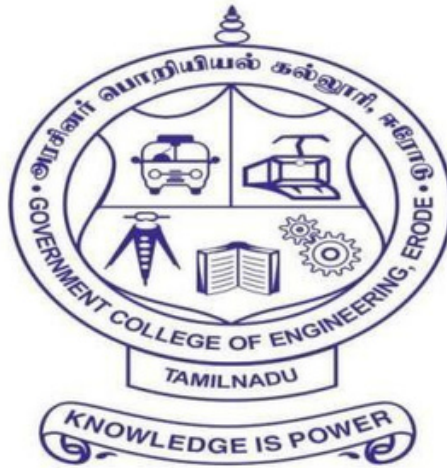


GOVERNMENT COLLEGE OF ENGINEERING
[IRTT] ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING
NAAN MUDHALVAN DIGITAL MARKETING
ASSIGNMENT

NAME: MUTHURAM.U

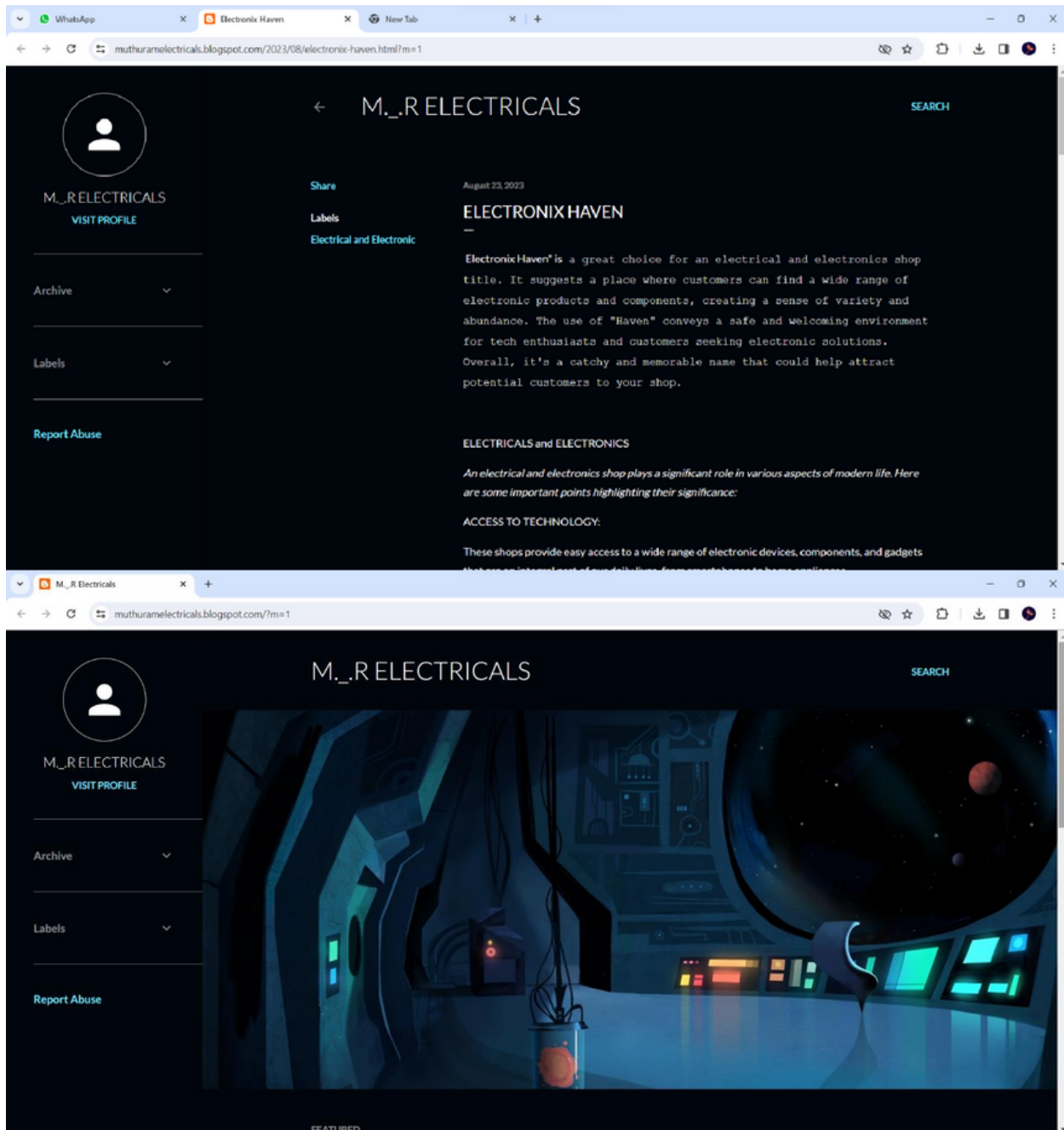
