

McDonald's Enrollment Site


Design guidelines

September 5, 2018

Art Director: Robin King | robin.king.3@alight.com | 617.460.3555




Colors




RGB
137 53 121

Hex
893579




RGB
51 51 51

Hex
333333




RGB
124 152 171

Hex
7C98AB




RGB
31 53 94

Hex
1F355E




RGB
245 196 0

Hex
F5C400



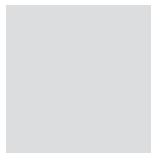
RGB
109 110 113

Hex
6D6E71



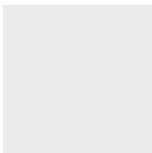
RGB
167 169 172

Hex
A7A9AC



RGB
217 217 217


Hex
DCDDDE



RGB
235 235 235

Hex
EBEBEB

McDonald’s Arch Logo



RGB
255 200 54

Hex
FFC836

Web Style Sheet

TITLE IS GRAPHIC ELEMENT

H1: Arial Black, 36px/36px; #893579

H1 Headline Style

H2: Arial Bold, 24px/26px; #893579

H2 Headline Style

H3: Arial Bold, 18px/24px; #893579

H3 Headline Style

BODY: Arial Regular, 18px/24px; #333333

Body style goes here. Body style goes here. Body style goes here. Body style goes here. Body style goes here.

BULLET: Arial Regular, 18px/24px; #333333 text; #F5C400 bullet;

- Body style goes here. Body style goes here. Body style goes here. Body style goes here. Body style goes here.

NUMBERED BULLET: Arial Regular, 18px/24px; #333333 text; Arial Bold Number, #893579;

1. Body style goes here. Body style goes here. Body style goes here. Body style goes here. Body style goes here.

ALL BODY LINKS: Arial Bold, #893579

Body link style.

ALL BODY LINKS ROLLOVER: Arial Bold Underlined, #893579

Body link rollover style.

HOME PAGE TABLE H1: Arial Bold, 17px/19px; #FFFFFF

Home Page Table H1 style goes here.

HOME PAGE TABLE: Arial , 15px/22px; #333333

Home page table style.

LEVEL 2 PAGE TABLE H1: Arial Bold, 18px/20px; #893579

Level 2 Page Table H1 Headline Style

LEVEL 2 PAGE H2: Arial Bold, 14px/18px; #333333

Level 2 Page Table H2 Headline Style

LEVEL 2 PAGE TABLE BODY: Arial Regular, 14px/18px; #333333

Body style goes here. Body style goes here. Body style goes here. Body style goes here. Body style goes here.

SIDEBAR BODY LINK: Arial Bold; 14px/18px; Centered; #893579

Sidebar Body Link Style

DISCLAIMER TEXT: Arial Bold Underlined, 13PX/16 PX; #333333

Disclaimer text at the bottom of a page or within main content.

FOOTER TEXT: Arial Regular, 13PX/16 PX; #FFFFFF

Footer text style goes here.

Global_people_Horizontal_4C.eps
115PX W x 57PX H
LINK TO HOME PAGE ON ALL PAGES

Annual Enrollment Title.png

INTRO Arial Regular;
18px/24px; #333333

HIGHLIGHT: Arial Black; 18px; #893579

HOME PAGE TABLE H1: Arial Bold,
17px/19px; #FFFFFF

HOME PAGE TABLE:
Arial, 15px/22px; #333333

ROW FILL: #DCDDDE

M arch_rgb_white R mark.ai

MedicalDentalVisionSpending AccountsLife InsuranceEligibility/DependentsContact

GLOBAL PEOPLE

ANNUAL ENROLLMENT

November 5 – 21, 2018

This is your chance to enroll in McDonald's health benefits for 2019. After enrollment ends you can't change your mind or drop coverage unless you have a qualified life event like marriage or birth of a child.

Use this guide to learn about your choices. Simply click on the tabs above.

Then **take action!** The chart below shows what happens if you do nothing.

