



# Power BI

**A Business Intelligence tool**





# Power BI

Power BI is a Data Visualization and Business Intelligence tool that converts data from different data sources to interactive dashboards and BI reports.



# Power BI

Power BI is a collection of components:

- Power Query - For Cleaning the data
- Power Pivot – creating relationship between multiple data sources
- Power View – to create different type of charts
- Power BI Service – to share



# Why Power BI?

- Speed
- User Friendly
- Eye-catching and Interactive Dashboards
- Maximum Features (functions , visuals)
- Cost – cheapest tool
- Data connectivity – can connect to ~ 100 data sources



# How Power BI works ?

- Power BI Desktop – used to create reports
- Power BI Service – used to publish the reports



# Power BI & Tableau- A Comparison

Feature	Tableau	Power BI
Data Visualization	Tableau the main data visualization tool in the market which provides strong data visualization.	Power BI provides a strong backend data manipulation feature with access to simple visualizations.
Size of Dataset	Tableau can connect much larger datasets	1 GB data limit in free version
Data Sources	Tableau connects to a wide range of data sources, we select the dataset first and then visualizations are used	Power BI covers most of the data sources available in Tableau. Its online version also supports direct visualization on Search Engine (Bling)



# Power BI & Tableau- A Comparison

Feature	Tableau	Power BI
Costing	<p>Tableau is expensive as compared to Power BI.</p> <p>Tableau Desktop Profession: USD70/user/month and it can connect to hundreds of data sources.</p>	<p>Power BI provides a free version with 1GB limit on dataset. Power BI Pro is also a cheaper solution when compared with any other BI tool</p> <p>Power BI Pro: USD9.99/user/month (10 GB Storage)</p>



# Installing Power BI

(Free)

To download the latest version, use the following link:

<https://powerbi.microsoft.com/en-us/downloads/>

Click on download – You will be prompted to open the MS store click Open

**This site is trying to open Microsoft Store.**

https://powerbi.microsoft.com wants to open this application.

☐

Always allow powerbi.microsoft.com to open links of this type in the associated app

Open

Cancel

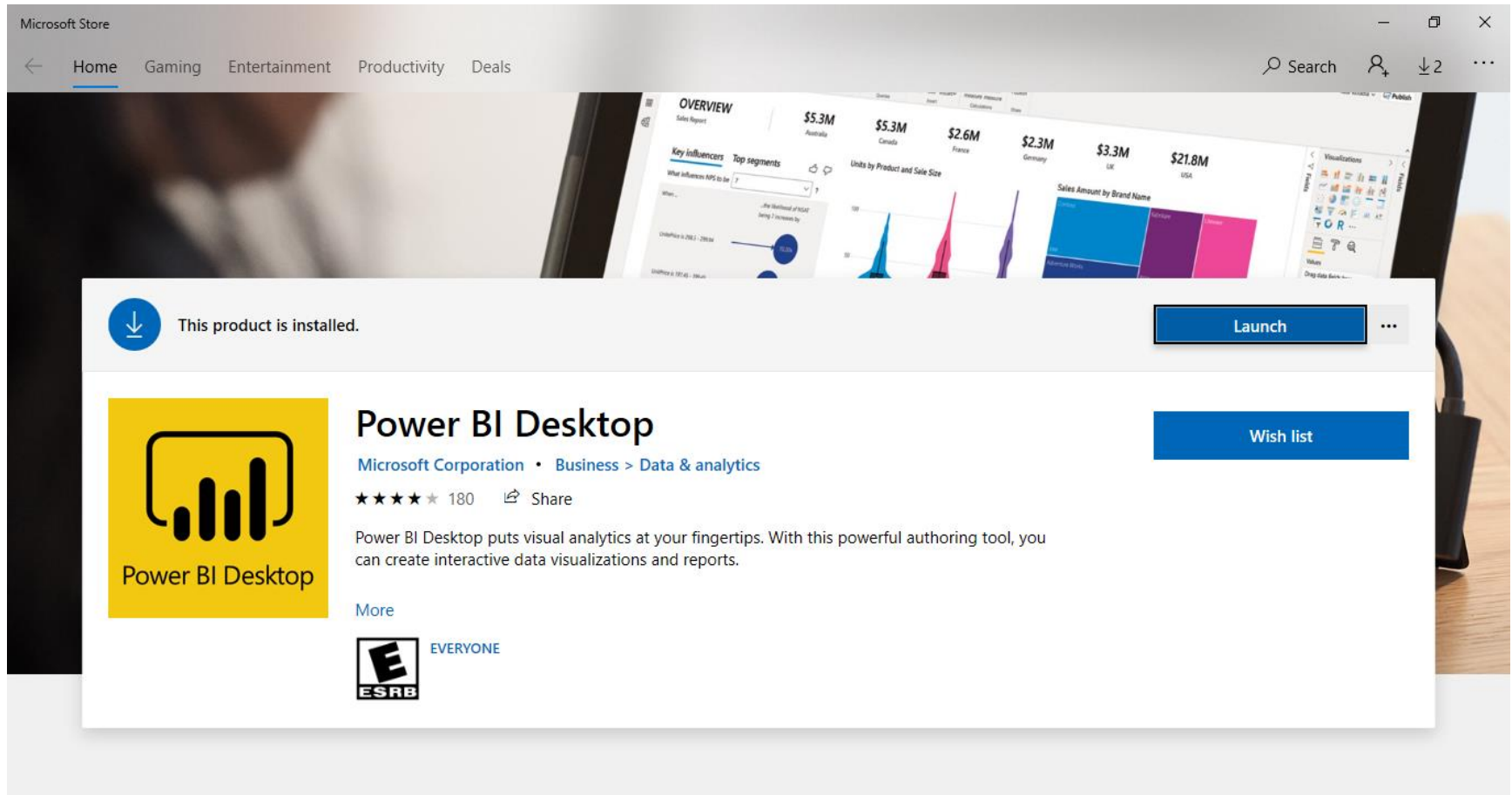




# Installing Power BI

(Free)

Once Downloaded you will be getting the launch button

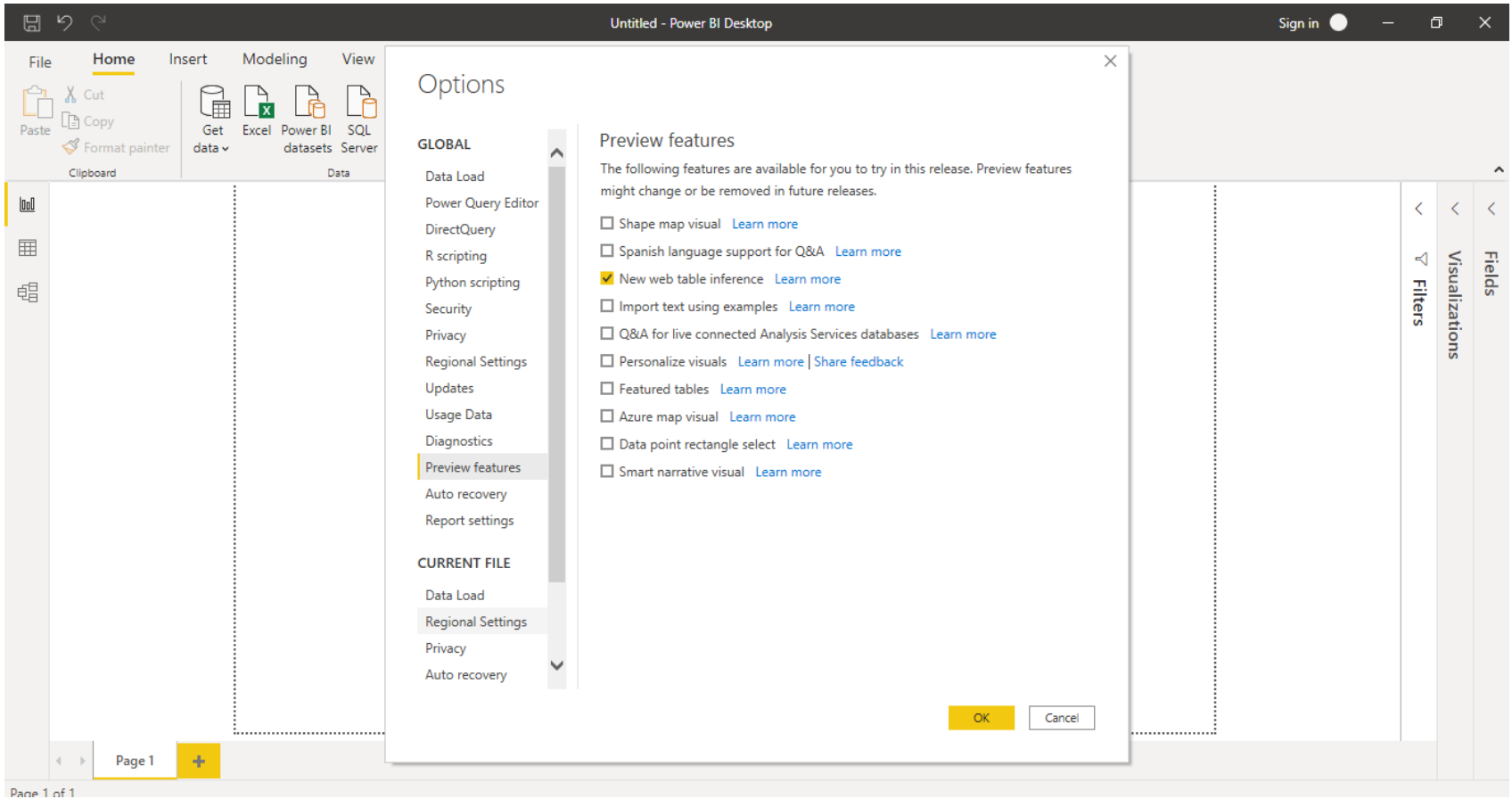


Power Bi upgrades every month



# Upgrading Power BI

Use Preview Features (File -> Options) to update Power BI



Power Bi upgrades every month



Search

Filters on this page ...

Add data fields here

Filters on all pages ...

