



A Project Report

On

Advertisement Management System

By

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B.Tech

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Introduction:

Advertisement management system project is a complete online solution for advertisers who want to advertise their product on online media or websites. Advertisement Management System project is developed using ASP.NET and SQL server. This project is developed for the users who want to manage their online advertisement from one place. This website is very helpful to advertisement agency staffs and managers to manage advertisements and to view reports.

This project report gives overall system information of the system. Here you can get DFD and ER diagram of the advertisement management system. In this project report we have also explained the different module of advertisement management system. This project report can be used for system design, system development and system testing. It provides information for understanding the system.

An advertiser is the person who wants to display their ads online.

Ad Agency

Ad Agency module are independent Ads Agencies those helps advertiser to make their ads content and are connected with the advertisement management system

Customers

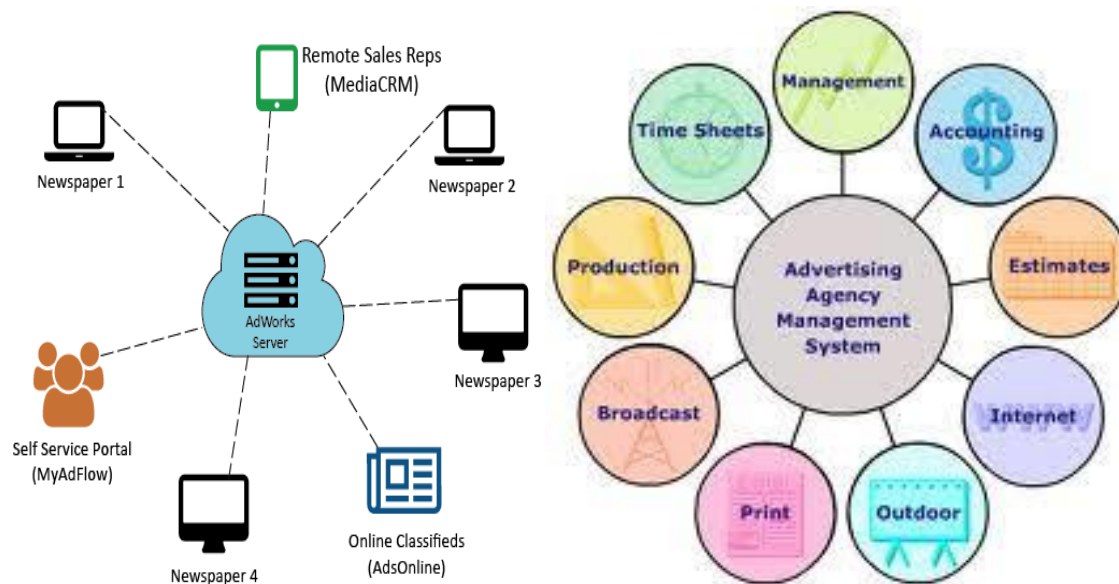
Customers are the Publisher Websites those are connected with the advertisement system and where advertisement will be displayed

User can make their advertisement with himself or he can also take help of advertisement agency to create ads. After creating ads user can select any Customers from list. Then user select any available plan for advertisement. After completing the payment user's ads will be displayed on Customer's website. User can add as many Customers as he wants from the list.

Software Requirements:

Front end:	Java/J2EE technologies (Servlet, JSP), HTML, CSS, JDBC.
Back end:	MySQL.
Middleware/Server:	Apache Tomcat v9.0.
IDE:	Eclipse IDE for Java EE Developers
Browser:	Best result on Google Chrome
Operating System:	Window XP (Minimum).

ERD (Entity Relationship Diagram):



Data Dictionary:

create database adpoint;

Table name: consumer

**create table customer(name varchar(10), email varchar(25),
password varchar(25), mobile varchar(10), city varchar(10));**

