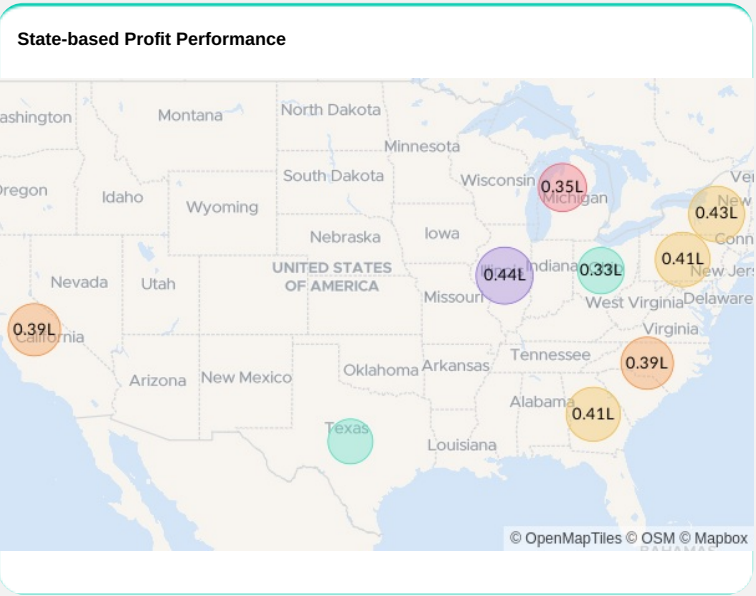
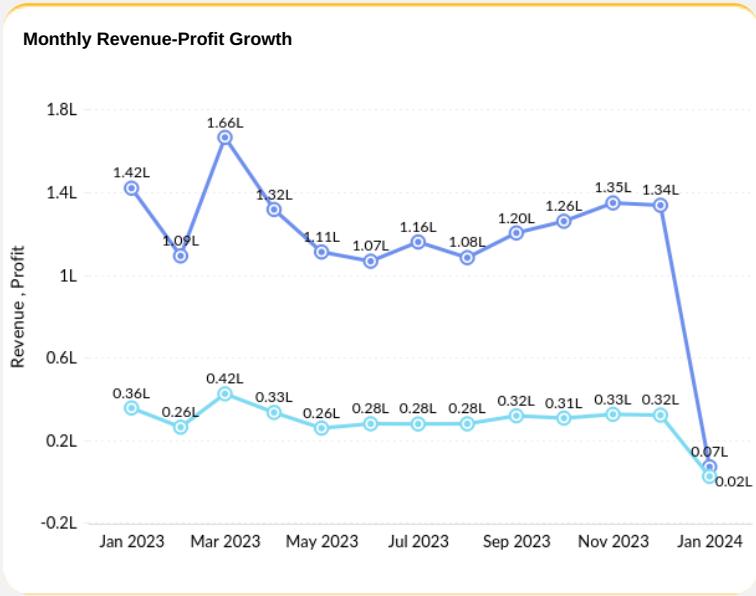
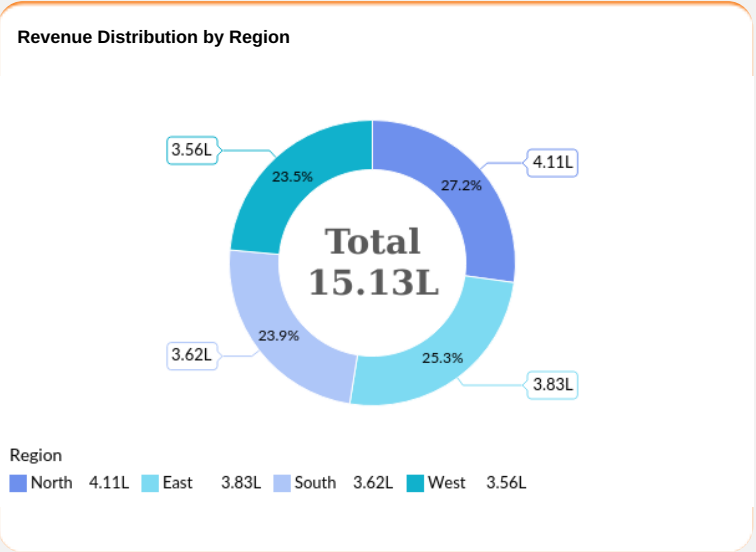
