

SALES ANALYTICS DASHBOARD

Store Name

All

Store City

All

Product Name

All

Date

01/01/2017

30/09/2018

10.43M

Total Cost (\$USD)

14.44M

Total Retail (\$USD)

4.01M

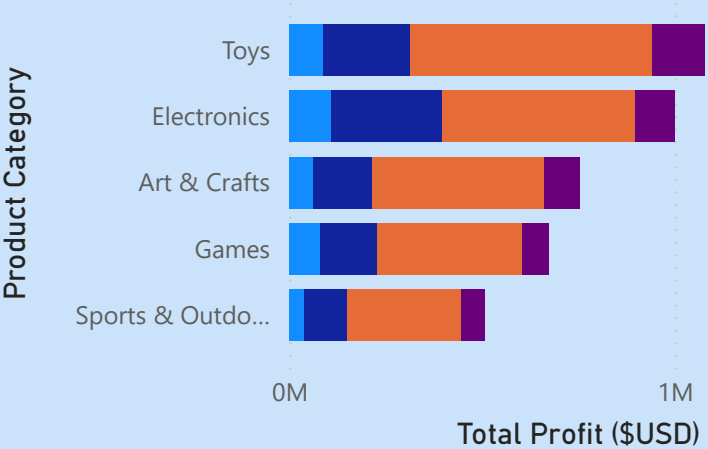
Total Profit (\$USD)

27.79

Total Margin (%)

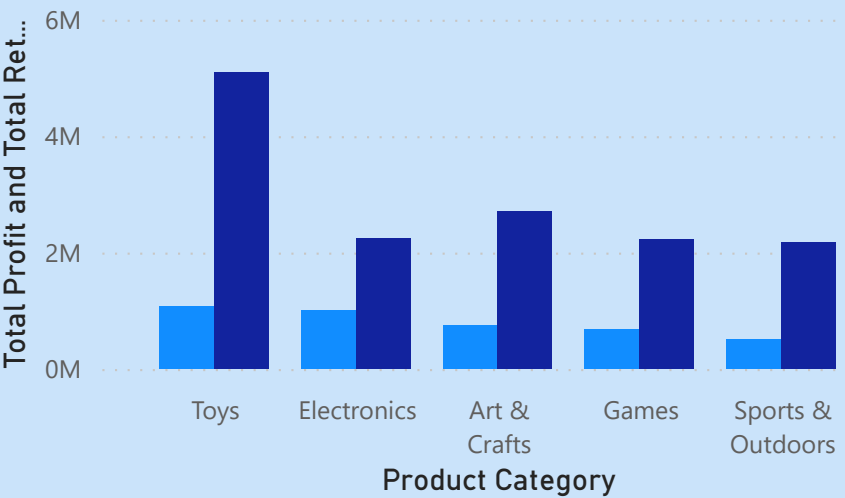
Total Profit by Store Location and Product Category

Store Location Airport Commercial Downtown Residential



Total Profit and Total Retail by Product Category

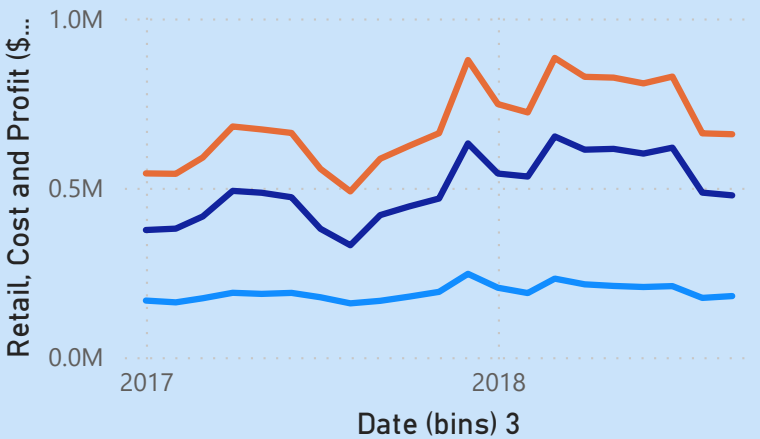
Total Profit Total Retail



Product_Name	Sum of Unit Profit
Colorbuds	834,944.00
Action Figure	347,748.00
Lego Bricks	298,685.00
Deck Of Cards	252,102.00
Glass Marbles	187,590.00
Barrel O' Slime	183,326.00
Kids Makeup Kit	146,598.00
Nerf Gun	132,715.00
Dart Gun	126,352.00
Etch A Sketch	121,680.00
Magic Sand	121,196.00
Animal Figures	117,267.00
Dinosaur Figures	116,048.00
Gamer Headphones	107,748.00
PlayDoh Can	103,128.00
Mini Ping Pong Set	100,812.00
Jenga	91,378.00
Rubik's Cube	91,344.00
Plush Pony	60,368.00
Splash Balls	60,248.00
Toy Robot	58,745.00
Hot Wheels 5-Pack	45,318.00
Mr. Potatohead	43,025.00
Mini Basketball Hoop	42,352.00
Dino Egg	38,236.00
Total	4,014,025.00

