

Welcome to the

# Company Report

Click on the following buttons to explore more

Sales Report



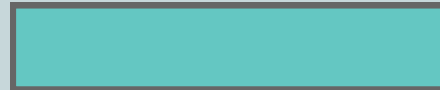
Product Report



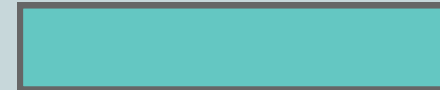
Mapping Report



Key Insights Report



AI Report



# Sales Report

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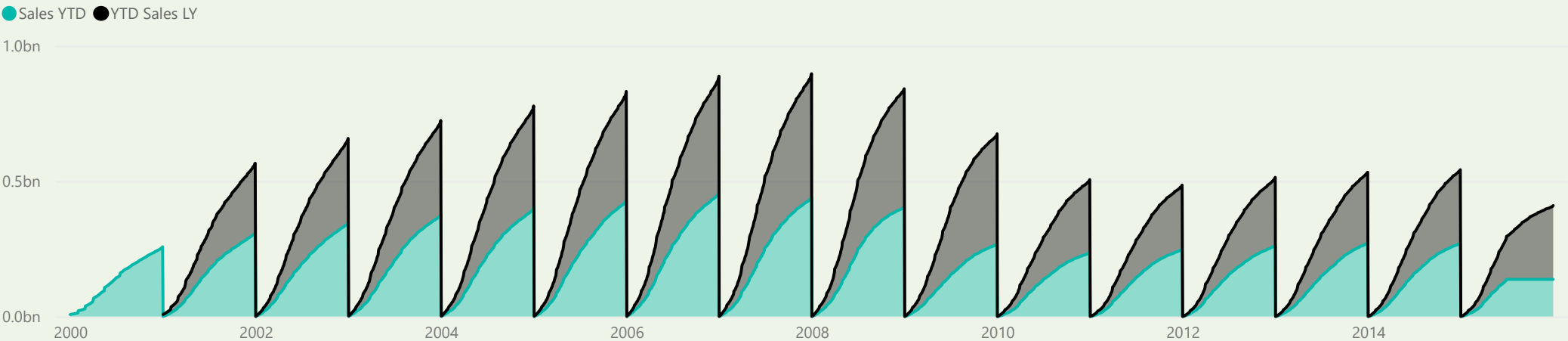
Category  
Mix Rural Urban Youth

