



## PRABHAKAR BIND

INTERACTION DESIGNER • UX DESIGNER

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### EXPERIENCE

- **STUDYPAD INDIA PVT. LTD.**

USER EXPERIENCE DESIGNER

July 2018 - Present

- **CHINAR FORGE LTD.**

CREATIVE HEAD

March 2012 - May 2016

- **DESIGN DETAIL INDIA**

ENTREPRENEURIAL VENTURE

September 2010 - February 2012

- **WEAVETEX OVERSEAS**

SENIOR TEXTILE DESIGNER

June 2009 - August 2010

### DESIGN PROFICIENCY

Experience Design - User Research -  
User Interviews - Task Flow Mapping -  
Information Organization - Planning &  
Team Management

### EDUCATION

- **Masters in Interaction Design**

NATIONAL INSTITUTE OF DESIGN

July 2016 - Present

- **Bachelor of Design (Textile Design)**

N.I.F.T.

June 2004 - May 2008

### RESPONSIBILITIES

Designing the User Experience of their kid's math learning product 'Splashmath' on iOS and Web (Desktop and Mobile).

Branding & Packaging, Product Photoshoot, Brochure & Catalogues, E-commerce website, Retail Experience Centres for brand, International Exhibitions.

Creating brand identity & Designing marketing campaigns for TV, radio and print media. Designing better user experiences through Point of Sale display systems.

Design and prototype development of home furnishing collections for export market.

### TECHNICAL PROFICIENCY

Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe XD

### ACHIEVEMENTS

**2015** : Interview published in the July - September edition of Home Fashion Magazine for my contributions to the success of Status Carpets as a national brand.

**2008** : Received the award for ' Most Practical & Commercially Viable Collection' from NIFT for my Graduation Project.