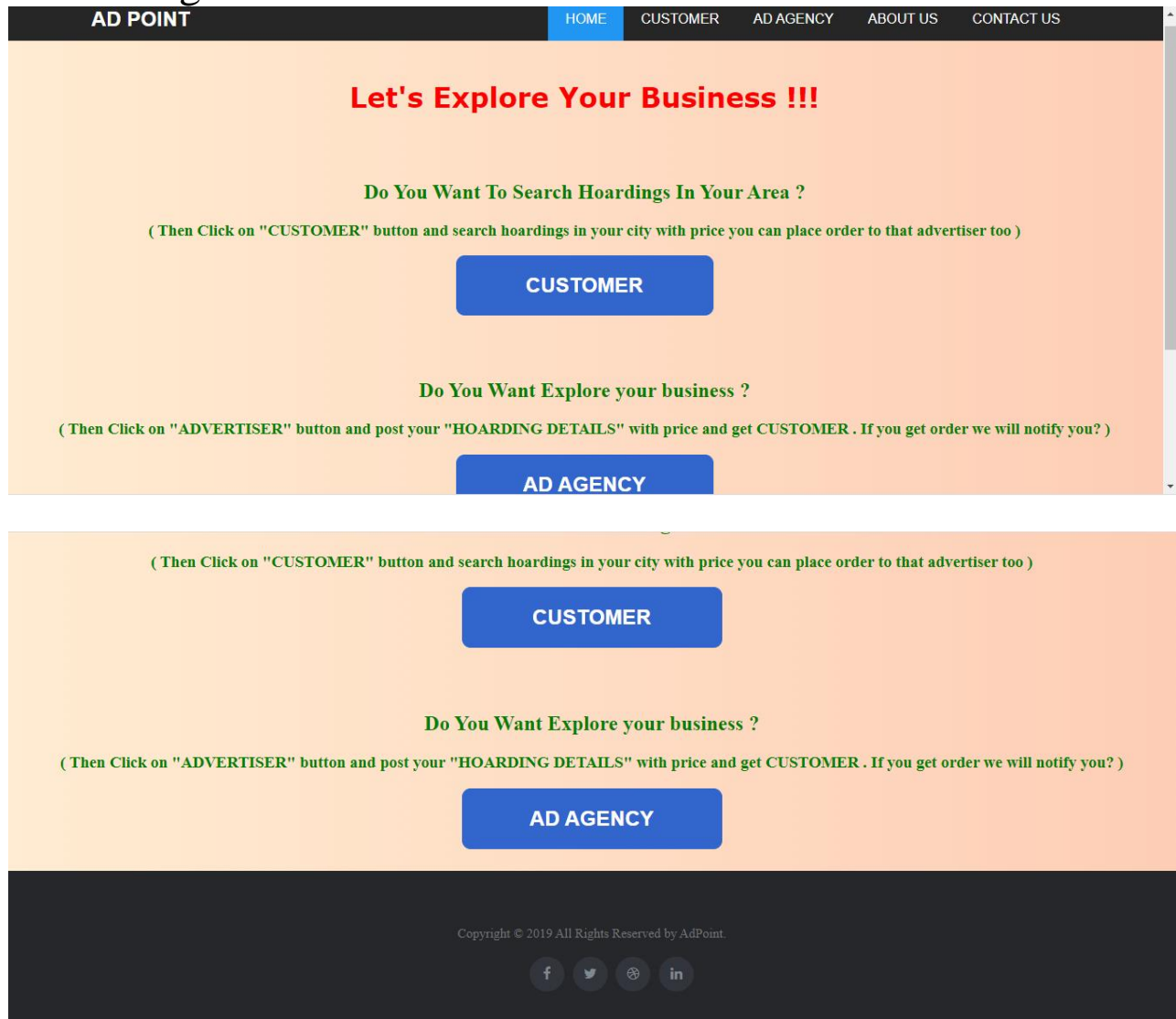
Table name: agency

**create table agency(name varchar(10), email
varchar(25), password varchar(25), mobile varchar(10),
city varchar(10));**

**insert into consumer
values(nikita,'nikita.pr@gmail.com','ganeshji@8','94762
86455','nagpur');
insert into agency
values(DTRU,'DTRU.pratikHR@gmail.com','ganu@67
54','9578254933','mumbai');**

Screenshots :-

Home Page:-



ConsumerHomePage :-

AD POINT

HOME

CUSTOMER

AD AGENCY

ABOUT US

CONTACT US

CUSTOMER

LOGIN

SIGN UP

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ConsumerLoginForm:-

AD POINT

HOME

CUSTOMER

AD AGENCY

ABOUT US

CONTACT US

Customer Login Form

Email

Prachi

Password

Login

Dont Have Account ?

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Customer Sign up:-

AD POINT

HOME

CUSTOMER

AD AGENCY

ABOUT US

CONTACT US

Sign Up As Customer

Please fill in this form to create an account

Name

Enter Your Name

Email

Prachi

Mobile No

Enter Mobile Number

City

Enter City

AD Agency home:-

AD POINT

HOME

CUSTOMER

AD AGENCY

ABOUT US

CONTACT US

AD AGENCY

LOGIN

SIGN UP

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AD Agency Login:-

AD POINT

HOME

CUSTOMER

AD AGENCY

ABOUT US

CONTACT US

Agency Login Form

Email

Prachi

Password

Login

Dont Have Account ?

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AD Agency Signup:-

Sign Up As Agency

Please fill in this form to create an account

Agency Name

Enter Name

Email

Prachi

Mobile No

Enter Mobile Number

City

Enter City

Password

About us:-

About Us

Hello Users

Thanks for visit.

Contact us:-

Contact Us

Enter your Name

Enter your Number

Enter your Message

Submit

Objective

Now a day's people are purchasing products online. Therefore, it is necessary for the company to advertise their product online. Online advertising is a very complicated task we need a system to manage it. Advertisement management system helps to manage online advertising. This system provides the complete service for advertiser to introduce their products and services into online market. Advertisement management system will give the solution of all problems that comes in online marketing. In this system user can create ads and can also select website where he want to show their ads online.

Advertisement system has following plans for users

3 month

6 month

1 year

System will provide the list of subscriber websites for user. System will provide login and profile facility for user where advertisement can be added or deleted or updated. Advertisement management system will make use of online payment system for receiving payment from user. User Manual will be provided for user help.

System design

3.1. Modules

These are the modules (Web Page) used in AMS.

Home

Home page is the first page of the website. When user go the website of advertisement management system this is the first page that will display to user.

Following links are displayed on home page.

Home

Login

Sign up

About us

Contact us