**SDG (SUSTAINABLE DEVELOPMENT GOAL)**

***CHICKEN FITII WEBSITE***

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**PROBLEM STATEMENT.**

In our fast-paced world, consumers are increasingly demanding fresh, high-quality food delivered conveniently to their doorsteps.

However, the chicken supply chain is riddled with issues:

- Limited access to local suppliers.

- Inconvenient purchasing and delivery options.

- Lack of transparency and trust in sourcing.

- Inconsistent quality and freshness.

**PROBLEM DEFINITION.**

Therefore, sellers and buyers struggle to connect efficiently, leading to food waste, price fluctuations, and food scarcity.

**SOLUTION.**

Chicken Fitii website can bridge this gap by providing a platform that connects chicken sellers to buyers while promoting sustainable consumption through:

* Multiple suppliers can log in, list their products, and manage orders.
* Efficient delivery options tailored to customer needs.
* Providing information about the origin and handling of each product.