Add data fields here

Values
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100

Add data fields here

### Cross-report

Off 🔒

Keep all filters

On ☒

Add drill-through fields here

 Search

# Basic Charts in Power BI

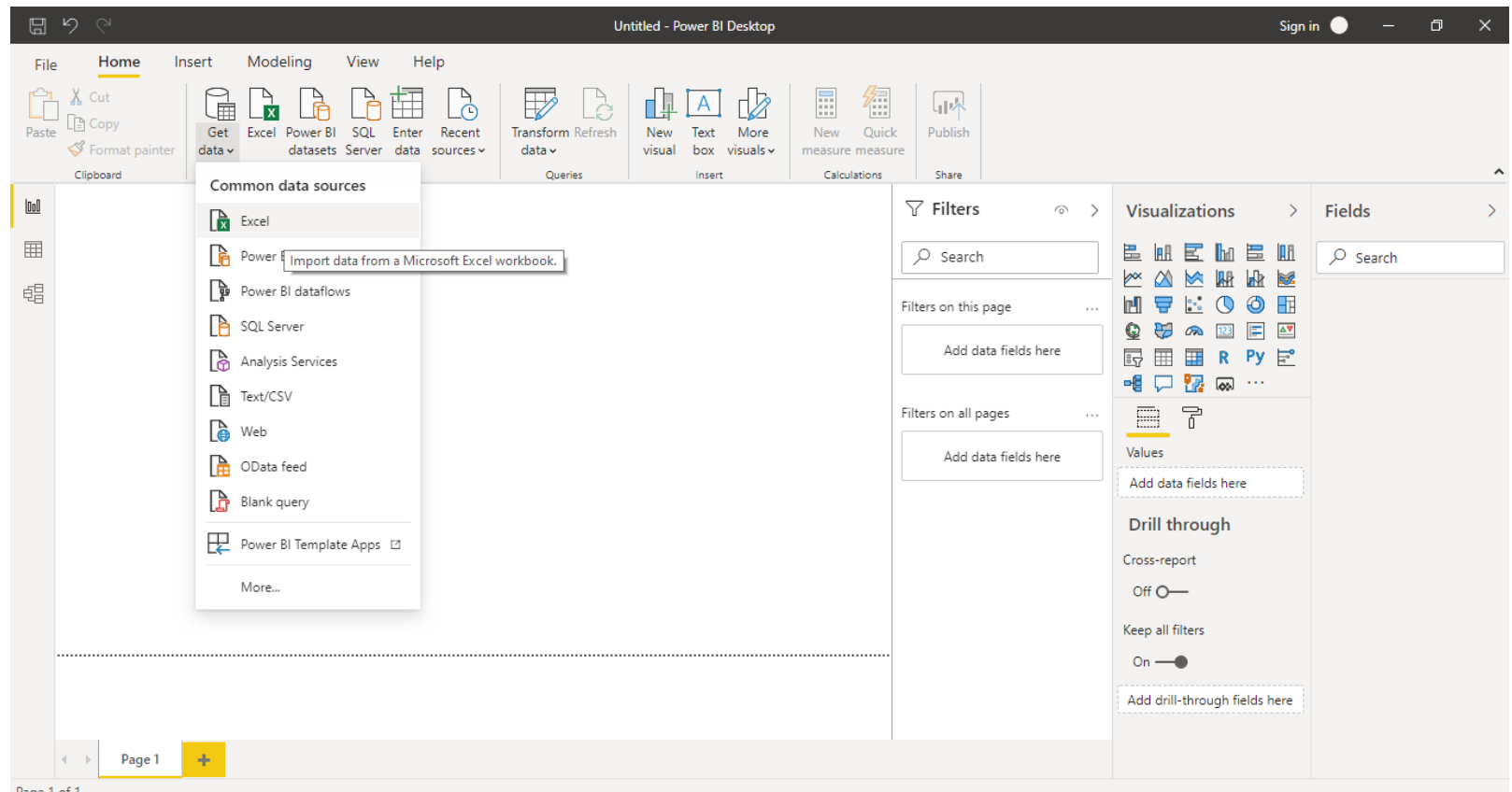
- **Connect to a data source** – It involves locating the data and using an appropriate type of connection to read the data.
- **Choose the visualization** – This involves selecting the chart type to be created.
- **Select the fields to be worked on** – This involves moving the fields to the desired area.



# Basic Charts in Power BI

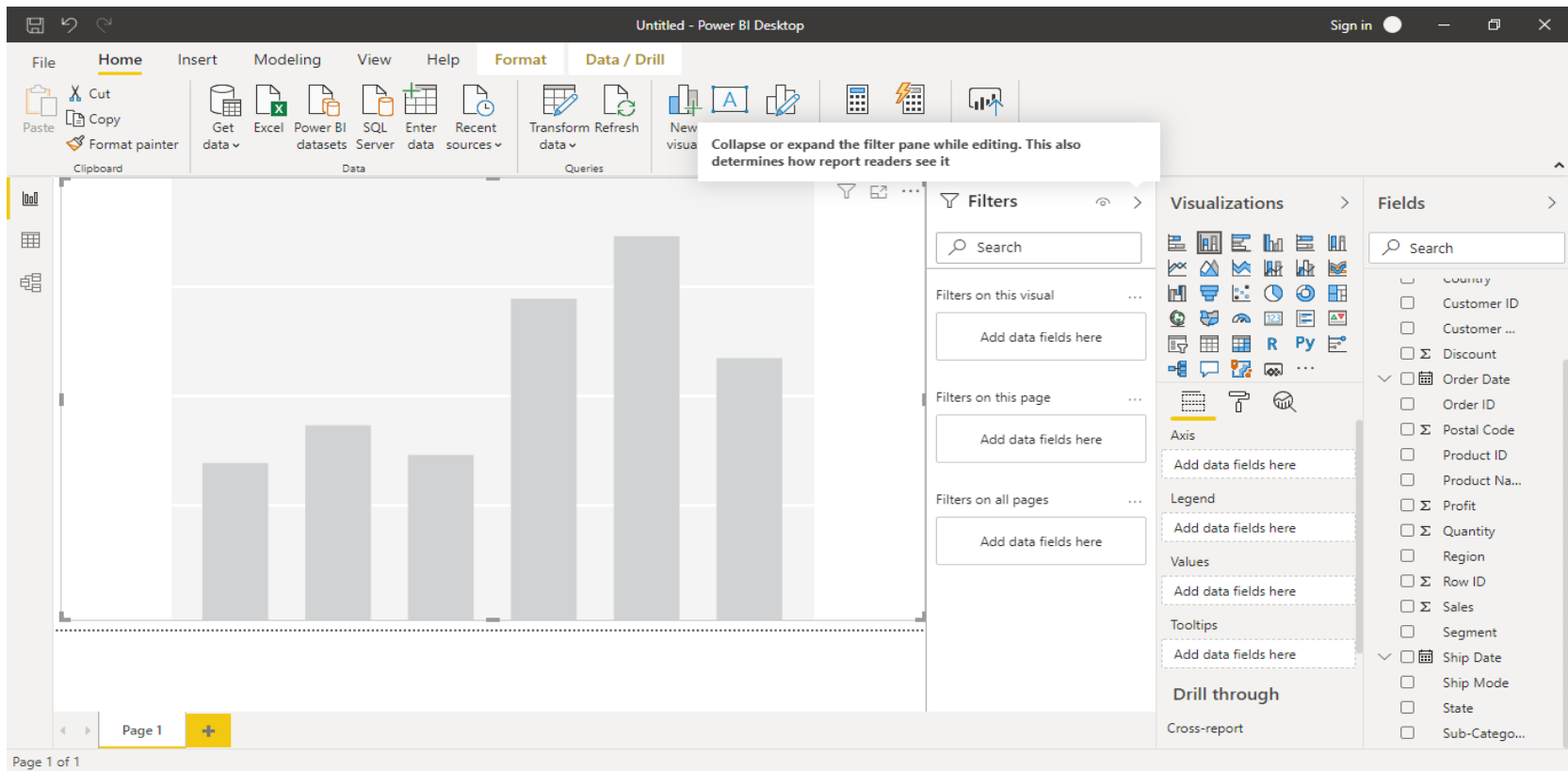
- **Connect to a data source** – It involves locating the data and using an appropriate type of connection to read the data.

Power BI supports large range of data sources. You can click Get data and it shows you all the available data connections.



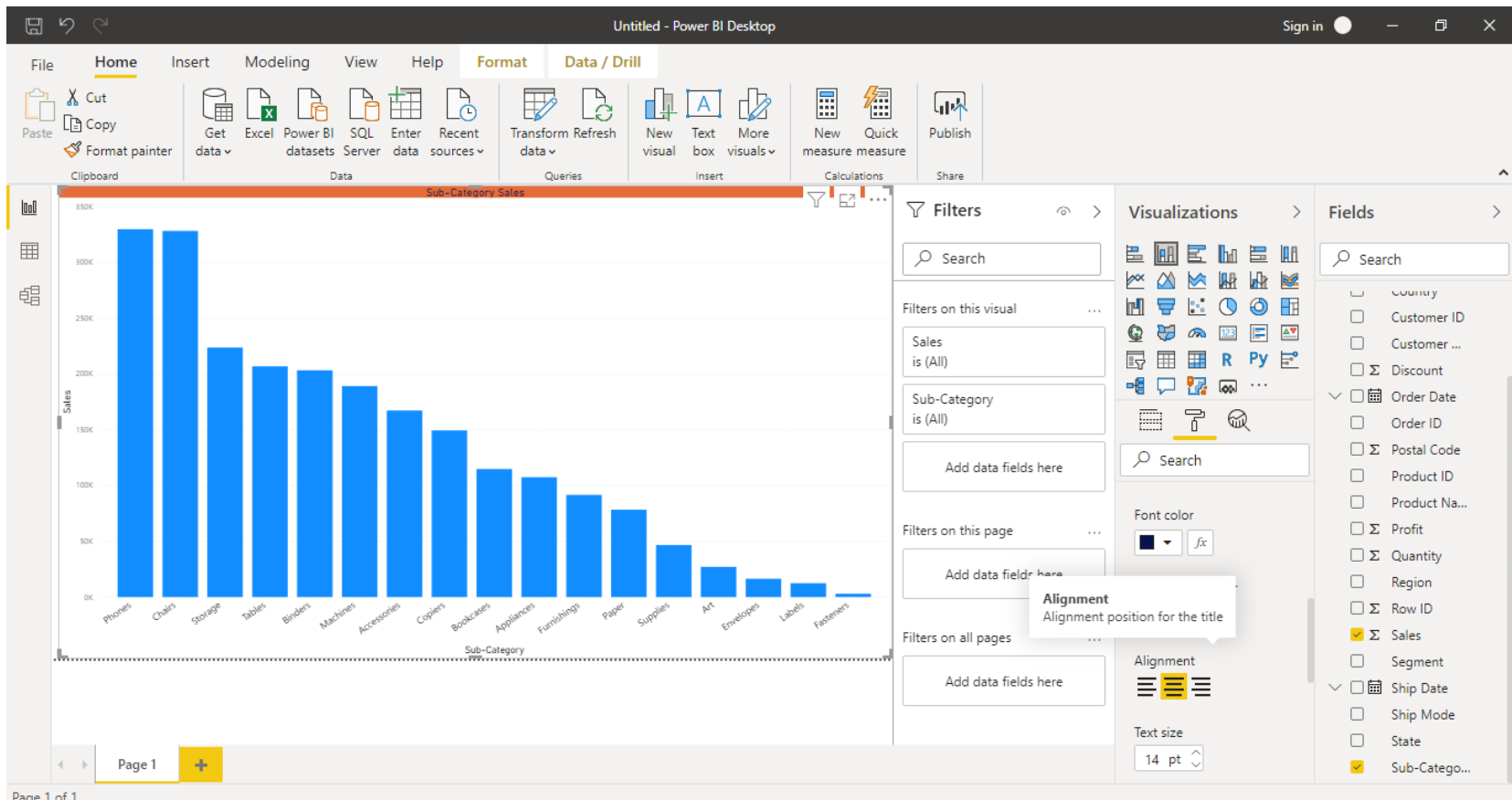
# Basic Charts in Power BI

- **Choose the visualization** – This involves selecting the chart type to be created.



