

Polina Planova

- A diverse recent MBA graduate with 4.0 GPA
- Financed my own education and excelled across all disciplines while maintaining a full-time job
- A customer service oriented professional with natural ability to cultivate long lasting client relationships
- An excellent communicator with an ability to capture audience attention and distill complicated concepts
- A motivated team player who thrives in high pressure environment



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ATLANTA, GA



LINKEDIN.COM/IN/PPLANOVA

EXPERIENCE

05/2021 – 08/2021

MARKETING INTERN, CLS Medical

Kennesaw, GA

- Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires
- Collecting and analyzing data to identify consumer trends
- Researching consumer opinions and marketing strategies and proposing adjustments to current strategies accordingly
- Preparing marketing proposals and presentations based on company needs
- Measuring consumer satisfaction with products or services
- Monitoring and managing the company's social media platforms, adjusting outreach tactics as needed

01/2016 – Present

SHIFT MANAGER, Taqueria Tsunami

Marietta, GA

- Ability to multitask
- Handling simple money operations while maintaining efficiency and accuracy
- Responsible for inventory of product and reordering of supplies
- Competence in negotiating supplier contracts
- Qualification in managing budgets and setting goals
- Training employees

08/2011 – 06/2015

BANQUET SERVER, KEY EMPLOYEE, Rocco Forte Hotels

Saint-Petersburg, Russia

- Assisted guests in a friendly, service-oriented manner
- Communicated with event coordinators
- Met or exceeded sales targets
- Provided strong organizational and time management skills
- Delivered a high level of efficiency, accuracy, and responsibility

EDUCATION

08/2019 – 12/2020

MBA: Business Administration and Management GPA: 4.0

Beulah Heights University

Atlanta, GA

08/2010 – 06/2015

Bachelor of Science: Business and Managerial Economics

Russian State Hydrometeorological University

Saint Petersburg, Russia

SKILLS

Communication

Sales

Creative Problem

Creative thinking

Marketing

Organizational

Solving

Market Research &

Skills

Ability to Multi-Task

Analysis

TECHNICAL SKILLS

- Customer Relationship Management (CRM) Systems: Salesforce.com (SFDC), Monday.com
- Project Management Tools: Microsoft Project, Monday.com
- Social Media: Facebook, LinkedIn, Instagram, Pinterest