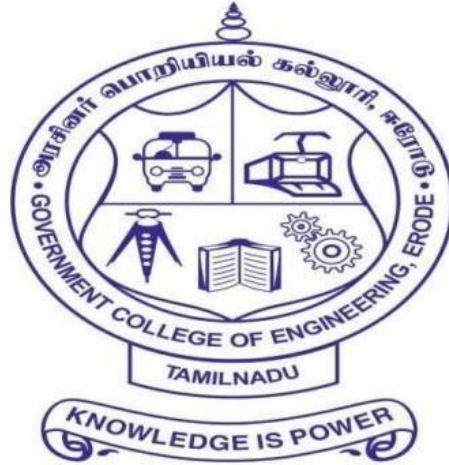


**GOVERNMENT COLLEGE OF ENGINEERING**  
**ERODE – 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

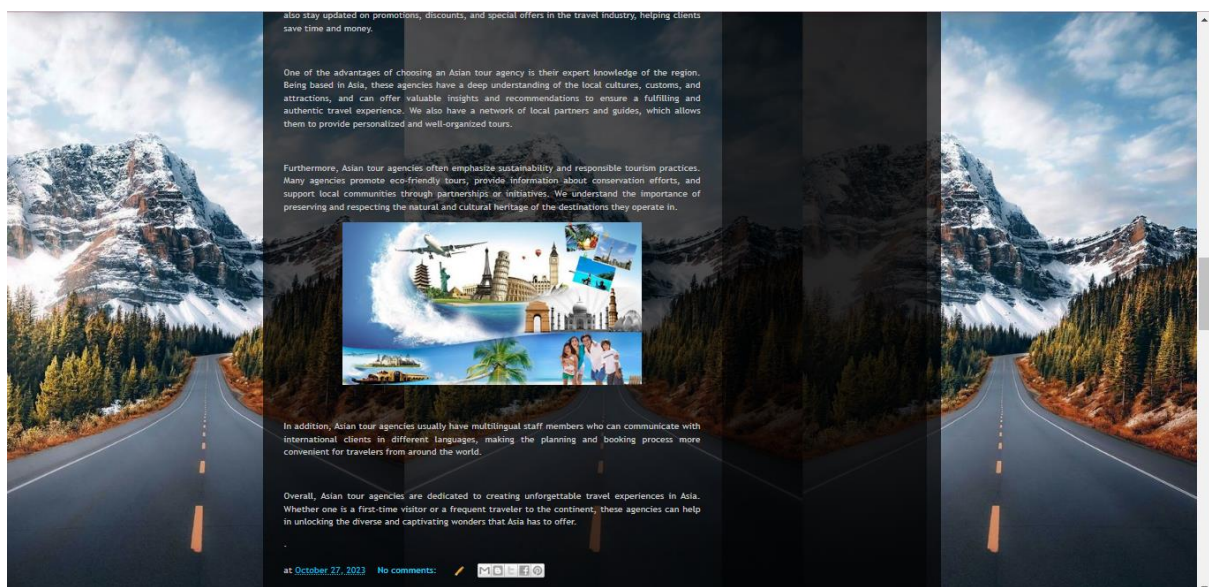
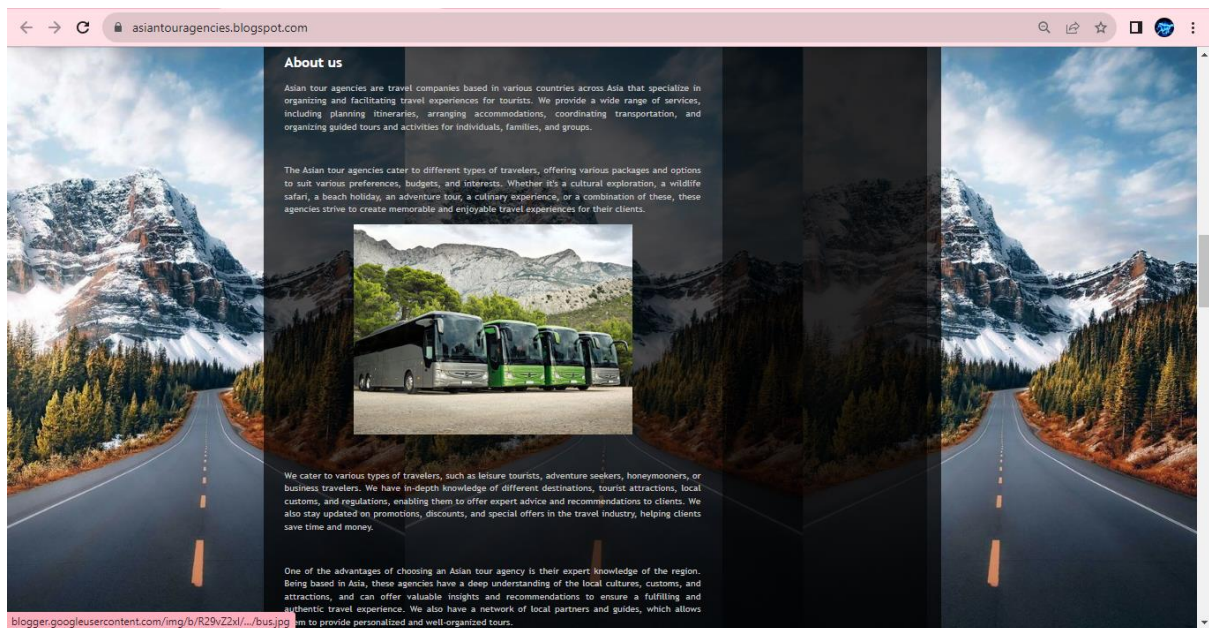
**NAAN MUDALVAN**  
**DIGITAL MARKETING ASSIGNMENT**

