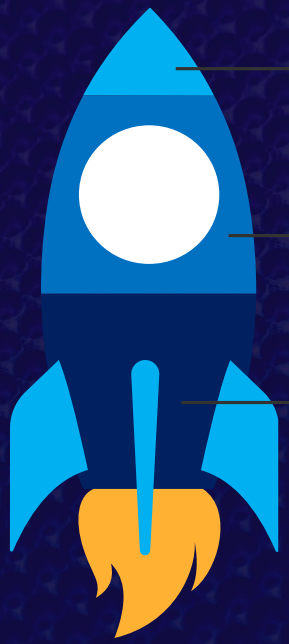
GLEAFINK
A META-MORPHOSIS COMPANY

TRANSFORMING DATA INTO ACTIONABLE INSIGHTS

A visionary data & analytics company, accelerating digital growth, empowering business to make impactful, data-driven decisions for a brighter, more innovative future.

Why Gleafink ?

Progress redefined—Together, we lead in the era of boundless transformation.



Progressive Vision

Our vision goes beyond execution, enabling constant progress as our long-term goal. We combine industry expertise, world-class technical excellence, and advisory service to plan and execute complete project.

Scale & Capability

Our delivery platform is the foundation that brings ides to life. We have resources, expertise, and innovation to deliver results efficiently, regardless of project scale or complexity.

Partnership Culture

We don't just work for you – we work with you, fully invested in your success. We own outcomes and maintain accountability, innovating rapidly to adapt to changing needs.

What we do?

ADVISORY SERVICES

PRODUCTS & ACCELERATORS

01010101
01010101
01010101
010

TECHNOLOGY CONSULTING DATA, AI & ML

SUPPORT

Advisory Services

- Focuses ON “WHAT”, “WHY” and “WHERE” to maximize the investment in choosing appropriate technology

Products & Accelerators

- Focuses on bringing right talent and Gleafink product /accelerators together.
- Propel your Growth with Gleafink

Technology Consulting

- Focuses on Data & AI platform, infrastructure assessment.
- Advanced Predicative & Prescriptive analytics using AI/ML, Generative AI

Support

- Focuses on Providing BAU support for Data & AI

01
METAINSIGHTS
02
DATASCULPT
GLEAFINK
A META-MORPHOSIS COMPANY
PRODUCTS
INTROSIGHT
03
TALK TO DATA
04

4 KEY BUILDING BLOCKS

- Manage Products : Data Domain Mapping
- Manage Classification: Data Classifications & Policies
- Mange Metadata : Data Tool for dynamically crawling data metadata
- Data Organization Participants like data owner, data stewards

DISCOVER DATA

- Quickly find data assets using key words, tags
- Filter Search results by categories like data owner, data asset type

UNDERSTAND METADATA

- Captures table and column definition.
- Captures data owner, data steward names
- Captures column names, data types, classification and sensitivity

CONTROL DATA QUALITY

- Captures data quality like uniqueness, completeness, compliance and score

DATA LINEAGE

- Captures detail tracking of data journey from source to its destination including all transformations and processes through the journey.
- Ensures data transparency, enabling user trust and audit how the data is created, modified and used.

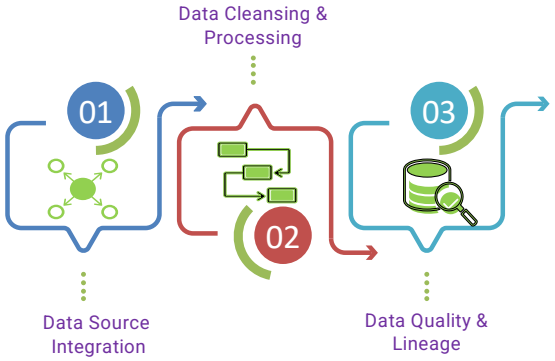
DATASCULPT

With DATASCULPT, organizations can effortlessly ingest, cleanse, transform and publish enterprise-grade data products. It accelerates digital growth by streamlining and simplifying the data pipeline creations

