



PIZZA SALES DASHBOARD

pizza_category

All

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

21350

Total Order

2.32

Avg Pizza Per Order

HOME

BEST/WORST SELLER

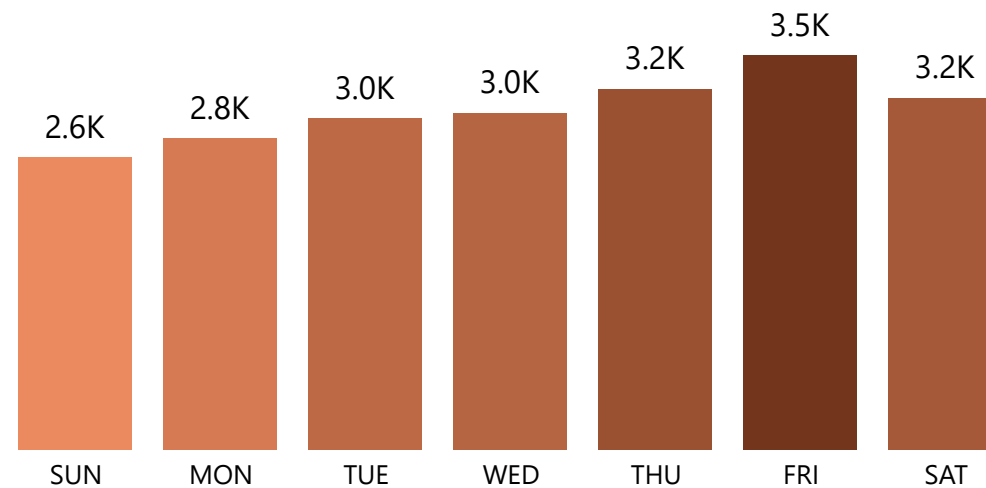
01-01-2015



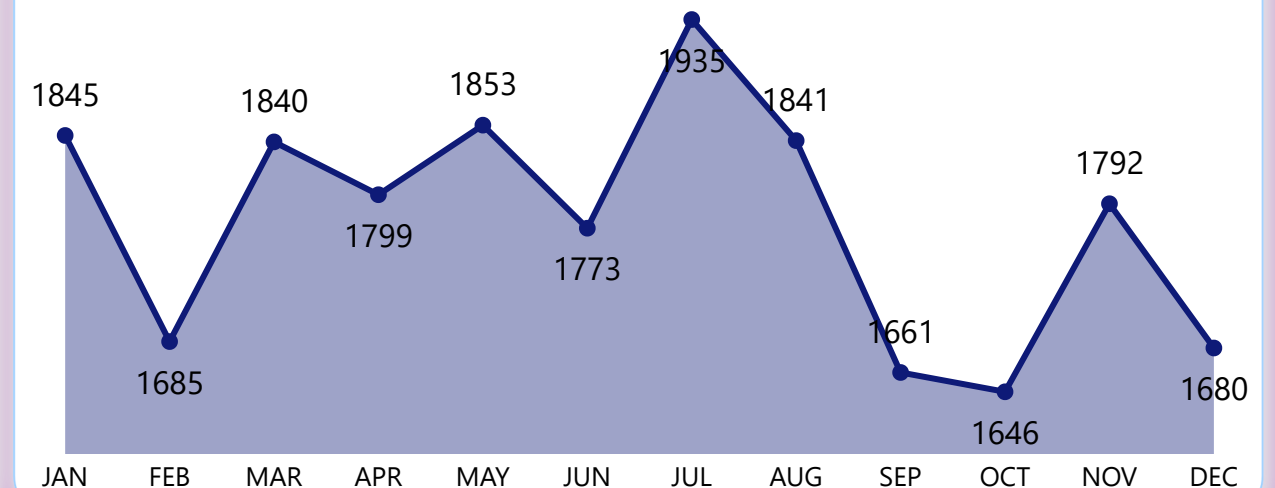
31-12-2015



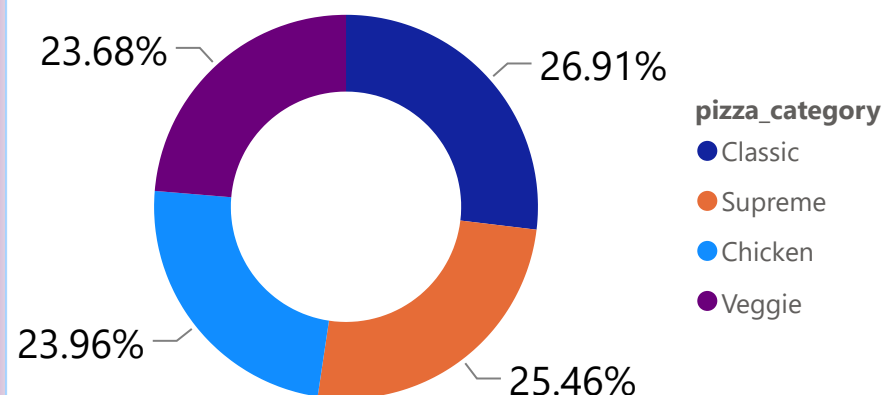
Daily Trends for Total Orders



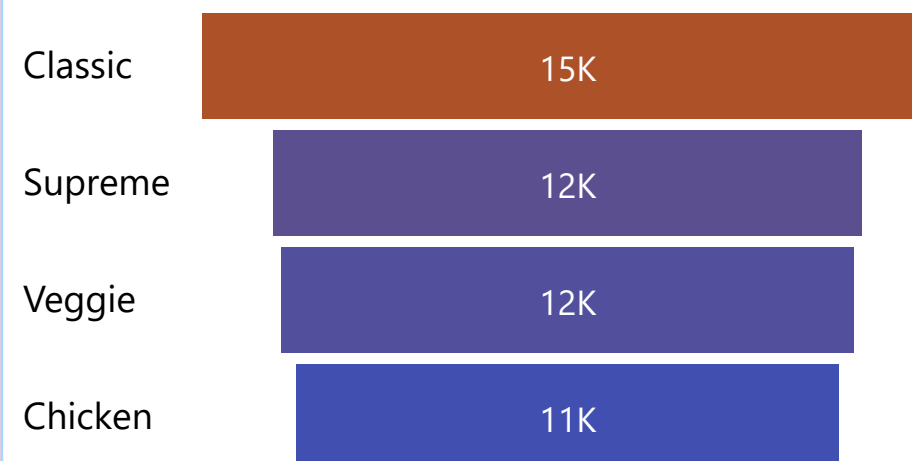
Monthly trends for Total Orders



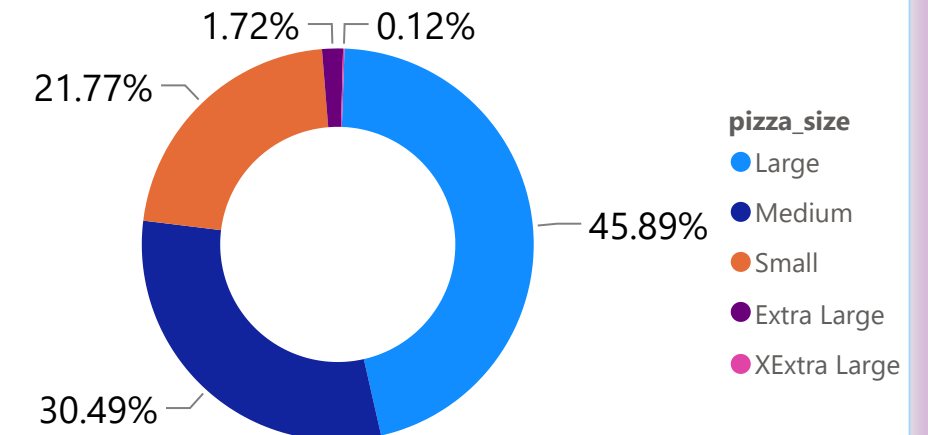
% of Sales by Pizza Category



Total Pizza Sold by Pizza Category



% of Sales by Pizza Size





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01-01-2015

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Avg Pizza Per Order

Top 5 Sellers by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken Pizza	43K
The California Chicken Pizza	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 Sellers by Total Quantity

The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

Top 5 Sellers by Total Order

The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225

Bottom 5 Sellers by Revenue

The Spinach Pesto Pizza	15.6K
The Mediterranean Pizza	15.36K
The Spinach Supreme Pizza	15.28K
The Green Garden Pizza	13.96K
The Brie Carre Pizza	11.59K

Bottom 5 Sellers by Total Quantity

The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Top 5 Sellers by Total Order

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480