



Uber Trip Analysis | Overview Analysis

Date

01/06/2024



30/06/2024



City

All



103.7K

Total Bookings



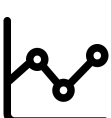
\$1.6M

Total Booking Value



\$15.0

Average Booking Value



349K Miles

Total Trip Distance



3 Miles

Average Trip Distance



16 Mins

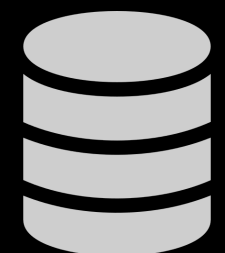
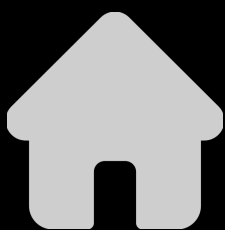
Average Trip Time



Overview Analysis

Time Analysis

Details

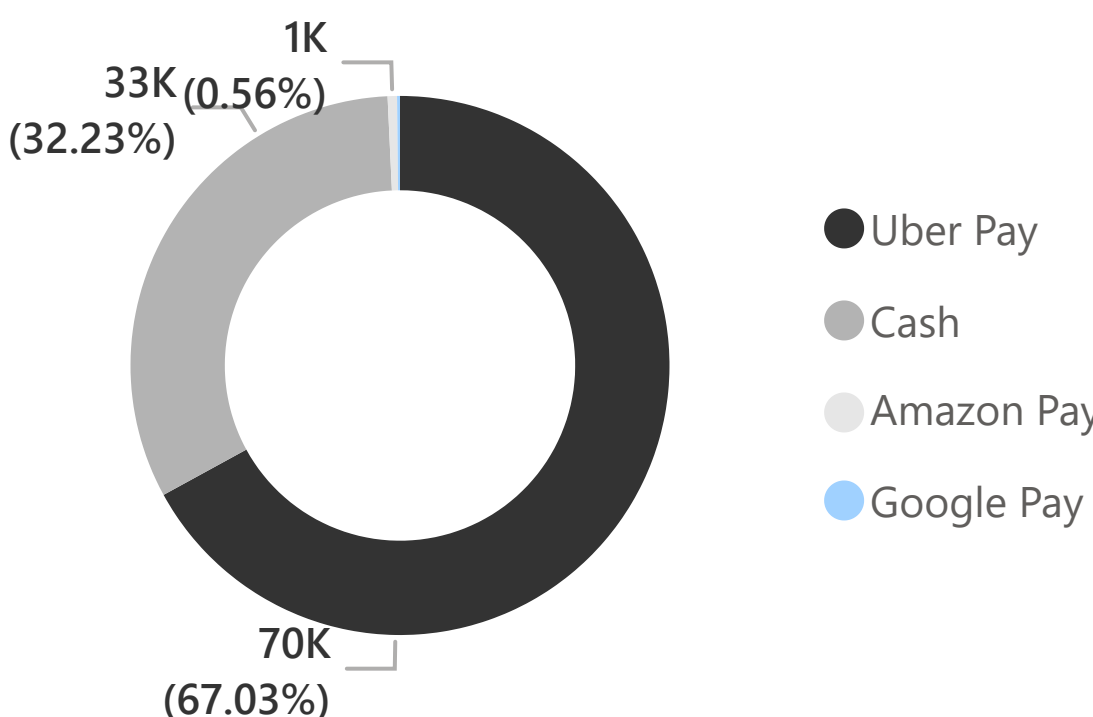


Total Bookings

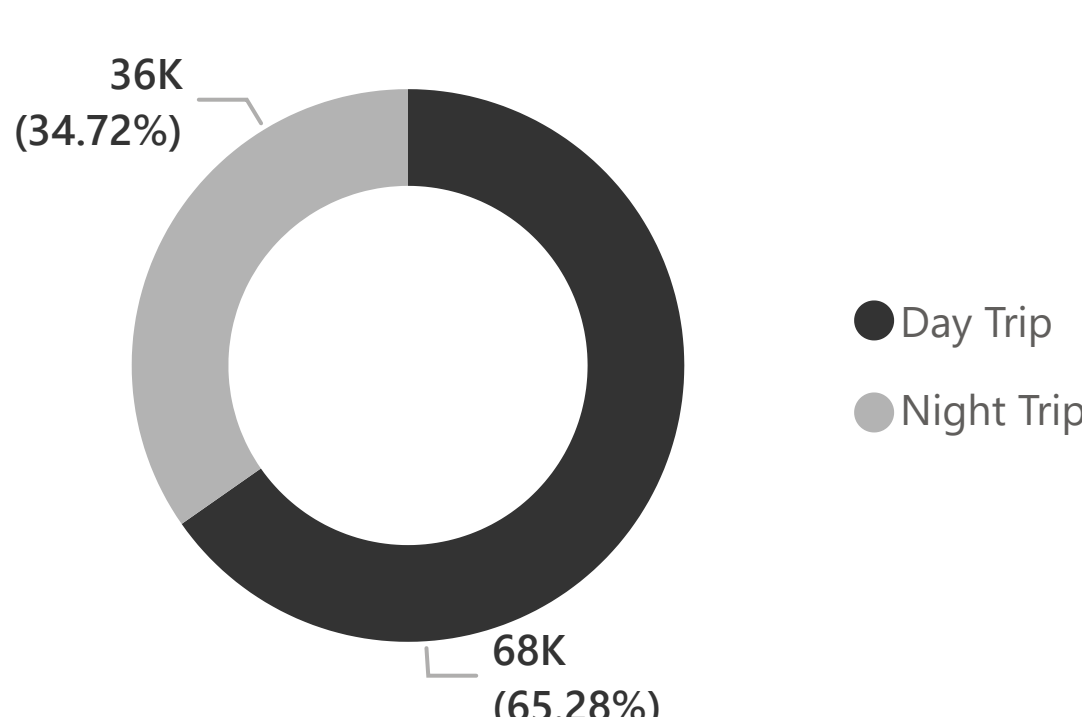
Total Booking Value

Total Trip Distance

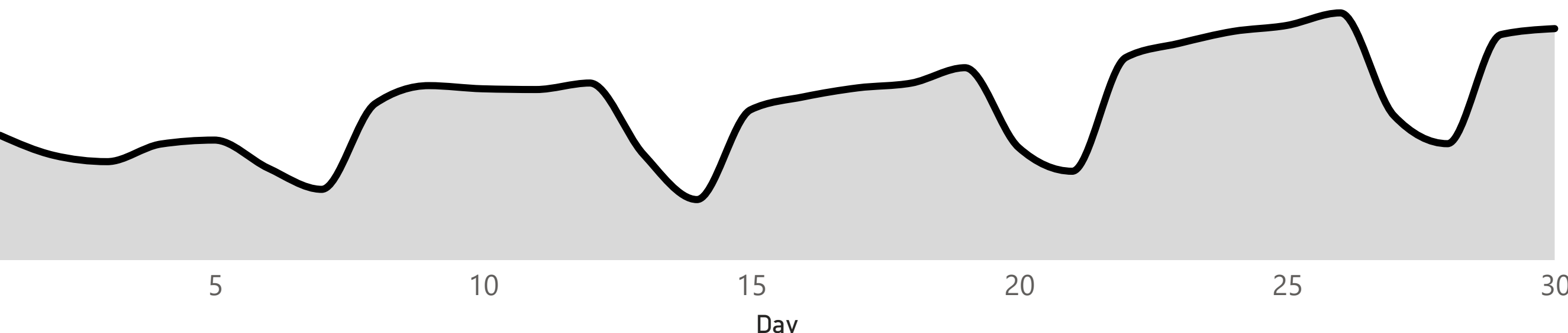
Total Bookings by Payment_type



Total Bookings by Trip (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Drop Off Point