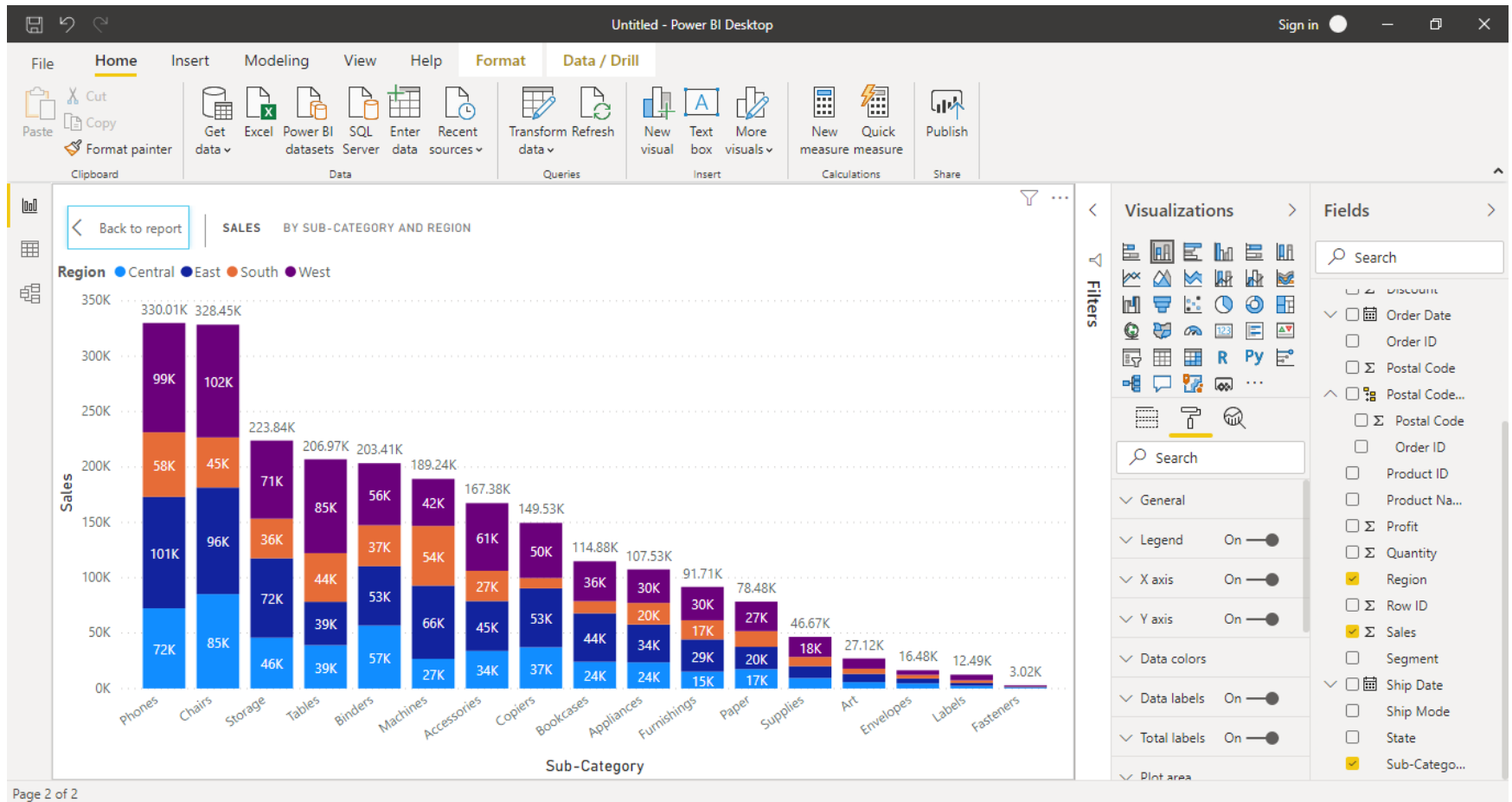
# Basic Charts in Power BI – Bar Chart

- **Select the fields to be worked on** – This involves moving the fields to the desired area.