Year  
2000 2015

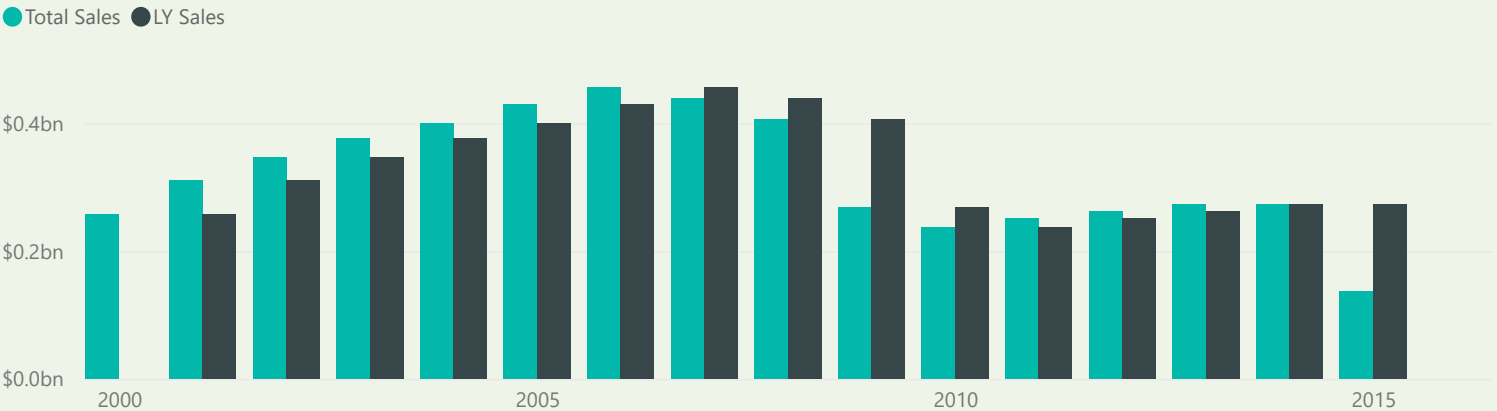
\$5.13bn

Total Sales

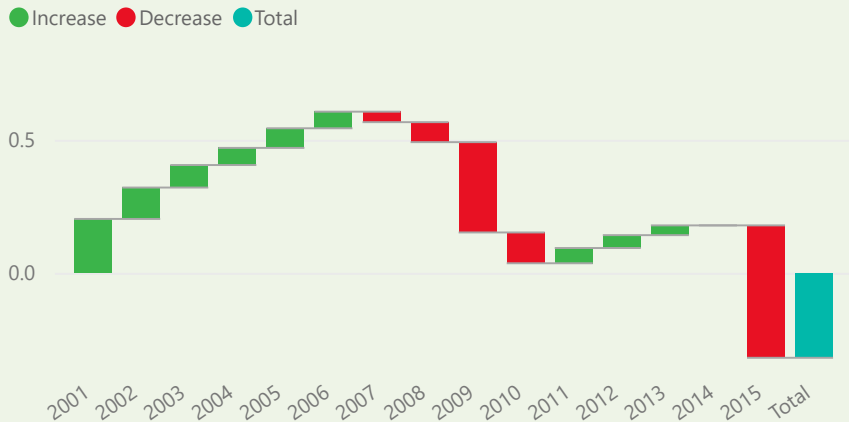
Sales YTD and YTD Sales LY by Date



Total Sales and LY Sales by Year



Sales Variance % by Year



# Product Report

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Country

Canada

France

Germany

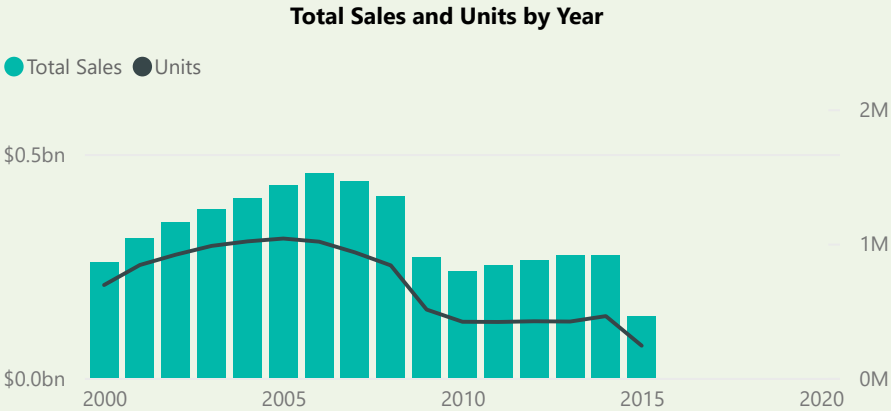
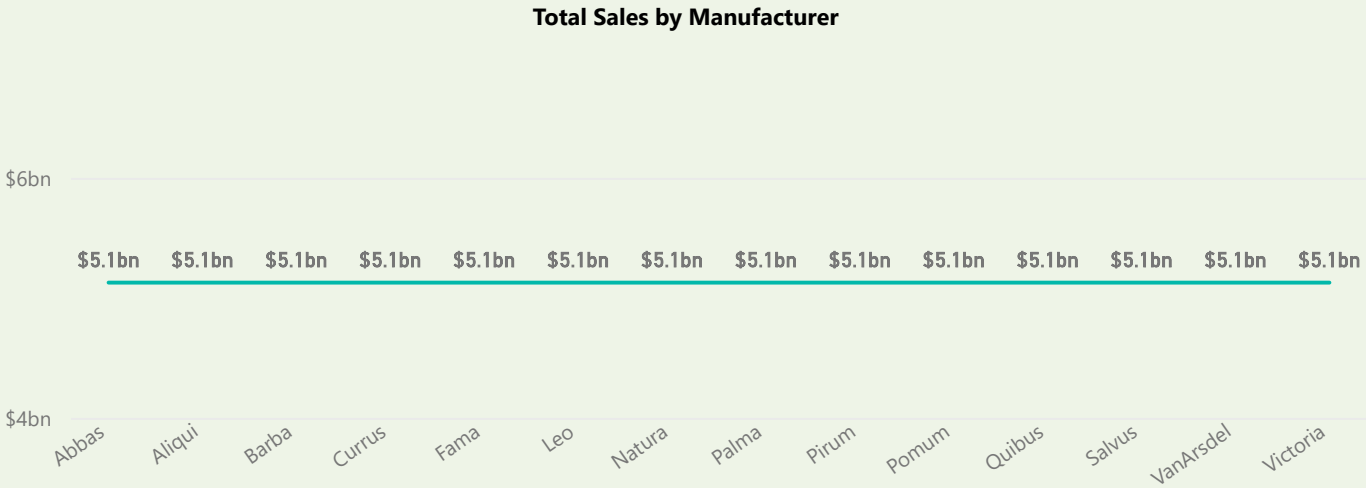
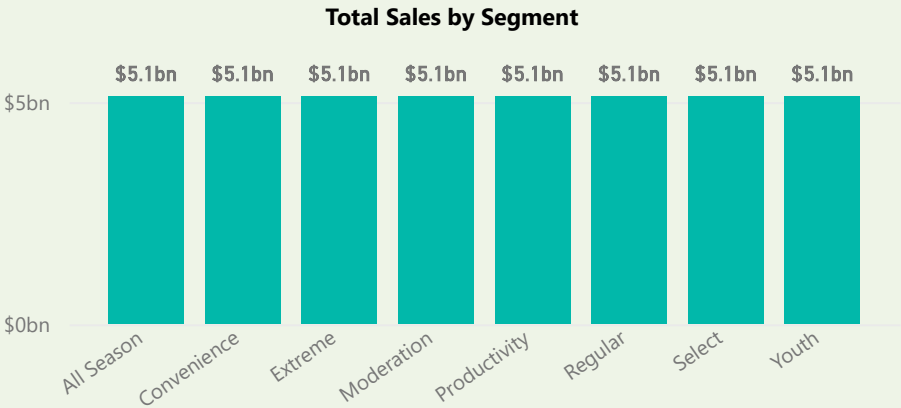
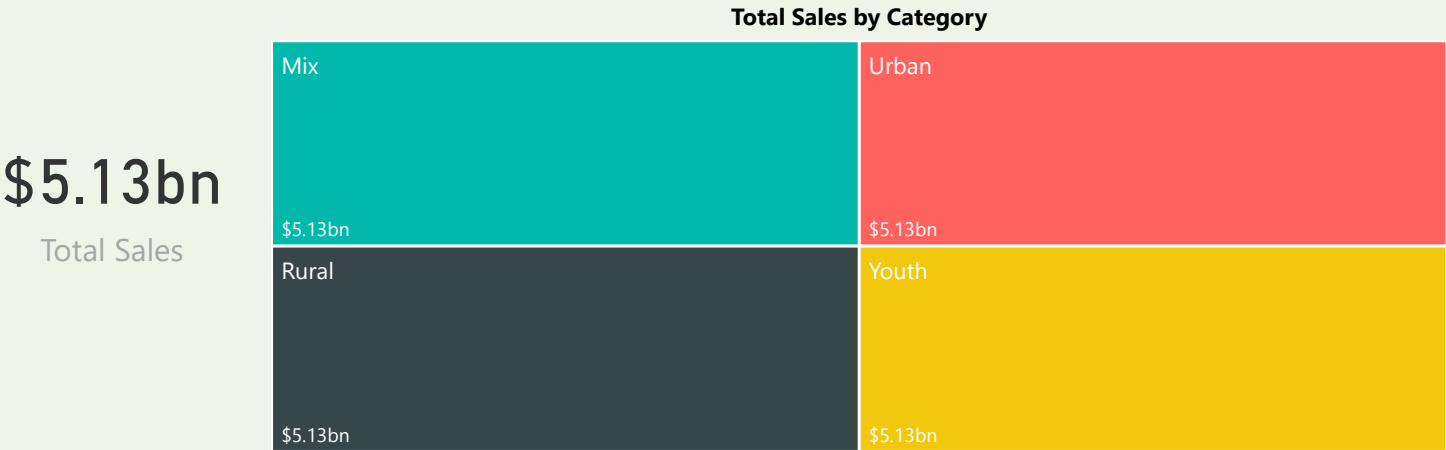
Mexico

USA


Year

2000

2015


















# Mapping Report

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# Key Insights Report

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Year	Units	Total Sales	LY Sales	Sales Variance %	
2000	692K	\$258.2M			
2001	841K	\$310.5M	258.2M		0.20
2002	918K	\$347.2M	310.5M		0.12
2003	983K	\$376.5M	347.2M		0.08
2004	1017K	\$400.8M	376.5M		0.06
2005	1038K	\$430.4M	400.8M		0.07
2006	1015K	\$457.2M	430.4M		0.06
2007	935K	\$439.2M	457.2M		-0.04
2008	838K	\$406.2M	439.2M		-0.08
2009	509K	\$268.3M	406.2M		-0.34
2010	418K	\$237.2M	268.3M		-0.12
2011	417K	\$250.8M	237.2M		0.06
2012	422K	\$263.0M	250.8M		0.05
2013	420K	\$272.6M	263.0M		0.04
2014	460K	\$272.6M	272.6M		0.00
2015	240K	\$137.0M	272.6M		-0.50
Total		11162K	\$5,127.8M	4,990.8M	0.03

# AI Report

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