Upper East Side North

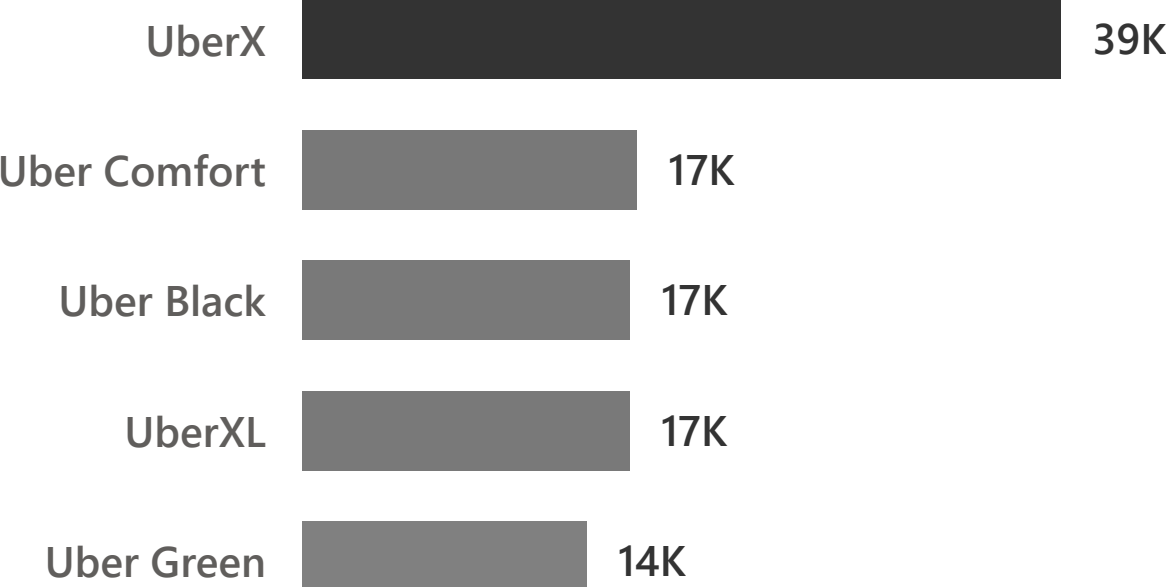
Farthest Trip

Pickup: Lower East Side → Drop Off: Crown Heights North (144.1 miles)






Total Bookings by Location



Most Preferred Vehicle for Location Pickup



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Trip Distance
▲					
	Uber Black	16710	\$250,192	\$15	56,149
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Green	14498	\$216,181	\$15	48,778
	UberX	38744	\$583,880	\$15	131,496
	UberXL	16698	\$249,424	\$15	55,721



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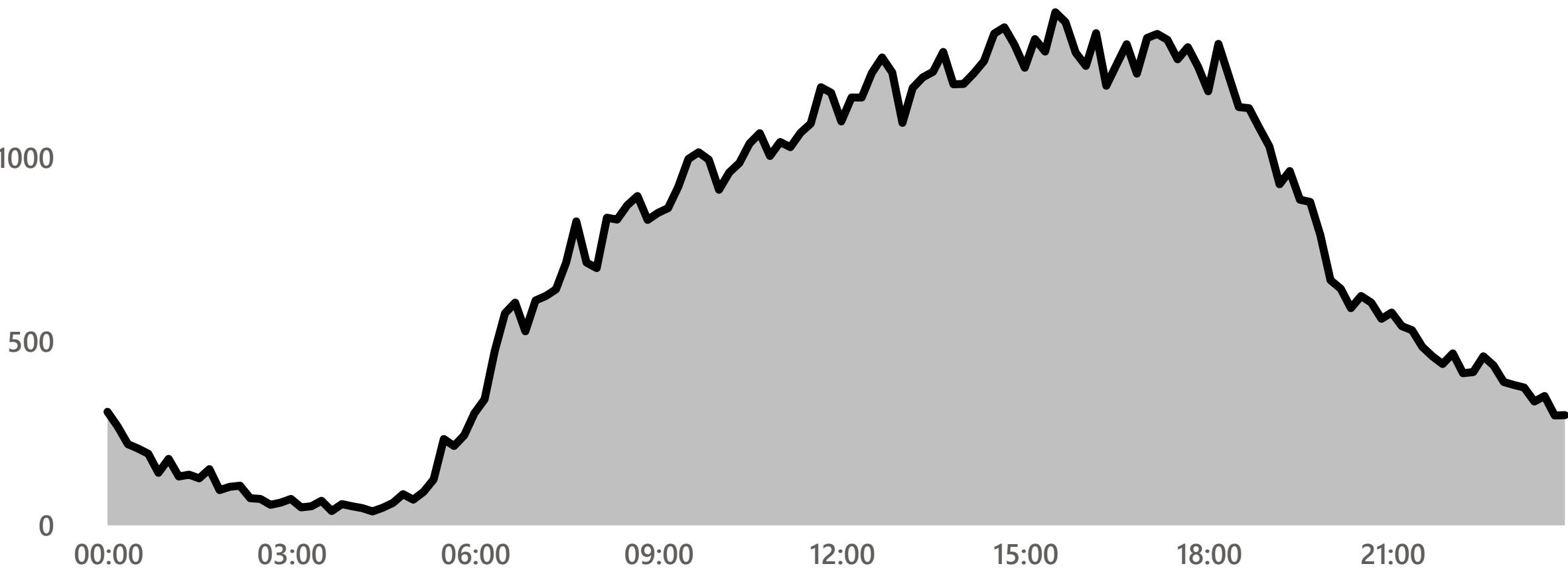


