

# Survey on a company

Advanced Software Development

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**Abstract**—A survey to know about a company, their services, policies, job facilities, requirements and their Goals.

**Index Terms**—A survey to know about Advanced Software Development. Location(Wakil Tower [Level 6], TA, 131 Gulshan Badda Link Rd, Dhaka 1212)

**Website:** <https://asdbd.com/>

## I. INTRODUCTION ABOUT THE COMPANY

Advanced Software Development [ASD] is a global Product Engineering Enterprise Solutions company with a strong background in development and implementation. Our approach is to deliver total solutions to customers leveraging our deep industry, technology and product expertise, along with our strategic global partnerships and alliances.

ASD has been delivering Product Engineering Services and technology-driven Business Solutions that meet the strategic objectives of our clients by leveraging our domain and business expertise and partnerships and alliances with leading technology providers.

## II. WORK FOR

**STRATEGY:** They focus on communication and research in order to define a strong business concept, the starting point for your successful brand.

**DESIGN:** They create your design based on brand identity, on responsive methods for usage on various devices, on effective user experience and strong technologies.

**DEVELOPMENT:** They build your project always considering your specific needs. They include custom tools to help you in your work. They respect coding standards and focus to achieve value.

**SOFTWARE DEVELOPMENT:** Advanced Software Development inaugurated in 2004 is primarily an international standard software house providing comprehensive enterprise solutions to meet the reality of a company's complex and dynamic business environment. ASD has extensive expertise offering custom software development services on the following platforms: Windows 95, 98, CE, Me, Mobile, 2000, NT4, XP, 64-bit Linux Symbian OS TCP/IP and various protocols for client/server solutions NET / J2EE

**WEB DEVELOPMENT:** ASD offers complete web application development and web integration services. We offer a full range of web development and web integration solutions that employ powerful tools such as XML, .Net, ASP and J2EE.

**MOBILE APPLICATION:** Today, wireless networking is following in the footsteps of the Internet – and quickly catching up. Wireless applications are fast becoming the preferred mode of communication for people on the go.

**WEB HOSTING:** Advanced Software Development is a standard setting leader providing managed hosting services and applications to Web professionals.

**E-Commerce:** Today e-commerce has revolutionized the system of communication and commerce. It has brought dramatic transformation in the way the consumers purchase and consume the goods and services at the online auction sites.

**eMedia:** They digitize the major national and local dailies and magazines and input in their Oracle 9i database through our specially developed software and distribute the news among different subjects.

## III. MAIN OBJECTIVE

We envisage to be the center of excellence in software development and services ranking among the top ten fastest growing companies in Asia. To increase revenue by 50% To become one of the leading local software provider within 2009. Have at least 5 Offshore Development Centers (ODC) through ASD and other overseas marketing effort. Maintain R D Focus on the futuristic domain. Employ more than 100 professionals.

## IV. DEPARTMENTS AND CLIENTS AREA

1.DESIGN 2.DEVELOPMENT 3.SOFTWARE DEVELOPMENT 4.WEB DEVELOPMENT 5.MOBILE APPLICATION 6.WEB HOSTING 7.E-Commerce 8.eMedia

## V. REQUIREMENTS

Develop programming and business expertise. Obtain a degree in computer science by taking programming classes in a variety of computer languages as well as business courses in accounting, finance, marketing and human resource management.

Work for a software company in a management capacity. Strengthen your leadership and communication skills by managing people and bringing new software products to market

#### VI. ADVANTAGES

ASD are agile and have an ability to rearrange rapidly if there is such a need. ASD take care of their customers even more than their bigger competitors. Also they built on robust passion! ASD built by high-quality specialists. ASD frequently greatly specialised experts in one specific field.

#### VII. DISADVANTAGES

ASD often have many client thanks to relations they've built before, they don't have a well-established sales department, and some time they face some problem to sell software development outsourcing.

In ASD's website all things are not clear. There is a cv drop option but it didn't work.

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