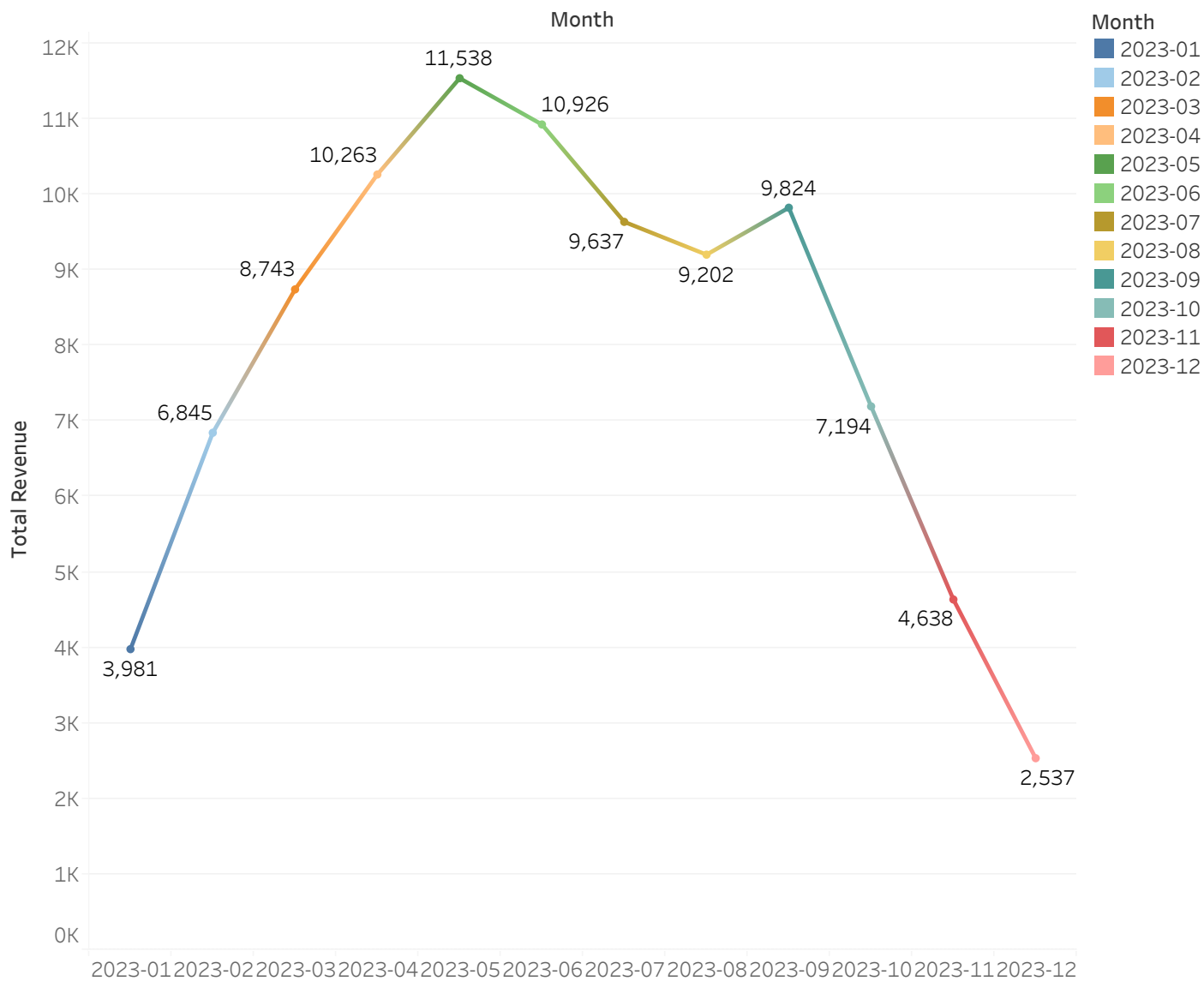