NM ID: 7D7D14387A624A4B1244F942C1BE61CE

BRAND NAME: M_.R ELECTRICALS

CATEGORY: SALES AND SERVICES

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

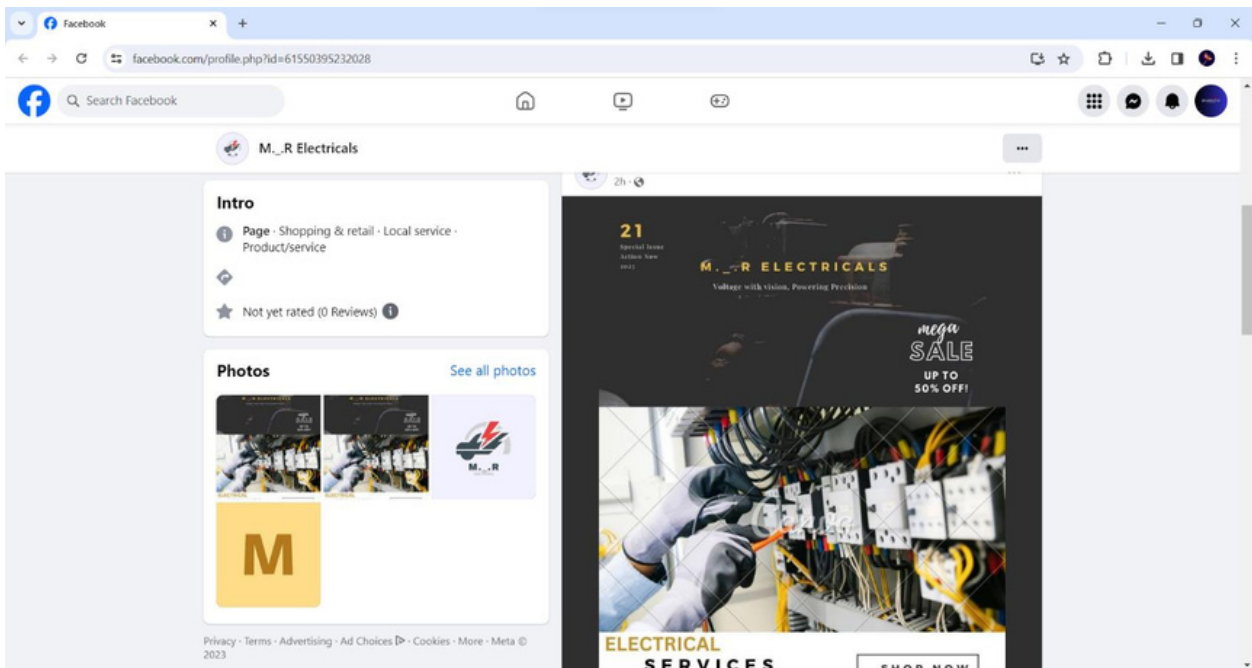
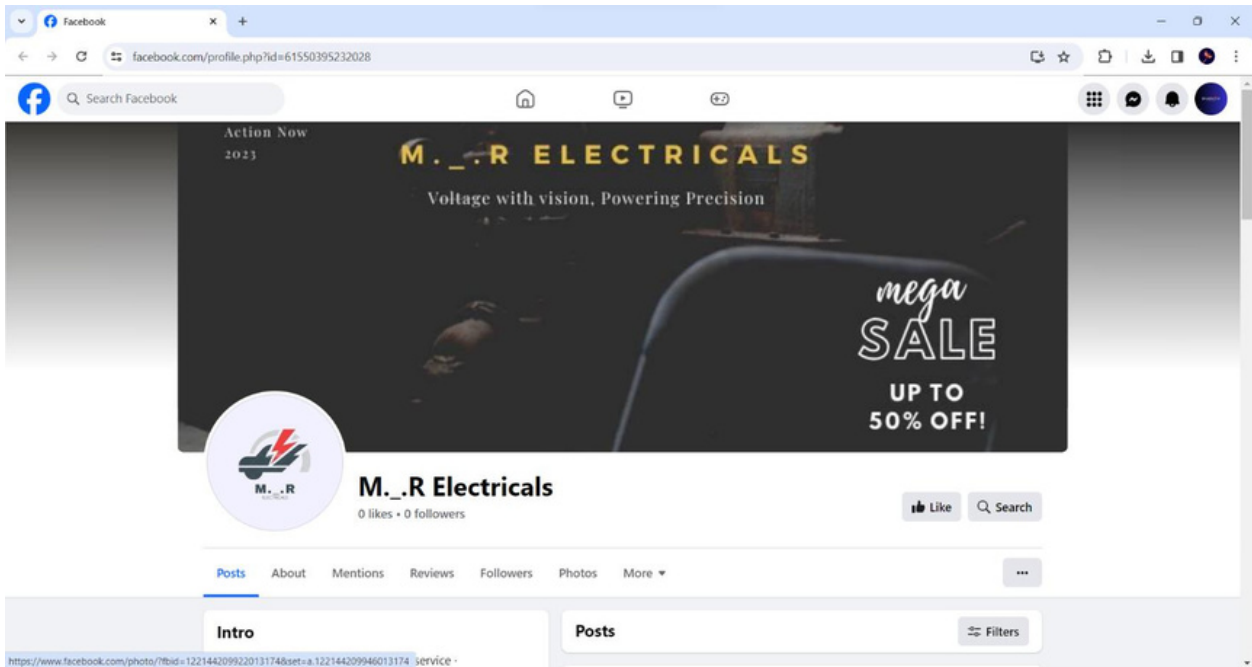
SCREENSHOTS:



