impressed with the  
exceptional level of service  
and creativity they bring to the  
table.



Fredrik Nzau





# THANK YOU

● FOR YOUR NICE ATTENTION