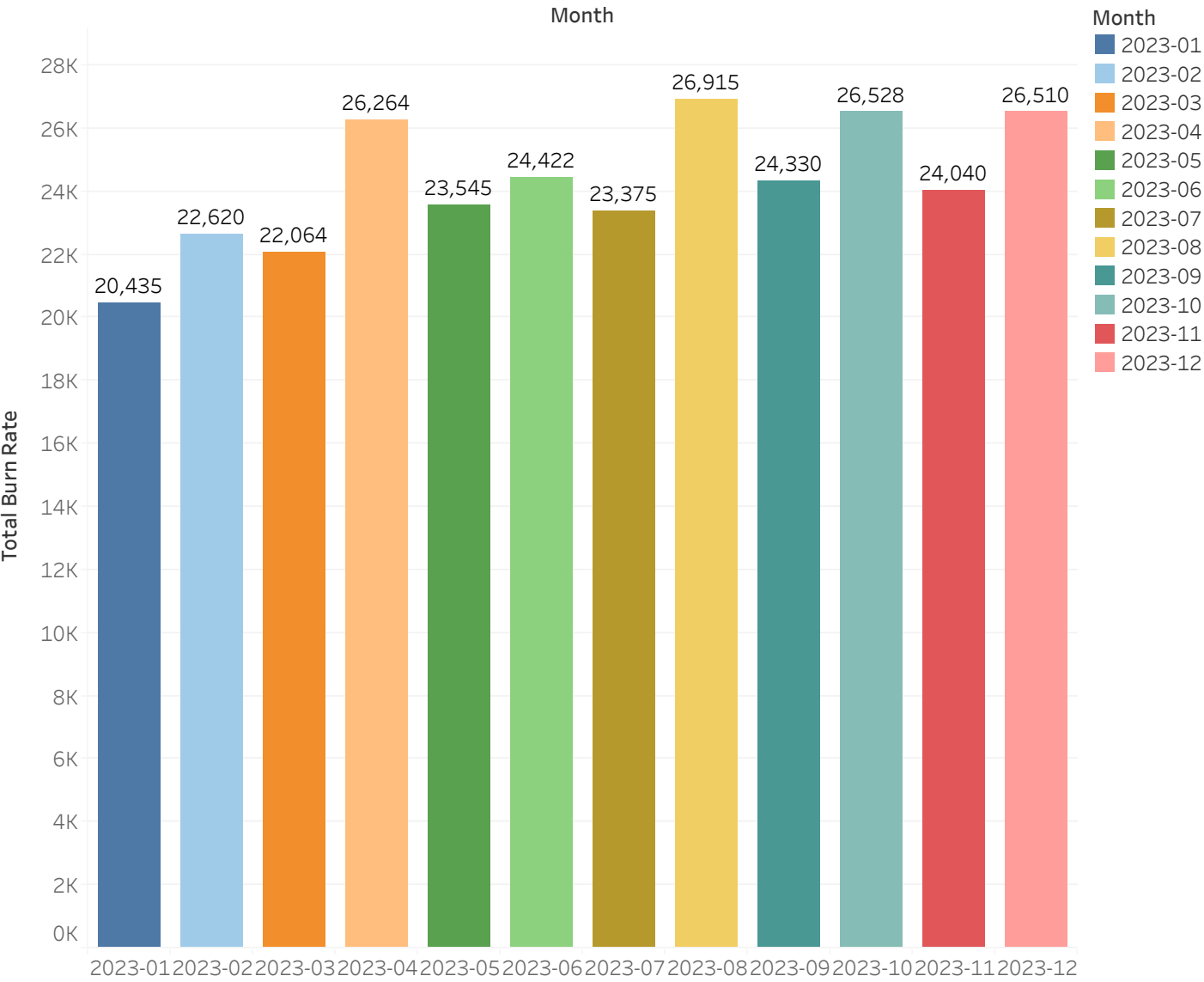