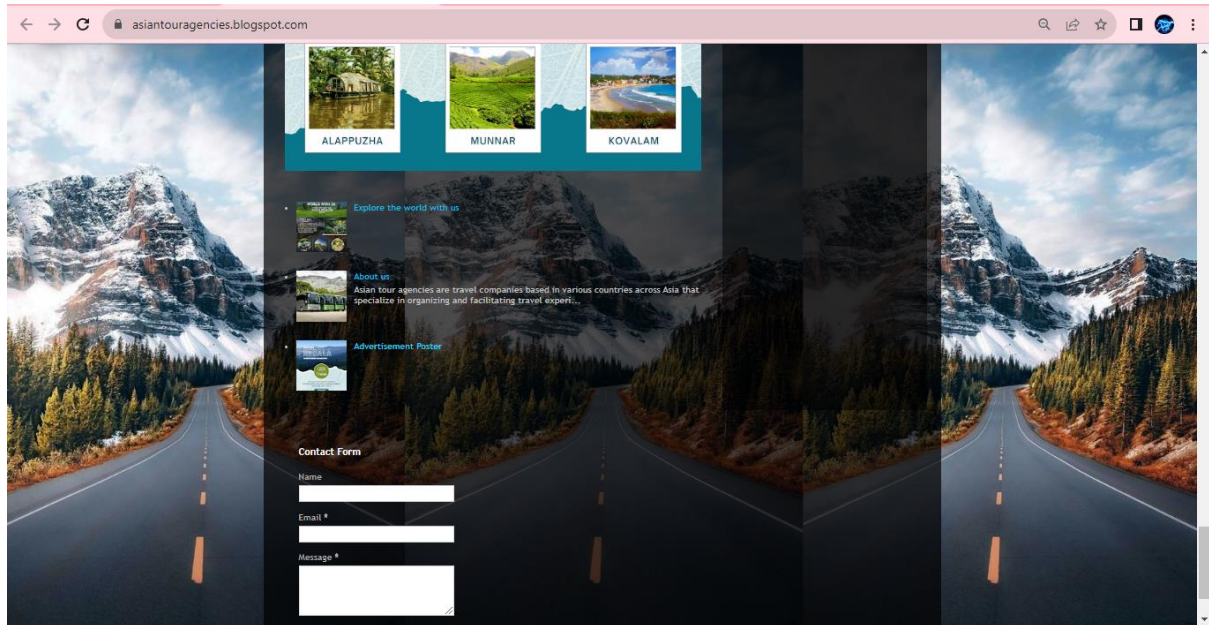
NM ID : 65CD79E8363E80282914ACB8DB7448AE  
NAME : PRABHU A  
REGISTER NO : 731120105316  
BRAND NAME : ASIAN TOUR AGENCIES  
CATEGORY : TOURS AND TRAVELS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link : <https://asiantouragencies.blogspot.com/>

