

FORM TP 2008172



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CARIBBEAN EXAMINATIONS COUNCIL
ADVANCED PROFICIENCY EXAMINATION
COMMUNICATION STUDIES

PAPER 02

2 hours 30 minutes

08 MAY 2008 (p.m.)

INSTRUCTIONS TO CANDIDATES

Answer ALL questions.

SECTION A

MODULE 1 – GATHERING AND PROCESSING INFORMATION

1. Read the extract below carefully and then answer the question that follows.

It's an alarming prospect. The recent report out of the U.K., equating the spread of surveillance technology to the rise of the Big Brother state, is enough to send more than the occasional shiver down one's spine.

- 5 It would seem that George Orwell's "society of the future" has been transported from the pages of his satirical novel, *1984*, directly into the real world.

The totalitarian society of Orwell's novel, written way back in 1949, has no place for truth since historical records are destroyed and information is replaced by propaganda. Additionally, thought and love attract punishment, and privacy simply doesn't exist!

- 10 But it is the ominous warning, "Big Brother is watching you", conveyed through placards in the imaginary Orwellian state that is probably best remembered by readers of *1984*.

That warning is certainly à propos if the British report on the emergence of the Big Brother state is anything to go by.

- 15 Drawn up by a team of respected academics, the document is said to paint a disturbing picture of what Britain (and, elsewhere I suggest!) could be like in ten years time unless the use of spy technologies is regulated.

Anyone reading the newspaper or watching the international TV news within the last week or so would have gathered that the UK is one of the three world leaders in the use of surveillance technology; and the Brits, the most spied-on citizens in what most of us still think of as "the free world".

- 20 A fallout of New York's "Nine-Eleven" terrorist attack and more recent London bombings, this obsession with surveillance is becoming contagious. And my guess is that it won't be long before Big Brother makes his presence more obvious here in our own backyard.

- 25 The British report on the spread of surveillance technology looks at a time in the not-too-distant future when human beings everywhere may be forced to be "microchipped", with implants under the skin storing personal information, allowing everybody's movements to be tracked.

- 30 The claim made by editors – Dr David Murakami Wood (managing editor of the journal... and Dr Kirstie Ball, Open University lecturer in Organisation Studies, is astonishing. It asserts that by 2016, almost every movement, purchase, and communication of these "chip-citizens" could be monitored by a complex network of interlinking surveillance technologies!

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Some time ago, it was disclosed that the use of Radio Frequency Identification (RFID) in humans (with the implantation of chips in 70 mentally-ill patients) was being put on trial in the United States. If the claims of the official British report prove to be accurate, such use would, in a decade or so, be unlimited and the Orwellian state would have become a reality.

Only this past week, the BBC revealed the presence of 4.2 million surveillance cameras in Britain. And viewers were informed that the average Briton is caught on camera some 300 times every day!

*Jeannette Layne-Clarke, Shades of 1984.
Sunday Sun, November 5, 2006, p.9.*

Write an ESSAY of no more than 500 words in which you include reference to the following:

- (i) The writer's purpose
- (ii) Strategies and language techniques used
- (iii) The effectiveness of the strategies and language techniques identified in (ii) above in achieving the writer's purpose.

Total 25 marks

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SECTION B

MODULE 2 – LANGUAGE AND COMMUNITY

2. Read the poem below carefully and then answer the question that follows.

A Tale of Two Tongues

Miss Ida speaks only English to God
Scholars cannot fault the diction
of her graces and prayers;
to her, it is the language of holy things;
5 and the giver of commandments
deserves a grammar of respectability
as firm and as polished
as his tablets of stone.

10 But to fellow mortals she speaks Creole,
the tongue of the markets and fields,
the language of labrish,
su-su, proverbs and stories,
hot-words, tracings and preckeh;
it is the way to get
15 hard-ears pickney to listen
and facety men to keep off;
it is the tongue of belly laughs
and sweet body action.

20 And to Miss Ida it is no bother
to laugh and suffer in one language
and worship in another.

Earl McKenzie, "A tale of two tongues".
In Cecile Gray, *Bite in Stage 3*,
Thomas Nelson and Sons Ltd., 1972, p. 18.

In an ESSAY of no more than 500 words, discuss:

- (i) The differences in the language in stanzas one and two
- (ii) The attitudes to English and Creole as revealed in the poem
- (iii) How a televised reading of this poem could enhance its meaning.

Total 25 marks

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SECTION C

MODULE 3 – SPEAKING AND WRITING

3. Read the following scenario carefully and then answer the question that follows.

Your Principal has invited you to deliver the feature address for the annual graduation ceremony at your school/college, in which respect, tolerance and togetherness are emphasized. Your address should be directed to both graduands and parents.

- (a) In no more than 50 words, explain how you would use TWO verbal and TWO non-verbal elements to influence how the audience receives your message.
- (b) In no more than 300 words, write the feature address in which respect, tolerance and togetherness are emphasized.

Total 25 marks

END OF TEST

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