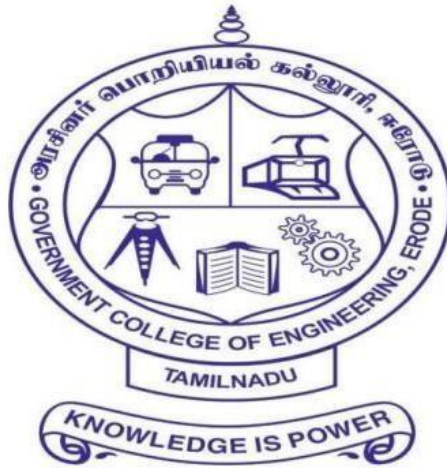


GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING
NAAN MUDHALVAN DIGITAL MARKETING
ASSIGNMENT

NAME: CHANDRU.R

NM ID: 865DCD3D691B326BDF242E8DC6DBD106

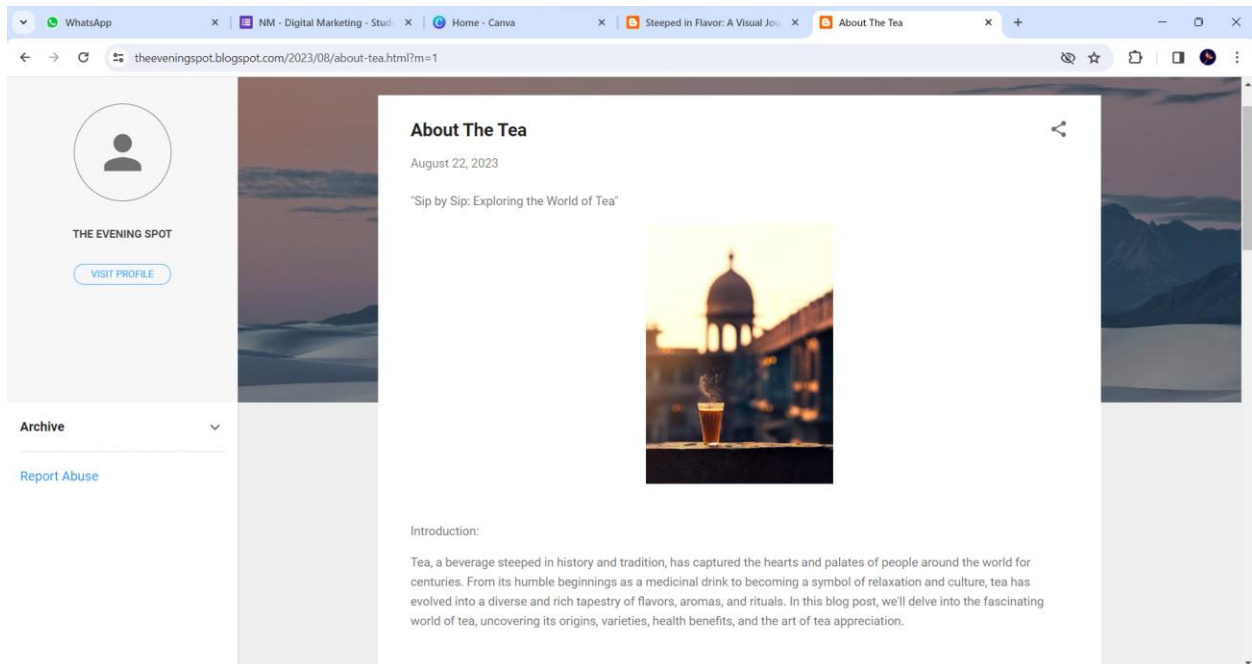
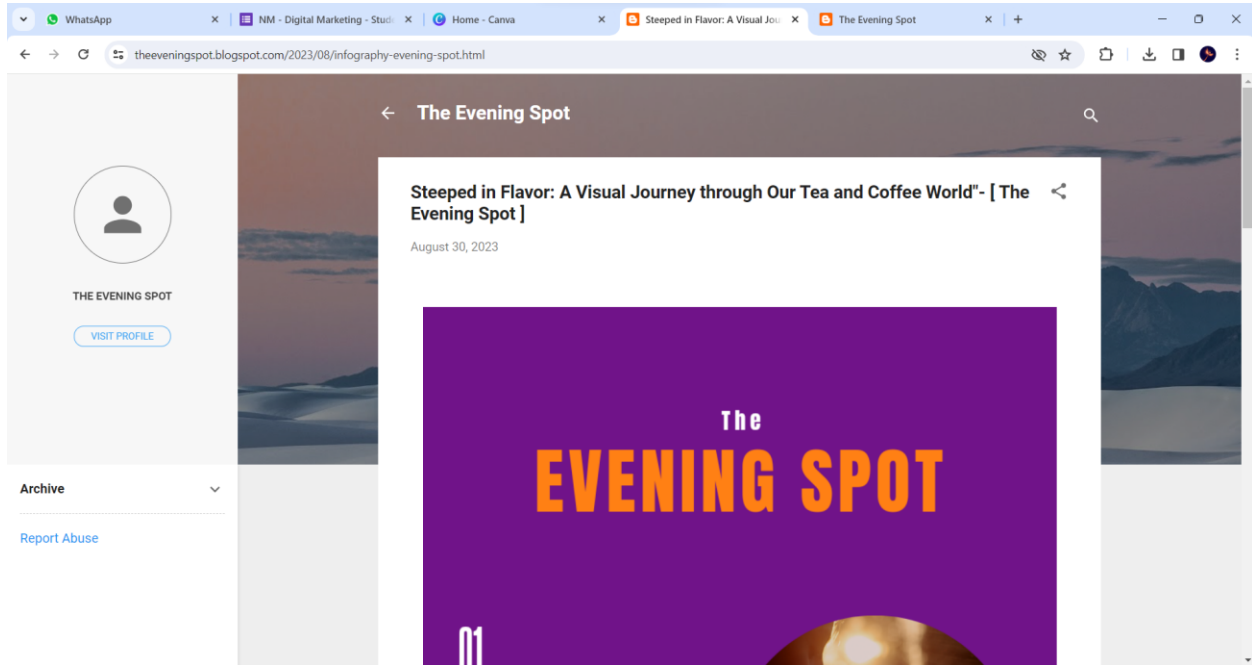
BRAND NAME: THE EVENING SPOT

