# PRABHJOT SINGH

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# **♦** OBJECTIVE

I am a creative UI/UX Designer with 7years expertise in the field of design & development since 2015 and worked on different domains like healthcare, e-commerce, Banking etc. I love designing interfaces that provide an accessible and enjoyable user experience.

Skilled in Sketch App, Figma Adobe XD, webflow, Photoshop, Illustrator, Procreate, Web Design, jQuery, HTML5, CSS3 and HubSpot.

# **一 WORK EXPERIENCE**

November 2017 - Present

#### UI/UX DESIGNER

iOSys Software India Pvt. Ltd. (wow.design)

#### **Key Responsibilities & Duties**

- Plan and implement new designs
- Communicating with the client and understanding their business goals
- Created and managed the budget and set team deadlines and project milestones.
- Demonstrable UI design skills with a solid portfolio
- Solid experience in wireframes, storyboards, user flows, process flows and sitemaps.
- Ability to solve problems creatively and effectively.
- Up-to-date with the latest UI trends, techniques and technologies.
- Can lead a project team and facilitate the work of others
- Managed a team of 10 designers, 3 Graphic Designers, 3 Junior designers and 4 Developers.

#### August 2015 - October 2017

#### SENIOR WEB DEVELOPER

iOSys Software India Pvt. Ltd.

#### Key Responsibilities & Duties

- Deep expertise in HTML5, CSS3, jQuery and HubSpot.
- Developed themes for HubSpot Marketplace.
- Solid experience with responsive and adaptive design techniques.
- Manage tasks effectively and prioritise accordingly.

# ★ EDUCATION & CERTIFICATES

O From 2011 to 2015

#### **MECHANICAL ENGINEERING**

Guru Nanak Dev Engineering college, LUDHIANA

October 2017

# **HUBSPOT DESIGN CERTIFIED**

HubSpot

# 💢 SOFTWARE THAT I CAN USE

#### O Design Tools

$\bigotimes$	Sketch	90% [Professional]
;	Figma	90% [Intermediate]
Xd	Adobe XD	80% [Professional]
W	Webflow	80% [Intermediate]
Ps	Photoshop	70% [Intermediate]
Ai	Illustrator	60% [Moderate]
	Procreate	80% [Intermediate]

# 🎇 PROFESSIONAL SKILLS

User Interface Branding Design
User Experience Design System
Website Design Logo Design
Web Application Design Graphic Design

Prototype

## Coding

**5** HTML



J

CSS3





# ☐ RECENT PROJECTS

Mobile App Design

Revamp the brand and website along with other social & print.

COGNIGY (https://www.cognigy.com/)

#### Roles & Responsibilities

- Gathered and evaluated user requirements in collaboration with product managers and engineers.
- Illustrated design ideas using storyboards, wireframes, process flows and sitemaps

Wireframes

- Prepared and presented low-fidelity wireframes and prototypes
- Changed the layout and adjustments based on feedback
- Developed UI mockups and prototypes that clearly illustrate how sites function and look like
- Created Custom Graphic designs (e.g. images, sketches and tables)
- Created a New logo for their newly launched Al-based Service voice gateway
- Designed graphic user interface elements, like Mega menus, tabs and widgets
- Tested on different devices and Identified the UX problems on(e.g. User flow, user experience on mobile)
- Designed Banners and covers for: Facebook, Linkedin, YouTube, Xing, Gartner Peer Insights, Github, Eventbrite, Medium, Spectrum, G2C and Capterra
- Designed Infographics, Certificates, Event Banners, whitepaper, Page thumbnails and PPT
- Created a Design System for the website's future evolution
- Updated design for their existing Webchat Mobile app according to new branding and design System

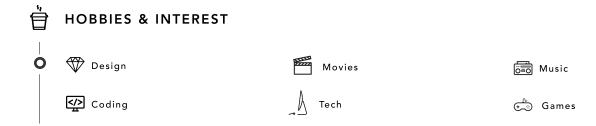
### Website Branding, Re-Design and Marketplace

PALMSPIRE (https://palmspire.com/)

#### **Roles & Responsibilities**

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- Gathered and evaluated user requirements
- Designed wireframes, process flows and sitemaps
- Designed high-fidelity wireframes and Prototype
- Designed 5 Step form for User Onboarding and Request a Quote
- Designed Custom images for Blog, Gigs and website pages
- Marketplace design for upcoming products
- Designed Products page along with the Single product preview Pages
- Designed Responsive design for Mobile and small screens



# **O** DECLARATION

 I hereby declare that the information mentioned above is correct up to my knowledge and bear the responsibility for the correctness of the mentioned particulars.

Yours Faithfully

Prabhjot Singh