📞 +91 8248561562

✉ prabhapabs.km@gmail.com

📍 Jambai (po), Bhavani (tk), Erode (dt).

in Linkedin Profile   GitHub Profile

PRABHA K

Digital Marketing Executive
SEO Analyst
Frontend Developer

OBJECTIVE

Aspiring Digital Marketing enthusiast and Frontend Developer seeking an entry-level role where I can apply my creativity, basic coding skills, and knowledge of SEO and online campaigns. Eager to grow in a dynamic environment, contribute to innovative projects, and support business goals through strong design sense and marketing insights.

SKILLS

- **Digital Marketing:** SEO, Google Ads, Meta Ads, Content & Email Marketing
- **Frontend Development:** HTML, CSS, Basics of JS
- **Design & Branding:** Canva, Poster Design, Figma
- **AI Tools:** ChatGPT, Claude, Gemini
- **Tools:** Microsoft Office, GitHub
- **Languages:** Tamil (Native), English

PROJECT

Major Project– E-Commerce Website

- Full-stack e-commerce website featuring product listings, user login, and basic admin functions. **Link**

Minor Project– CRUD Application

- Web application for Create, Read, Update, Delete functionality. **Link**

Centralized Real-Time Dashboard for District Adminisration

- Built using Python, Django, and AI to streamline task tracking, automate reporting, and enhance decision-making with predictive analytics.

CERTIFICATIONS

- **Web Development** – Corizo Edutech
- **AI & ML** – Novi Tech
- **Soft Skills** – Unnati Foundation
- **Digital Marketing -** Byzero Technologies

EXPERIENCE

Digital Marketing Executive – Techkey Monk

Aug 2025 - Persuing

- Handling Overall Marketing Strategies

Digital Marketing Intern – Byzero Technologies

Mar 2025 – Jun 2025

- Optimized websites with live SEO techniques
- Managed Meta Ads and Google Ads campaigns. **Link**

Web Development Intern – Corizo Edutech

Sept 2024 – Oct 2024

- Built a CRUD application **Link**
- Developed an e-commerce site with a cross-functional team **Link**

Digital Marketing Intern – Santhila DataBot

Jun 2023 – Jul 2023

- Supported website promotion for FoundersClick **Link**

Event Content Creator & Poster Designer – JKKN College

2021 – 2023

- Created posters, logos, and social media content using Canva **Link**

EDUCATION

B.E. in CSE - JKKN College of Engineering & Technology (Anna University) (2021-2025)
- **CGPA:** 8.35

HSC - Govt. Vinoba Bhave Higher Secondary School (2020–2021)
- **Percentage:** 87.28

SSLC - Govt. Vinoba Bhave Higher Secondary School (2018–2019)
- **Percentage:** 81.80

DECLARATION

I hereby declare that the information provided above is true to the best of my knowledge.