

13M

Total Sales

1.47M

Total Profit

11.61%

Profit Margin

Category

☐ Furniture

☐ Office Supplies

☐ Technology

Year, Month, Day

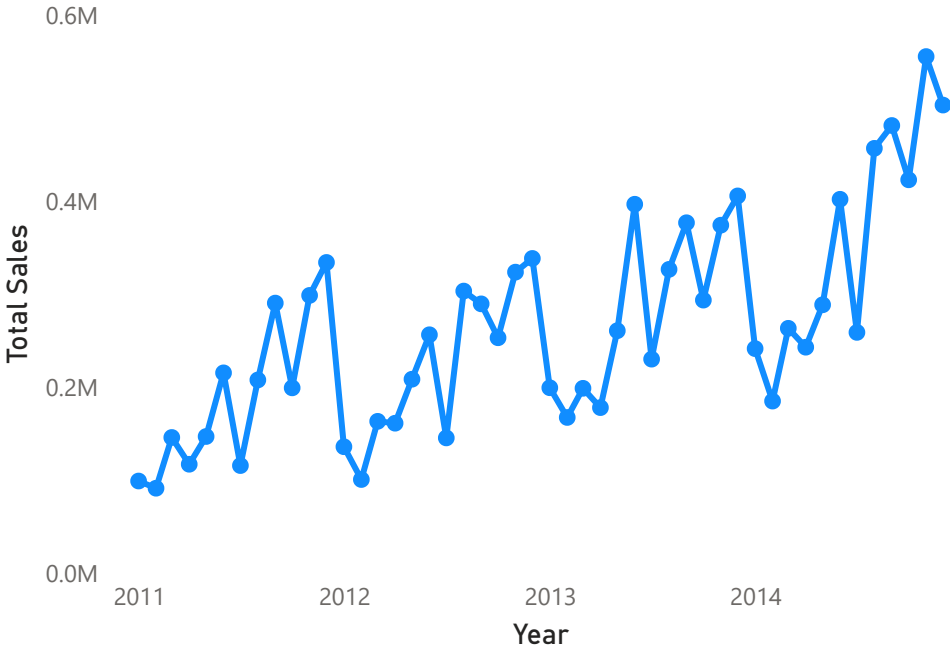
☐ 2011

☐ 2012

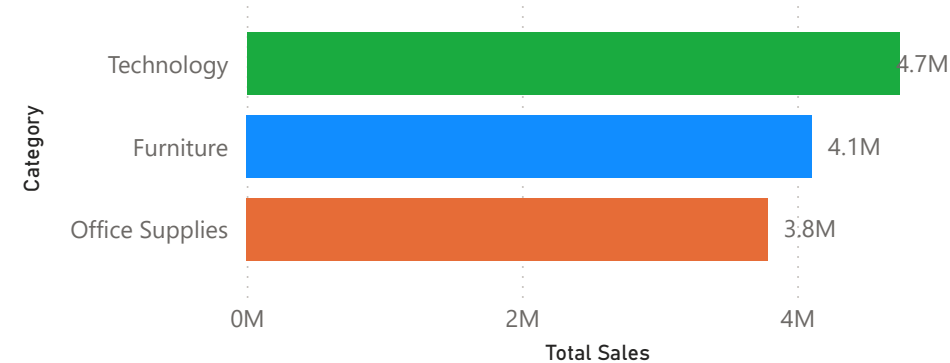
☐ 2013

☐ 2014

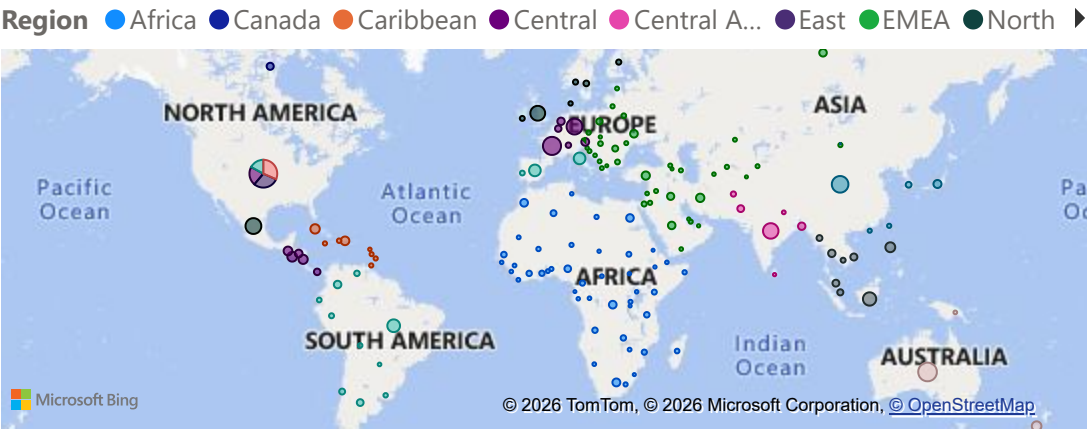
Sales Trend Over Time



Sales by Category



Total Sales by Country and Region



Top 10 Products by Sales

Product.Name	Total Sales	Total Profit
Apple Smart Phone, Full Size	86936	5,921.58
Canon imageCLASS 2200 Advanced Copier	61600	25,199.93
Cisco Smart Phone, Full Size	76441	17,238.52
Harbour Creations Executive Leather Armchair, Adjustable	50120	10,427.33
Hon Executive Leather Armchair, Adjustable	58200	5,997.25
Total	625561	1,05,728.14

Key Insights:

- Technology category generates the highest overall sales.
- West region shows stronger performance compared to other regions.
- A small number of products contribute significantly to total revenue (Top 10 products trend).

Region

West

Southeast

Asia

South

Oceania

North Asia

North

EMEA

East

Central Asia

Central

Caribbean

Canada