# Basic Charts in Power BI

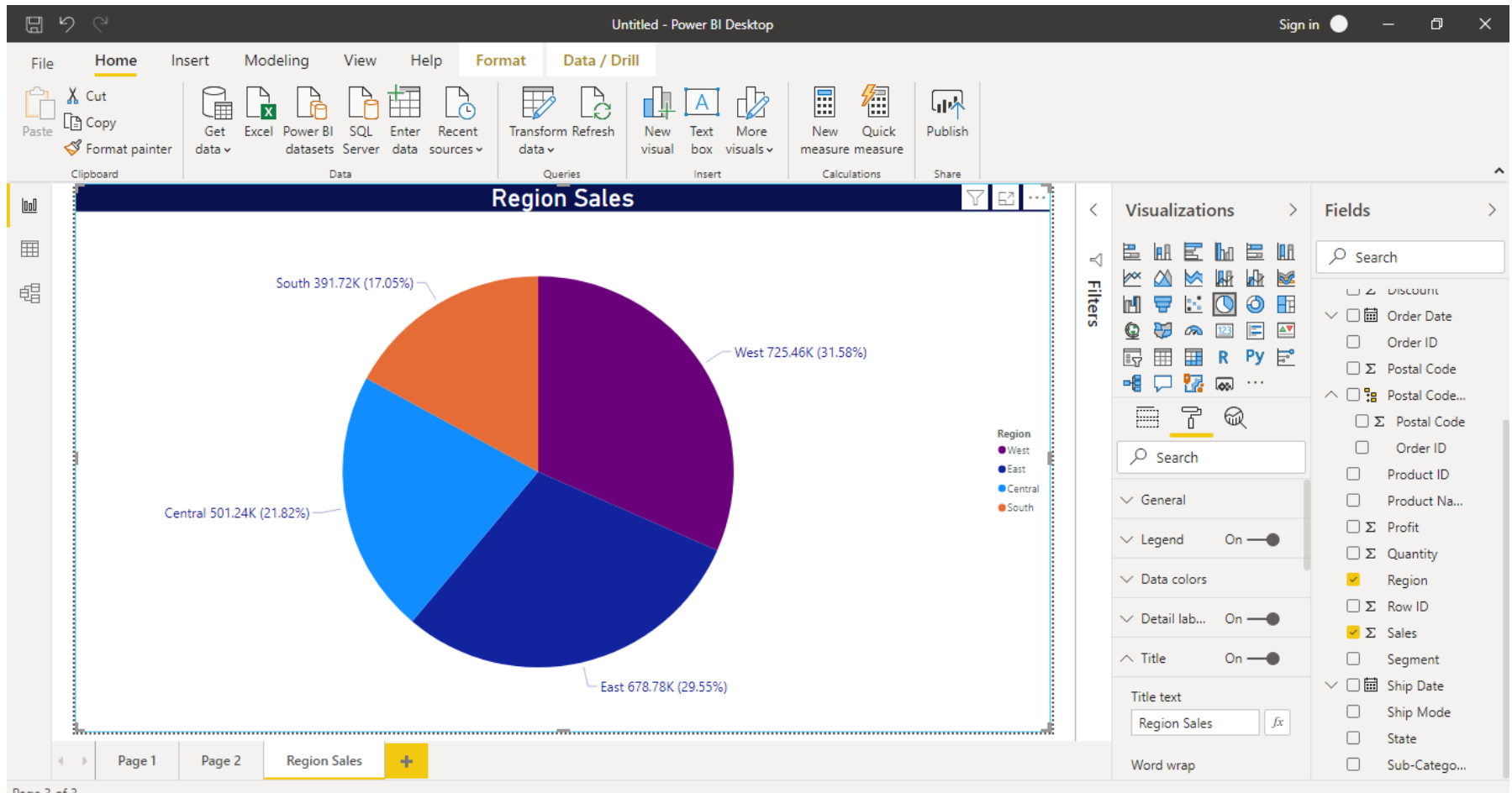
## – Stacked Bar Chart





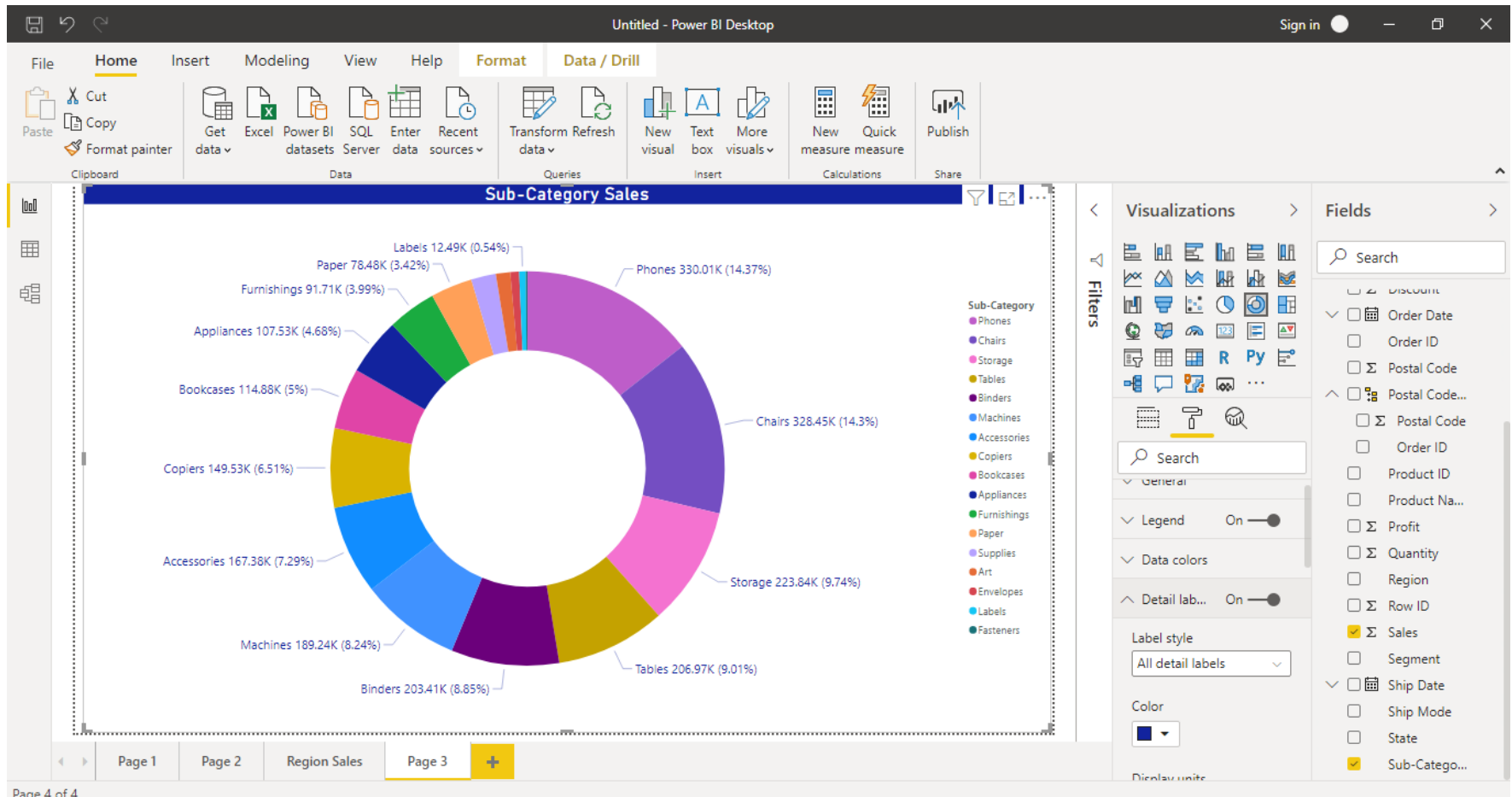
# Basic Charts in Power BI

## – Pie Chart



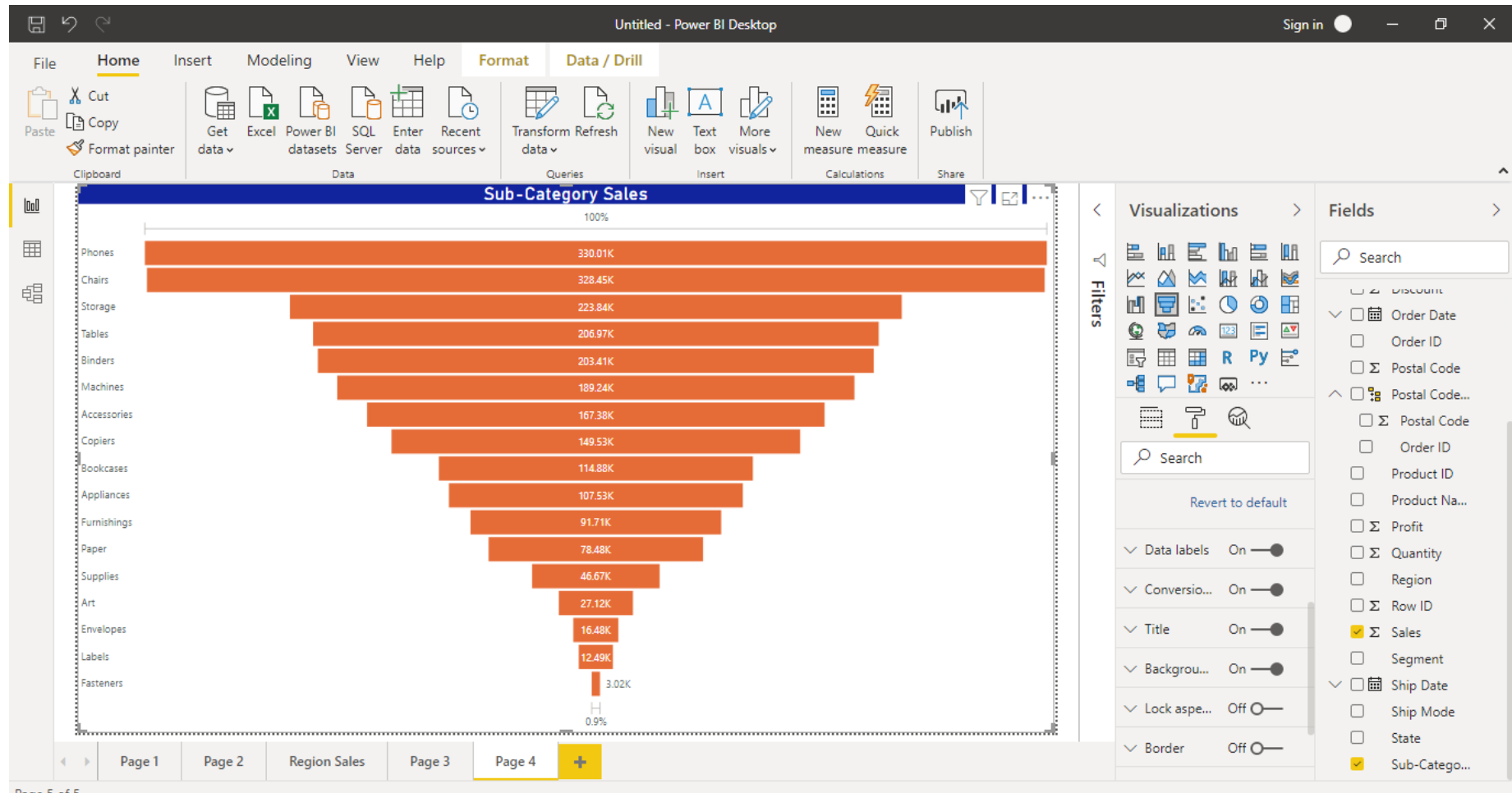
# Basic Charts in Power BI

## – Donut Chart



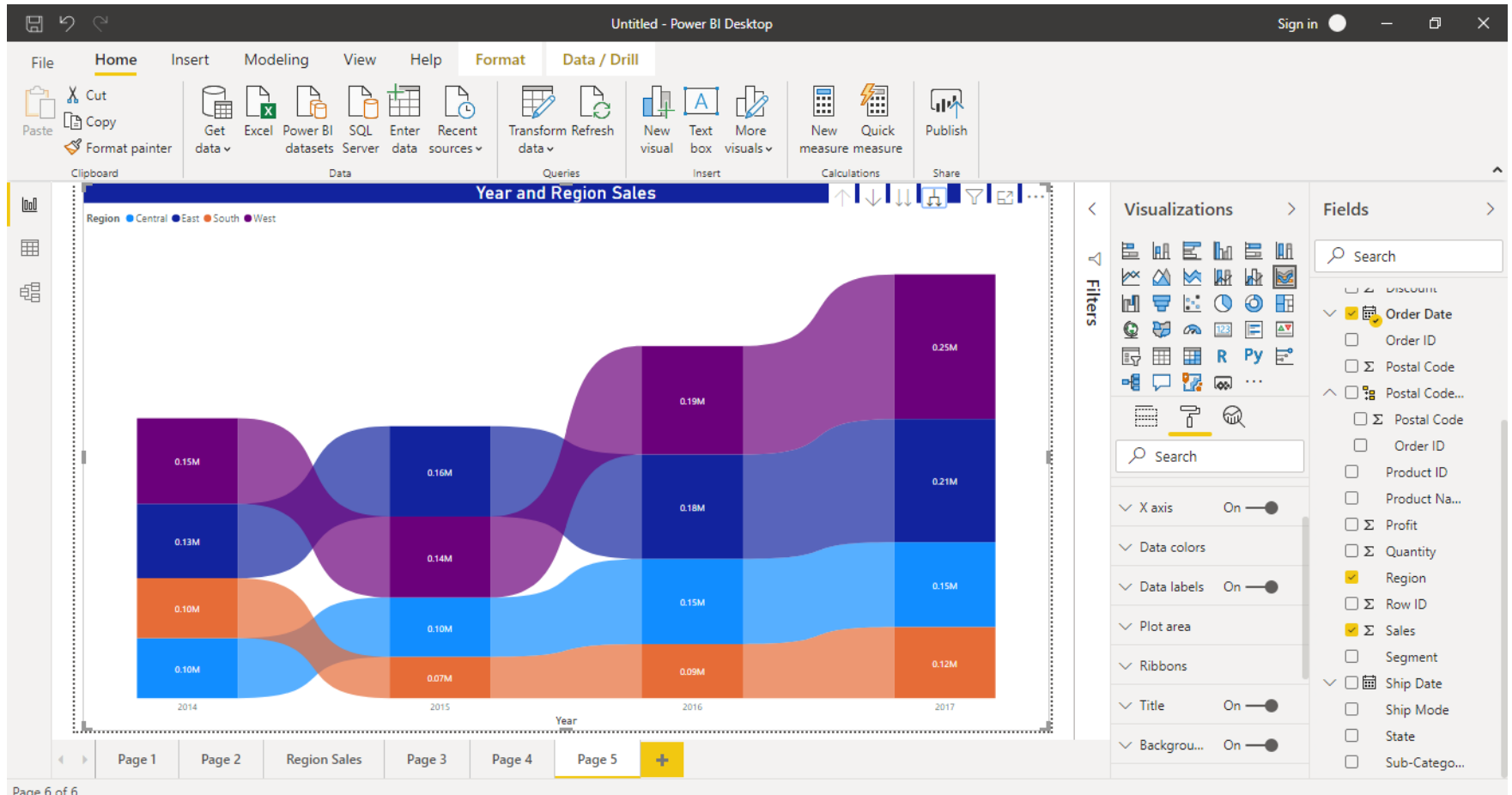
# Basic Charts in Power BI

## – Funnel Chart



# Basic Charts in Power BI

## – Ribbon Chart

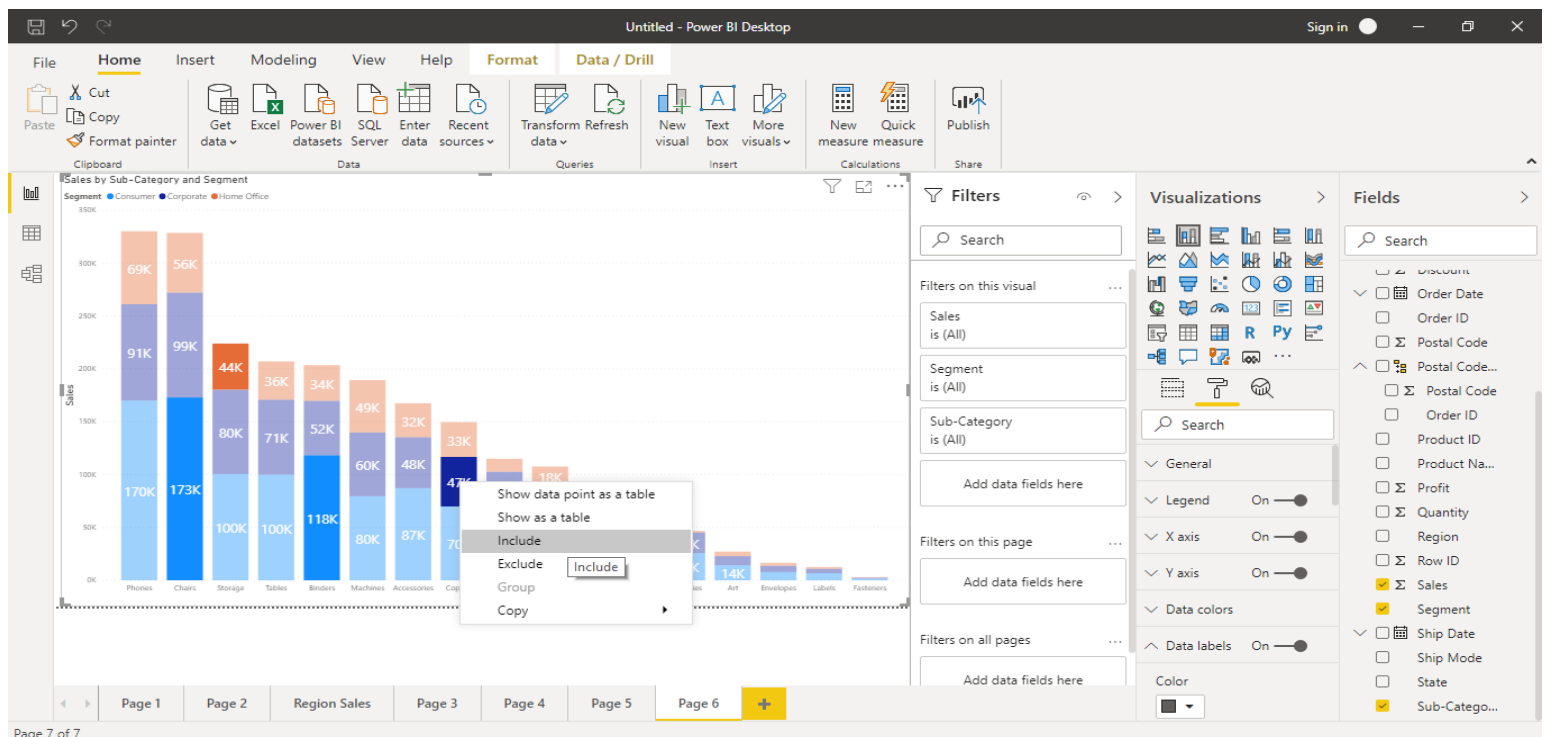