Monthly Revenue Trend



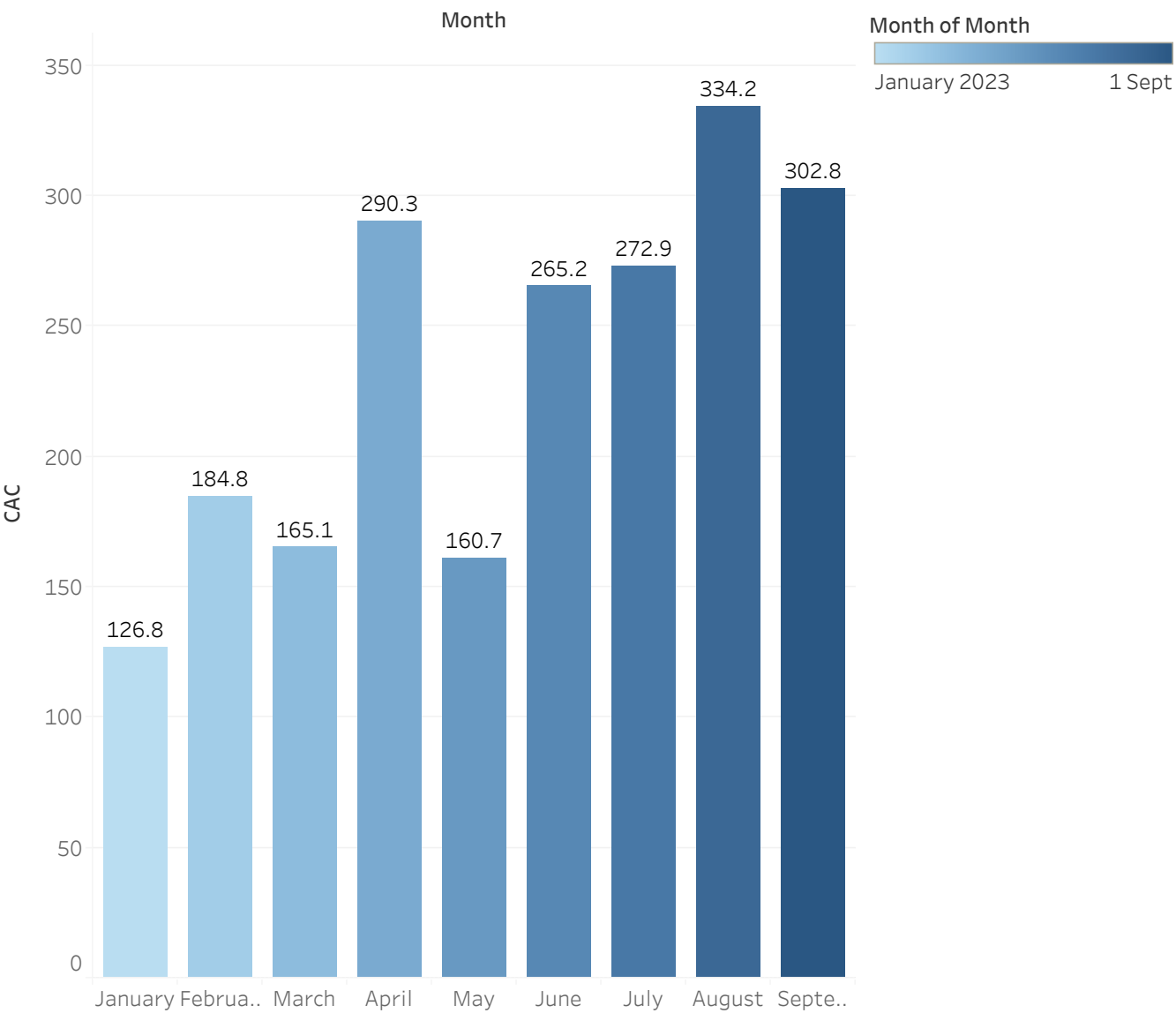
The trend of sum of Total Revenue for Month. Color shows details about Month. The marks are labeled by sum of Total Revenue.

Monthly Burn Rate



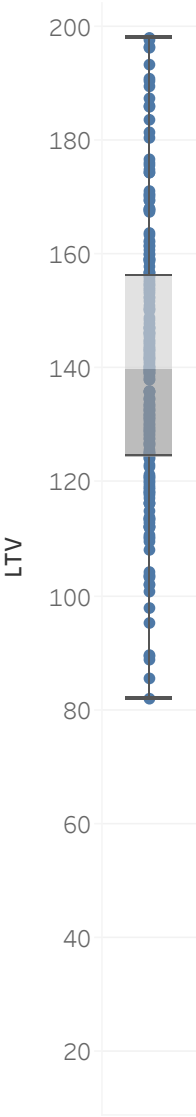
Sum of Total Burn Rate for each Month. Color shows details about Month. The marks are labeled by sum of Total Burn Rate.

Customer Acquisition Cost (CAC)