Website link : <https://muthuramelectricals.blogspot.com/2023/08/electronix-haven.html?m=1>

2. Create a New Facebook Business Page and post onesocial media poster for your brand.

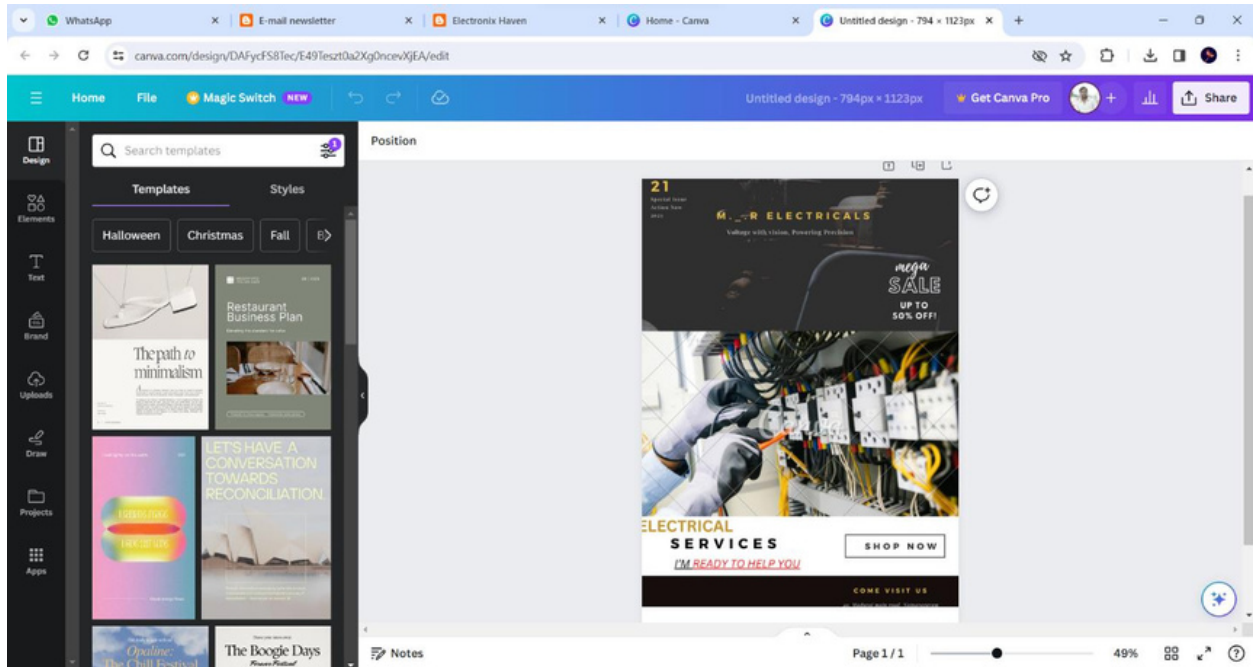
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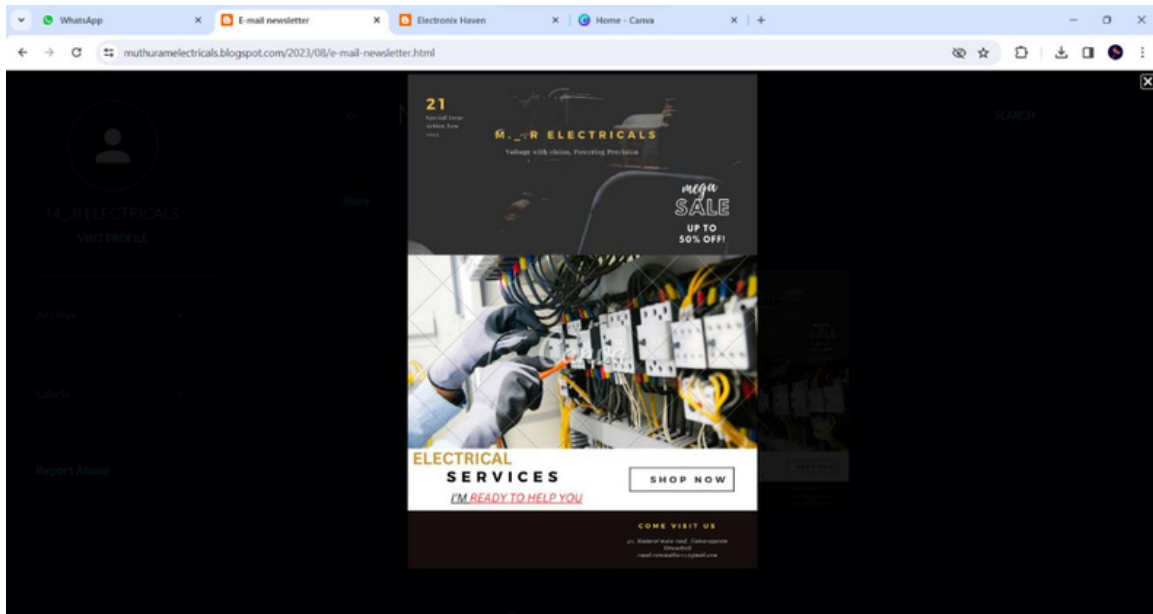