Total Bookings

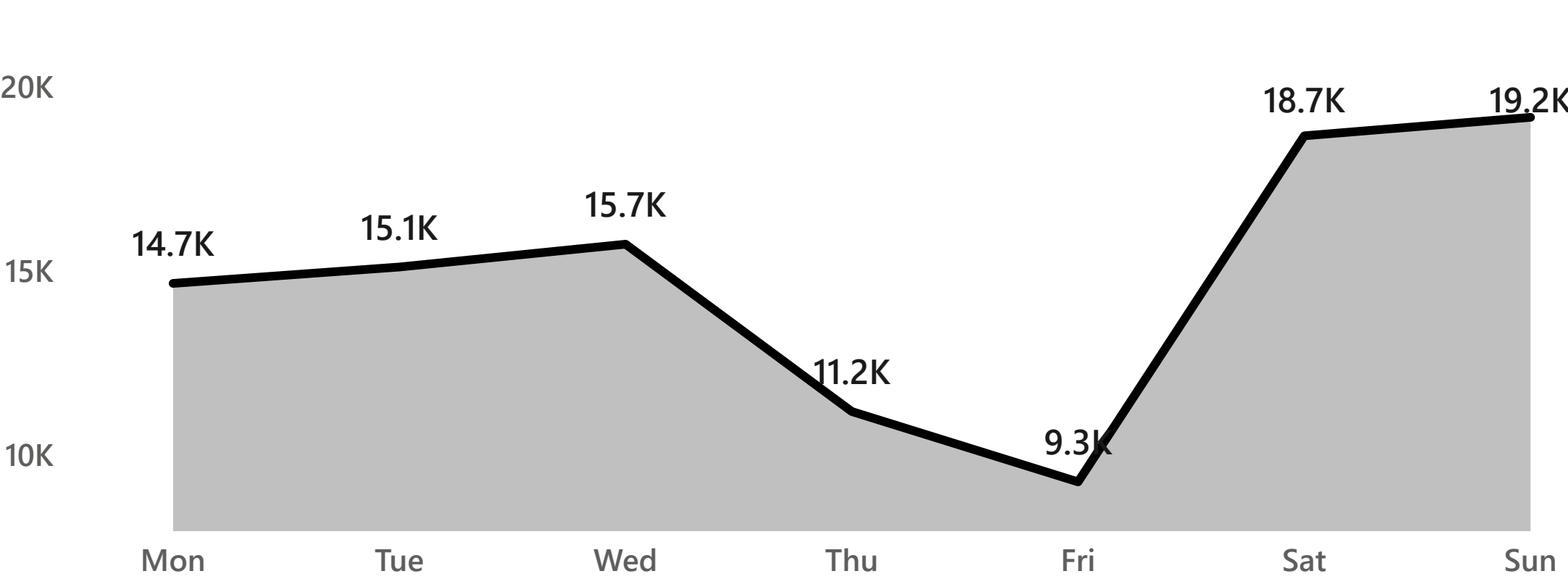
Total Booking Value

Total Trip Distance

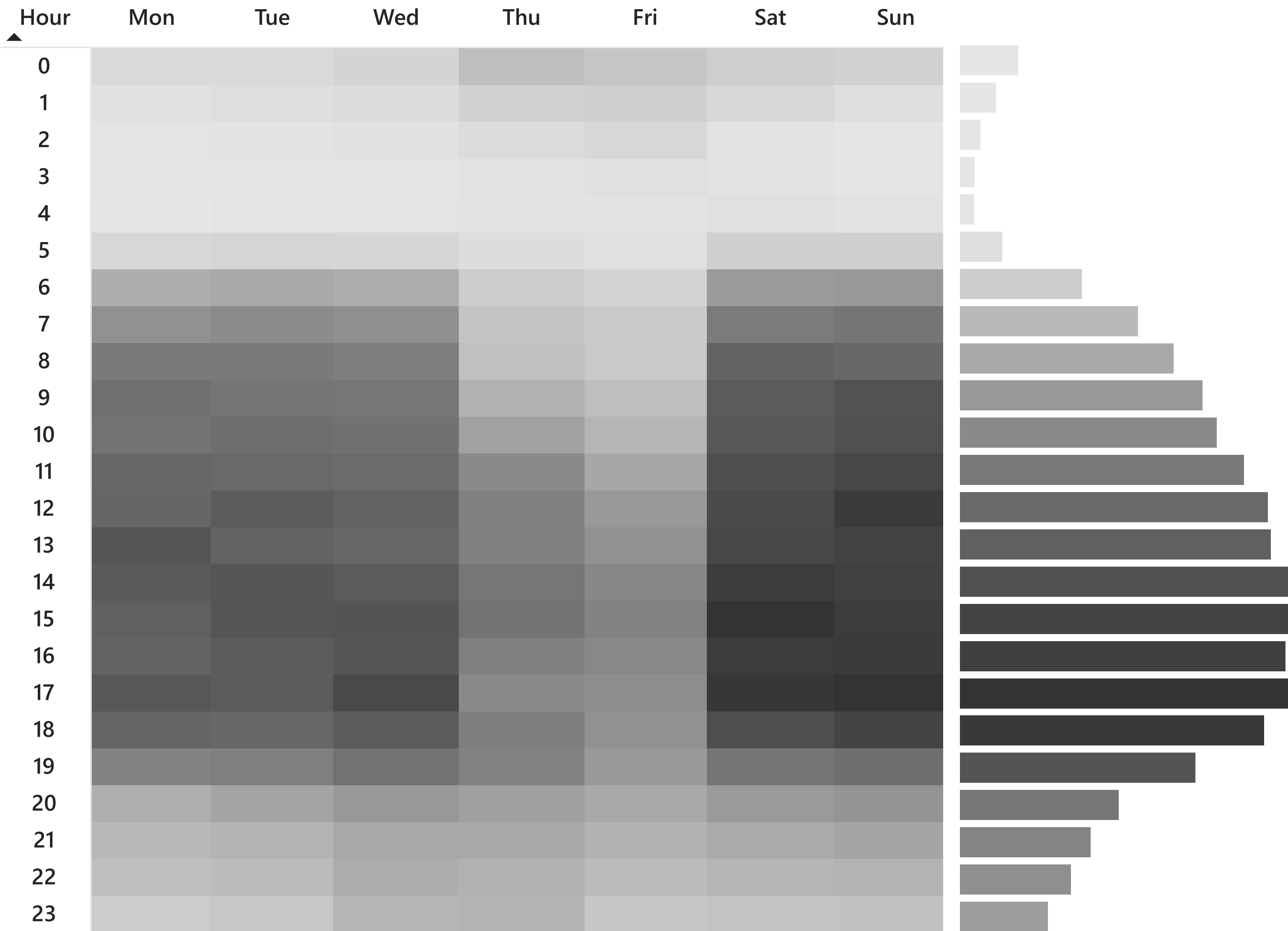
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour and Day

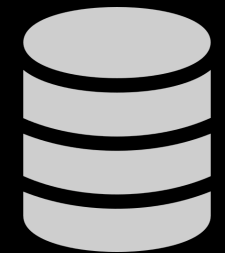
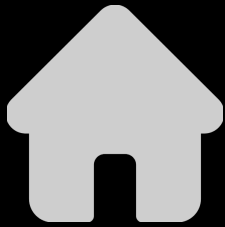




Overview Analysis

Time Analysis

Details



Uber Trip Analysis | Details

Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	01 June 2024	00:42:50	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	01 June 2024	00:06:29	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	01 June 2024	00:08:05	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	01 June 2024	00:28:20	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	01 June 2024	00:38:05	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
9	01 June 2024	00:20:27	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
11	01 June 2024	00:18:51	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
13	01 June 2024	00:00:31	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	01 June 2024	00:21:51	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	01 June 2024	00:29:31	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	01 June 2024	00:46:55	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	01 June 2024	00:46:26	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	01 June 2024	00:14:47	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	01 June 2024	00:42:52	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	01 June 2024	00:20:49	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	01 June 2024	00:44:00	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	01 June 2024	00:04:52	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	01 June 2024	00:50:26	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	01 June 2024	00:03:50	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	01 June 2024	00:02:46	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	01 June 2024	00:11:35	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
28	01 June 2024	00:42:11	UberX	Uber Pay	1	8.18	\$33.2	Kips Bay	1.0
29	01 June 2024	00:23:24	UberXL	Uber Pay	1	6.54	\$23.5	Kips Bay	1.0
31	01 June 2024	00:17:36	UberX	Cash	1	1.90	\$8.5	Murray Hill	1.0
32	01 June 2024	01:08:32	UberXL	Cash	1	2.40	\$9.0	East Harlem South	1.0
33	01 June 2024	01:23:40	UberX	Uber Pay	1	7.50	\$22.5	Manhattan Valley	1.0
Total					146478	348,933.81	\$1,553,672.8	103728.0	