

Clear Filters 

# Sales Insights

Sales Data

Customer Data

2.30M

Total Sales

46.88%

YoY % Sale

48.42%

YoY % Profit

50.78%

YoY % Order

1.41%

YoY % Customer

Segment

All



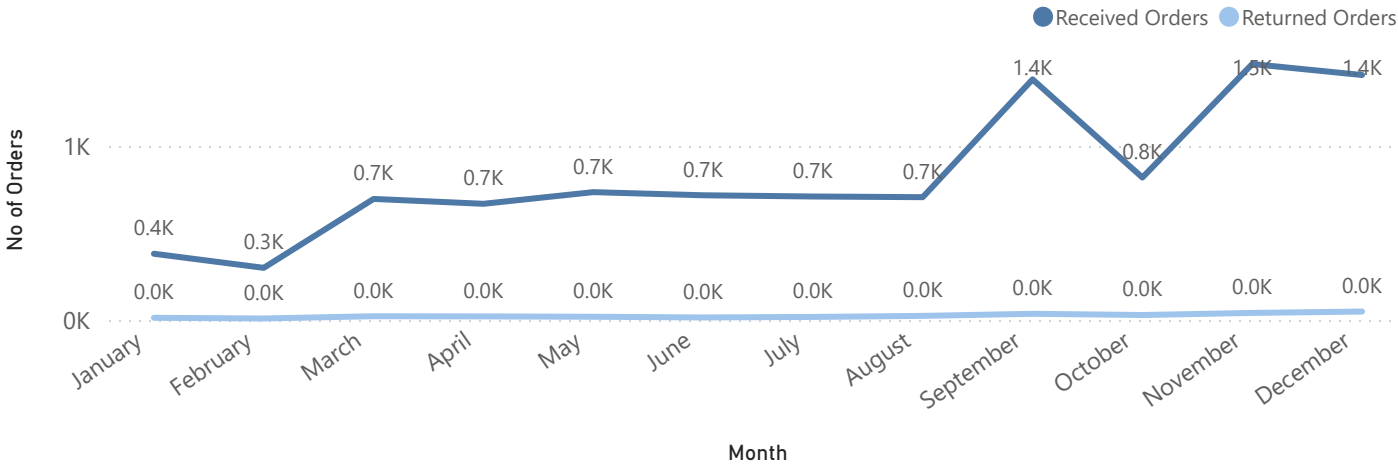
Order Year

2014

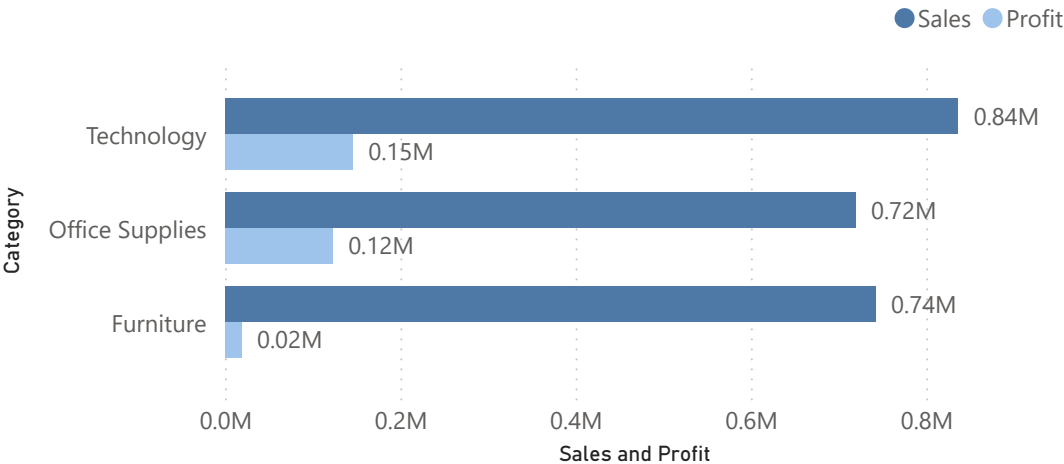
2017



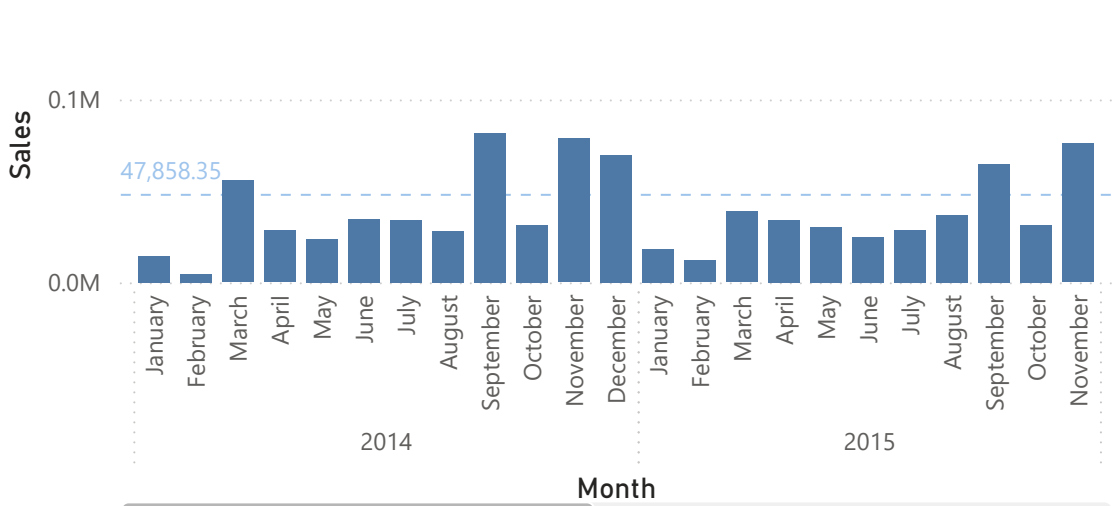
Received Orders vs Returned Orders



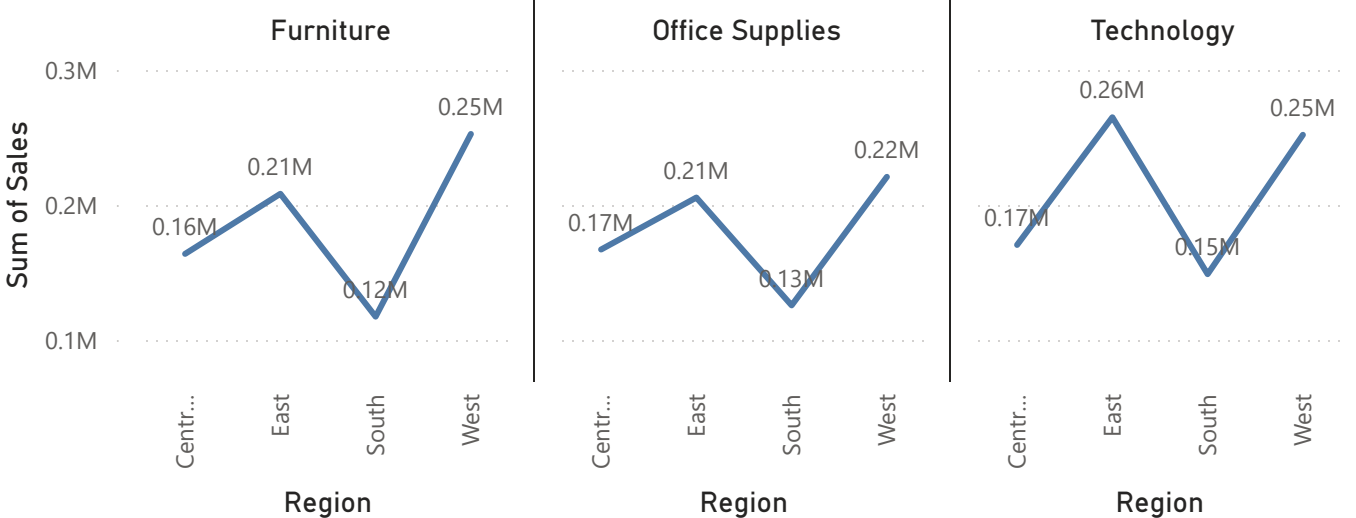
Sales & Profit by Category



Sales Over Month Year



Sales by Region and Category



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Customer Name  
All

Order Year  
2014 2017

# Orders by Top City

City	# Orders
New York City	450
Los Angeles	384
Philadelphia	265
San Francisco	265
Seattle	212
Houston	188
Chicago	171
Columbus	111
San Diego	88
Dallas	80

# Orders by Customer

# Orders	Customers
1	12
2	34
3	53
4	96
5	134
6	107
7	116
8	82
9	71
10	39
11	23
12	18
13	7
17	1

Top Sales by Customer

Customer Name	Sales
Sean Miller	25K
Tamara Chand	19K
Raymond Buch	15K
Tom Ashbrook	15K
Adrian Barton	14K
Ken Lonsdale	14K
Sanjit Chand	14K
Hunter Lopez	13K
Sanjit Engle	12K
Christopher Conant	12K

Customer Details

Order Date	Order ID	Customer Name	Product Name	Sale
3-Jan-14	CA-2014-103800	Darren Powers	Message Book, Wirebound, Four 5 1/2" X 4" Forms/Pg., 200 Dupl. Sets/Book	16.45
4-Jan-14	CA-2014-112326	Phillina Ober	Avery 508	11.78
			GBC Standard Plastic Binding Systems Combs	3.54
			SAFCO Boltless Steel Shelving	272.74
5-Jan-14	CA-2014-141817	Mick Brown	Avery Hi-Liter EverBold Pen Style Fluorescent Highlighters, 4/Pack	19.54