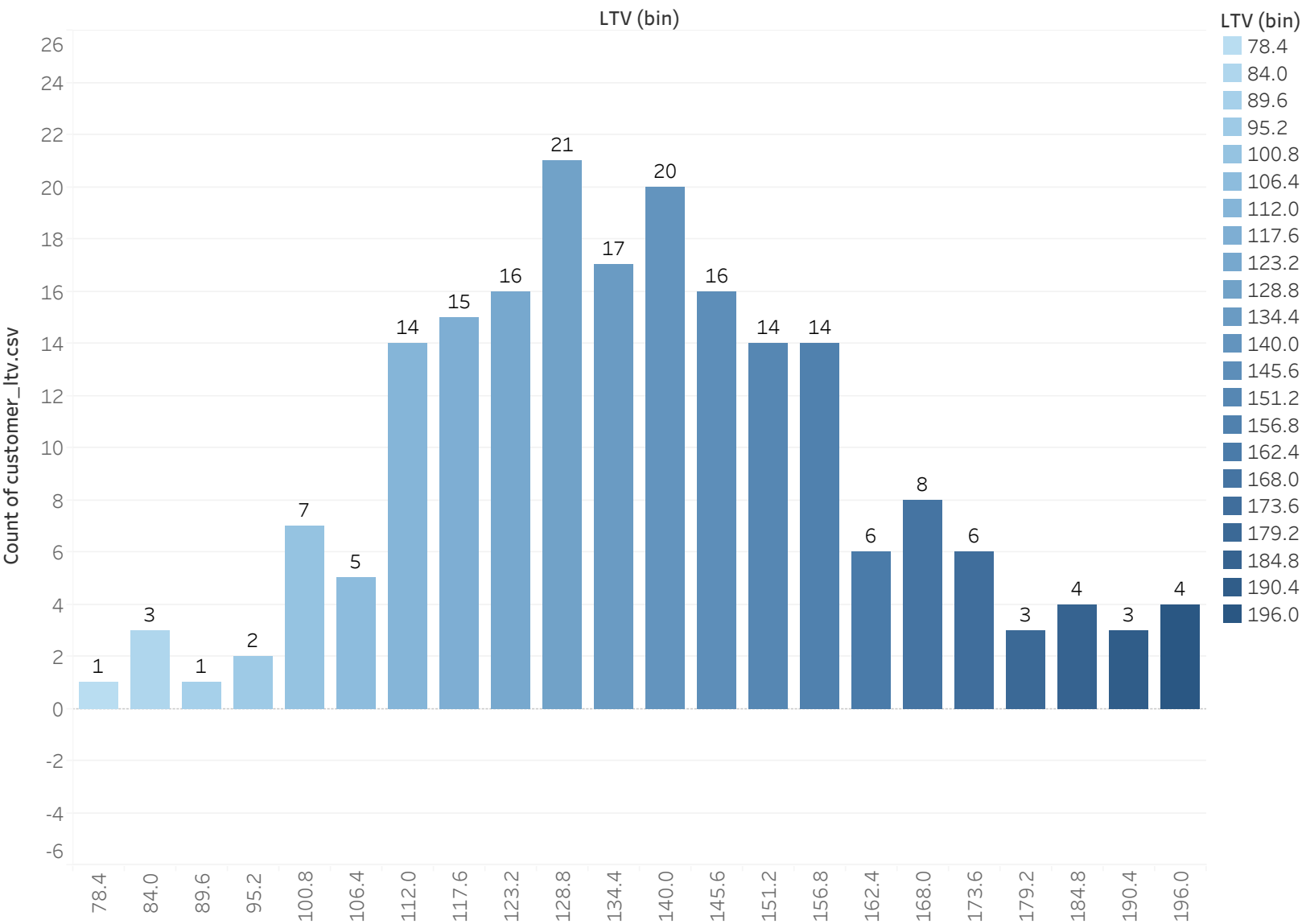
Sum of CAC for each Month Month. Color shows details about Month Month. The marks are labeled by sum of CAC.

Customer
LTV Dis-
tribution



Sum of LTV.
Details are shown
for Customer ID.

LTV Histogram



Count of customer_ltv.csv for each LTV (bin). Color shows details about LTV (bin). The marks are labeled by count of customer_ltv.csv.

CAC KPI

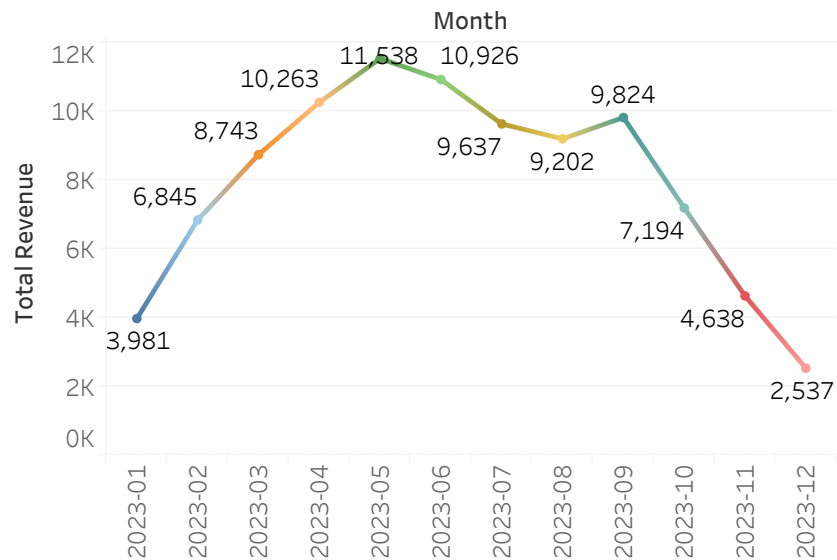
Summa- ry

Count..	Value
374.7	374.7
3	3
3.0	374.7

Value, count of
ltv_cac_ra-
tio.csv, Value
and count of
ltv_cac_ra-
tio.csv broken
down by
Measure Names.

