

# PRABHJOT SINGH

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## OBJECTIVE

I am a creative UI/UX Designer with 8 years of expertise in the field of design & development since 2015 and worked in different domains like Healthcare, B2B, AI, Real-Estate, Non-Profit, Education, Web3, Banking etc. I love designing interfaces that provide an accessible and enjoyable user experience.

Skilled in Figma, Sketch App, Adobe XD, webflow, Photoshop, Web Design, jQuery, HTML5, CSS3 and HubSpot.

## WORK EXPERIENCE

November 2017 - Present

### UI/UX DESIGNER

iOSys Software India Pvt. Ltd. (wow.design)

#### Key Responsibilities & Duties

- Plan and implement new designs
- Communicating with the client and understanding their business goals
- Created and managed the budget and set team deadlines and project milestones.
- Demonstrable UI design skills with a solid portfolio
- Solid experience in wireframes, storyboards, user flows, process flows and sitemaps.
- Ability to solve problems creatively and effectively.
- Up-to-date with the latest UI trends, techniques and technologies.
- Can lead a project team and facilitate the work of others
- Managed a team of 10, 3 Graphic Designers, 3 Junior designers and 4 Developers.

August 2015 - October 2017

### SENIOR WEB DEVELOPER

iOSys Software India Pvt. Ltd.

#### Key Responsibilities & Duties

- Deep expertise in HTML5, CSS3, jQuery and HubSpot.
- Developed themes for HubSpot Marketplace.
- Solid experience with responsive and adaptive design techniques.
- Manage tasks effectively and prioritise accordingly.

## EDUCATION & CERTIFICATES

From 2011 to 2015

### MECHANICAL ENGINEERING

Guru Nanak Dev Engineering college, LUDHIANA









October 2017

### HUBSPOT DESIGN CERTIFIED

HubSpot

## SOFTWARE THAT I CAN USE

### Design Tools

|   |             |                    |
|---|-------------|--------------------|
|  | Figma       | 90% [Professional] |
|  | Sketch      | 90% [Professional] |
|  | Invision    | 60% [Moderate]     |
|  | Adobe XD    | 80% [Professional] |
|  | Photoshop   | 70% [Intermediate] |
|  | Webflow     | 80% [Intermediate] |
|  | Illustrator | 60% [Moderate]     |
|  | Procreate   | 80% [Intermediate] |



## RECENT PROJECTS



**Design System, Website Design, Responsive Design and AI powered Web-chat app along with other social & print.**

**COGNIGY** (<https://www.cognigy.com/>)

### Roles & Responsibilities

- Gathered and evaluated user requirements in collaboration with product managers and engineers.
- Illustrated design ideas using storyboards, wireframes, process flows and sitemaps
- Prepared and presented low-fidelity wireframes and prototypes
- Changed the layout and adjustments based on feedback
- Developed UI mockups and prototypes that clearly illustrate how sites function and look like
- Created Custom Graphic designs (e.g. images, sketches and tables)
- Created a New logo for their newly launched AI-based Service - voice gateway
- Designed graphic user interface elements, like Mega menus, tabs and widgets
- Updated design for their existing Web-chat Mobile app according to new branding and design System
- Tested on different devices and Identified the UX problems on(e.g. User flow, user experience on mobile)
- Designed Banners and covers for: Facebook, LinkedIn, YouTube, Xing, Gartner Peer Insights, Github, Eventbrite, Medium, Spectrum, G2C and Capterra
- Designed Infographics, Certificates, Event Banners, whitepaper, Page thumbnails and PPT
- Created a Design System for the website's future evolution



**UX Audits, Updated Brand Identity, Website Re-Design and Product Marketplace**

**PALMSPIRE** (<https://palmspire.com/>)

### Roles & Responsibilities

- Gathered and evaluated user requirements
- Done UX Audit to gather information in terms of usability and user experience
- Designed wireframes, process flows and sitemaps
- Designed high-fidelity wireframes and Prototype
- Instead of long form, Divided the Onboarding in 5 Step form for Request a Quote or to Start a New project
- Designed Custom images for Blog, Gigs and website pages
- Marketplace design for existing and upcoming products
- Designed Products page along with the Detailed product preview Pages
- Designed Responsive design for Mobile and small screens
- Social Media Branding



## PROFESSIONAL SKILLS



### Design

|                        |                 |
|------------------------|-----------------|
| User Interface         | Branding Design |
| User Experience        | Design System   |
| Website Design         | Logo Design     |
| Web Application Design | Graphic Design  |
| Mobile App Design      | Wireframes      |
| Prototype              |                 |



### Coding

 HTML5

 CSS3

 jQuery

 HubSpot

 Sublime



## HOBBIES & INTEREST



Design



Coding



Movies



Tech



Music



Games



## DECLARATION



I hereby declare that the information mentioned above is correct up to my knowledge and bear the responsibility for the correctness of the mentioned particulars.

Yours Faithfully

Prabhjot Singh