

Web Developer/Designer

PRADEEP KUMAR

7503274534, 9910111646

pradeepkkuldeep@gmail.com

<https://www.linkedin.com/in/pradeepkkuldeep/>

Sangam Vihar , New Delhi-110080

Professional Summary

Passionate and detail-oriented Web Developer with over 8 years of experience spanning web design and development. Skilled in building responsive, SEO-friendly, and user-focused websites. Seeking a challenging opportunity to apply my technical and creative abilities in a growth-driven organization. I thrive in dynamic environments and am eager to contribute to projects that drive tangible business outcomes.

Skills

- Php/Html
- Css/Tailwind Css/Bootstrap
- WordPress
- Git
- React Js
- JavaScript
- Hook/Filter
- Python
- OOPs
- Figma
- Node Js (Learning)
- SQL

Career Graph

Duration	Organization	Designation
Aug 2025 – Present	Ravit Heli Services	Web Developer/Designer
Mar 2023 – Jun 2025	Better Collective - Copenhagen, Denmark	Junior Web Developer
Apr 2022 – Mar 2023	InsideSport - Delhi, India	Web Designer
Oct 2019 – Mar 2020	Pinnacle Connect LLP, Gurugram, Haryana	Senior Web Designer
Dec 2015 – Oct 2019	Impetus Media LLP, Nehru Place, Delhi	Web Designer/ Digital Marketer

Work Experience

RAVIT HELI SERVICES- Web Developer Aug 2025 – Present

- Creating and Maintaining partners (Syandan Aviation and more) custom WordPress websites.
- Ensured front-end performance optimization and cross-browser compatibility.
- Implemented new features and SEO improvements.
- Worked on Customizations of plugins.

BETTER COLLECTIVE- Junior Web Developer Mar 2023 – June 2025

- **Migrated/Developed and Maintained** scalable custom WordPress and VIP websites.
- Ensured front-end performance optimization and cross-browser compatibility.
- Worked with international teams to implement new features and SEO improvements.
- Implemented Scorecard and Players data using API.
- Worked on Customizations of plugins.

INSIDESPORT– Web Designer

Apr 2022 - Mar 2023

- Designed web pages using patterns.
- Created custom layouts and landing pages in WordPress.
- Integrated custom third party solution in the website.
- Maintain security and performance (Best practice for organic SEO)

PINNACLE CONNECT LLP– Web Master

Oct 2019 - Mar 2020

- Oversaw web design and maintenance for multiple sites.
- Handled new development tasks and improved UI/UX elements.

IMPETUS MEDIA LLP– Web Designer/Marketer

Dec 2015 - Aug 2019

- Designed website layouts, graphics, and digital creatives.
- Managed Google Ads and social media campaigns.
- Worked closely with developers and content teams to align design with brand goals.

Education**THREE YEAR DIPLOMA IN ITES&M – Board of Technical University**

June 2012-July 2015

Achievement**C++ CERTIFICATE-** From Ambedkar Polytechnic, Delhi (194241G51C)

(Jun 2014)

CS50 CERTIFICATE- From Harvard (<https://cs50.harvard.edu/certificates/5b8e6567-8814-4319-a828-f202201e2812>)

(Jan 2025)

Social ProfileBehance Portfolio: <https://www.behance.net/pradeepkkuldeep>Linkedin: <https://www.linkedin.com/in/pradeepkkuldeep>

Top Projects**Insidesport (News)**Website: <https://www.insidesport.in/>

Technologies Used: PHP, JS, Tailwind CSS, WordPress, Plugins (Yoast and CDN), Git, Figma

Sunflame (Product Based)Website: <https://www.sunflame.com/>

Technologies Used: Magento, PHP, JS, CSS

Nihcasino Online (Betting website)

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Vcraftavia (Pilot Training)

Website: <https://vcraftavia.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Syandan (Aviation)

Website: <https://syandanaviation.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Apl Apolo (Product Based)

Website: <https://aplapollo.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Homekraft (Real Estate)

Website: <https://www.homekraft.in/nobility>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Pinnacle Connect (Publishing house)

Website: <https://pinnacleconnect.in/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Globalspa (Magazine)

Website: <https://globalspaonline.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Magnicrete (Product Based)

Website: <https://www.magnicrete.com/>

Technologies Used: HTML, CSS, JS

ATS Greens (Real Estate)

Website: <https://www.atsgreens.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

Veeba (Sauce Brand)

Website: <https://veeba.in/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins

The Mkc (Interior Designer)

Website: <https://the-mkc.com/>

Technologies Used: PHP, JS, CSS, WordPress, Plugins