Praburaj Kennady ———

UI / UX Designer loves to excite people with great visuals & strives to understand human cognition to make product experience better for people. Besides, You can find my works on **praburajkennady.github.io**

Education

(B.Tech) Information Technology
CEG Campus, Anna University
2015 - 2019

Skills

Problem finding and Problem solving

Online survey, Usability studies

Competitive analysis

Visual design

Figma, Sketch, Adobe XD

Interaction design

HTML, CSS

Projects

Lit app
Case study on improving the experience of reading while the users are on the go.

Pride Tribe NFT Collection On going
A collection of NFTs that will portray the pride of the tribes around the world.

Contact

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Experience

Visual Designer │ Zoho Corporation Current employer
Mar 2021 - Present

- More than a pixel pusher, in Zoho, I am directly collaborating with the product managers in shaping a better user experience for the product.
- And also I am working on creating a generic design system for a product that will be a stand-alone product and likely to be integrated with many products in Zoho.

UI Designer │ Divami Design Labs
Nov 2020 - Mar 2021

- Worked on a real-time consumer product, an online education platform for engineering students.
- Worked on an enterprise product based on mining platform.
- Worked as a consultant for a fintech company to improve the UX & UI of its product.
- Collaborated with experienced designers and developers for creating an intuitive user experience.

Visual Designer │ Bluesinq Automations
Dec 2019 - Mar 2020

- Redesigned existing products and worked on improving their user experience.
- Observed problems in the development process and tried to refine it through my inputs.

UI / Graphic Designer │ Antariksh Waste Ventures
May 2019 - Nov 2019

- Built a product from scratch with feedbacks from users in real-time.
- Learned to work on wireframes, prototyping, concept sketches, visual design, and branding design.