If you currently...	Then you will...
Have McDonald's medical, dental and/or vision coverage	Remain in your current plans for 2019, including the same surcharges and dependent coverage <ul style="list-style-type: none">Because there are some changes to the plans in 2019 – including costs – it's important that you consider at all your optionsSpending accounts require re-enrollment each year
Do NOT have McDonald's medical, dental and/or vision coverage	NOT have coverage in 2019
Have medical coverage through the public exchanges	NOT be eligible for a subsidy on that coverage through the public exchanges in 2019

Important notice: To help you make an informed choice, McDonald's makes available a Summary of Benefits and Coverage (SBC), which summarizes the important information about each medical coverage option available to you in a standard format. You can access the SBCs on the Plan Documents page or by calling the McDonald's Health & Retirement Service Center at 877-469-4015.

Staff and Restaurant Management | Printable PDF

McD AE19 Site Icons_Home Page.png
129PX W x 418PX H

Gray Band; #6D6E71; 58PX H;
RUNS CONTINOUS ACROSS
BROWSER WINDOW

Top Navigation: Arial Bold;
13px/16px; Centered Text;
Bottom Align; #FFFFFF

McD AE19 Site Icons_Home Page.png
129PX W x 418PX H

Gray Band; #6D6E71; 107PX H;
RUNS CONTINOUS ACROSS
BROWSER WINDOW

FOOTER TEXT: Arial Regular,
13PX/16 PX; #FFFFFF

FOOTER LINK: Arial BOLD,
13PX/16 PX; #FFFFFF

Footer goes on every page.

ROW FILL: #893579

Note: Images are not to scale.

McDonald's Enrollment Site—Level 2

Design Guidelines

H1: Arial Black, 36px/36px; #893579

Body: Arial Regular,
18px/24px; #333333

ACCORDION TEXT:
Arial Bold;17px/20px; #FFFFFF

McD accordion icon_closed.png

ACCORDION BAND:
750px W x 44px H; #893579

McD accordion icon_open.png

NUMBERED BULLET: Arial Regular,
18px/24px; #333333 text;
Arial Bold Number, #893579;


BULLET: Arial Regular, 18px/24px;
#333333 text; #F5C400 bullet;

ALL BODY LINKS
ROLLOVER: Arial
Bold Underlined,
#893579

Body: Arial Regular,
18px/24px; #333333

Add animation transitioning
between the open and closed
states

MedicalDentalVisionSpending AccountsLife InsuranceEligibility/ DependentsContacts



Medical Plans

McDonald's offers three medical plans: Gold, Silver and Bronze. Each works in the same basic way and comes with a Health Reimbursement Account (HRA). What differs is how you pay for your medical care and prescription drugs in each medical plan. Carefully review this information to decide which one is right for you.

How do the medical plans work?

What's a Health Reimbursement Account (HRA)?

How do I decide?

There are many things to consider.

1. Do you prefer to pay more out of your paycheck (premiums) and less when you get medical care or the other way around?

The Gold plan premiums are quite a bit higher, but the plan covers more of the cost when you need medical care and begins sharing the cost of your care sooner.

The Bronze plan premiums are the lowest, but you will pay more of your medical care costs.

The Silver plan is in the middle.

2. Are you and your family generally healthy, often just getting preventive care during the year?

Take a closer look at the Bronze plan.

3. Does someone have a chronic condition or a potential surgery expected in 2019?

Consider the Gold and Silver plans since you know you will have significant medical expenses.

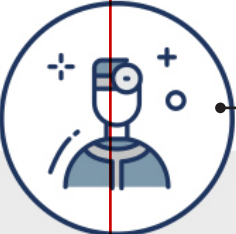
4. Do you or a family member take prescription drugs regularly?

The Gold plan pays a higher percentage of the cost of medications.

You don't have to figure it out by yourself. Visit [ALEX](#), your virtual benefits counselor, to help you decide which plan will work best for you and your family next year.

What are the medical plan details?