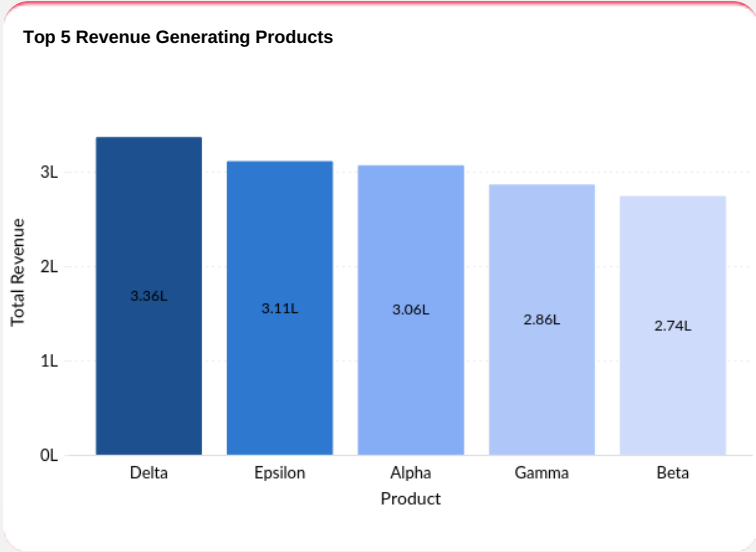
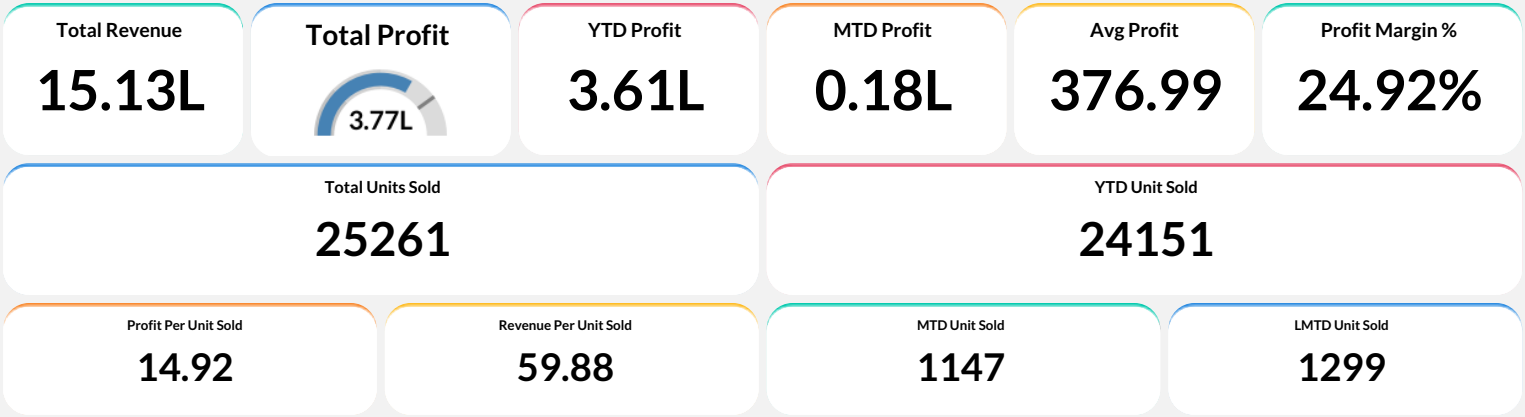
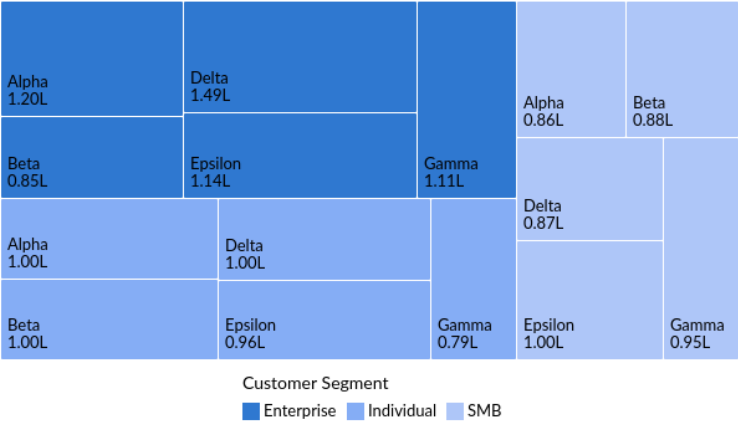


