

Enhancing Visibility and Support for Children's Homes

Introduction

Background

With the increasing number of children's homes and charitable events in various regions, especially in less accessible areas, many organizations struggle to gain visibility and support. This lack of exposure means that these organizations often have limited reach and difficulty attracting donors and volunteers. This directly affects their ability to provide basic needs such as food, shelter, and education. Additionally, charitable events organized to support these homes often face challenges in attracting participants and donors. In situations like these, the challenge is how to effectively connect these organizations with potential supporters and make it easier for people to engage with charitable causes.

This project aligns with SDG 1: No Poverty, focusing on improving the conditions of underprivileged children by enhancing support for children's homes.

Problem Statement

Children's homes in remote areas struggle with low visibility and ineffective fundraising due to a lack of centralized exposure and scattered information, leading to reduced donations and volunteer support.

Impact of the Problem

- Limited visibility leads to fewer donations, which affects the homes' ability to provide essential services
- Ineffective promotion of charitable events results in lower community participation
- Fragmented information and lack of centralized data make it difficult for donors and volunteers to identify where their contributions are needed most.

Proposed Solution

Develop a centralized online platform- a system that enhances the visibility of children's homes and charitable events, connects organizations with potential donors and volunteers, and facilitates efficient resource allocation.

Main objective

Increase Visibility by enhancing the online presence of children's homes and their needs, attracting more support and resources.

Alignment with SDG 1: No Poverty

By improving the visibility and support for children's homes, the platform directly contributes to poverty alleviation efforts. Increased donations and engagement help these homes better address the needs of underprivileged children, reducing poverty and improving overall well-being.