CATEGORY: FOOD (TEA SHOP)

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

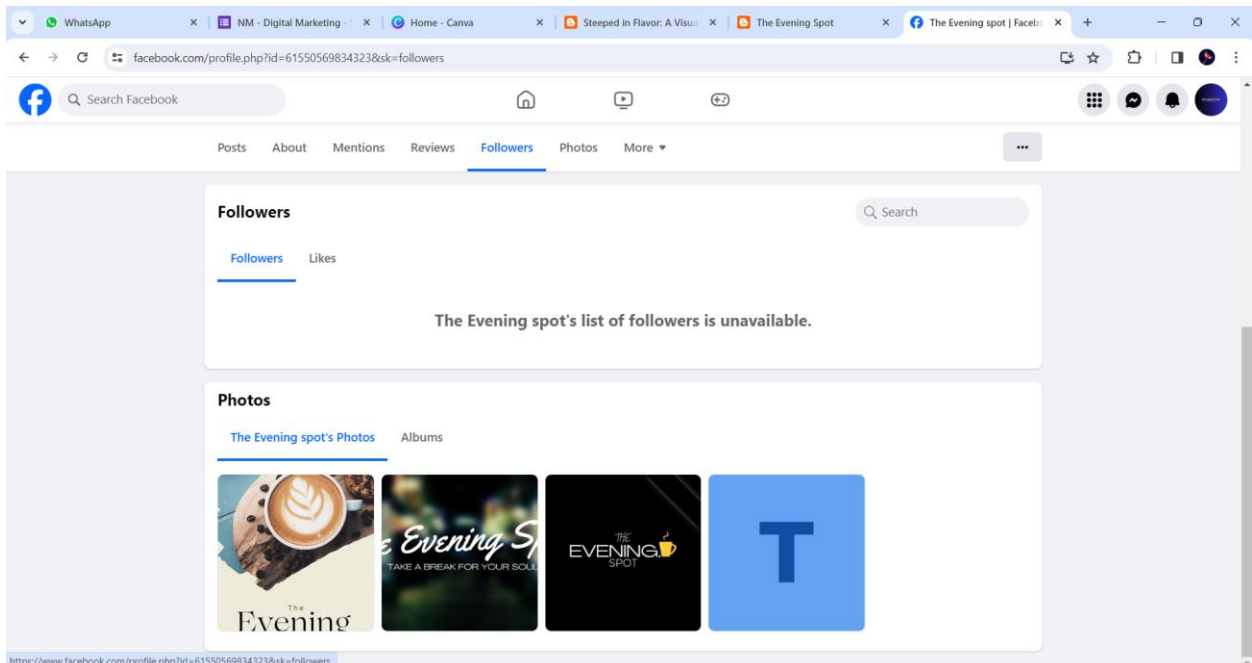
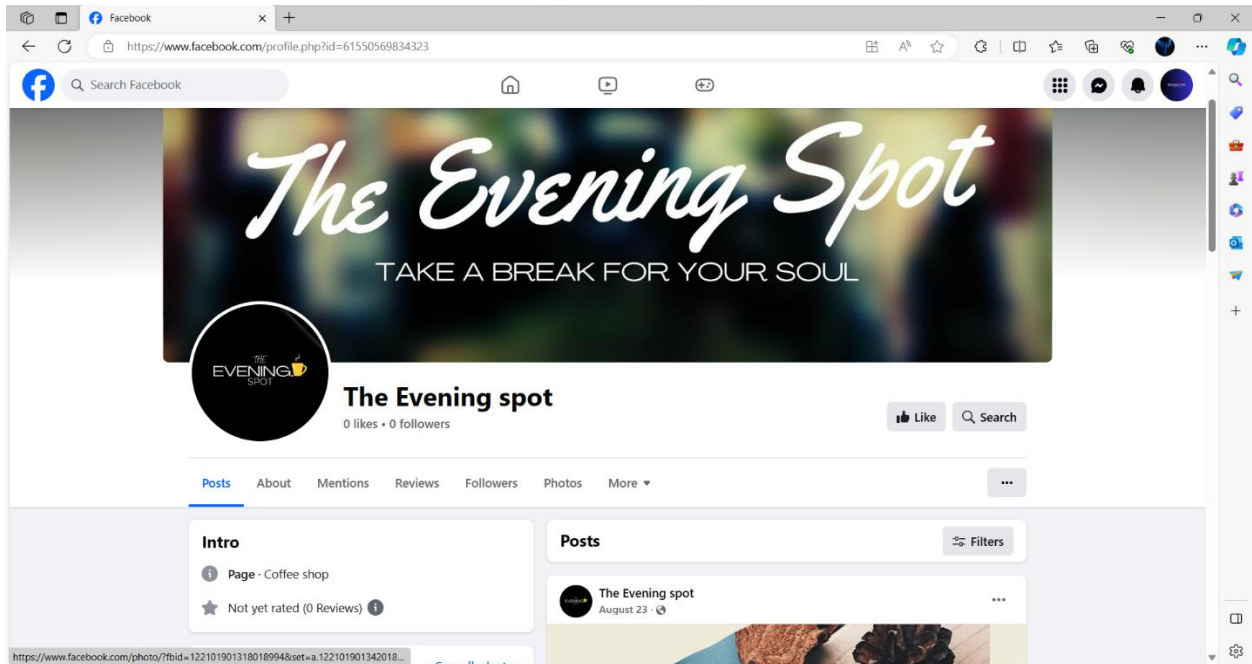
SCREENSHOTS:



BLOG URL: <https://theeveningspot.blogspot.com/?m=1>

2.Create a New Facebook Business Page and post onesocial media poster for your brand.