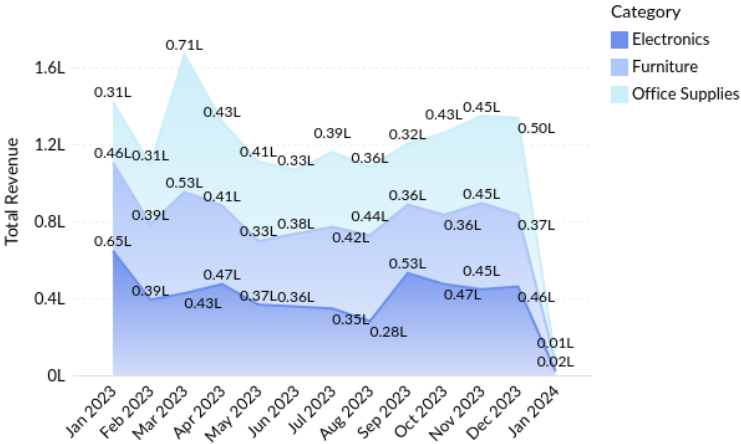
# Sales Performance Dashboard



Category-Segment Revenue Growth



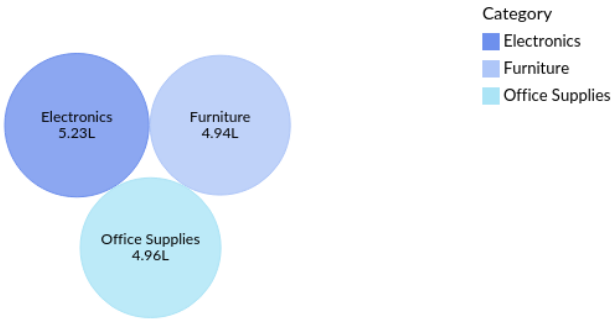
Category-wise Revenue Trend



Product and State-wise Revenue & Profit Overview

	Alpha		Beta		Delta		Epsilon		Gamma		Summary	
State	Total Revenue	Total Profit	Total Revenue	Total Profit	Total Revenue	Total Profit	Total Revenue	Total Profit	Total Revenue	Total Profit	Total Revenue	Total Profit
Illinois	0.22L	0.06L	0.32L	0.08L	0.35L	0.10L	0.32L	0.08L	0.49L	0.12L	1.71L	0.44L
New York	0.23L	0.05L	0.34L	0.09L	0.43L	0.11L	0.37L	0.10L	0.38L	0.09L	1.75L	0.43L
Pennsylvania	0.36L	0.09L	0.30L	0.08L	0.39L	0.09L	0.36L	0.10L	0.23L	0.06L	1.64L	0.41L
Georgia	0.24L	0.06L	0.29L	0.07L	0.47L	0.12L	0.39L	0.11L	0.18L	0.05L	1.56L	0.41L
California	0.26L	0.07L	0.36L	0.08L	0.36L	0.09L	0.31L	0.08L	0.27L	0.07L	1.55L	0.39L
North Carolina	0.46L	0.13L	0.16L	0.04L	0.31L	0.07L	0.25L	0.07L	0.29L	0.08L	1.47L	0.39L
Michigan	0.33L	0.06L	0.32L	0.07L	0.30L	0.06L	0.31L	0.08L	0.27L	0.07L	1.53L	0.35L
Ohio	0.34L	0.08L	0.26L	0.06L	0.26L	0.06L	0.24L	0.06L	0.33L	0.07L	1.43L	0.33L
Texas	0.29L	0.07L	0.16L	0.04L	0.30L	0.08L	0.25L	0.07L	0.26L	0.06L	1.27L	0.32L
Florida	0.33L	0.09L	0.23L	0.07L	0.21L	0.05L	0.30L	0.06L	0.16L	0.03L	1.22L	0.30L
Grand Summary:	3.06L	0.75L	2.74L	0.69L	3.36L	0.82L	3.11L	0.80L	2.86L	0.70L	15.13L	3.77L