Retail, Cost and Profit Timeline

Profit (\$USD) Cost (\$USD) Price (\$USD)



Store Locations (Cities)



# INVENTORY ANALYSIS DASHBOARD

Store Name

All

Store City

All

Product Name

All

Date

01/01/2017

30/09/2018

35

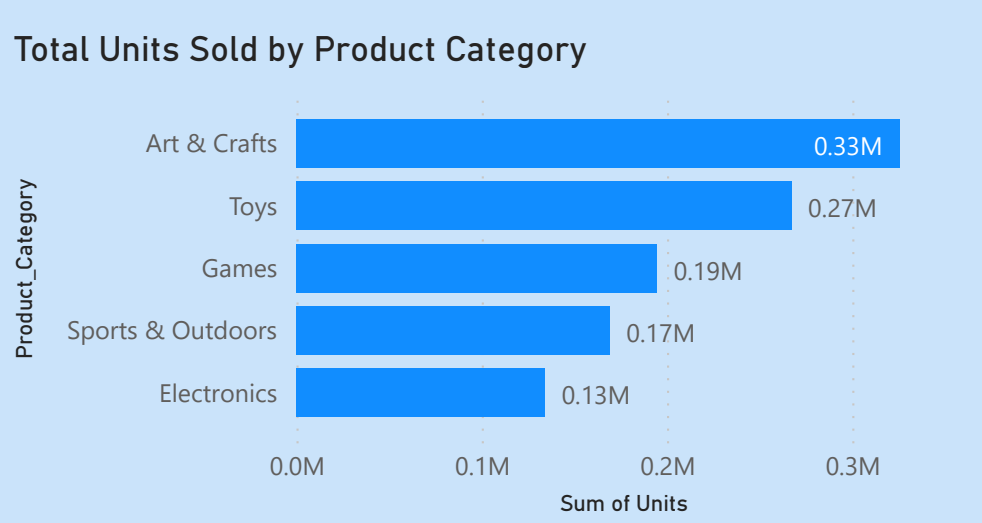
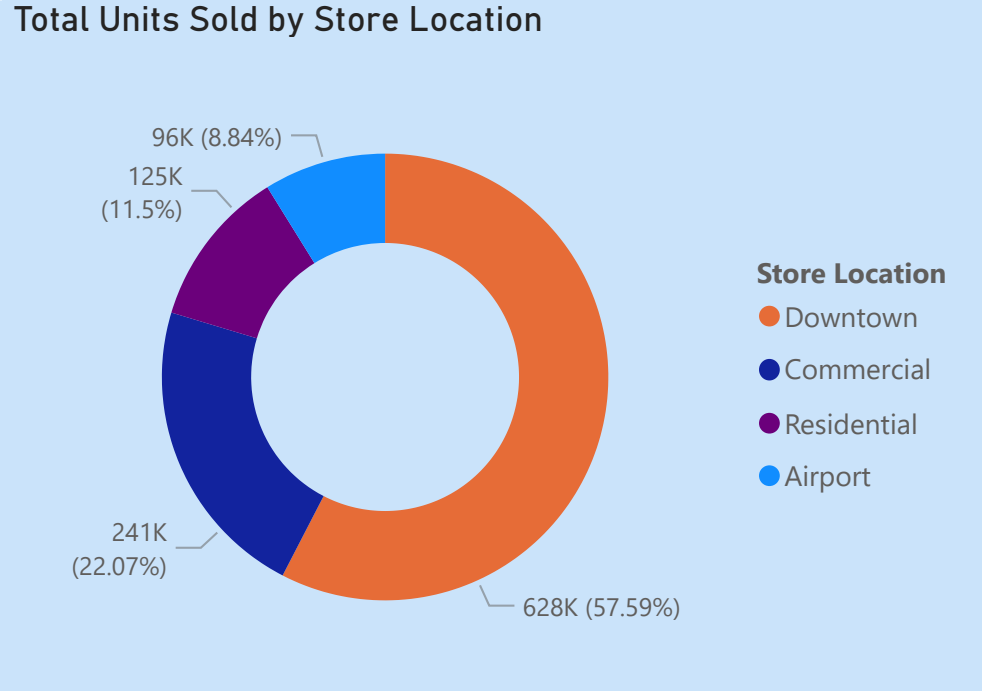
Products For Sale

30K

Total Units in Stock

1M

Total Units Sold



110.03K

Total Inventory Profit

410.24K

Total Inventory Sales

69.07

Average of Inventory Profit