

## Ideation Phase

### Define the Problem Statements

Date	28-06-2025
Team ID	LTVIP2025TMID29650
Project Name	EDUCATIONAL ORGANISATION
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your **school administrators' and teachers'** point of view.

This template helps us focus on what truly matters to design a solution that simplifies and improves their everyday responsibilities.

A well-articulated customer problem statement enables the team to develop a digital system tailored to the real challenges faced by educational institutions. Through this process, we build **empathy** with our users, gaining deeper insight into how they experience the existing manual processes — and how a smart solution can significantly ease their workload.

<b>I am</b>	A school admin or teacher handling student records and admissions.
<b>'m trying to</b>	Manage student data and track progress easily and accurately.
<b>but</b>	Manual work and scattered files make the process slow and error-prone.
<b>because</b>	There is no single digital system to manage everything in one place
<b>which makes me feel</b>	Frustrated, stressed, and worried about making mistakes.

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:

I am	I'm trying to	But	Because	Which makes me feel	
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<div>A school admin or teacher handling student records and admissions.</div>	<div>Manage student data and track progress easily and accurately.</div>	<div>Manual work and scattered files make the process slow and error-prone</div>	<div>There is no single digital system to manage everything in one place.</div>	<div>Frustrated, stressed, and worried about making mistakes.</div>	
Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes
PS-1					
PS-2					