Revenue Distribution Across Categories

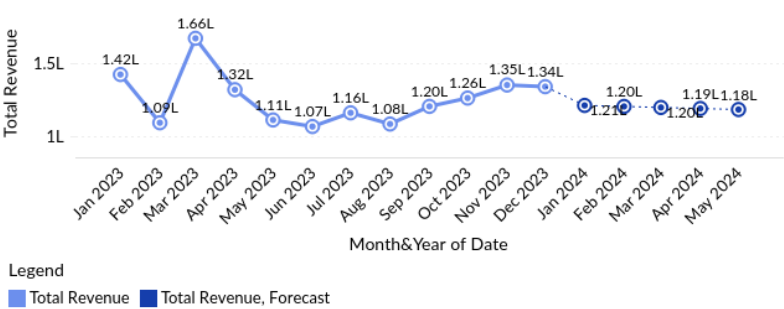


Profit Margin by State (Color-Coded)

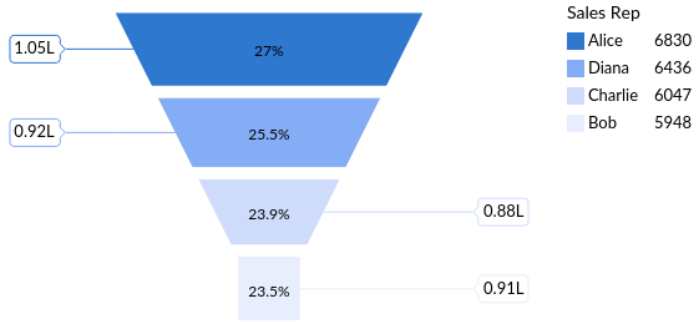
State	Profit Margin %
California	25.3%
Florida	24.8%
Georgia	26.2%
Illinois	25.7%
Michigan	22.8%
New York	24.4%
North Carolina	26.6%

[More](#)

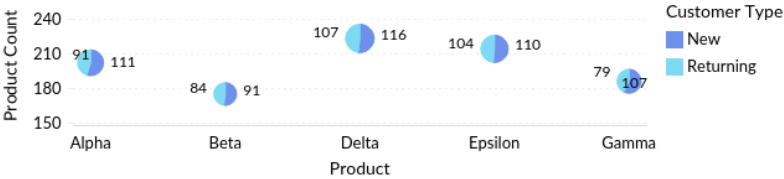
Monthly Revenue Forecast with Actual Comparison



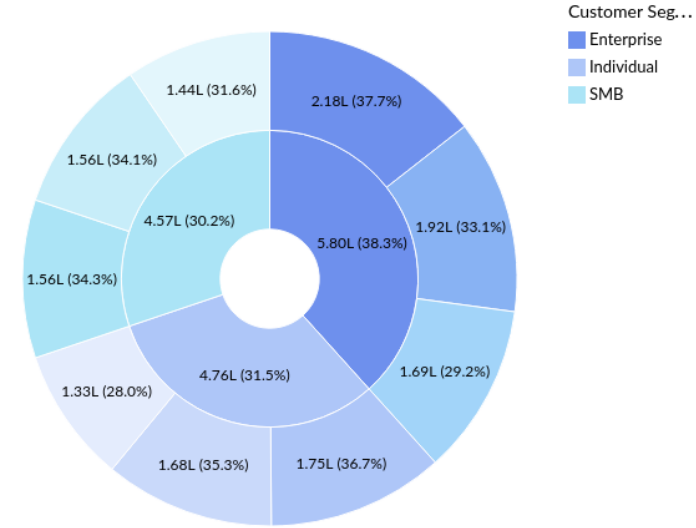
Profitability by Sales Rep



Product Performance by Customer Type



Customer Segment Wise Revenue Percent%



Channel Preference by Customer Segment



Region-wise Performance Metrics

Region	State	Channel	Total Units Sold	Total Revenue	Total Profit	Profit Margin %
East			6392	3.83L	0.98L	25.5%
North			6902	4.11L	1.00L	24.4%
South			6134	3.62L	0.90L	25.0%
West			5833	3.56L	0.89L	24.9%
Grand Summary:			25261	15.13L	3.77L	24.9%

# Expanded Views

Profit Margin by State (Color-Coded)

State	Profit Margin %
California	25.3%
Florida	24.8%
Georgia	26.2%
Illinois	25.7%
Michigan	22.8%
New York	24.4%
North Carolina	26.6%
Ohio	23.1%
Pennsylvania	25.4%
Texas	24.8%
Grand Summary:	24.9%