

FORM TP 2012160



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CARIBBEAN EXAMINATIONS COUNCIL

**ADVANCED PROFICIENCY EXAMINATION**

COMMUNICATION STUDIES

**Paper 02**

*2 hours 30 minutes*

**09 MAY 2012 (p.m.)**

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY.**

1. This paper consists of **THREE** questions.
2. Answer **ALL** questions.

**DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.**

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## SECTION A

### MODULE 1 – GATHERING AND PROCESSING INFORMATION

**1. Read the following extract carefully and then answer the questions that follow.**

If you listen to the makers, hybrid cars are the best invention since sliced bread. While there are many reasons to buy a hybrid car, including a new tax incentive for US owners, it helps to have a good understanding of how they work.

What is a hybrid car? Basically, it's a normal, fuel-efficient car that has two motors – an electric motor and a gasoline-powered motor.

The reason for two motors is in the strengths and weaknesses of both types. Electric motors use no energy during idle – they turn off – and use less than gas motors at low speeds. Gas motors do better at high speeds and can deliver more power. That means that during stop-and-go driving the electric motor works great and does not produce any exhaust. At higher speeds – above 65 kph – the gas motor kicks in and gives that peppy feel many car owners look for when driving on the highway. Another benefit of having the gas motor is that it charges the batteries while it's running.

All this new technology comes at a price: a hybrid car is complex and expensive, so owners of hybrids can expect more time in the shop and larger repair bills.

Much of the fuel efficiency comes from improvements in aerodynamics, weight reduction and a smaller, less powerful gas engine.

Hybrid cars offer many green advantages as well. Even a small increase in fuel economy makes a large difference in emissions over the life of the car. Also, in large cities where pollution is at its worst, they make an even larger difference since they produce very low emission levels during low-speed city driving and the inevitable traffic jams.

A hybrid cuts emissions by 25 per cent to 35 per cent over even the most fuel-efficient, gas-powered models.

Experts think that, in the end, hybrids are probably a transition technology. Hydrogen or methane fuel cell-powered cars are probably the cars of the future. As for the environment, there are many ways to reduce emissions – using public transport, car pooling, riding a bicycle and even walking. Even just buying a smaller, fuel-efficient car makes a big difference.

*Adapted from Philip Dunn,  
<http://www.physorg.com/news10031.html>  
Copyright 2006 PhysOrg.com.*

(a) State the writer's main point in no more than 30 words.

(b) Write an ESSAY of no more than 500 words in which you state the writer's purpose and discuss THREE language techniques and THREE organizational strategies used to achieve this purpose.

You must also evaluate the validity of the information presented.

**Total 25 marks**

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SECTION B

MODULE 2 – LANGUAGE AND COMMUNITY

2. Read the following excerpt carefully and then answer the question that follows.

Harris is a fellar who like to play ladedda, and he like English customs and thing. He does be polite and say thank you and he does get up in the bus and the tube to let woman sit down, which is a thing even them Englishmen don't do. And when he dress, you think is some Englishman going to work in the city, bowler and umbrella, and briefcase tuck under the arm, with *The Times* fold up in the pocket so the name would show, and he walking upright like if is he alone who alive in the world. Only thing, Harris face black.

One time Moses meet Harris by Queensway buying daffodil from a barrow boy.

'Ah, you going in for horticulture now,' Moses tone.

The old Harris smile. 'No, I'm going to have high tea with Lord's daughter, and I thought it would be a nice gesture to take some flowers along.'

Man, when Harris start to spout English for you, you realise that you don't really know the language. Harris moving among the bigshots, because of the work he does do, which is to organise little fetes here and there, like dance and party and so on. And every time Harris worried if Five would turn up, because Five like to make rab and have Harris feeling small, though it does only be fun he making, for he not a malicious fellar at heart.

Of course, none of the boys paying to go to Harris dance; they only breezing in and saying good evening Mr Harris. Harris can't do anything about that, and in order to avoid contention by the door he does only shrug his shoulders and allow them to pass. But all the time he keeping an eye open for Five, praying that he would be out of town on business, for Five does make it his business to pick on Harris because he so ladedda.

But Five never fail to appear, with four or five white chicks holding on to him. And from the minute he burst through the door with a long jacket draping across the knees he bawling out: 'Harris, you old reprobate! What happening?'

Harris naturally feel bad that in front of all the English people Five getting on so. He pull Five to one side while the girls go inside.

'Listen man,' Harris plead with Five, 'I want you to make an effort to behave and comport yourself properly tonight. I have a distinguished gentleman and his wife here tonight. Try to get on decently just for once.'

But nothing could rouse Five more than to approach him like this.

'But Harris man, you looking prosperous, things going good with you. I hear you did make bags of money out of that fete you had in Kilburn last Saturday. You think you will make a lot tonight? I hear you have steel band – oh God, fete like stupidity!'

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'I am warning you, Five,' Harris say. 'If you behave disgracefully I shall have to put you out.'

35 Five stand back and look at Harris, 'You know you wouldn't do that to your good friend,' he say. 'Man, sometimes you get on like if we didn't grow up together, don't mind you born in Jamaica and spent time there before you come to Trinidad. You remember them lime we used to coast by Gilda Club in Charlotte Street in Port of Spain? You remember the night when Mavis make you buy ten rum for she, and then she went behind the rumshop and tell you to come.'

40 Harris look around desperately. 'Don't talk so loudly, man,' he tell Five. 'It seems you are drunk already. I hope you haven't brought any weed here tonight.'

'How you mean, I must hit a weed before I get high,' Five say. 'Later on when you finish come and see me and we will go in the back and have a puff.'

'I won't touch that disgusting drug,' Harris say, 'and you had better not smoke it here. I  
45 am warning you, Five. I really have distinguished people here.'

'Ah, you does say so every time I come to any of your fete,' Five say. 'You think you could fool me? You forget I know you from back home. Is only since you hit Brit'n that you getting on so English.'

*Adapted from The Lonely Londoners, Samuel Selvon,  
Longman 1956, pp. 111–113.*

In an ESSAY of no more than 500 words, discuss the use of language in the excerpt, focusing on the following:

- (i) The varieties of language used by Harris and Five and what they reveal about each character.
- (ii) What you notice in the relationship between Harris' verbal and non-verbal communication and his character.

**Total 25 marks**

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**SECTION C**

**MODULE 3 – SPEAKING AND WRITING**

**3. Read the following scenario carefully and then answer the question that follows.**

Your community has decided to host a Family Day. You have been selected to serve as Public Relations Officer. You have been given substantial funds to promote the Family Day and you have been mandated to target the adolescents in the community.

In an ESSAY of no more than 500 words, discuss the plan of action that you propose to undertake to promote the Family Day. Your plan must include the following:

- (i) Three strategies for reaching the adolescents in the community, and one way of achieving each strategy
- (ii) Language registers and varieties that would be considered appropriate
- (iii) How your knowledge of the process of communication would help you to conduct a successful promotion.

**Total 25 marks**

**END OF TEST**

**IF YOU FINISH BEFORE TIME IS CALLED, CHECK YOUR WORK ON THIS TEST.**

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