SCREENSHOTS:

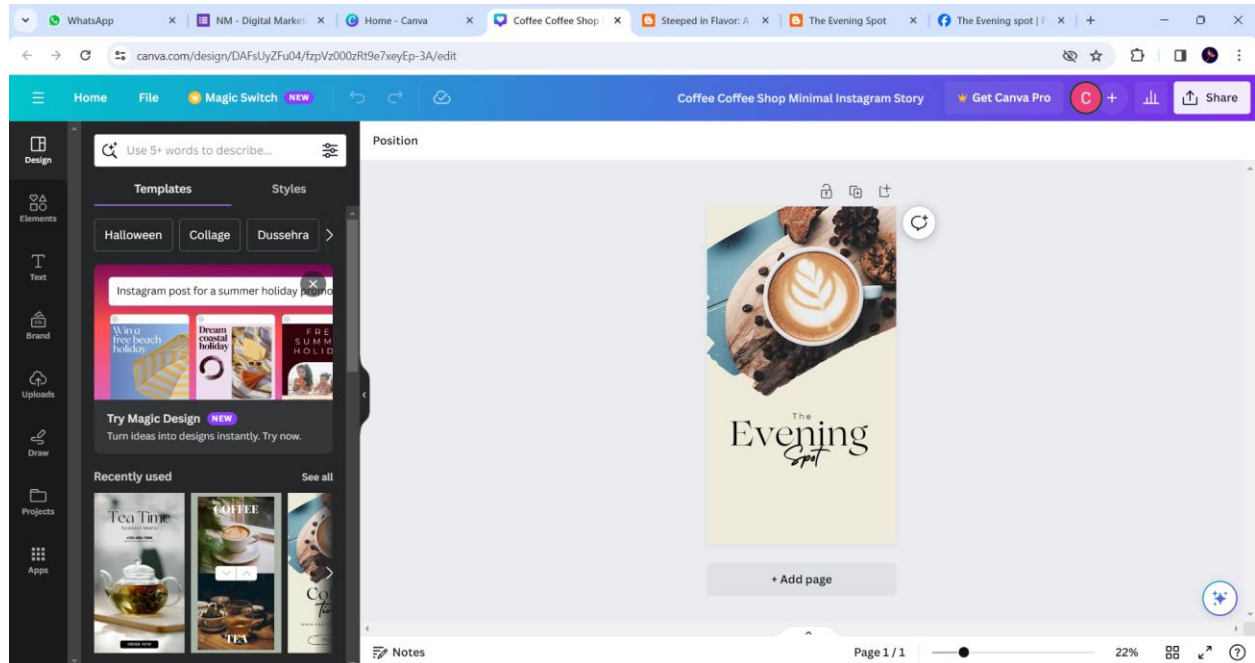


FACEBOOK LINK: <https://www.facebook.com/profile.php?id=61550569834323>

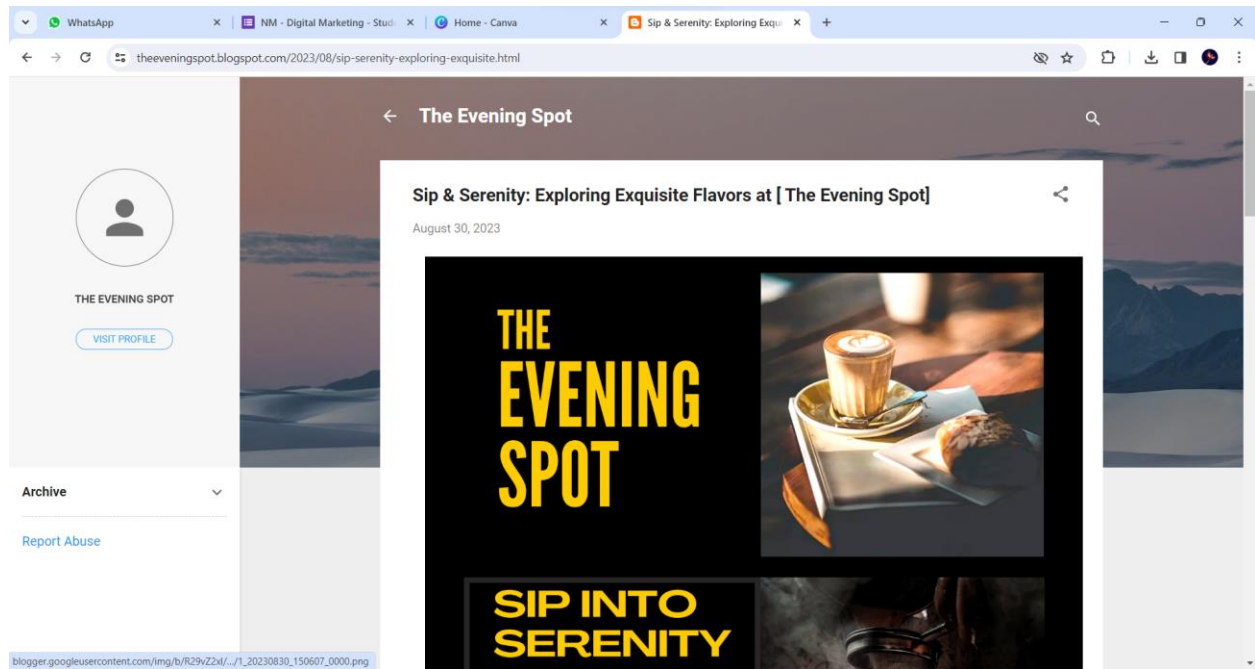
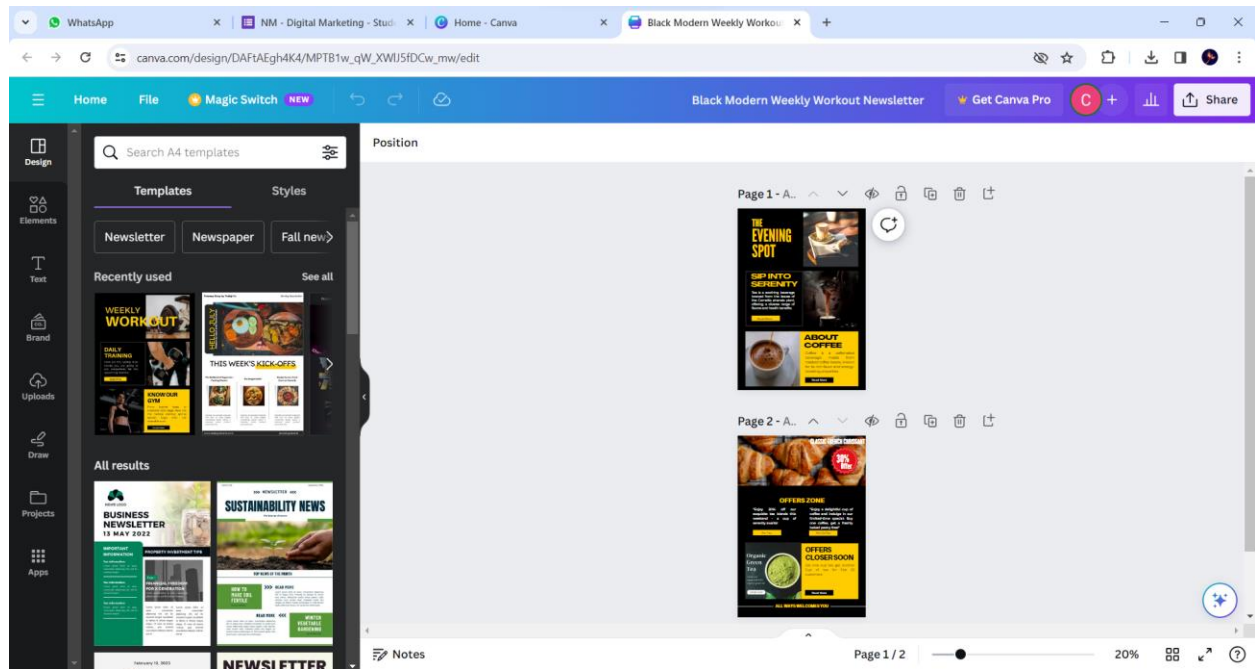
3.Create and design a social media advertisement poster using canva

SCREENSHOTS

:



4. Create email newsletter design using MailChimp or canva tool.



WEBSITE LINL: <https://theeveningspot.blogspot.com/2023/08/sip-serenity-exploring-exquisite.html>