

DATA ANALYTICS ASSIGNMENT – 1

Supermarket Sales Data Analysis using Tableau

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Internship Platform: SmartInternz

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Date: 30 June 2025

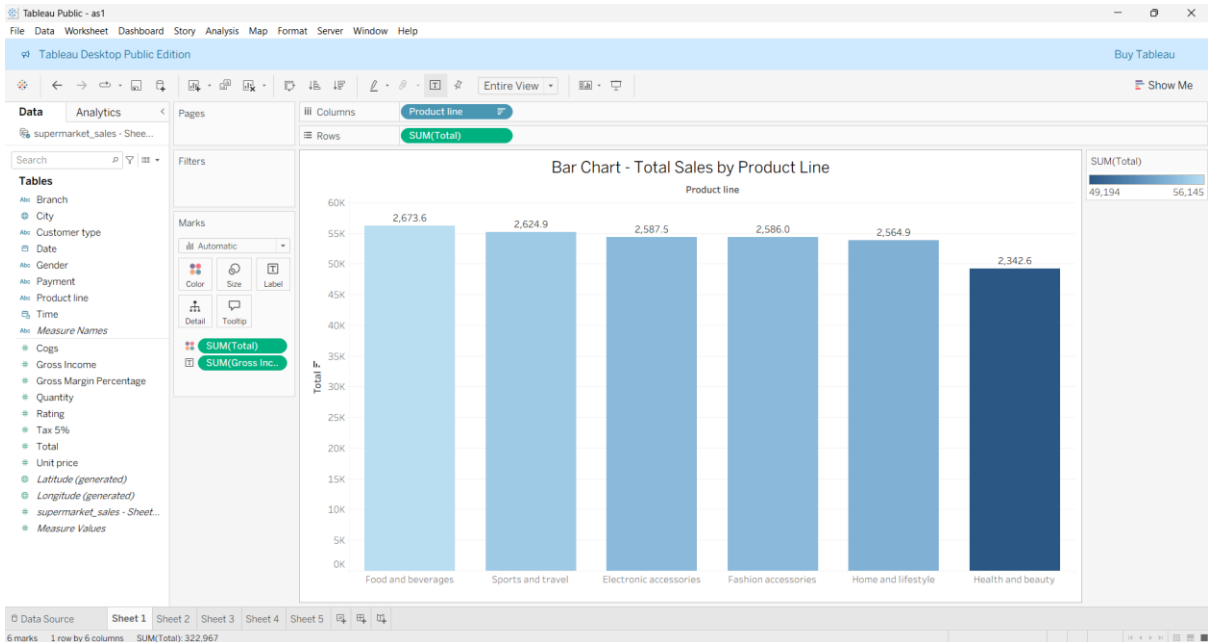
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Organization: ABC Company

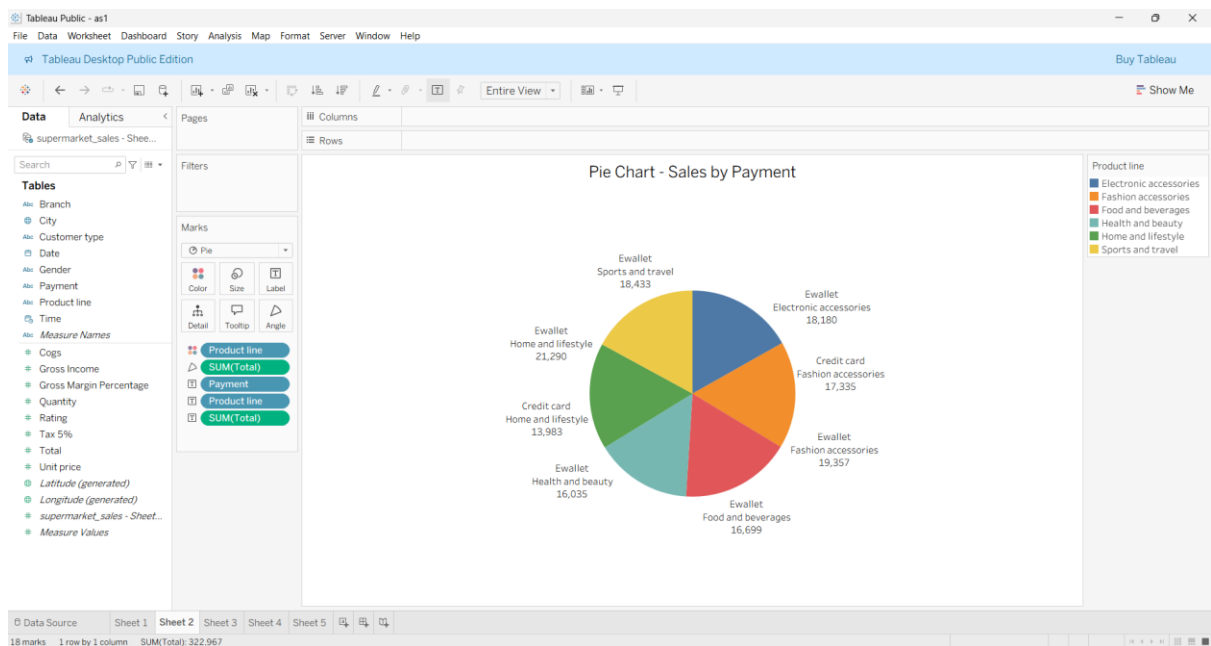
👑 ASSIGNMENT OVERVIEW

This assignment involves analyzing historical sales data from a supermarket chain operating in three branches across different cities over a 3-month period. The objective is to visualize key business metrics using Tableau and derive actionable insights that help enhance marketing and operational strategies.