## Screenshots

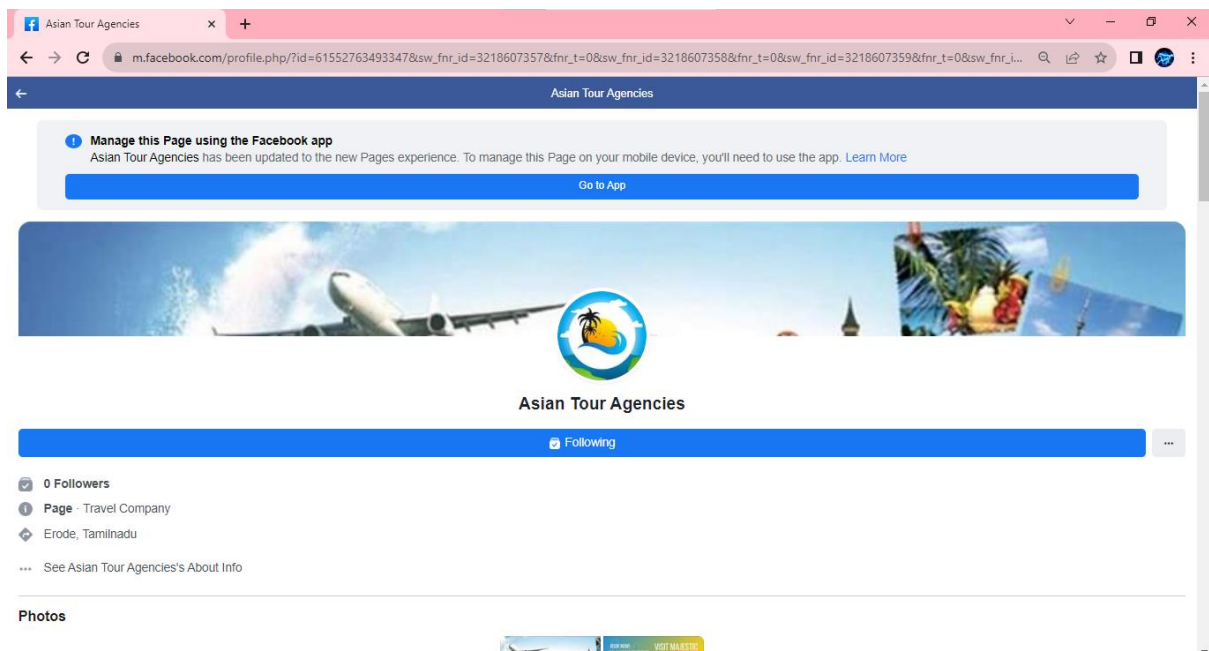




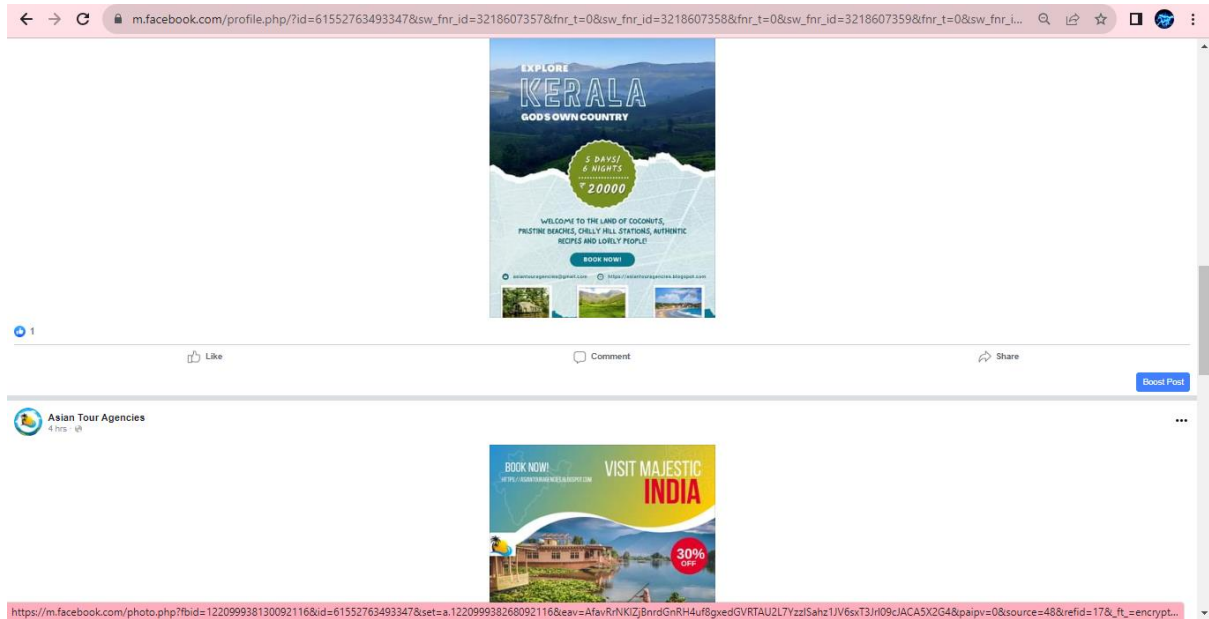
2. Create a New Facebook Business Page and post one social media poster for your brand.