HMSA HMO PlanKaiser HMO PlanHMSA PPO Plan



See the medical plan details

See the annual medical plan premiums

Visit ALEX, your personal benefits counselor



ROLLOVER AND ON STATE IS SOLID
FILL BOX; #F5C400; 18PX PADDING
LEFT/RIGHT

McD AE19 Site_Medical Icon.png
167 PX x 167 PX
THERE IS A SEPARATE ICON FOR
EACH LEVEL 2 PAGE

OPEN/CLOSE LINK (ABOVE ALL
ACCORDIONS): Arial; 14px ;text is
#893579; divider line is # 6D6E71;
no rollover or on state

SIDEBAR BODY LINK:
Arial Bold; 14px/18px;
Centered; #893579

alexLogo-rgb.png

GRAY BAND: #EBEBEB
200 PX W; EXPANDS TO
HEIGHT OF PAGE

Continued on next page

Note: Images are not to scale.

Design Guidelines

LEVEL 2 PAGE TABLE H1:
Arial Bold, 18px/20px; #893579; Align Left

LEVEL 2 PAGE TABLE ROW HEAD:
Arial BOLD (except anything inside parentheses is Aral); 14px/18px; #333333

LEVEL 2 PAGE TABLE BODY: Arial;
14px/18px; #333333

ALTERNATING ROW FILLS:
#DCDDDE; Color Fill Always Starts Row 1

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What are the medical plan details?

	HMSA HMO Plan	Kaiser HMO Plan	HMSA PPO Plan
Annual Deductible	None	None	None
Annual Out-of-Pocket Maximum	Medical: \$2,500 Individual / \$7,500 Family Prescription Drugs (separate from Medical): \$3,600 Individual / \$4,200 Family	\$2,000 Individual; \$6,000 Family	Medical: \$2,500 Individual / \$7,500 Family Prescription Drugs (separate from Medical): \$3,600 Individual / \$4,200 Family
Basic Medical Care	\$20 copay	\$15 copay	\$14 copay
Primary office visit	\$20 copay	\$15 copay	\$14 copay
Specialist office visit	90% of eligible charges covered	\$15 copay for initial visit to confirm pregnancy; 100% covered thereafter	80% of eligible charges covered
Maternity, newborn care (including hospitalization)	90% of eligible charges covered	100% covered Delivery and Inpatient baby care	80% of eligible charges covered
Hospital (covered hospital services, inpatient and outpatient surgery)	\$100 copay	100% covered	Diagnostic testing: 80% covered Laboratory, pathology & blood work: 100% covered Imaging (CT/Pet scans, MRIs): 80% covered

FOOTER: See specs on page 3.

Note: Images are not to scale.



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[Staff and Restaurant Management Printable PDF](#)

Home Page




[Medical](#)[Dental](#)[Vision](#)[Spending Accounts](#)[Life Insurance](#)[Eligibility/Dependents](#)[Contacts](#)


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[open all](#) | [close all](#)


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[See the medical plan details](#)[See the annual medical plan premiums](#)[Visit ALEX®, your personal benefits counselor](#)





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[Staff and Restaurant Management Printable PDF](#)

Level 2 Page | Expanding Navigation



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ANNUAL ENROLLMENT

November 5 – 21, 2018

Annual Enrollment Title.png

McD accordion icons.ai

McD accordion icon_closed.png



McD accordion icon_open.png



McD AE Icons_website.ai



McD AE19 Site Icons_Home Page.png



McD AE19 Site_Medical Icon.png



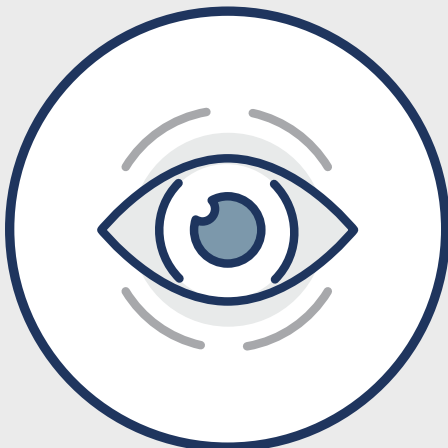
McD AE19 Site_Insurance Icon.png



McD AE19 Site_Dental Icon.png



McD AE19 Site_Eligibility Icon.png



McD AE19 Site_Vision Icon.png



McD AE19 Site_Contacts Icon.png



McD AE19 Site_Spending Account Icon.
png