# Basic Charts in Power BI

## – Include / Exclude

In order to focus on a specific set of points you can now select one or more points and right click to include or exclude points in your visual.

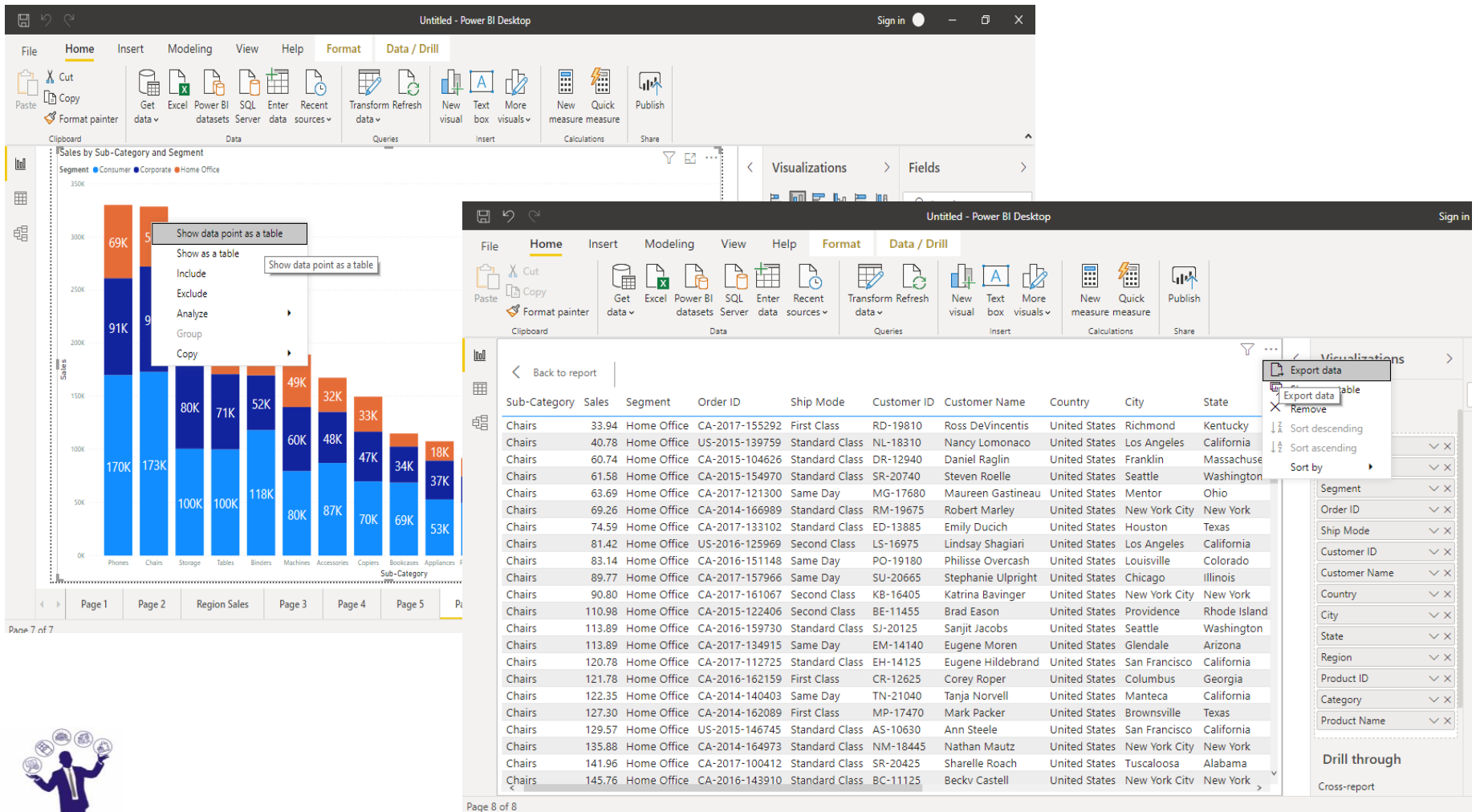
Include will filter out all points except for those you've chosen to include. Exclude will filter out the points you've chosen to exclude.



# Basic Charts in Power BI

## – Export Data from Chart

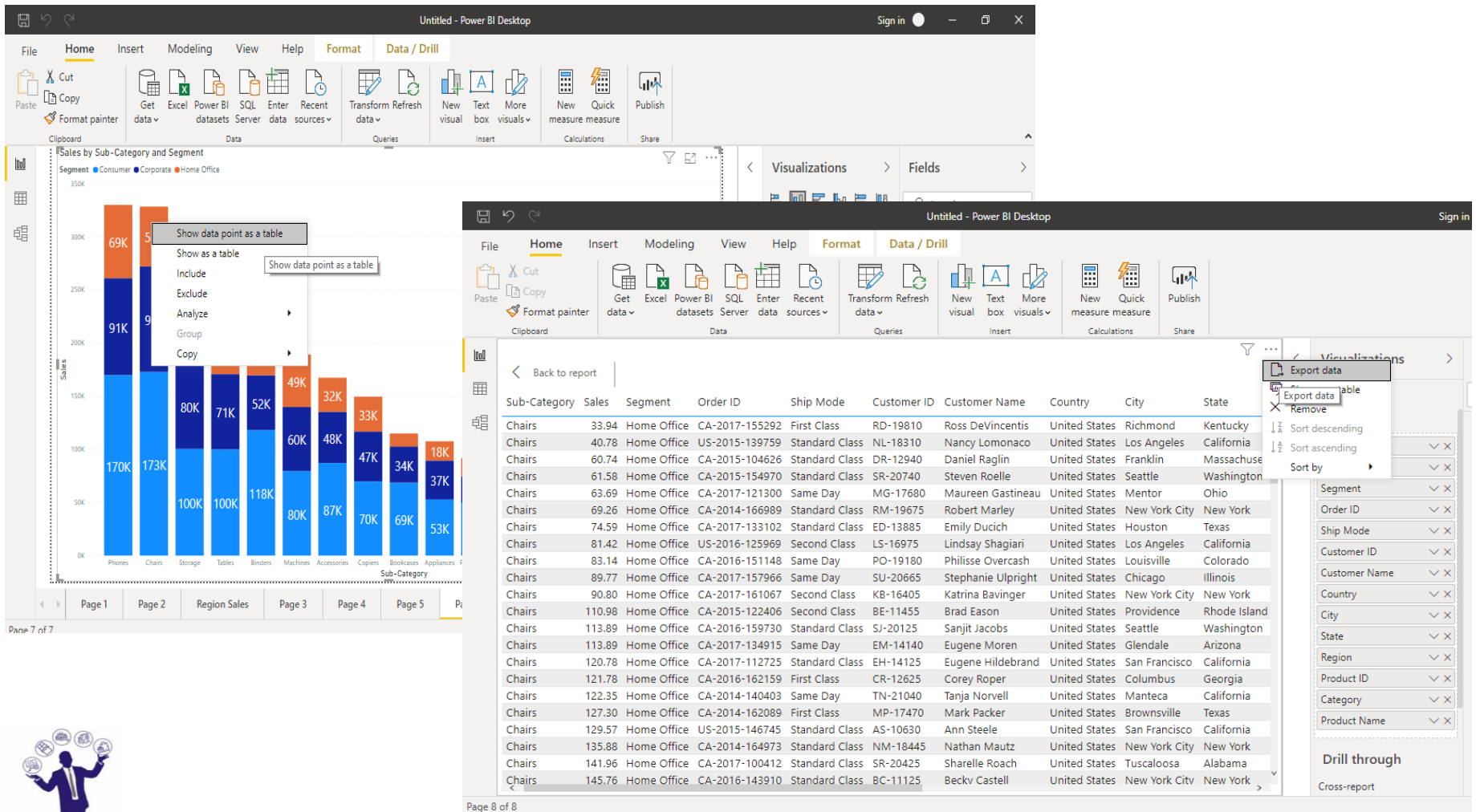
This feature allows you to export the detailed data directly from the chart