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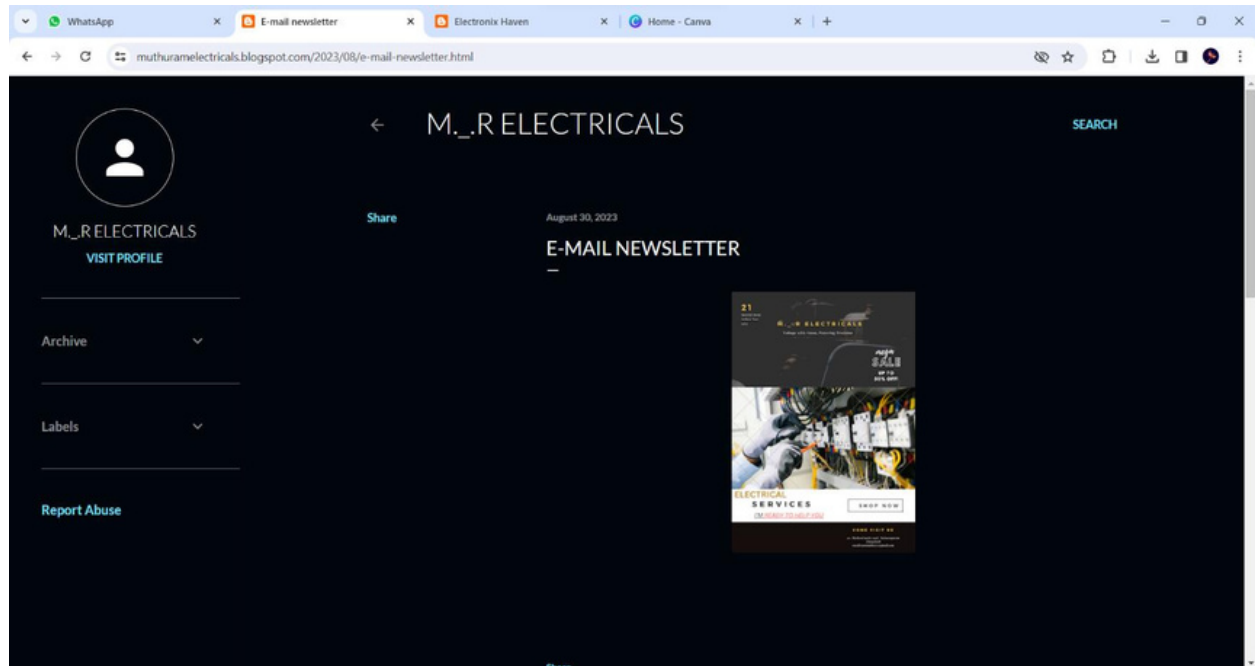
3. Create and design a social media advertisement poster using canva

SCREENSHOTS:



4. Create email newsletter design using MailChimp or canva tool.





Website link : <https://muthuramelectricals.blogspot.com/2023/08/e-mail-newsletter.html>