**Link :** <https://m.facebook.com/profile.php?id=61552763493347>

## Screenshot





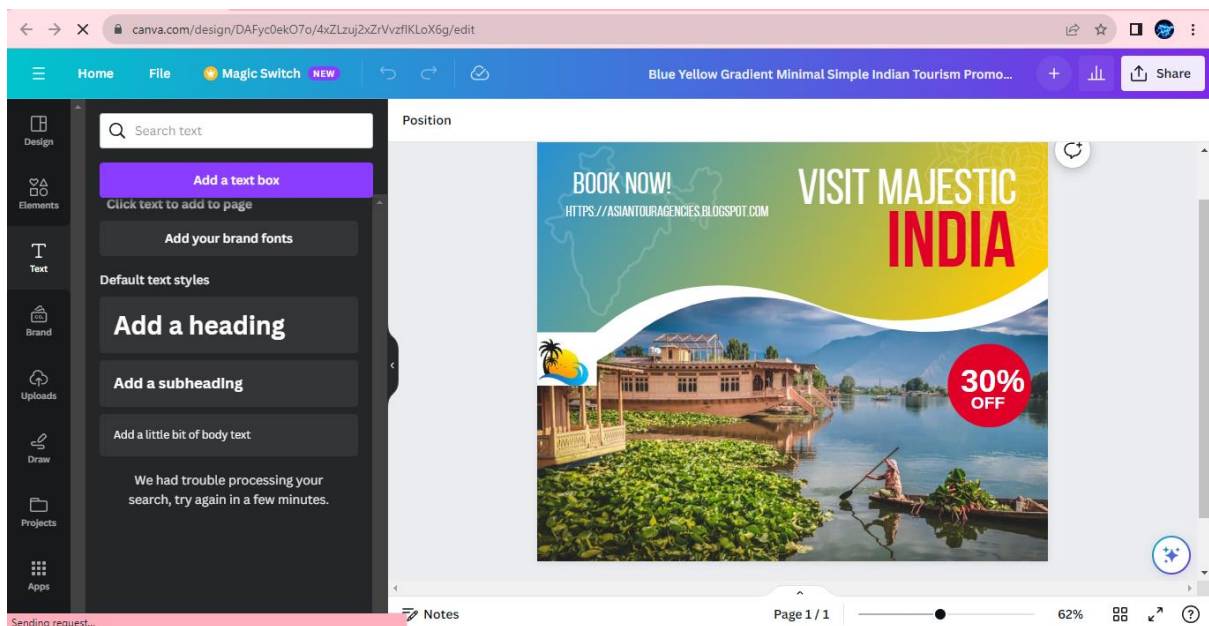


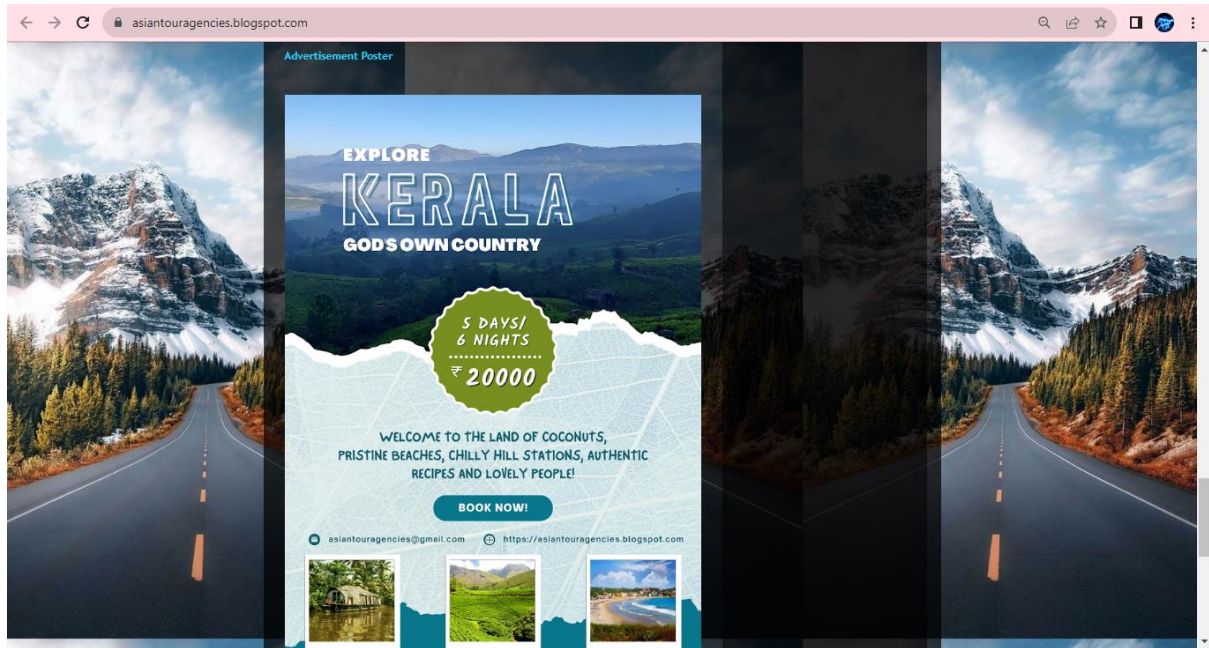
3. Create and design a social media advertisement poster using Canva.

## Link

<https://asiantouragencies.blogspot.com/2023/10/advertisement-poster.html>

## Screenshot





4. Create email newsletter design using MailChimp or Canva tool.

Link: <https://asiantouragencies.blogspot.com/2023/10/explore-world-with-us.html>

Screenshot