# Basic Charts in Power BI

## – Export Data from Chart

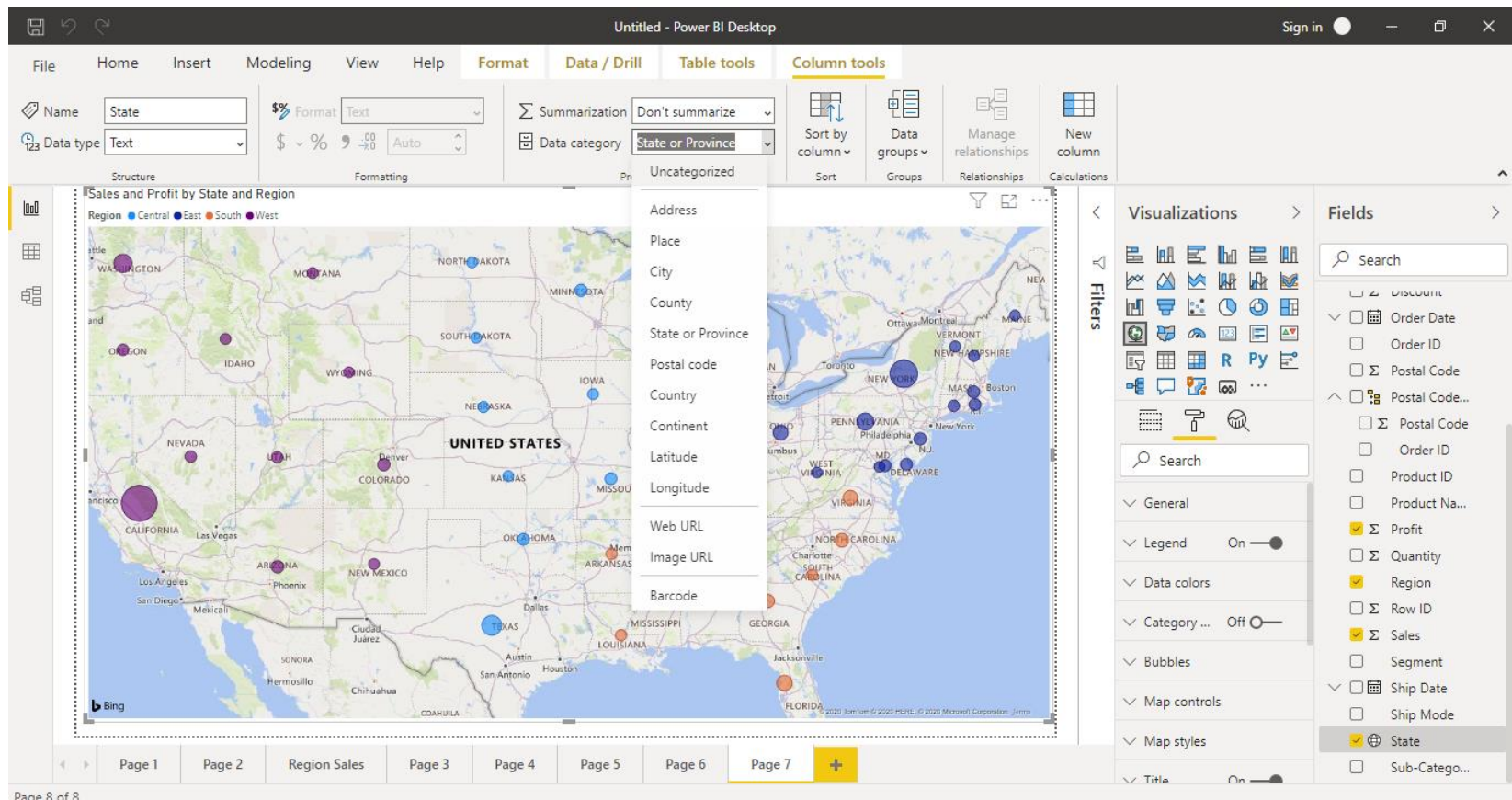
This feature allows you to export the detailed data directly from the chart





# Map in Power BI

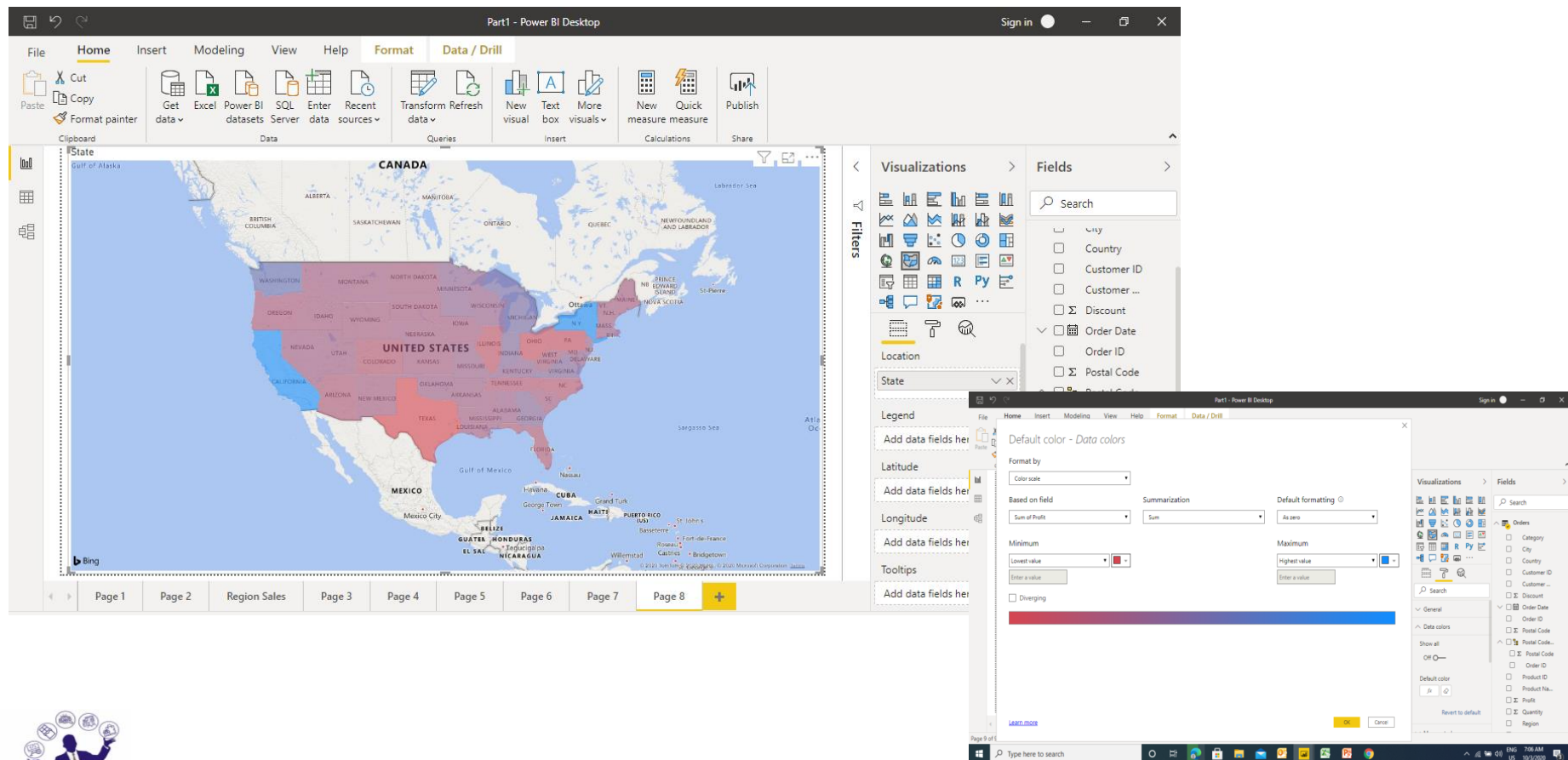
Power BI provides two types of map visualization - bubble maps and shape maps. To create a Map you need some geographical Data type such as Country , State, City , Postal code , Latitude, longitude etc..





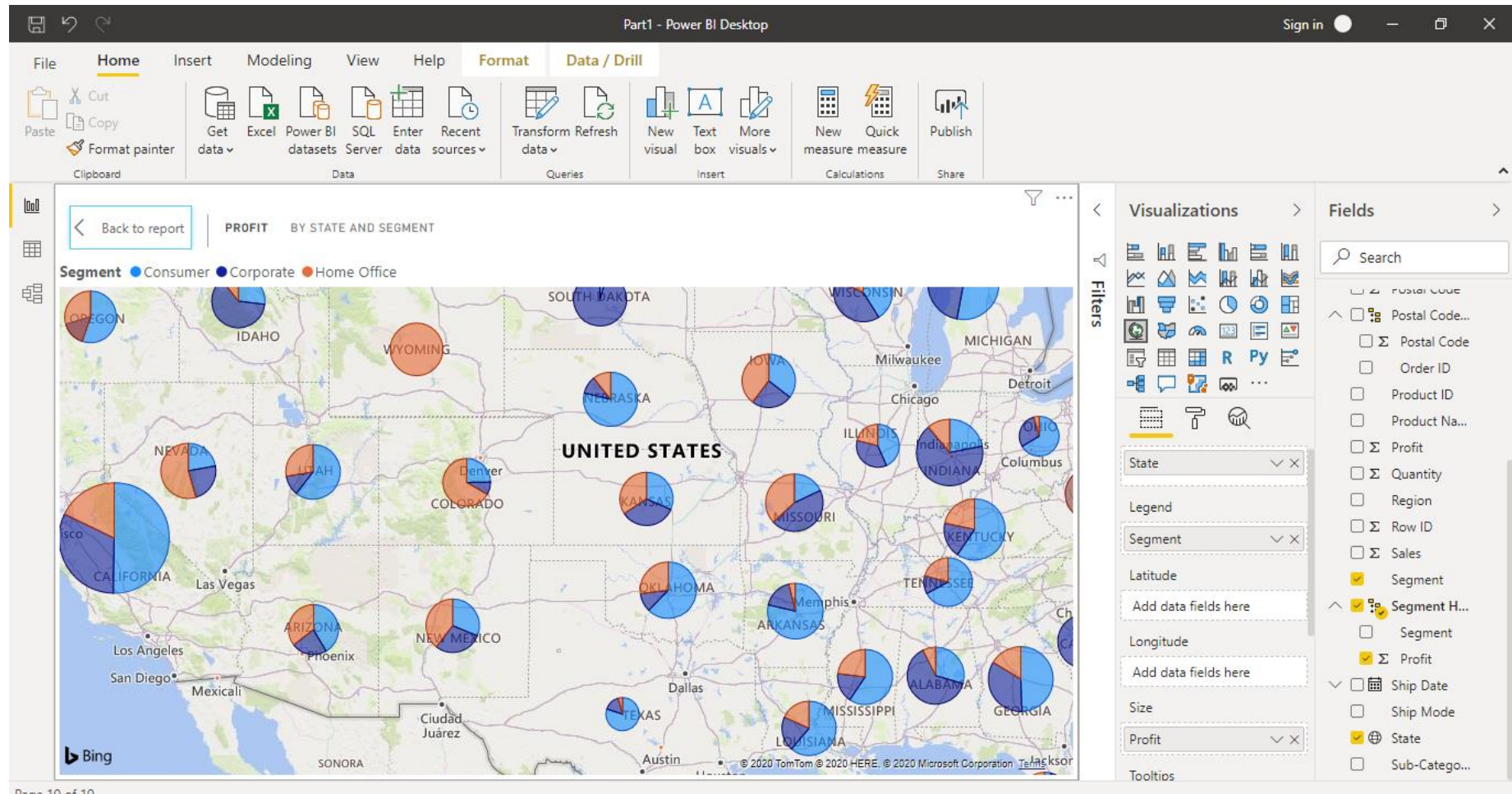
# Map in Power BI - Filled Map

A filled map uses shading [from light (less-frequent/lower) to dark (more-frequent/more)] to display how a value differs in proportion across a geography or region.



