

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

667K

Week Date

All

F

5.99K

M

4.31K

Low

4.06K

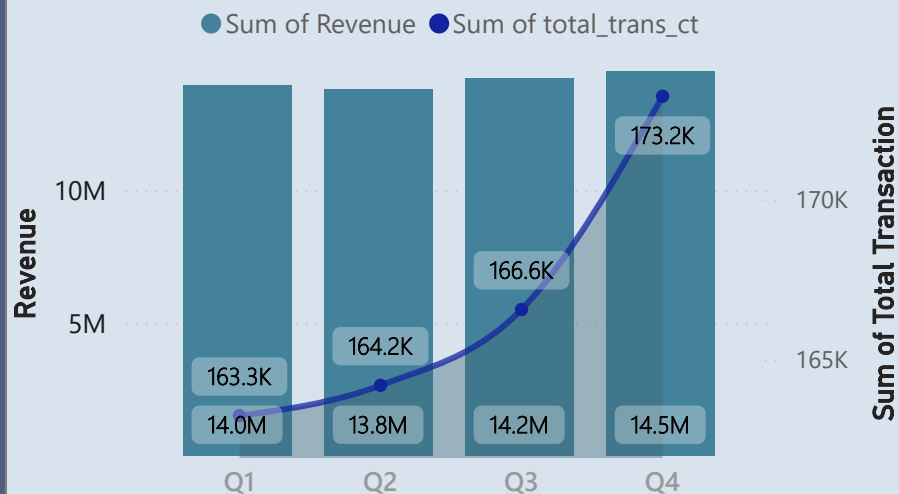
Med

3.20K

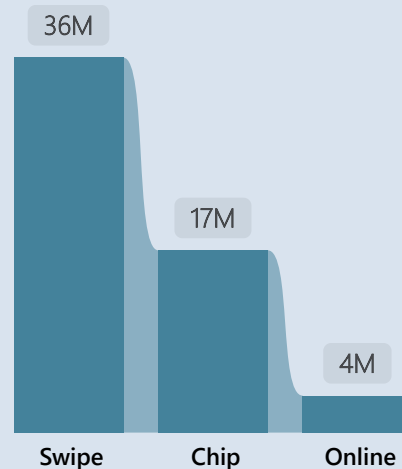
High

3.03K

Quarter Revenue & Transaction Count



Revenue by Use Chip



Q4

Q3

Q2

Q1

Silver

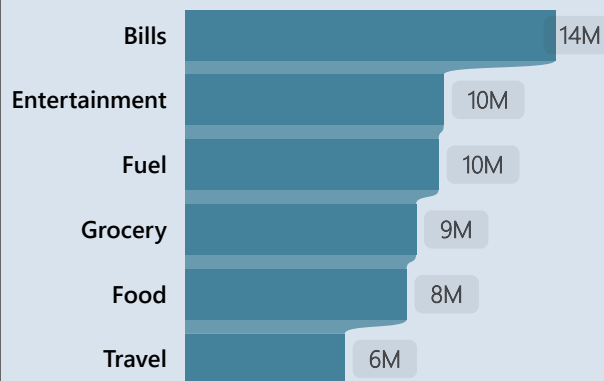
Blue

Gold

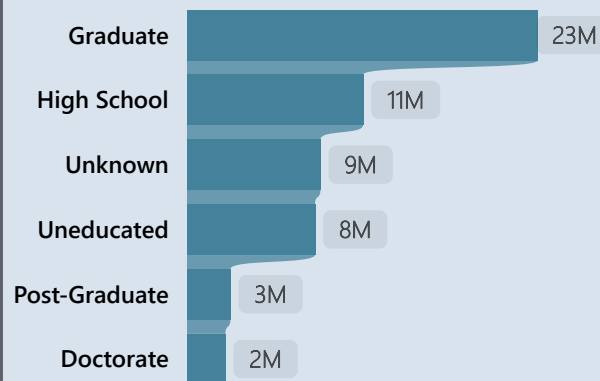
Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,612	3,78,40,749	6614173
Silver	56,59,109	46,47,596	821923
Gold	25,33,682	20,91,362	384755
Platinum	11,35,608	9,53,314	161629
Total	5,65,17,011	4,55,33,021	7982480

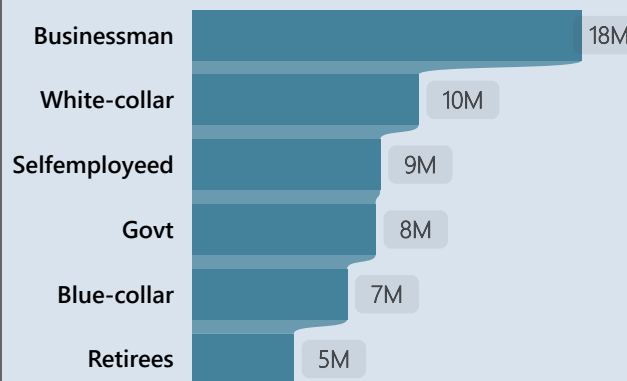
Revenue by Expenditure



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