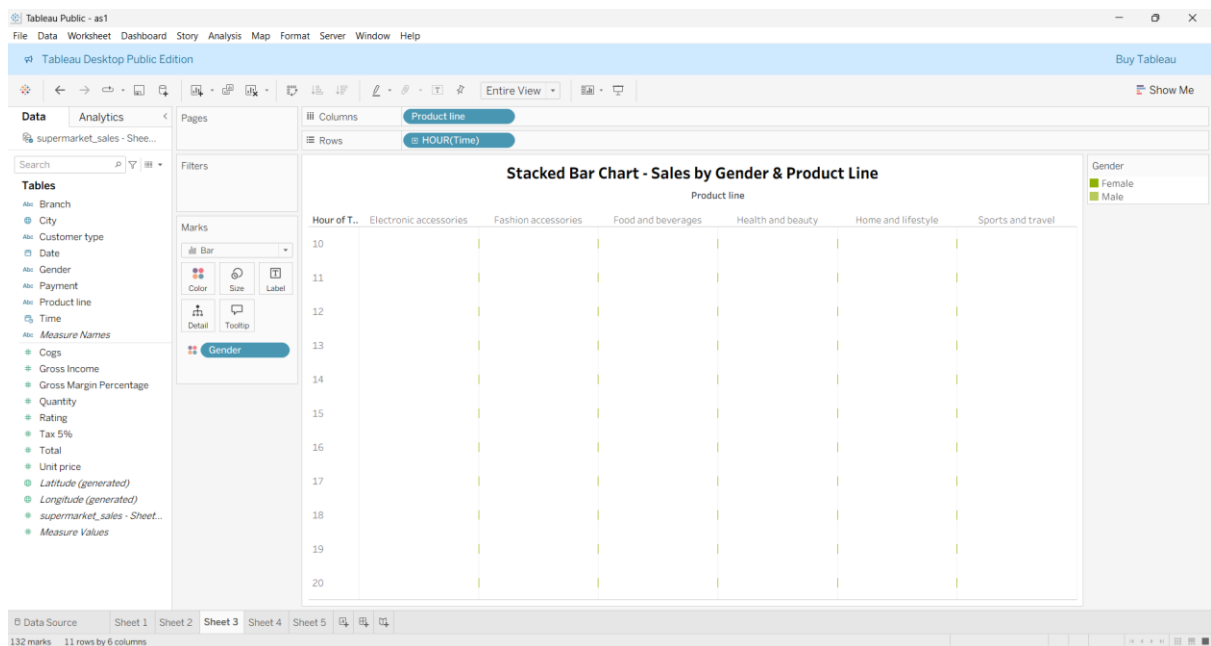
Bar Chart - Total Sales by Product Line



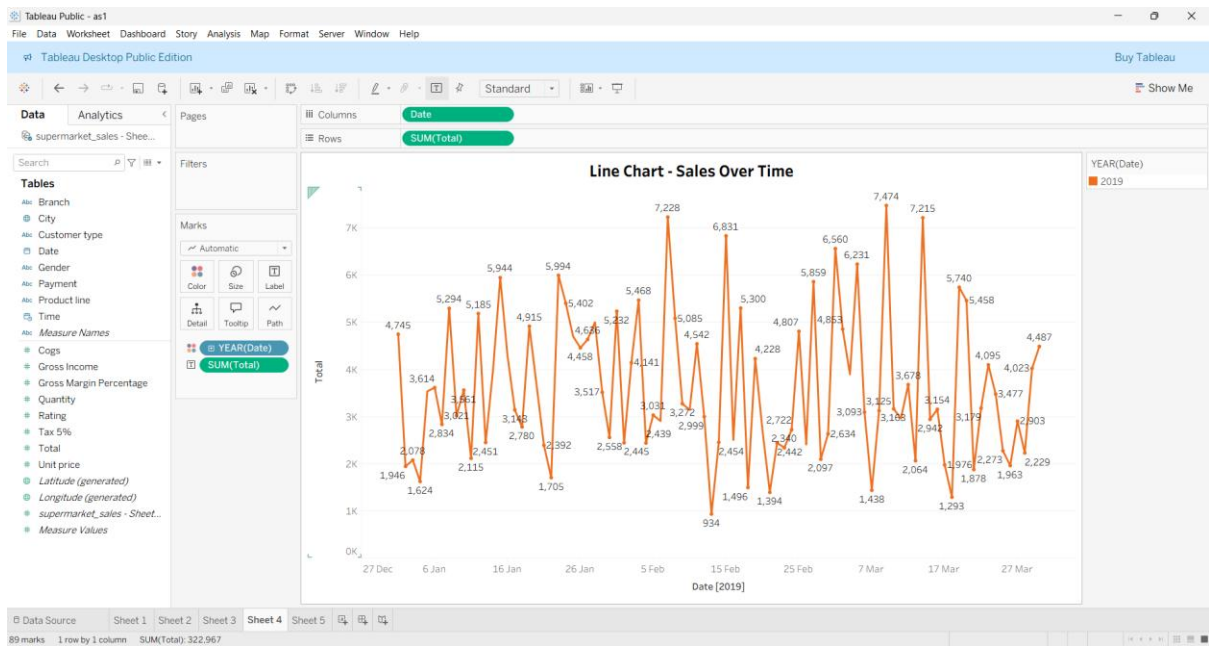
Pie Chart - Sales by Payment



Stacked Bar Chart - Sales by Gender & Product Line



Line Chart - Sales Over Time



Bubble Chart - Product Sales & Quantity

