

blinkit

India's Last Minute App

Outlet Location...

All

Outlet Size

Small

Item Type

All

\$444.8K

TOTAL SALES

\$142

AVG SALES

3139

NO OF ITEMS

3.9

AVG RATING

Total Sales

No Of items

Avg Rating

Avg Sales

Total Sales by Item Fat Content

Low Fat Regular

\$129.6K

\$315.2K

Total Sales by Outlet Location Type and Item Fat Content

Low Fat Regular

Tier 2 \$0.2M

Tier 1 \$0.1M

Tier 3 \$0.0M

Total Sales by Item Type

Snack F... \$61K

Fruits a... \$60K

Househ... \$59K

Frozen F... \$44K

Dairy \$36K

Canned \$33K

Health a... \$32K

Baking ... \$29K

Soft Dri... \$24K

Meat \$19K

Breads \$13K

Hard Dr... \$11K

Others \$10K

Starchy ... \$7K

Breakfast \$5K

Seafood \$3K

Total Sales by Outlet Size

Small

\$444.8K

Total Sales by Outlet Location Type

100%

Tier 2 \$230.49K

Tier 1 \$205.92K

Tier 3 \$8.38K

3.6%

Outlet Type

Outlet Type	Total Sales	Avg Sales	No Of items	Avg Rating	Item Visibility
Grocery Store	\$82.2K	\$140.5	585	3.95	0.11
Supermarket Type1	\$362.6K	\$142.0	2554	3.91	0.06

Total Sales by Outlet Establishment Year

\$100K

\$50K

\$0K

2010

2015

2020

Outlet Type

Outlet Type	Total Sales	Avg Sales	No Of items	Avg Rating	Item Visibility
Grocery Store	\$82.2K	\$140.5	585	3.95	0.11
Supermarket Type1	\$362.6K	\$142.0	2554	3.91	0.06