

# PowerPulse: Household Energy Usage Forecast

## Domain

Energy and Utilities

## Skills Takeaway From This Project

Data Preprocessing, Feature Engineering, Regression Modeling, Evaluation Metrics

## Problem Statement

In the modern world, energy management is a critical issue for both households and energy providers. Predicting energy consumption accurately enables better planning, cost reduction, and optimization of resources. The goal of this project is to develop a machine learning model that can predict household energy consumption based on historical data. Learners will provide actionable insights into energy usage trends and deliver a predictive model that can help optimize energy consumption or serve as a baseline for further research.

## Business Use Cases

- 1 Energy Management for Households: Monitor energy usage, reduce bills, and promote energy-efficient habits.
- 2 Demand Forecasting for Energy Providers: Predict demand for better load management and pricing strategies.
- 3 Anomaly Detection: Identify irregular patterns indicating faults or unauthorized usage.
- 4 Smart Grid Integration: Enable predictive analytics for real-time energy optimization.
- 5 Environmental Impact: Reduce carbon footprints and support conservation initiatives.

## Approach

- 1 Data Understanding and Exploration: Load and explore the dataset, perform EDA to identify patterns, correlations, and outliers.
- 2 Data Preprocessing: Handle missing values, parse date-time features, create rolling averages, and scale the data.
- 3 Feature Engineering: Identify relevant predictors and incorporate external factors if available.
- 4 Model Selection and Training: Train regression models such as Linear Regression, Random Forest, Gradient Boosting, and Neural Networks.
- 5 Model Evaluation: Evaluate models using RMSE, MAE, and  $R^2$  to select the best-performing model.

## Expected Results

An accurate prediction model for household power consumption, clear insights into key factors influencing energy usage, and effective visualizations of energy trends and predictive performance.

## Project Evaluation Metrics

- 1 Root Mean Squared Error (RMSE): Measures prediction accuracy.
- 2 Mean Absolute Error (MAE): Evaluates average error magnitude.

- 3 R-Squared ( $R^2$ ): Indicates how well the model explains variability of the target variable.
- 4 Feature Importance Analysis: Identifies influential factors.
- 5 Visualization Quality: Assesses effectiveness of graphical insights.

## Technical Tags

Python, Pandas, Scikit-learn, Matplotlib/Seaborn, Data Preprocessing, Regression Modeling, Feature Engineering, Hyperparameter Tuning, Visualization

## Dataset

Individual Household Electric Power Consumption Dataset

**Source:** UCI Machine Learning Repository

**Dataset Link:** <https://archive.ics.uci.edu/dataset/235/individual+household+electric+power+consumption>

## Project Deliverables

- 1 Source Code: Python scripts or notebooks with clear documentation.
- 2 Report: Summary of approach, data analysis, model selection, evaluation, insights, and recommendations.
- 3 Visualizations: Graphs showcasing trends, model performance, and feature importance.

## Project Guidelines

- 1 Use consistent Python coding standards with meaningful naming conventions and comments.
- 2 Use Git for version control and maintain a clean, organized repository.
- 3 Validate models using cross-validation techniques and ensure reproducibility with fixed random seeds.