

KNN Algorithm

K-Nearest Neighbors (KNN) is a simple, non-parametric machine learning used for classification and regression tasks.

Step 1: Choose the number K

- 1) Calculate distance b/w new data point and all points in the training dataset
- 2) Sort the distances & select "K" nearest neighbors
- 3) Predict the output for
(Classification and Regression)

- 4) Return the predicted label or value

$$d = \sqrt{(x_0 - x_1)^2 + (y_0 - y_1)^2}$$

Code (using sklearn)

```
iris = load_iris()
```

```
X = iris.data
```

```
y = iris.target
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
```

```
scaler = StandardScaler()
```

```
X_train_scaled = scaler.fit_transform(X_train)
```

```
X_test_scaled = scaler.transform(X_test)
```

```

Knn = KNeighbor Classifier (n_neighbors = 3)
knn.fit(X_train_scaled, y_train)
y_pred = knn.predict(X_test_scaled)
accuracy = accuracy_score(y_test, y_pred)
print(f"Accuracy of KNN classifier: {accuracy:.0f}")
print(f"Predictions: {y_pred}")
print(f"True labels: {y_test}")

```

Output

```

Accuracy of KNN classifier: 1.00
Predictions: [1 0 1 1 0 1 1 0 0 0 1 0]
True labels: [1 0 1 1 0 1 1 0 0 0 1 0]

```

Tuning K:

- if K is too small, the model may be noisy & overfit the data
- if K is too large, the model may be too simple & underfit the data.

SVM Algorithm (Support Vector Machine)

a powerful algorithm used for classification, regression and outlier detection tasks.

It is a powerful and versatile model that works well both linear & non-linear data.

Algorithm

Input: A dataset with labeled ex

Output: A hyperplane that best separates the classes in the feature space.

Training: find the optimal hyperplane by maximizing margin b/w classes.

For non-linearly separable data, apply kernel function to transform the data into higher dimension, where a hyperplane can be found

Prediction: The new data point is classified by determining on which side of hyperplane it lies.

Code

```
np.random.seed(42)
```

```
n_sample = 1000
```

```
age = np.random.randint(18, 70, n_sample)
```

```
income = np.random.randint(30, 150, n_sample)
```

```
usage_freq = np.random.randint(1, 10, n_sample)
```

```
Purchase_Decision = (age + income / 2 +  
usage_freq * 2 > 100).astype(int)
```

```
data = pd.DataFrame({
```

```
    'Age': age,
```

```
    'Income': income,
```

```
    'usage_freq': usage_freq,
```

```
    'Purchase_Decision': Purchase_Decision})
```

```
X = data[['Age', 'Income', 'usage_freq']]
```

```
y = data['Purchase_Decision']
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y,
```

```
                                                    test_size=0.2,
```

```
                                                    random_state=42)
```

```
scaler = StandardScaler()
```

```
X_train_scaled = scaler.fit_transform(X_train)
```

```
X_test_scaled = scaler.transform(X_test)
```

$\text{sum} = \text{SVC}(\text{kernel} = \text{'rbf'}, C = 1, \text{gamma} = \text{'scale'})$
 $\text{sum_fit} = \text{X_train_scaled}, y = \text{train}$
 $y = \text{pred} = \text{sum}.\text{predict}(\text{X_test_scaled})$
 $\text{accuracy} = \text{accuracy_score}(y = \text{test}, y = \text{pred})$

Output

Accuracy of SVM classifier on Customer Purchase

Precision: 0.99

Precision: {0 1 1 1 0 0 1 0}

True labels: 501 0

737 1

740 1

660 1

411 1

678 0

621 0

859 1

714