Startup Financial KPIs

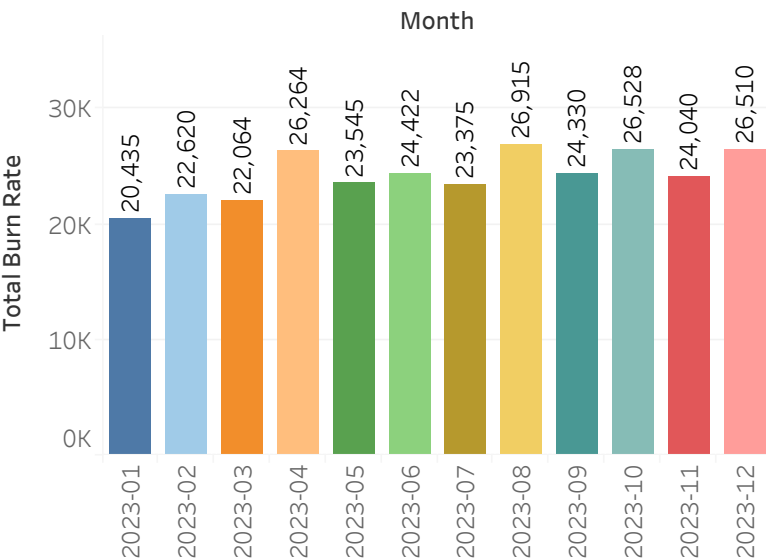
Monthly Revenue Trend



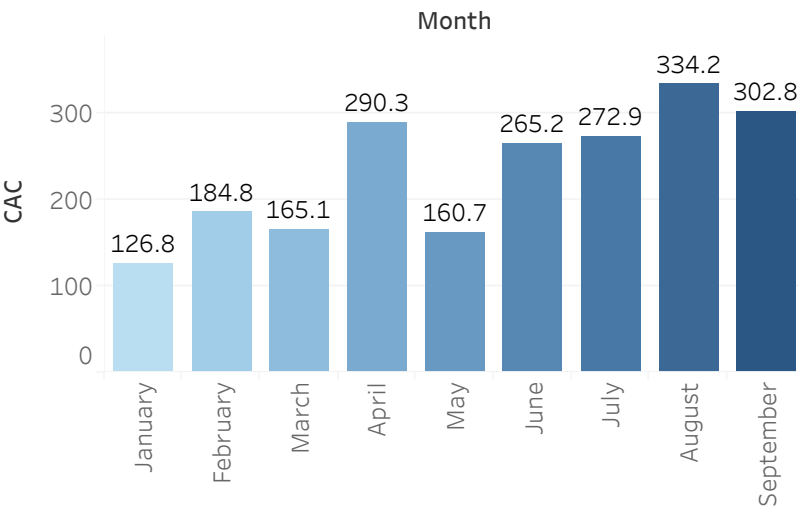
CAC KPI Summary

Count of I..	Value
374.7	374.7
3	3
3.0	374.7

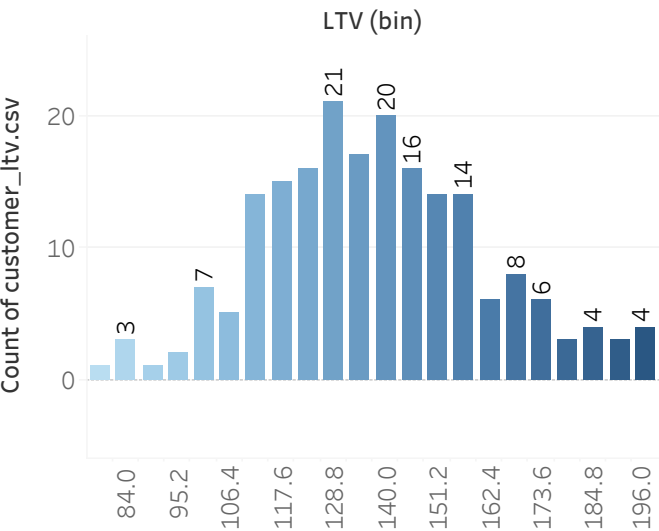
Monthly Burn Rate



Customer Acquisition Cost (CAC)



LTV Histogram



Customer LTV Distribution