# Map in Power BI - Map with Pie

It a blend of Map & Pie where no. of Pie chart are plotted on the map



# Map in Power BI - Formatting

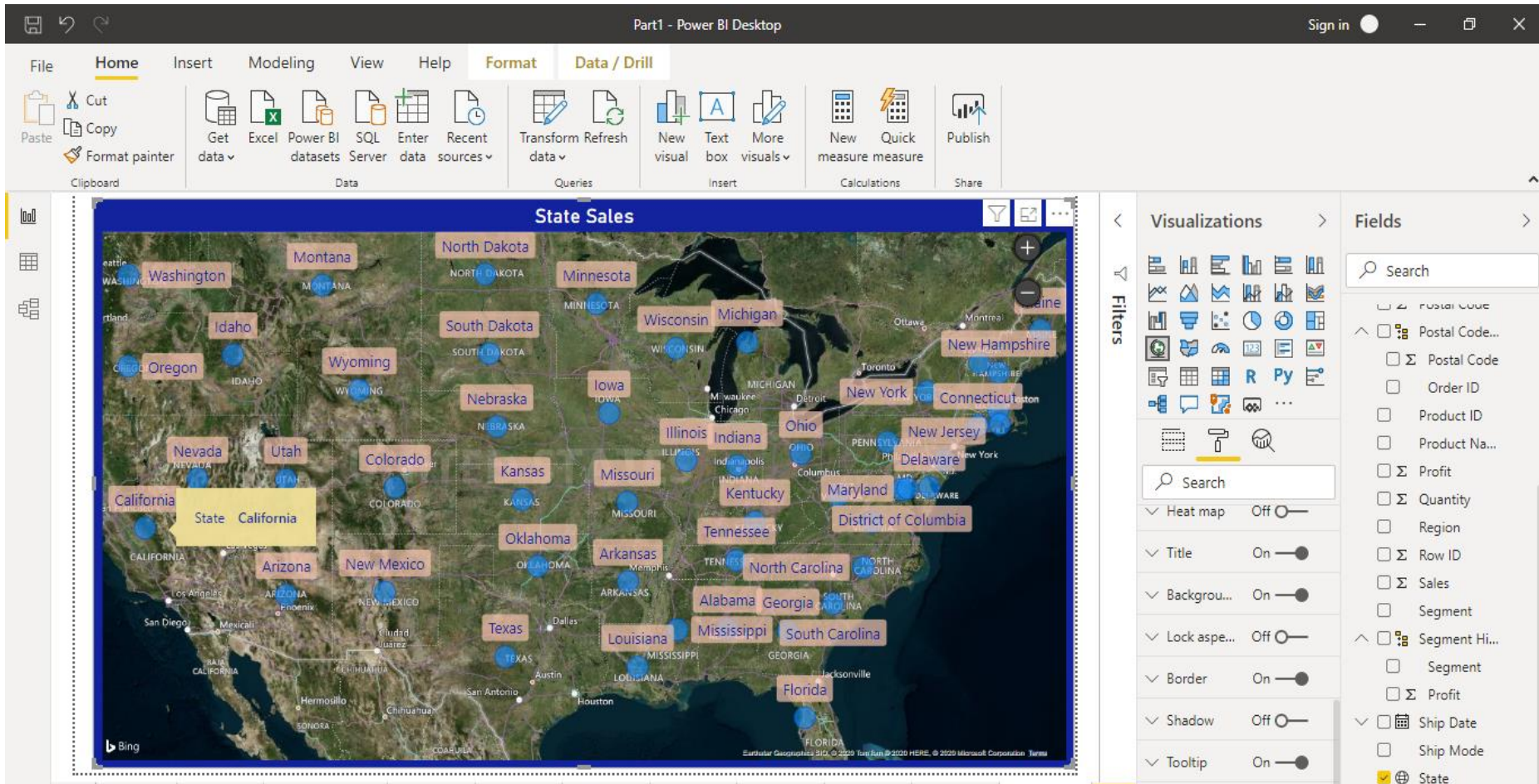
Map Formatting options are available under Map controls to enhance the Map

- Data Colors – change the color of data bubble
- Category – get the name of states
- Bubbles – change size of bubble
- Map Controls – Zoom in & Zoom Out Buttons
- Title – Map Title
- Tool Tip – format tool tip box
- Map Styles – change the map background

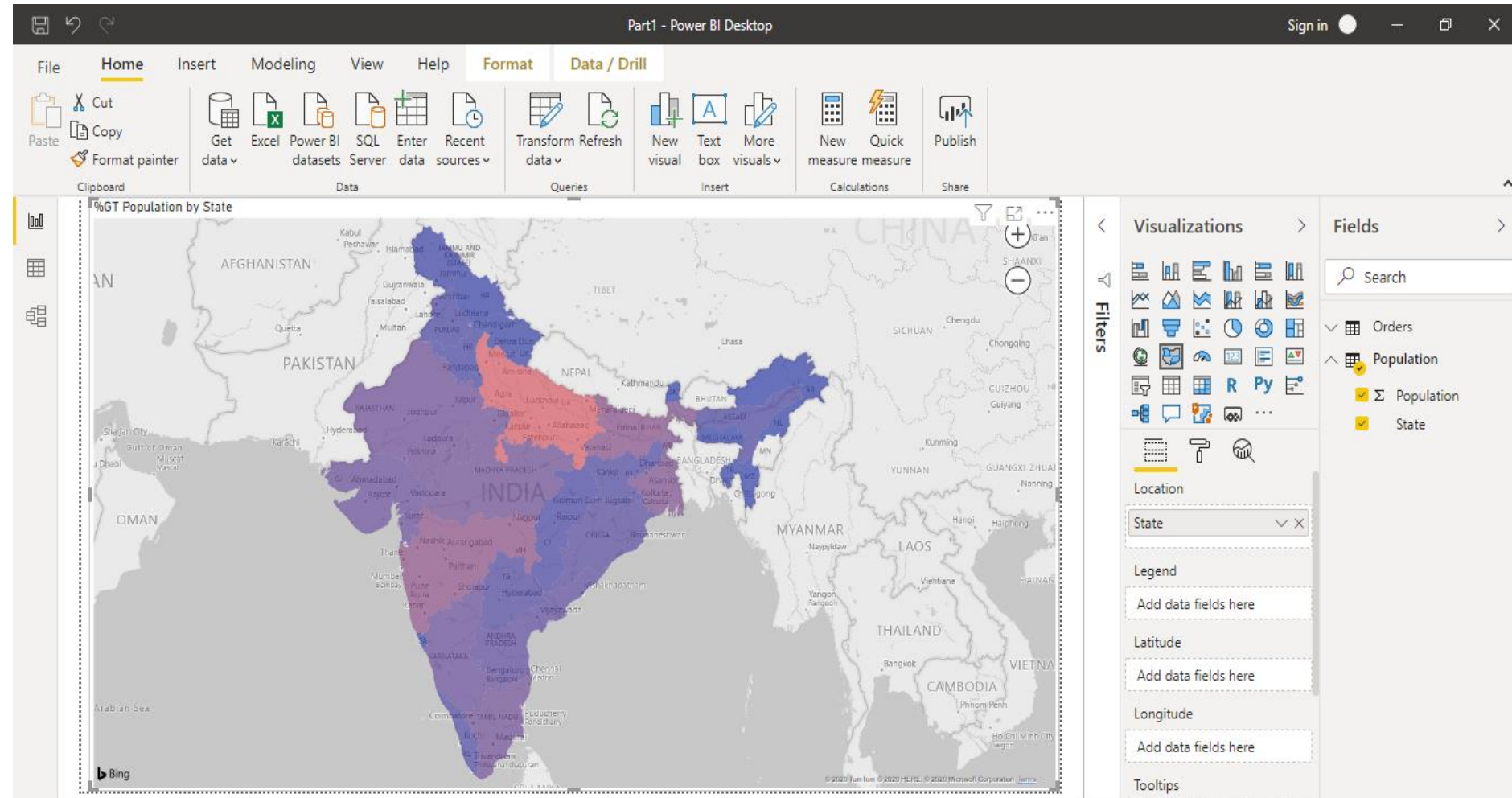




# Map in Power BI - Formatting



# Map in Power BI - India Map



# Tabular Data in Power BI

## - Tables

Use the Table under Visualizations and add the required fields in the Value box

The screenshot displays the Power BI Desktop interface. The main area shows a table with the following data:

Sub-Category	Sales	Profit	Quantity
Accessories	167,380.32	41,936.64	2976
Appliances	107,532.16	18,138.01	1729
Art	27,118.79	6,527.79	3000
Binders	203,412.73	30,221.76	5974
Bookcases	114,880.00	-3,472.56	868
Chairs	328,449.10	26,590.17	2356
Copiers	149,528.03	55,617.82	234
Envelopes	16,476.40	6,964.18	906
Fasteners	3,024.28	949.52	914
Furnishings	91,705.16	13,059.14	3563
Labels	12,486.31	5,546.25	1400
Machines	189,238.63	3,384.76	440
Paper	78,479.21	34,053.57	5178
Phones	330,007.05	44,515.73	3289
Storage	223,843.61	21,278.83	3158
Supplies	46,673.54	-1,189.10	647
Tables	206,965.53	-17,725.48	1241
<b>Total</b>	<b>2,297,200.86</b>	<b>286,397.02</b>	<b>37873</b>

The right-hand pane shows the 'Visualizations' tab with the 'Table' visualization selected. The 'Fields' pane on the far right shows the following fields:

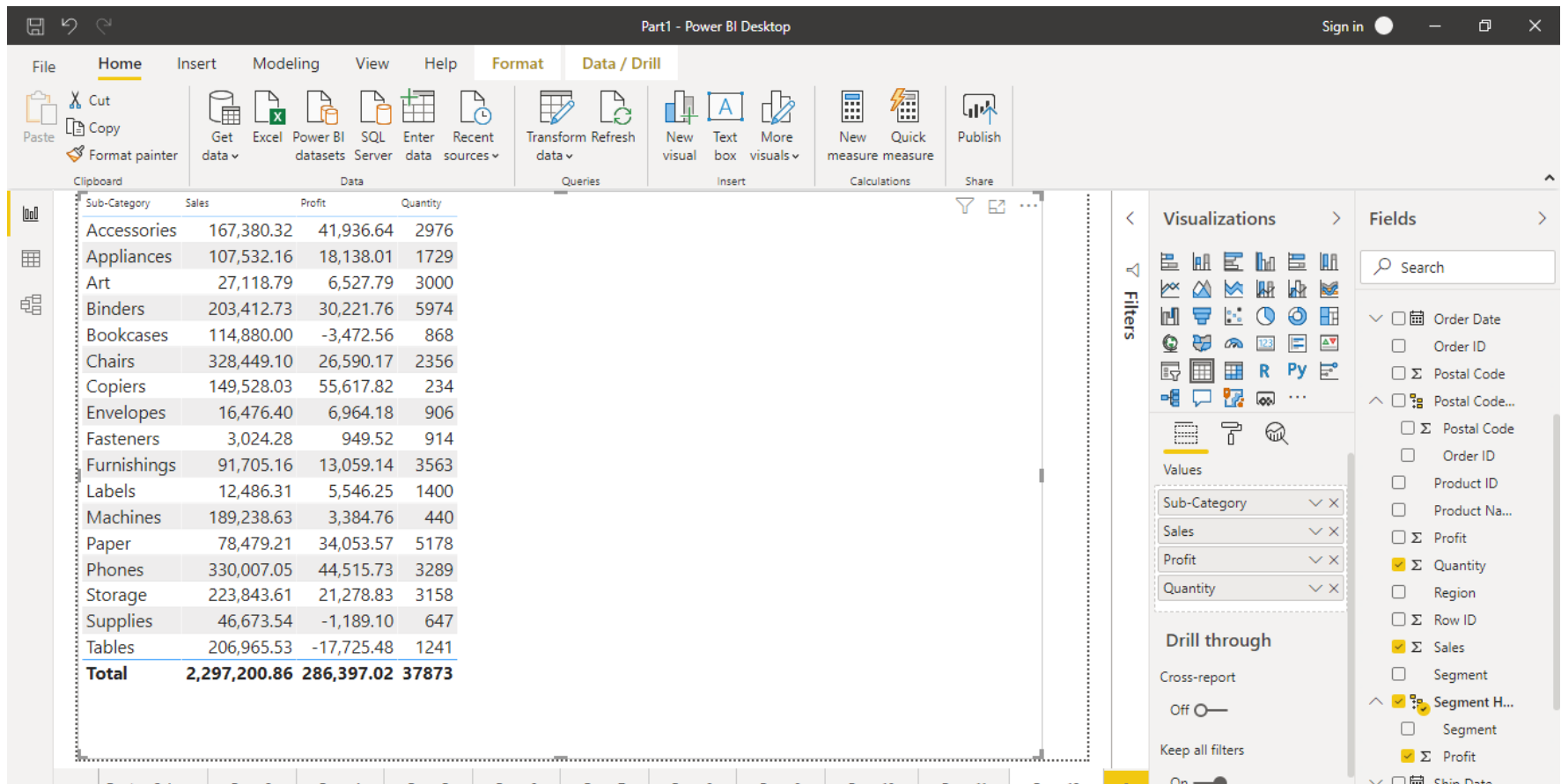
- Order Date
- Order ID
- Postal Code
- Postal Code...
- Postal Code...
- Order ID
- Product ID
- Product Na...
- Profit
- Quantity
- Region
- Row ID
- Sales
- Segment
- Segment H...
- Segment
- Profit
- Ship Date



# Tabular Data in Power BI

## - Tables

Use the Table under Visualizations and add the required fields in the Value box



The screenshot displays the Power BI Desktop interface. The main area shows a table with the following data:

Sub-Category	Sales	Profit	Quantity
Accessories	167,380.32	41,936.64	2976
Appliances	107,532.16	18,138.01	1729
Art	27,118.79	6,527.79	3000
Binders	203,412.73	30,221.76	5974
Bookcases	114,880.00	-3,472.56	868
Chairs	328,449.10	26,590.17	2356
Copiers	149,528.03	55,617.82	234
Envelopes	16,476.40	6,964.18	906
Fasteners	3,024.28	949.52	914
Furnishings	91,705.16	13,059.14	3563
Labels	12,486.31	5,546.25	1400
Machines	189,238.63	3,384.76	440
Paper	78,479.21	34,053.57	5178
Phones	330,007.05	44,515.73	3289
Storage	223,843.61	21,278.83	3158
Supplies	46,673.54	-1,189.10	647
Tables	206,965.53	-17,725.48	1241
<b>Total</b>	<b>2,297,200.86</b>	<b>286,397.02</b>	<b>37873</b>

The right-hand pane shows the 'Visualizations' section with the 'Table' icon selected. The 'Fields' section on the far right shows a list of fields with the following selections:

- ☒ Order Date
- ☐ Order ID
- ☐ Postal Code
- ☐ Postal Code...
- ☐ Postal Code...
- ☐ Order ID
- ☐ Product ID
- ☐ Product Na...
- ☐ Profit
- ☒ Quantity
- ☐ Region
- ☐ Row ID
- ☒ Sales
- ☐ Segment
- ☒ Segment H...
- ☐ Segment
- ☒ Profit
- ☐ Ship Date





# Tabular Data in Power BI

## -Formatting Tables

- Changing the Font size : Values → Text Size
- Changing the Column Header Size : Column Headers → Text Size
- Adding Grid : Grid - > Vertical Grid / Horizontal Grid
- Table Auto Format : Style -> Bold Header
- Field Formatting
- Back Ground Color
- Add title

Category Sub Category Details				
Category	Sub-Category	Profit	Sales	Quantity
Furniture	Bookcases	-3,472.56	114,880.00	868
Furniture	Chairs	26,590.17	328,449.10	2356
Furniture	Furnishings	13,059.14	91,705.16	3563
Furniture	Tables	-17,725.48	206,965.53	1241
Office Supplies	Appliances	18,138.01	107,532.16	1729
Office Supplies	Art	6,527.79	27,118.79	3000
Office Supplies	Binders	30,221.76	203,412.73	5974
Office Supplies	Envelopes	6,964.18	16,476.40	906
Office Supplies	Fasteners	949.52	3,024.28	914
Office Supplies	Labels	5,546.25	12,486.31	1400
Office Supplies	Paper	34,053.57	78,479.21	5178
Office Supplies	Storage	21,278.83	223,843.61	3158
Office Supplies	Supplies	-1,189.10	46,673.54	647
Technology	Accessories	41,936.64	167,380.32	2976
Technology	Copiers	55,617.82	149,528.03	234
Technology	Machines	3,384.76	189,238.63	440
Technology	Phones	44,515.73	330,007.05	3289
<b>Total</b>		<b>286,397.02</b>	<b>2,297,200.86</b>	<b>37873</b>





# Tabular Data in Power BI

## -Conditional Formatting

Formatting the data based on the condition is known as Conditional Formatting

Sub-Category	Sales	Profit	Discount
Copiers	149,528.03	55,617.82	11.00
Phones	330,007.05	44,515.73	137.40
Accessories	167,380.32	41,936.64	60.80
Paper	78,479.21	34,053.57	102.60
Binders	203,412.73	30,221.76	567.00
Chairs	328,449.10	26,590.17	105.00
Storage	223,843.61	21,278.83	63.20
Appliances	107,532.16	18,138.01	77.60
Furnishings	91,705.16	13,059.14	132.40
Envelopes	16,476.40	6,964.18	20.40
Art	27,118.79	6,527.79	59.60
Labels	12,486.31	5,546.25	25.00
Machines	189,238.63	3,384.76	35.20
Fasteners	3,024.28	949.52	17.80
Supplies	46,673.54	-1,189.10	14.60
Bookcases	114,880.00	-3,472.56	48.14
Tables	206,965.53	-17,725.48	83.35
<b>Total</b>	<b>2,297,200.86</b>	<b>286,397.02</b>	<b>1,561.09</b>

Profit

Background color

Off

Font color

Off

Data bars

Off

Icons

Off



# Tabular Data in Power BI

## -Conditional Formatting

### Getting Icons

File Home Insert Modeling View Help

Paste Cut Copy Format painter Clipboard

Get data Excel Power BI datasets SQL Server Enter data

Data

Sub-Category	Sales	Profit
Copiers	149,528.03	↑
Phones	330,007.05	↑
Accessories	167,380.32	↑
Paper	78,479.21	↑
Binders	203,412.73	→
Chairs	328,449.10	→
Storage	223,843.61	→
Appliances	107,532.16	→
Furnishings	91,705.16	→
Envelopes	16,476.40	→
Art	27,118.79	→
Labels	12,486.31	↓
Machines	189,238.63	↓
Fasteners	3,024.28	↓
Supplies	46,673.54	↓
Bookcases	114,880.00	↓
Tables	206,965.53	↓
<b>Total</b>	<b>2,297,200.86</b>	

Icons - Profit

Format by: Rules Apply to: Values only

Based on field: Sum of Profit Summarization: Sum

Icon layout: Left of data Icon alignment: Top Style: ↓ → ↑

Rules

1! Reverse icon order + New rule

If value	is greater than or equal to	0	Percent	and	is less than	33	Percent	then	↓	↑ ↓ ×
If value	is greater than or equal to	33	Percent	and	is less than	67	Percent	then	→	↑ ↓ ×
If value	is greater than or equal to	67	Percent	and	is less than or equal to	100	Percent	then	↑	↑ ↓ ×

[Learn more](#) OK Cancel



# Tabular Data in Power BI

## -Table Aggregation

The default aggregation is sum, which can be changed to Avg, Count, etc.

The screenshot displays the Power BI Desktop interface. The main area shows a table with columns: Sub-Category, Count of Sales, Sales, Average of Sales, Profit, %GT Profit, and Quantity. The table lists various product categories like Accessories, Appliances, Art, Binders, Bookcases, Chairs, Copiers, Envelopes, Fasteners, Furnishings, Labels, Machines, Paper, Phones, Storage, Supplies, and Tables, along with a Total row. A context menu is open over the table, showing options for field aggregation. The 'Sum' option is selected, indicated by a checkmark. Other options include Average, Minimum, Maximum, Count (Distinct), Count, Standard deviation, Variance, Median, Show value as, and New quick measure. The 'Fields' pane on the right shows a list of fields with checkboxes for selection. The 'Aggregation' pane at the bottom right shows the current aggregation for each column: Average of Sales, Profit, %GT Profit, and Quantity.

Sub-Category	Count of Sales	Sales	Average of Sales	Profit	%GT Profit	Quantity
Accessories	775	167,380.32	215.97	41,936.64	14.64%	2976
Appliances	466	107,532.16	230.76	18,138.01	6.33%	1729
Art	796	27,118.79	34.07	6,527.79	2.28%	3000
Binders	1523	203,412.73	133.56	30,221.76	10.55%	5974
Bookcases	228	114,880.00	503.86	-3,472.56	-1.21%	868
Chairs	617	328,449.10	532.33	26,590.17	9.28%	2356
Copiers	68	149,528.03	2,198.94	55,617.82	19.42%	234
Envelopes	254	16,476.40	64.87	6,964.18	2.43%	906
Fasteners	217	3,024.28	13.94	949.52	0.33%	914
Furnishings	957	91,705.16	95.83	13,059.14	4.56%	3563
Labels	364	12,486.31	34.30	5,546.25	1.94%	1400
Machines	115	189,238.63	1,645.55	3,384.76	1.18%	440
Paper	1370	78,479.21	57.28	34,053.57	11.89%	5178
Phones	889	330,007.05	371.21	44,515.73	15.54%	3289
Storage	846	223,843.61	264.59	21,278.83	7.43%	3158
Supplies	190	46,673.54	245.65	-1,189.10	-0.42%	647
Tables	319	206,965.53	648.79	-17,725.48	-6.19%	1241
<b>Total</b>	<b>9994</b>	<b>2,297,200.86</b>	<b>229.86</b>	<b>286,397.02</b>	<b>100.00%</b>	<b>37873</b>

