

DATA HAVEN

PROVIDER'S DATA CATALOG

DOCUMENT INFORMATION

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1. Introduction

This document provides consumers the Data catalogue of the Data that has been shared by the Provider through the DataHaven Product.

2. Data Catalogue

The Data shared by the provider has the following Data Points / columns that can be shared through the DataHaven to the consumers:

- a. GENDER: Gender of the Customer. Possible values: MALE/FEMALE/OTHERS
- b. STATUS: The membership status of the Customer in the Provider's Database. Possible Values: PLATINUM,GOLD,SILVER
- c. AGE_BAND: Age group of the consumer.

Email/Phone Nos columns will be the allowed identifier types, which will be used to perform the join between Consumer's & Provider's Data. As Email/Phone Nos. are PII data points, the data would be masked in the consumer account.

3. Conclusion

As of now the provider's data has minimal data points that can be shared. Whenever any datapoints are added, the document would be updated accordingly. If consumer wants to configure additional data points for enrichment, they can contact provider for the same.