

### **TOPICS**

- > Introduction
- Problem Definition & Design Thinking
- > Result
- Advantages & Disadvantages
- Applications
- > Conclusion
- > Future Scope
- Appendix



### INTRODUCTION

#### OVERVIEW

This app named as "PODCAST", It has an audio files for the users to listen peacefully at any time.

#### PURPOSE

In this podcast app we can listen to some audio files. A podcast series usually features in discussion a particular topic or current event. Discussion and content within a podcast can range from carefully scripted to completely improvised.

### **Brainstroming**

After you collaborate

might find it helpful.

Quick add-ons

Export the mural

Keep moving forward

Define the strategy.

You can export the mural as an image or pdf

to share with members of your company who

Share the mural
Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

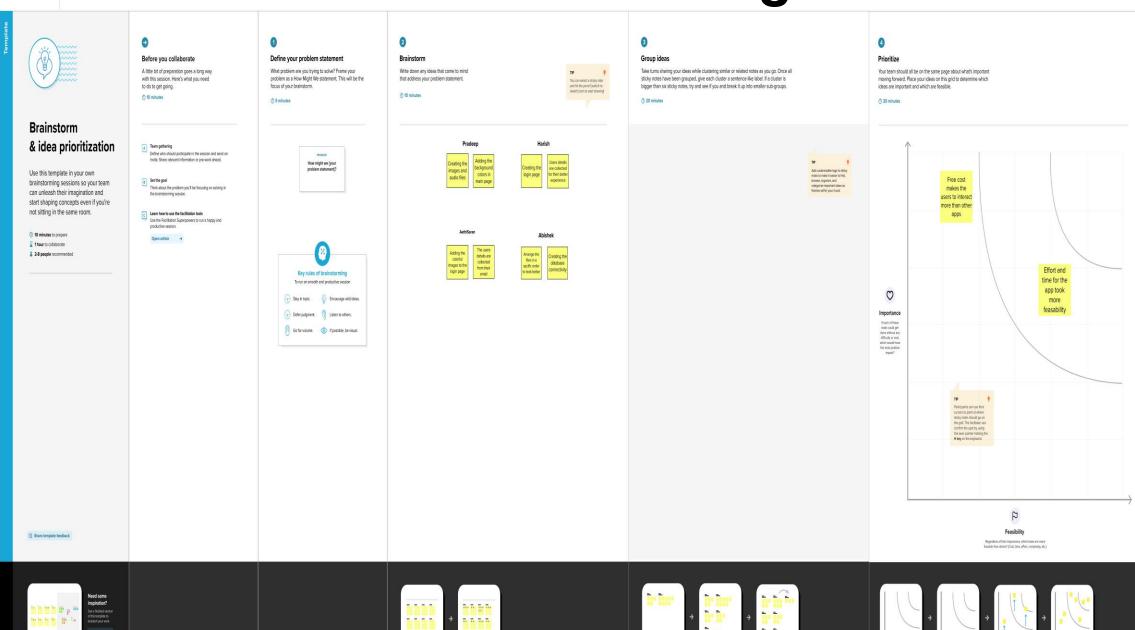
obstacles for an experience.

Open the template 

Strengths, weaknesses, opportunities & threat identify strengths, weaknesses, opportunities, and threats SWOTH to disvalous a plan.

Understand customer needs, motivations, and

emails, include in slides, or save in your drive.

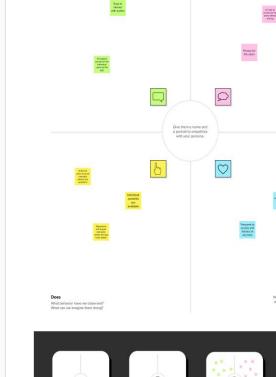


### **Empathy map**



#### **Empathy map**

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.





# RESULT



#### LOGIN

- username
- password

Log In

Sign up

Forgot password?





- username
- password
- email

Register

Have an account? Log in

600K+ VIEWS

Screenshots of podcast app

GaurGopalDas Returns To TRS - Life, Monkhood & Spirituality





## Advantages

- No restrictions on time for podcast listening
- Personalized content in podcasting
- Podcasts are portable
- You can listen to what you want and whenever you want
- Podcast is very convenient medium of communication, especially for audience

## DISADVANTAGES

- Internet is required for people to access the podcasts and it becomes difficult to reach to a wider audience if internet is not available
- It takes a lot of time and efforts to find the right niche and audience for the content you are producing
- Can be quite time consuming to produce and edit

### **APPLICATIONS**

- Podcast app should let you create playlists
- An interesting topic or effective editing and production techniques that improve the broadcasting quality
- Create unique content and add more styles for user experience

# CONCLUSION

More efforts and time are used for making the podcast app. Still it needs more content and features are required to make this app to look better than other applications. Styles and frameworks are used in this app for user better experience.

## FUTURE SCOPE

Attract large number of users for this app. Lots of work needs to attract users. Increase the number of contents for the users without any lag and without any missing contents. Every user must feel comfort and feel free to use for free of cost.



## THANK YOU