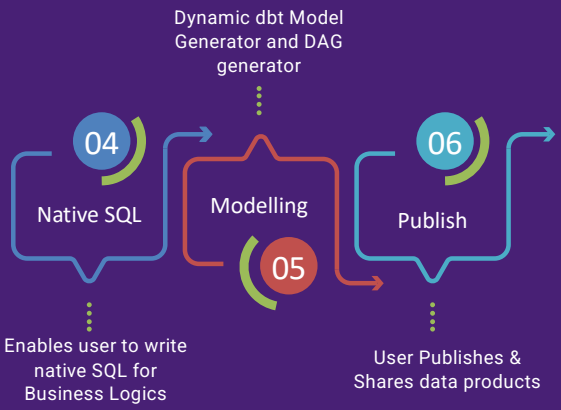
02

DATASCULPT

INGESTION



MART BUILDER



INK

INTROSIGHT

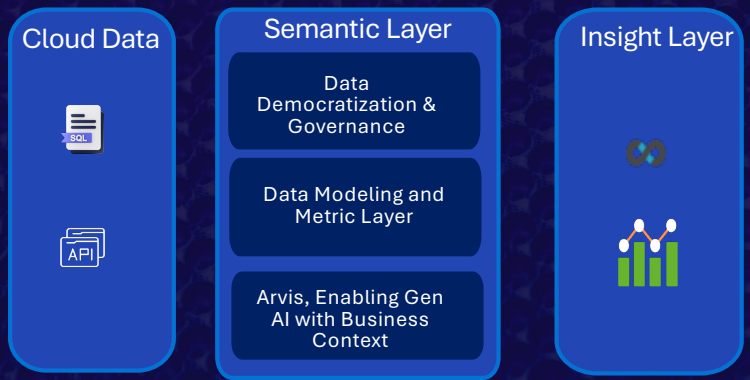
With INTROSIGHT, organizations can effortlessly publish enterprise-grade data products and accelerates digital growth.

INTROSIGHT

03

What is Semantic Layer ?

A semantic layer is a standardized framework that organizes and abstracts organizational knowledge and serves as a connector for all organization knowledge assets



What Problem Semantic Layer Solve ?

- **Data Silos**
- **Inconsistent Metrics and Definitions**
- **Complexity for Business Users**
- **AI Hallucination**

What does Semantic Layer Enable ?

Standardizing

A common vocabulary for seamless information exchange within the organization

Utilizing AI & LLM's

LLMs and other AI models achieve enhanced fidelity and substantially mitigate the generation of inaccurate or hallucinated responses.

Connecting Information

Structured data and content bridge human comprehension and machine processing effortlessly.

Reporting

Semantic Layer organizes scattered information into a centralized hub, making it accessible regardless of format or origin.

TALK TO DATA

Arvis, an intelligent AI assistant crafted to refine data exploration, uncover insights, and enable impactful insights for digital transformation.

TALK TO DATA

04

What is Arvis ?

Role	Knowledge	Action	Guardrail
Arvis, an ai assistant on your team	Data this is required for Arvis to be successful	Goals Arvis will fullfil	The guidelines Arvis can operate

Let's take a deeper look !

Conversation	Plan	Execution	Outcome
Ask Arvis	Arvis picks the context(topic) and follows the instruction	Arvis executes actions & services	Arvis generates a response
I'm Arvis, your trusted AI Assistant Which dataset consists salary information	Data AI Metadata AI Customer Inteli AI	Agents executes	employee

CUSTOMER INTELLIGENCE USING GEN AI

Gleafink's Generative AI-powered customer intelligence product enables organizations to uncover meaningful insights into customer behaviour and preferences. By harnessing advanced algorithms, it facilitates precise customer segmentation, calculates Customer Lifetime Value (CLTV), crafts targeted strategies, and provides personalized product recommendations——all seamlessly accessible through Gleafink intuitive AI assistant 'Arvis'

Product Recommendations

Suggests products based on past interactions to enhance experience.

Customer Segmentation

Automatically categorizes customers for tailored marketing strategies.

Targeting Strategy

Develops data-driven strategies to enhance marketing effectiveness.

CLTV

Predicts long-term customer value to prioritize high-value segments.

Gleafink GEN AI System

Analyzes data to provide insights and recommendations

Arvis Chat Window

Provides a user friendly interface for interaction

Sign Up

Let's Partner

We hope you are inspired, and we would love to discuss how we can help take your business to new heights through our services

Stay Connected

Keep up to date and gain valuable insights for your business by subscribing to our newsletter.

Contact us:
knockers@gleafink.com
karthik@gleafink.com

THANK YOU