

Story Boarding Visualization

Peer Graded Assignment - MS Prabhu

Issue /Problem Statement:

Do we need to recruit freshers from ABC College for XYZ Company?

Who?

Our Company HR people, Managers and Peers. These people are the audience of our storyboard. They play a vital role in managing the teams and freshers, we have to target them and provide them the necessary visual information to make decisions.

What?

What will our audience do with the storyboard?

Based on our visualization storyboard, they will analyze the performance of the ABC college in their company and they will decide whether to recruit freshers from that college or not

What data needs to be included in Visualization?

We need to use the performance details of employees from ABC college over others and we need to measure their performance and make visual storyboards

How?

We have to measure the success rate of employees from ABC college and make visualizations that will be used by our target audience. We can use Bar chart that will clearly describe the performance of the ABC college employees over others over the period of time. From that we can conclude whether they performed well or not. From the visualization conclusion, we can make decision like whether to recruit freshers from ABC College or not

Big Idea Sentence:

The employees from ABC College has good performance compared to other college graduates and they have good knowledge. So they are the assets of our organization. So I recommend you to recruit from ABC College this year also.