

## Says

What have we heard them say? What can we imagine them saying?

**Urban Interiors** City Life Is Considered More Confortable Than Village Life

there are different facilities available

City Life Is highly competitive and full of Chaos

It is because

**UrbanAura Interiors** 

Short summary of the persona

Urban interior known for its large malls and shopping complexes

**Thinks** 

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

People living

very busy and

in cities are

do not have

time for any.

People

always face

a shortage of

time in cities.

Life in the city provides Exellent

By the night the city schools, office, student flock to their school and offices of day begins Urban Poverty.

Every seem to be in hurry to reach home one been to city city poverty intension Urban

Job is easily urban poverty available in a big city.

There are many modes of transport available in urban cities.

The city is more crowded and noisy.

**Feels** 

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?



